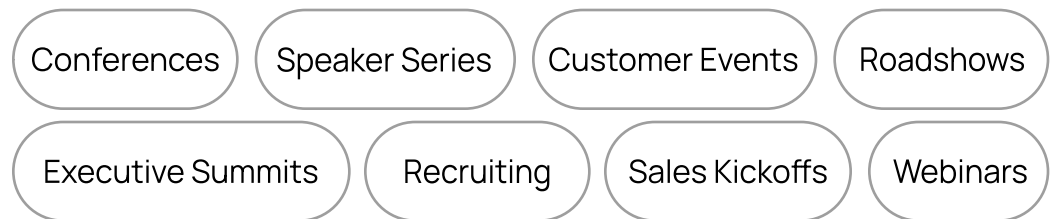


# Bizzabo

## Bizzabo empowers Event Experience Leaders to create immersive in-person, virtual, and hybrid experiences

We support your entire event strategy



2012

Marked the launch of the first modern, all-in-one event solution

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1st

To launch a hybrid solution 3 weeks after COVID forced shutdowns

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85,000+

Events in 100s of countries with millions of attendees

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700+

Of the world's leading brands trust and deliver high ratings to Bizzabo

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\$194M

In funding from major VC investors

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370+

Global employees dedicated to your success

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## Recognized for our innovative technology

### Wave Leader

The Forrester Wave™: B2B Marketing Events Management Solutions, Q1 2021

### 2021 Vendor of the Year

B2B Marketing 2022 Martech Awards

### 5-Year Gold Winner

Event Technology Awards

### G2 Category Leader

Event Management Platforms, Fall 2021

## Loved by the world's greatest brands



## Our acquisition strategy powers a superior offering

**Whalebone**

Crowd noise & visualization technology

**x.ai**

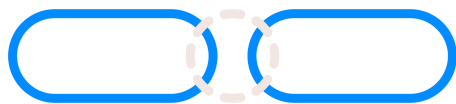
AI-powered scheduling & matchmaking engine

**TeeVid**

Video production and broadcasting suite

**Oklik**

Smart wearables & location-based technology



The Event Impact Gap™

## We don't have to settle for "good enough"

Most companies struggle to deliver meaningful hybrid and virtual experiences. Too often, attendees are left with a generic experience that leaves them feeling disconnected. Although CMOs agree about the importance of events, they have no way to measure results. We call this the Event Impact Gap™.

The solution

## The Event Experience Operating System

An open, flexible, and secure platform for all of your events.

