



Solution Overview



Enterprise Mobility in the Post-PC Era

In the post-pc era, organizations seek to leverage mobile innovations for competitive advantage and increased productivity. Yet today, only a fraction of the software that runs the enterprise was built for a mobile experience. However, extending these applications and workflows out to mobile endpoints is difficult due to costly and complex development and limited time and resources.

“By 2017, more than 60% of organizations will have to support Windows applications across multiple types of devices.”

PowWow Mobile: A New Approach to Mobilizing the Enterprise

PowWow Mobile accelerates enterprise mobility by delivering powerful, modern native mobile apps faster and more economically than ever before. Our SmartUX Platform allows the enterprise to rapidly transform any Windows or web application, workflow or data source into a native mobile app in days, with no disruption to your business. With PowWow Mobile, empower your workforce to design and deploy personalized, intelligent and secure apps that run anywhere, on any device.

Use Cases & Workflows

Human Resources: Modernize and simplify common employee tasks such as employee directory, company news, benefits and paystubs.

Travel & Expense: Connect to all systems of record, leverage device features like camera and OCR for receipts and notifications for per diem overages.

Unified Approvals: Approve expense reports, purchase order requisitions, timecards, and IT service requests, from a single mobile app.

Time Management: Increase productivity with notifications and alerts, simplify complex reporting structures and stay compliant with analytics.

Key Benefits of PowWow Mobile's SmartUX™ Platform

Any Application, Data Source or Workflow



Rapidly transform any legacy Windows and web application or workflow into a native mobile app in days

Connect to any third-party data source, API or SQL to build new mobile-first apps

Create Smart Apps that bring together multiple systems, data and logic into one simple mobile workflow

Run Anywhere, On Any Device



Run on any public, private or hybrid cloud, or on-premises

Run on any device - PC, laptop, tablet, phone, or watch

And any OS - Windows 10, iOS, Android, HTML5

Powerful, Modern Native Mobile Apps



Design modern mobile experiences seamlessly with SmartUX Studio, a powerful visual editor

Leverage the smart features of each mobile device such as alerts and notifications, camera, GPS, Touch ID, NFC and barcode scanning

Easily design and build for any Windows 10, iOS, Android or HTML5 compatible device without the need to use device specific programming languages

End-To-End Security



Deliver secure apps through integration with leading Enterprise Mobility Management (EMM) platforms, such as AirWatch by VMware, MobileIron, Citrix XenMobile and SAP Afaria

Preserve existing application authentication mechanisms such as LDAP and Kerberos, leveraging existing user credentials

Enhance existing security features with geo-fencing, hardware encryption and fingerprint authentication

*Gartner, Best Practices for Using Virtualization to Mobilize Legacy Applications, 6 March 2015, Jason Wong, Nathan Hill, Richard Marshall

About PowWow Mobile

PowWow Mobile allows enterprises to transform business applications into modern, mobile app experiences. PowWow Mobile eliminates business-IT friction as enterprises seek competitive advantage and increased productivity through mobile for today's digital workplace. SmartUX Platform accelerates enterprise application transformation by creating new, native mobile apps from any web or Windows app, quickly without sacrificing quality, and at a lower cost than custom solutions or other tools. PowWow Mobile works with customers across industries, including financial services, healthcare, telecom, software, consulting and public sector.