INTEGRATED
EVENT CHECK-IN

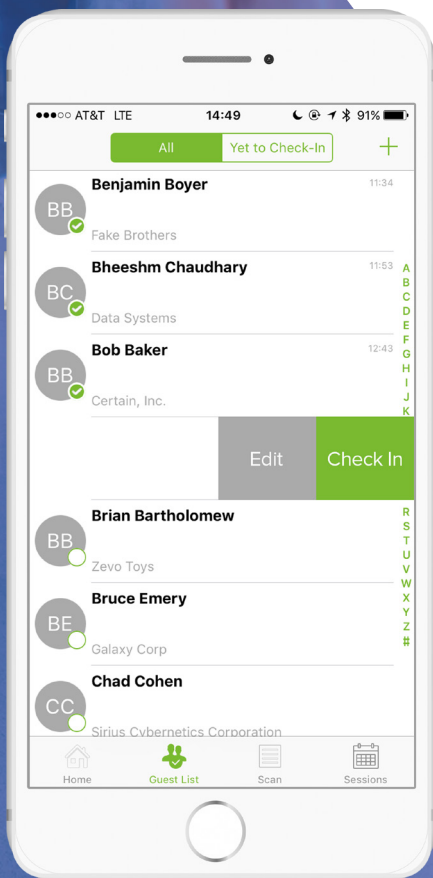## Remarkable Event Experiences and Powerful Lead Intelligence at Your Fingertips

Capture Buying Signals

Engage Attendees in Real-Time

Streamline Event Check-in

Fully integrated with Certain event automation and marketing automation systems, Certain Check-In is the ideal solution for results-oriented event planners and marketers.

You'll impress attendees with a fast and personal event check-in experience while capturing and delivering valuable data to drive real-time sales and marketing engagement.

Certain

More than Check-In. Certain Check-In.

Capture Business Intelligence

- Capture event and session check-in activity
- Learn what interests each attendee
- Conduct customer and market research
- Sync data to Eloqua, Marketo and Salesforce

Convert More Leads to Opps

- Qualify prospects and capture buying signals
- Intelligently route leads to sales and marketing
- Follow up in near real-time

Deliver a Personalized Event Experience

- Direct prospects to relevant sessions
- Deliver personalized content
- Offer white-glove treatment to VIPs

Easy to Use and Control

- Easily and quickly scan badges
- Clean, intuitive interface
- Offline mode and access control
- Total branding control
- Custom questions interface

Perfect for Any Event

Field Marketing | Internal Events | Sales Roadshows
Meetings | Large Conferences

Certain
DATA. EVENTS. RESULTS.

Learn More
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