

**Megaventory, Inc.**

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**Industry**

Mini-ERP SaaS for the SMBs

**Addressable market**

Online/Offline Sales,  
Purchasing,  
Manufacturing, Inventory  
Management of Physical  
Goods

**Company founded**

Delaware Corporation  
(USA), June 2010

**Contact**

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**IDEA:** Megaventory is online software that helps small businesses that buy, sell and manufacture physical products to manage their sales, purchasing, manufacturing and inventory by providing a clean and simple interface to log all the supply chain operations involved.

**MARKET:** The niche market of Megaventory is businesses of 1-9 people that use broadband internet for their business and buy, sell or manufacture physical goods. This market is estimated at 20M businesses globally (8M in the US & EU). This number is estimated to increase on a 15% yearly basis due to broadband internet penetration in developing countries.

**PAIN:** Supply chain operations involved in sales, purchasing, manufacturing and inventory of physical goods are too complex for a small business to handle efficiently. Inefficient handling results in delays in the delivery of customer orders and bad inventory optimization. Both these have a direct effect on the operational cost of the company. Existing solutions are not user friendly and are very expensive for small businesses to afford.

**SOLUTION:** Megaventory's technology: a) breaks the complex operations involved in sales, purchasing, and manufacturing of physical goods in modular steps which are easier to handle and understand and b) interconnects these operations from one to the other end of the supply chain. Megaventory is a must have tool because it not only provides a tool to log supply chain operations but is the basis for the correct handling of the procedures involved in these operations.

**BUSINESS MODEL:** Subscription based at USD10 per user per month. For example, a company that subscribes with 5 users will be charged USD50/month.

**EXPANSION:** Megaventory is rapidly expanding using a number of approaches: A) integrations with small business software that offer services complimentary to Megaventory. Magento (e-commerce) and Salescast (inventory optimization) are already integrated and QuickBooks Online & Xero (Accounting) are next in line. B) <http://partners.megaventory.com> is a program for creating collaborations with consultants and value added solution providers also active in the SMB-related industries. C) Maintain online marketing methods to grow the existing customer base of Megaventory in a natural and sustainable manner ensuring a constant deal flow.

**Megaventory, Inc.****List of core features****Inventory**

- Multiple Franchise Stores
- Multiple Users
- User Permissions per Store
- Stock Alert Levels per Store
- Manufacturing Module per Store
- Returns of Goods from Clients
- Returns of Goods to Suppliers
- Main Warehouse Availability
- Full Data Import/Export per Store

**Orders**

- Manage Sales Orders per Store
- Create Purchase Orders to re-supply
- Creates Quotes for Clients per Store
- Multiple Currencies
- Partial Shipping of Sales Orders
- Partial Receipt of Purchase Orders
- Serial Numbers Tracking

**Reports**

- In/Out Movements per Store
- Availability per Store
- Gross Profit per Store per Client
- Inventory Value per Store
- Fully Customizable per User
- Business Intelligence ready
- Drilldown Data Capable

**Manufacturing**

- Bundling / Kitting
- Create Bill of Materials
- Allocate Components to Work Orders
- Return of Defective Components
- Full/Partial Receipt of Finished Goods
- Track Work in Process Cost
- Assign Labor Costs per Work Order
- Work Order Cancellations
- Work Order Printouts