

# Achieve event success with Bizzabo

Your 2023 event strategy probably looks different than last year's plans. With the resources below, you'll learn how to harness the power of data to take your event strategy to the next level, create engaging and unforgettable gatherings, and produce experiences that meet – and exceed – your event goals.

## Event data & analytics

Creating memorable experiences is the key to achieving event success. Start engaging attendees from the first touchpoint to post-event follow-up and beyond.



### How Compass Gained Deep Insights To Boost Engagement

Learn how real estate powerhouse Compass was able to level up its event game with deep insights and streamlined onsite services.

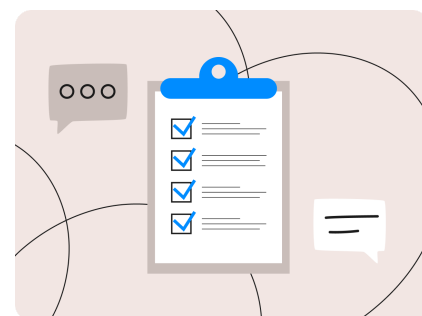
[Read the Case Study](#)



### 23 Important KPIs for Measuring Event Success

Learn the top event KPIs you need to evaluate ROI, show event success, and prove events are the ultimate lead-generating engine.

[Read Now](#)



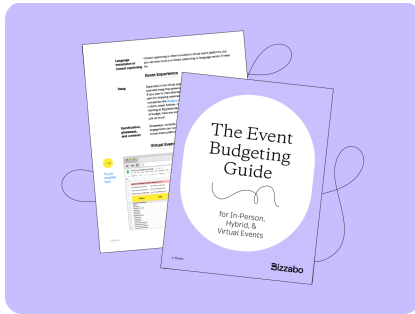
### 51 Event Survey Questions To Ask for the Best Insights

Did your event succeed? Go straight to the source. Ask attendees, vendors, partners, sponsors, and employees what they thought about your event.

[Read Now](#)

# Event engagement and production

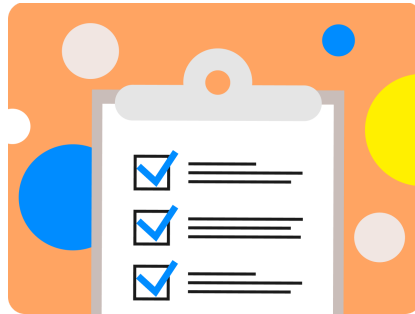
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## The Event Budgeting Guide

Learn how to create in-person, virtual, and hybrid event budgets that are thorough and realistic but give you the flexibility to make changes as you go.

[Download Now](#)



## The In-person Event Production Kit

With this kit, you get exclusive access to the event planning templates and resources we use to pull off memorable in-person events.

[Download Now](#)



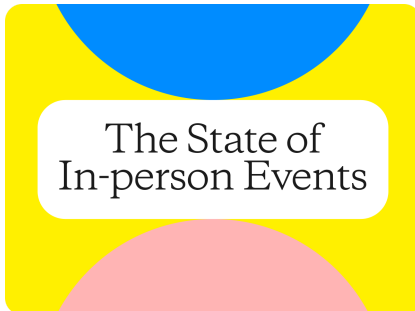
## The Webinar Production Kit

Planning a webinar for the first time? Upgrading your event strategy? Get the templates and checklists we use to plan live and on-demand webinars.

[Download Now](#)

# Strategy

Delivering exceptional attendee experiences starts with building a goal-oriented, data-driven, and attendee-first event strategy.



## The State of In-person Events

In-person events are ramping up, but are event budgets ready for the increase? In mid-2022, we surveyed event organizers, and the responses may surprise you.

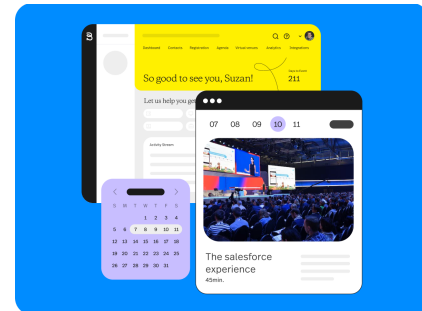
[Read Now](#)



## The Top 10 Event Types to Level Up Your Event Strategy

Webinars, SKOs, oh my! Get to know the most high-impact types of events – whether in-person, virtual, or hybrid – to add to your strategy.

[Read Now](#)



## The Ultimate Guide to Event Personalization

Discover best practices for personalizing the attendee experience, offline tactics to complement your strategy, and more ways to increase engagement.

[Read Now](#)

