

SYNCFIRST STANDARD

The 30,000 Foot View:

Leverage Otherwise Inaccessible Data Sources

- Begin by importing your text files, PDF files, spool files, etc.
- Tell SyncFirst which information you want to capture

Transform and Analyze Your Data

- SyncFirst lets you filter, sort and summarize your data
- You can also visualize your data with tables, graphs and charts

Export Data to Other Applications

- Data can be exported for use in databases, spreadsheets, etc.
- Automatically export data from standard forms and reports

SyncFirst is the core of our data mining system. SyncFirst works with data from text files, PDF files, print spool files and ASCII data to produce structured tables for analysis, conversion to popular file formats and output to databases.

An organization's text files can often store massive amounts of important data. However, this information is typically structured in ways that only allow the data to be interpreted according to the original intent. For example, a report that shows total sales for each Part Number cannot be easily interpreted to reveal total sales by Customer Number. SyncFirst makes this possible.

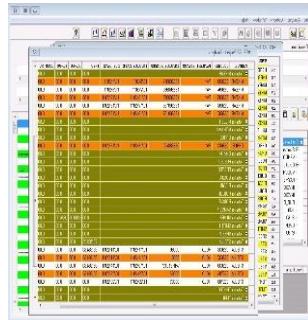
SyncFirst's project system allows you to view reports, choose the information that's relevant and present it in a format that matches your specific requirements. Information from invoices, client records, monthly reports, payroll records and more can be extracted and output in minutes.

In the simplest terms, SyncFirst allows you to use unstructured input data and output it as structured data

Project-Oriented Approach

SyncFirst is based on a powerful and flexible project system. Projects contain detailed information about a report and its fields and group levels. They can be repeatedly reused to extract data from standard reports.

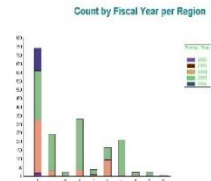
The first step when creating a new project is to select the report that contains the data that you are interested in. Report data will usually come from simple text files, but may also be extracted from PDF files. A project includes only a single report, but you can choose a new report for a given project at any time.



Part Number	Customer Number	Sales
101	101	101
102	102	102
103	103	103
104	104	104
105	105	105
106	106	106
107	107	107
108	108	108
109	109	109
110	110	110

Graph and Chart Data

You can use your reports to generate sophisticated and informative charts. Various types of data are often more well-suited for certain chart types, so SyncFirst includes full support for several standard chart types.



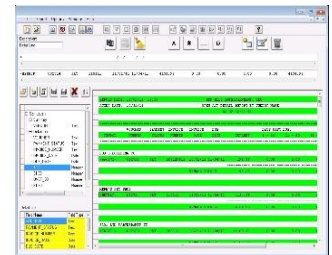
Since all charts are created from existing report data, they can quickly be generated with only a few mouse clicks. All charts are automatically copied to the Windows clipboard so that they can easily be used in other applications. Charts and graphs can also be printed or exported to PDF files.

Automate Repetitive Tasks

SyncFirst includes functionality that allows you to automatically export data from your standard forms and reports, without programming or the need to reopen the report or project. If you expect that you will want to extract data from a similar file in the future (perhaps a monthly or other recurring report), you just check a box and specify a name that you will use when performing that function in the future.

Migrate to SyncFirst IQ

SyncFirst IQ includes all of the features and functionality of SyncFirst Standard, but operates in a multi-user environment, allowing you to grant any user with access to your network full access to a shared project system, allowing multiple users to create and modify projects, export data and automatically generate any of the system's reports, tables, charts and graphs. Changes made by one user are immediately made available to all users, minimizing duplication of effort. Data exported by each user can also be shared with other users.



Project Name	Status	Last Modified
Project A	Active	2001-01-01
Project B	Inactive	2001-01-01
Project C	Active	2001-01-01
Project D	Inactive	2001-01-01

For more information, visit www.datasynergygroup.com or call Data Synergy Corporation at 855-933-3225.

