

WORKS

BIDBY



AI-POWERED SAAS MARKETPLACE

**SIMPLIFYING WORK
ACROSS INDUSTRIES**



Problems



Businesses use too many fragmented tools



Manual work reduces productivity



High monthly SaaS costs



Startups and SMEs lack automation



Complex, non-user-friendly software

Solution

WorksBuddy is a next-generation SaaS marketplace designed to bring efficiency, automation, and affordability to everyday business operations. Our goal is to **empower teams, business owners, and professionals** across industries with plug-and-play AI-powered tools that simplify workflows, reduce costs, and save time.

At **WorksBuddy**, we believe that great software shouldn't be expensive, difficult to use, or limited to enterprise-level companies. Our marketplace provides **accessible, user-friendly** tools that work together seamlessly—like a team of smart digital helpers



What is WorksBuddy?

WorksBuddy introduces a unified marketplace of AI-powered agents designed to work like digital teammates. Each agent is focused on a specific business function and replaces hours of manual work.

Benefits:

- Saves thousands per year by replacing multiple expensive tools.
- Reduces daily workload through smart automation.
- Increases productivity via specialized AI agents.
- Centralizes workflows in one user-friendly ecosystem.
- Boosts operational speed, accuracy, and decision-making.
- Flexible pricing makes it ideal for startups, SMEs, freelancers, agencies, and enterprises.

Meet the Agents



Coro- Commerce Agent



Evox- Email Agent



Taro- Task Agent



LIO- Lead Management Agent



Prax- Project Agent



Inzo- Invoice Agent



Sigi- Signature Agent

Value Proposition

Saves Time

Automates manual work – emails, reminders, tasks, follow-ups, invoices.

Businesses save 10–20 hours every week.

Saves Money

Replaces 8+ SaaS tools.

Costs 70% less than paying for separate subscriptions.

No Learning Curve

No setup.

No prompts.

No automation knowledge required.

Just activate an agent → it works.

Built for All Industries

Startups, creators, SMEs, freelancers, agencies, educators, coaches.

If you work daily → WorksBuddy helps.

Scales with You

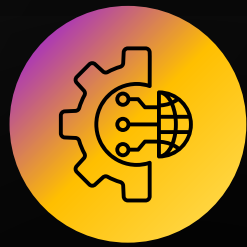
Start with 7 agents → grow to 50+ agents in the next 36 months.

Future features include:

- Agent Marketplace
- Multi-agent collaboration



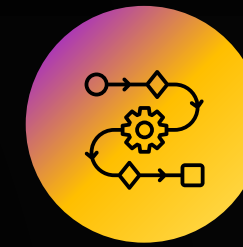
Market Opportunity



Small and mid-sized businesses are accelerating their digital transformation. SaaS adoption has surged by **20% YoY**, driven by the need for scalable tools, automated workflows, and reduced operational overhead.



The global **Software-as-a-Service (SaaS)** market has surpassed \$251 billion, reflecting the massive worldwide shift toward cloud-based solutions and subscription-driven software models.



The market for **AI productivity solutions** is expanding at an accelerated pace as organizations seek tools that automate workflows, enhance output, and reduce operational inefficiencies.



Recurring Revenue Model



Subscription SaaS

- \$9 Starter (3 agents)
- \$19 Pro (All agents)
- \$49 Business (Teams, API, Analytics)



Customisation Licensing

- \$299/month → 3 agents
- \$499/month → Full suite
- Agency reseller program: 40–60% margin



Add-ons & Credits

- Email sending credits
- Signature requests
- Invoice reminders
- AI content tokens



Marketplace Revenue

- Plugins, agent add-ons, templates
- 70/30 revenue split



Traction & Roadmap



Beta Version Ready

Core platform + first 7 AI agents (Lio, Taro, Prax, Inzo, Evox, Coro, Sigi) functional.

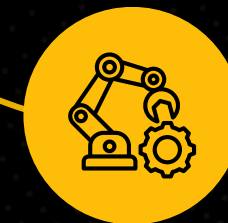
Organic waitlist buildup through community, LinkedIn campaigns.

Early Access Waitlist Growing



Integrations + Email Automation

- Launch integrations with Notion, Slack, Trello
- Add templates library (emails, tasks, projects, invoices)
- Release Sigi e-signature workflow templates



Automation Engine V1

- Launch Automation Engine V1 (Multi-agent workflows: Lead → Email → Task → Invoice → Signature)
- Expand Inzo with GST-ready invoicing (India-first feature)
- Release Prax advanced reporting dashboards



Public Launch + Acquisition Push

- Launch WorksBuddy publicly
- Product Hunt Launch (Day 1, Day 30 relaunch strategy)
- Release Subscription Plans (Starter, Pro, Team)
- Launch Founders Demo Funnel for early leads

Why We Win



01 One Platform = 10+ Tools

Stop juggling multiple apps. WorksBuddy unifies CRM, tasks, emails, projects, invoicing, and more into one seamless platform.

02 AI Agents That Do the Work (Not Just Suggest)

Our agents don't just generate ideas—they execute tasks end-to-end. You get real work done automatically, without lifting a finger.

03 Zero Learning Curve

No training, no tutorials, no complexity. Activate an agent and WorksBuddy handles everything with an interface anyone can master.

04 Consistent, Error-Free Output

AI agents produce clean, professional, and accurate work every time. No missed follow-ups, messy emails, or forgotten invoices.

05 Integrates With Existing Tools

Connect seamlessly with Notion, Slack, Trello, Gmail, Google Workspace, and more. WorksBuddy fits into your existing ecosystem.

06 Saves 10–20 Hours Every Week

Automate repetitive work like follow-ups, reports, reminders, and invoices. Reclaim hours daily to focus on growth, not admin.

07 Saves 70% on SaaS Costs

Replace multiple subscriptions with one affordable platform. WorksBuddy slashes tool expenses without compromising capability.

08 Multi-Agent Collaboration

Agents work together like a real team—one captures leads, another emails them, another schedules tasks, another invoices. Fully automated workflows.

09 Single Source of Truth

All your data—leads, tasks, invoices, emails, signatures—lives in one place. No scattered apps, lost reminders, or missed deadlines.

10 Works for Every Industry

Whether you're an agency, freelancer, SME, startup, creator, or coach—WorksBuddy adapts to every workflow and business type.

CALL TO ACTION

Join us in shaping the future of AI-powered productivity.

 Invest

 Try WorksBuddy Today

 Collaborate

