

Power Up Your Digital Presence

No matter the size of your business or the industry you're in, Titan CMS is built to enhance your digital presence and help you effectively, efficiently achieve your goals.

Titan CMS Snapshot

Titan CMS is a flexible and scalable premier enterprise content management system designed to meet the growing needs of both marketing and IT teams.

- **Launched:** 2002
- **Users:** 1,000+
- **Technology:** Microsoft stack
- **Developer:** Northwoods (nwsdigital.com)
- **Current Version:** 7.0
- **Website:** titancms.com

Why Titan CMS?

With Titan CMS, powered by Northwoods, your investment is backed by our team of in-house software engineers and architects, web designers, developers, UI and UX experts, project managers, account directors, digital marketers, support and training teams, and other digital experts who are fully dedicated to your success.

- Client-driven product enhancements, features and functionality
- 100% in-house development, management, implementation and support
- Built for easy use and daily management by non-technical marketing teams (but tech-friendly for those savvy IT teams who want to dig in to the code)
- Regular patches, fixes and new versions to meet growing digital demands
- Easy upgrades
- Backed by the strength and stability of Northwoods (nwsdigital.com)
- Trusted by thousands of users, from non-profits to Fortune 500 companies

Customer Service Rating
4.6/5
Capterra

% of Clients Who Would Recommend
94%
Northwoods

Top 10 Reasons Marketers & IT Teams Love Titan CMS



What Marketers Say ...

- 10 Competitive pricing
- 9 Regular version upgrades and point releases
- 8 Built-in workflow and permissions settings
- 7 Third-party integration capabilities (CRM, marketing automation, more)
- 6 Customized user training and customer-friendly support options
- 5 No plug-ins to manage
- 4 Ability to add/exclude features based on organizational needs
- 3 WYSIWYG editor, with access to HTML and CSS
- 2 Easy-to-use admin interface
- 1 We don't have to rely on IT!



What IT Teams Say ...

- 10 Deep software expertise and Microsoft Gold Partner status
- 9 Host in the cloud with Northwoods' Microsoft Azure or host in-house
- 8 TPI for patches, hot fixes and point releases
- 7 Help Desk and customer-friendly support options
- 6 Easy access to online documentation
- 5 Flexibility to license or purchase base code
- 4 Third-party integration capabilities
- 3 Built on Microsoft technology
- 2 SaaS-like model
- 1 Our marketing team leaves us alone!

Ready to learn more? Request a demo today! titancms.com/demo