

Drive qualified leads and close deals with swag

Printfection's swag management platform lets you easily create, manage, and ship swag to prospects.



Small swag offers mean big dividends for your pipeline

- Generate giveaway URLs your leads can use to redeem swag via social or email
- Integrate to CRM & marketing automation
- Use swag to get more MQLs & meetings
- They say direct mail is dead. We say it's alive and well when you amp it up with swag

Easily execute smart giveaways

Boost conversions with swag offers. Automated giveaways yield high returns for little cost and effort.

Create engaging, high-quality swag

Branded hoodies, speakers, drinkware, backpacks, t-shirts — we can create anything you want.

Integrate into marketing workflows

Send swag automatically through your tech stack when a leads signs up for a trial or requests a demo.

Take the pain out of event swag

Use unique items to drive more meetings and booth traffic. Ship swag to events with a few clicks.

Keep track of your inventory

See all your inventory in one place, and never again worry about running out of key merchandise.

Reporting & insights

Understand how much you're spending and get insight into the ROI of your swag campaigns.



New Relic increased MQLs by over 30% with Printfection

"It's been nothing short of amazing how well the Data Nerd shirts have worked. At first we were going to just do it for a month as a one-time promo, but it's been so successful we incorporated the shirts throughout our entire marketing website as an ongoing promotion."

RAFAEL ALENDA, VP ONLINE & BRAND MARKETING AT NEW RELIC
