

DATAZIP.IO

DATAZIP

USE CASES

FROM DATA TO DECISION IN 40 MINS



FOR REVOPS

**FUEL TEAMS WITH GAME-
CHANGING INSIGHTS**

**COMBINE SALES, MARKETING,
AND CUSTOMER SUCCESS DATA**

Instead of manually exporting data and building countless pivot tables, use 180+ no-code connectors to extract and combine data from siloed databases and systems, even reports in one tool

Complex analysis becomes a breeze when all your data's centralised in a data warehouse. Easily calculate conversion rates across the revenue funnel, see how each team impacts revenue, and identify optimisations.

**GAIN VISIBILITY INTO THE
ENTIRE REVENUE FUNNEL**

**ARM REVENUE-GENERATING
TEAMS WITH ACCURATE DATA**

Align all teams around a single source of truth. Then empower them to sell more effectively, invest in the right marketing channels, and maximize revenue from customers.

CONNECT YOUR DATA IN MINUTES



pipedrive™



stripe

Marketo™
An Adobe Company

FOR MARKETERS

ANALYZE ALL YOUR MARKETING DATA IN ONE PLACE

Stop fumbling with scattered spreadsheets. Use our 180+ no-code connectors to quickly extract data from all your sources, like CRMs, marketing tools, and Google Analytics, and combine it in a data warehouse for analysis.

DRIVE GROWTH

Now you're equipped to use data to inform your marketing activities — not just report on them. Run personalized campaigns to drive product adoption, find the highest ROI channels to double down on, and identify characteristics of customers with the highest LTV.

SAVE TIME ON REPORTING

Your data automatically refreshes so you can save time on manual pulls and focus on impactful analysis.

CONNECT YOUR DATA IN MINUTES



Google Analytics



Google Ads



LinkedIn ads

FOR OPERATIONS

**ALL YOUR BUSINESS'S DATA AT
YOUR FINGERTIPS**

**GET THE DATA YOU NEED
WITHOUT RELYING ON
ENGINEERING**

Spend less time implementing data tools, and empower your team to pull data without being blocked by engineering. Break down the barriers to accessing and using your data.

Eliminate repetitive tasks, like downloading spreadsheets, and ensure you're always reporting on the most recent data. Unlock your data from Google Sheets by integrating them in 1-click manner and combine them with other data sources

**AUTOMATE REPORTING
ON KEY BUSINESS
METRICS**

**SLICE AND DICE DATA THE WAY
YOU WANT**

Quickly combine multiple data sources and manipulate data upstream with our simple SQL-based transformation tool. Group data, exclude outliers, and set timeframes for easier downstream analysis and consistent answers.

AND MORE

Forecast revenue
and costs

Track and predict
inventory levels

Operationalize
data in the tools
your team uses

FOR ANALYST

LEAVE THE DATA ENGINEERING
TO US

SPIN UP A DATA STACK IN AN HOUR

Your data stack shouldn't take weeks or months to set up. Get all the components for a modern data stack, including 180+ data connectors, data warehouse and a BI in one click.

Set it and forget it when it comes to your data infrastructure. It's that simple with Datazip. Get more time for analysis when you don't need to update APIs, maintain integrations, or work with multiple vendors.

FOCUS ON ANALYSIS — NOT MAINTENANCE

BUILD THE FOUNDATION FOR A DATA-DRIVEN CULTURE

Everyone wins when data's democratized. Empower anyone to access, understand, and use data with no-code and SQL-only tools. In return, you'll spend less time fielding simple requests and answering basic questions.

ONE TOOL FOR ALL

Establish a
universal source
of truth

Manage and build
Pipeline by yourself, no
need to go to engineers
to add one more source

Prepare data for
analysis & create
automated
reporting

FOR ENGINEERS

ZERO MAINTENANCE, ZERO HEADACHES WITH DATA STACK IN YOUR VPC

ENABLE YOUR STAKEHOLDERS WITH A DATA PLATFORM IN MINUTES

Enable your stakeholders with no-code, self serve Data Platform. Datazip is the fastest and easiest way to set up a scalable modern data stack.

Monitor your whole data stack in one place. Proactively check the quality of your data, identify errors, and fix them. Prevent end-users working with bad data by being the first one to know about it.

BUILD TRUST WITH RELIABLE DATA

MANAGE YOUR DATA ACCESS

Easy way to manage the access to your data with row-level access control with functionality to create multiple users with multiple roles and way to monitor action logs at user level.

With open APIs to your Warehouse easily build on top of Datazip via easy integration with any tool of your liking. Rely on Datazip to keep your data infrastructure running. When you don't have to worry about maintenance, you're free to focus on work that's unique to your business.

EASILY BUILD ON TOP OF DATAZIP

FOR FINANCE

**TRADE IN UNWIELDY, MASSIVE
SPREADSHEETS FOR
AUTOMATED DASHBOARDS**

EASILY RECONCILE DATA

Use 180+ no-code connectors to extract financial data from individual systems in minutes. Then combine all your data in a data warehouse to manipulate it however you want.

You can't afford mistakes in your projections and calculations. Get ahead of conflicting numbers by transforming your data to establish a single source of truth that everyone pulls from.

**AUTOMATE FINANCIAL
REPORTING**

Automate all your regular financial reporting. Your data automatically refreshes itself so you get more time back to do deeper analysis, uncover trends, and set up the business for long-term success.

**INCREASE CONFIDENCE IN
YOUR METRICS**

CONNECT YOUR DATA IN MINUTES



Square

stripe

Braintree