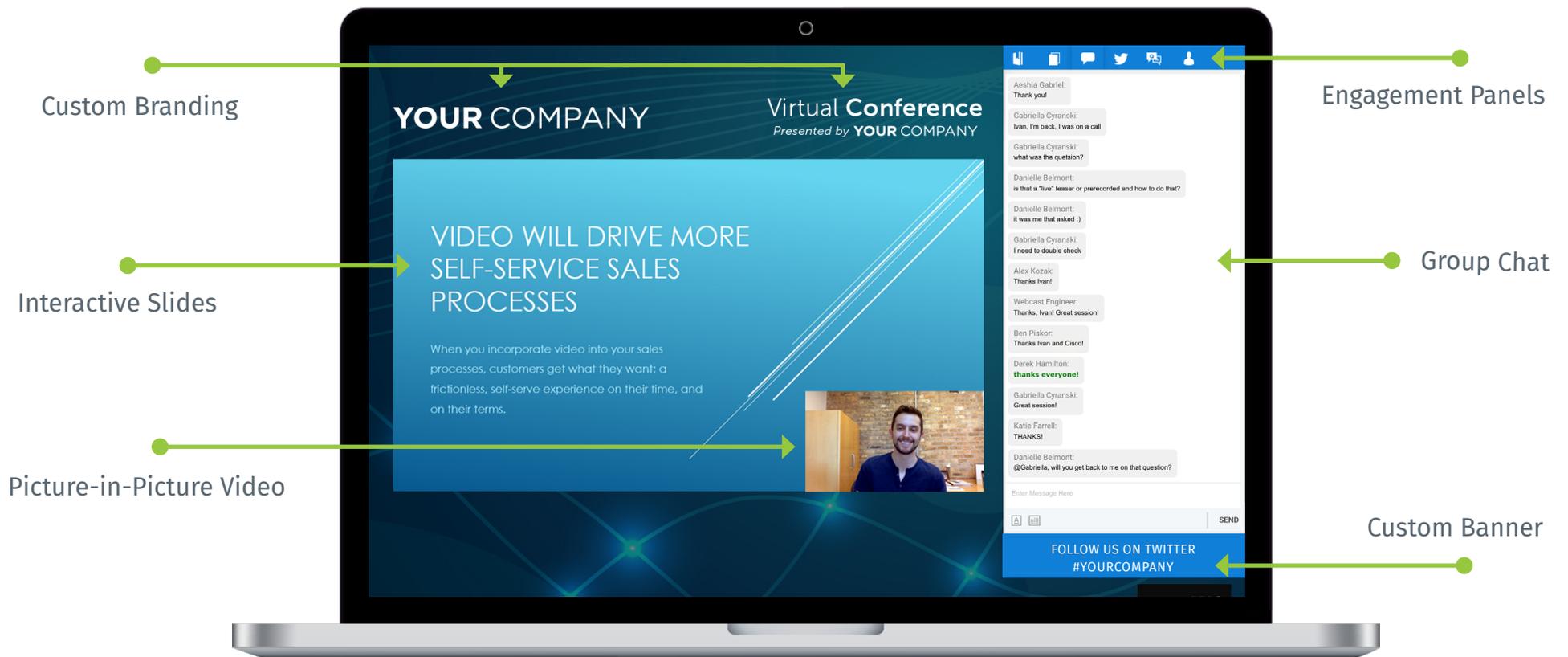


# Studio

Notified's Webcast Platform

## Overview

Notified's solutions offer dynamic ways to deliver messages to your customers, prospects, employees and partners. Leverage Notified to extend your reach, drive engagement and maximize ROI. The revolutionized HTML5 technology provides secure streaming, animated content and responsive interaction without the hassle of plug-ins and updates. Studio, Notified's webcast platform, is a powerful tool that can scale from audio presentations to multi-presenter video conferencing presentations.



# Studio

Notified's Webcast Platform

## Product Packages

Notified is offered in two different packages to best accommodate the level of your streaming needs. Studio Essentials delivers flash-free, audio and/or video presentations for internal or external audiences. Studio Expert encompasses all the features of Studio Essentials and goes beyond to create professional, TV-style video programs using multiple sources.



### Studio Essentials

Live, simulive, or on-demand audio and video HTML5 webcasting presentations, including engagement tools.



### Studio Expert

+ Advanced broadcasting video capabilities including picture-in-picture, video conferencing, social streaming and more.

# Studio

## Notified's Webcast Platform



| PRODUCT FEATURES   | STUDIO ESSENTIALS | STUDIO EXPERT |
|--|-------------------|---------------|
| HTML5 Streaming  | ✓                 | ✓             |
| Delivery: live   | ✓                 | ✓             |
| Delivery: simulive   | ✓                 | ✓             |
| Delivery: on demand  | ✓                 | ✓             |
| Delivery: attendee dial-in (viewers can listen to webcast via phone) | ✓                 | ✓             |
| Mobile webcast delivery  | ✓                 | ✓             |
| Second screen  | ✓                 | ✓             |
| Video resolution   | Up to 360p        | Up to 720p    |
| 1080p streaming option   | ✗                 | ✓             |
| Adaptive bitrate streaming   | ✓                 | ✓             |
| Social streaming/RTMP output   | ✗                 | ✓             |
| OTT streaming  | ✗                 | ✓             |
| Stream targeting   | ✗                 | ✓             |
| MP4 media export   | ✓                 | ✓             |
| Source: phone audio  | ✓                 | ✓             |
| Source: webcam   | ✓                 | ✓             |
| Source: video encoder  | ✗                 | ✓             |
| Source: video conference unit  | ✗                 | ✓             |
| Source: fiber or satellite feed                                      | ✗                 | ✓             |
| Single source display (switch between presenters)                    | ✓                 | ✓             |
| Multi-source display ("Brady Bunch" mode)                            | ✗                 | ✓             |
| Graphics compositing/lower thirds                                    | ✗                 | ✓             |
| Slides: PowerPoint with animation                                    | ✓                 | ✓             |

# Studio

## Notified's Webcast Platform



| PRODUCT FEATURES  | STUDIO ESSENTIALS    | STUDIO EXPERT      |
|---|----------------------|--------------------|
| Slides: screen sharing                                      | ✓                    | ✓                  |
| Picture-in-picture slides and video                         | ✗                    | ✓                  |
| Widget: speaker bio   | ✓                    | ✓                  |
| Widget: abstract  | ✓                    | ✓                  |
| Widget: chapters/agenda                                     | ✓                    | ✓                  |
| Widget: handouts  | ✓                    | ✓                  |
| Widget: Q&A   | ✓                    | ✓                  |
| Widget: chat  | ✓                    | ✓                  |
| Widget: Twitter   | ✓                    | ✓                  |
| Widget: Yammer  | ✓                    | ✓                  |
| Widget: custom HTML or iframe                               | ✗                    | ✓                  |
| Testing and CPE   | ✗                    | ✓                  |
| Exit actions  | ✓                    | ✓                  |
| Webcast branding  | Client Logo          | Fully Customizable |
| Webcast layouts   | Template Library     | Fully Customizable |
| Emails (registration confirmation, reminder messages, etc.) | Fully Customizable   | Fully Customizable |
| Admin: rehearsal mode                                       | ✓                    | ✓                  |
| Admin: editing  | Trimming, Cue Points | Advanced Editor    |
| Admin: QoE dashboard  | ✗                    | ✓                  |
| Closed captioning (live)                                    | ✓                    | ✓                  |
| Closed captioning (on demand)                               | ✓                    | ✓                  |
| Registration pages  | Template Library     | Fully Customizable |
| SSO (SAML, ADFS)  | ✓                    | ✓                  |

# Studio

Notified's Webcast Platform

## Panels

The custom HTML panel gives the webcast host maximum flexibility to incorporate familiar functionality into their webcasts, increasing audience engagement. The HTML embed code allows web-based applications (such as Digg, Reddit, Pinterest, etc.) to become a part of the webcast experience. In addition to being able to pull in web-based applications, these panels allow for stylized branding and personalization via custom HTML/CSS.

- |  |  |  |  |
|--|--|--|--|
|  Media Player |  Speaker Bio(s) |  Course Tracker         |  LinkedIn |
|  Slides       |  Images         |  Blog Posts             |  Share    |
|  Chapters     |  Links          |  Message Board          |  Restore  |
|  Group Chat |  Yammer       |  Email the Speaker(s) |  |
|  Q&A        |  Text/HTML    |  Invite a Friend      |  |
|  Handouts   |  Survey       |  Facebook             |  |
|  Abstract   |  Test         |  Twitter              |  |

## | About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

**Notified Event Cloud** lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

**Notified PR Cloud** helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

**Notified IR Cloud** lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

