

Drive Revenues with Social Selling

B2B selling is now social. Have you upgraded your sales process yet?

Sales triggers on your lead and accounts from social media and news can give an edge to your sales process. With real-time coverage of over 35,000 sources, we deliver insights that help you close more business when and where you need them.



Build Trust with Hot Leads

Accelerate trust-building in meetings and at conferences with real-time understanding of prospects' major business initiatives. Get comprehensive round-up on past and recent activities of the prospect.

Driving conversations to prospects' area of interest by leveraging social intelligence from activity on Twitter, LinkedIn, Facebook, and important NEWS items.



Increase Win Rates with Social Selling

Engage prospects with timing and relevancy using sales triggers. Connect with prospects on important events such as customer wins, operation expansion, new product launches, and more.

Track social handles of decision makers in your opportunities and be assured that you will never miss an opportunity to make a connection. **Reactivate cold leads with timely sales triggers.**



Grow Revenues through Account Expansion

Identify next opportunity for growing an account by mapping accounts' social updates, PR, and opinions with real activity signs such as hiring, sponsorship of events, operations expansion and more.

Track social handles of account leadership to identify triggers that point towards opportunity for account growth. Talk to them from a position of knowledge.