musqot
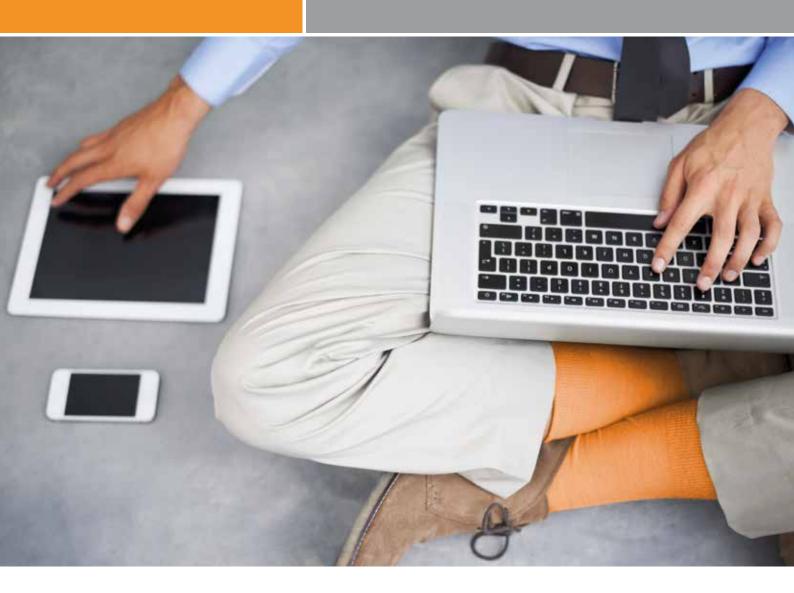### marketing technology ™

Plan, budget, analyze and optimize your marketing activities and their performance. All in an easy-to-use App completely built on the Salesforce platform. Integrate CRM-data and social media statistics to see the ROI/effect of your marketing efforts.

Planning and budgeting for marketing organizations. Collaborating with internal and external marketing stakeholders. Analyzing results and optimizing marketing performance in all channels.

salesforce

AppExchange Program
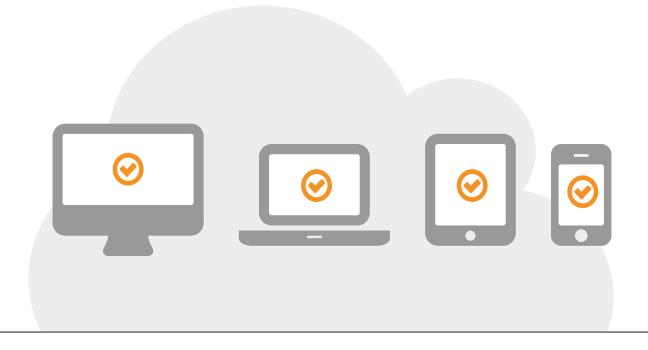**PARTNER**

30-DAYS
FREE TRIAL

Product description

Musqot is a Marketing Performance Management App. The solution enables professional marketers to create and manage all aspects of their marketing plans online. The scope of Musqot covers all the crucial aspects of the heaviest competitor platforms, but with none of the deployment hassles.

Musqot is built on native Salesforce technology, our customers can enjoy reduced complexity when implementing a system for their marketing performance management. Musqot is very flexible and works perfectly on all your devices with an internet connection.

External data sources

Customers who are using Salesforce CRM can easily correlate sales data with their marketing calendar in our Gantt view, to illustrate the actual business effect (ROI) of their marketing efforts.

External data sources, such as social media statistics from your company's Facebook page, are easily integrated with just a few clicks.

Musqot includes all the features required to create, manage, analyze and optimize your marketing activities and performance in all channels.

We offer simple yet robust functionality for management of the below assets and resources, and much more.

- ▶ Campaigns
- ▶ Activities
- ▶ Productions
- ▶ Budgets
- ▶ Cost centers
- ▶ Resources
- ▶ Objectives
- ▶ Reports
- ▶ Dashboards

Activity - Social

Activity - Mail

Activity - TV

Activity - Banner

30-DAYS FREE TRIAL

If your company uses Salesforce CRM, you can now expand your CRM solution with powerful marketing capabilities from Musqot without even having to adopt a new IT system!

If your company does not use Salesforce.com as CRM system, no worries! Musqot is for everyone, and just as easily available without Salesforce CRM.

PRODUCT PACKAGING & PRICING

Standard

Activity planning
Budgeting
Dashboard
Weekly social media
Standard reporting
Systems integrations
Performance visualization

25 € /user/month

Professional

Activity planning
Budgeting
Dashboard
Weekly social media
Standard reporting
Systems integrations
Performance visualization
+Daily social media updates
+Extended reporting
+Extended performance visualization
+Resource control

50 € /user/month

Enterprise*

Activity planning
Budgeting
Dashboard
Weekly social media
Standard reporting
Systems integrations
Performance visualization
Daily social media updates
Extended reporting
Extended performance visualization
Resource control
+Hourly social media updates
+Financial forecasting
+Multiple currencies

75 € /user/month

Commercial details

▶ Musqot clients do not need a Salesforce CRM-license to use our application.
▶ Users of Salesforce CRM (Enterprise edition) may install Musqot as an integrated part of their CRM.
▶ The Musqot cloud service is subscribed for a minimum period of 12 months, for 5 users or more.

Free trial

All new clients can start using Musqot for free during a 30-days trial period, with no strings attached!

Where to buy

The Musqot application is easily accessible at Salesforce AppExchange: appexchange.salesforce.com

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AppExchange Program
PARTNER

30-DAYS
FREE TRIAL

* Stay tuned for release date!