

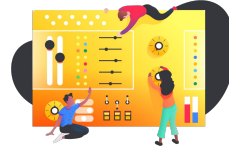


The all-in-one  
learning platform  
that drives **better**  
**engagement**

[www.goskills.com](http://www.goskills.com)

# GoSkills is an award-winning online learning platform

GoSkills combines a powerful Learning Management System (LMS) with a cutting-edge Learner Experience Platform (LXP) to deliver engaging, personalized training experiences. With expert-led courses and AI-powered tools, we make it easy to create and manage effective training programs.



Robust training platform with AI-powered capabilities to increase learner engagement



Curated course library with 120+ expert-led business courses



AI-powered course authoring tools to create beautiful and engaging training content

# GoSkills at-a-glance

Our learning platform redefines workplace training by simplifying management, enhancing employee engagement, and delivering measurable results.

- 1 Expert-led business training
- 2 Personalized learning, on demand
- 3 AI-powered course building
- 4 Robust reporting
- 5 Learner and team management
- 6 Security, integrations, and customization
- 7 Simple, transparent pricing

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# Expert-led business training

- Award-winning course library
- Bite-sized, practical lessons
- Gamified learning



Expert-led business training

# Award-winning course library

The GoSkills course library is an award-winning collection of **expert-led business courses** on topics like Microsoft Excel, project management, leadership, soft skills, artificial intelligence, and more.



Expert-led business training

# Bite-sized, practical lessons

Our courses are designed with **3-7 minute video lessons**, paired with **quizzes** and practical **exercises** to maximize learning retention.

The image displays a user interface for a learning platform. At the top, a navigation bar shows the course title "History of Continuous Improvement (2/7)". Below this, a sidebar menu lists course sections: "Intro to Lean Six Sigma" (14% complete), "Introduction", "History of Continuous Improvement...", "Six Sigma Principles", "Lean Principles", "Lean and Six Sigma", "Project Phases", and "Review & Certification". The main content area features a video player titled "History of Continuous Improvement" with a video thumbnail showing a man speaking and the text "Lean Six Sigma Roots". A play button is overlaid on the video. Below the video player, a quiz question is displayed: "QUESTION 1 OF 3 Which improvement methodology introduced the concept of Yellow Belt, Green Belt and Black Belt?". The options are "Lean Manufacturing", "Six Sigma" (selected), and "Total Quality Management (TQM)". A "Next" button is at the bottom right of the quiz. A "Download" button is visible at the bottom right of the video player. The video player shows a progress bar at 33%.

# What GoSkills learners say

At GoSkills, we are all about crafting fun, motivating, and truly irresistible learning experiences. Research shows that typically, only about 10% of online learners complete a course they start. However, GoSkills learners **triple** that rate! Additionally, standout examples from our business clients showcase **course completion rates as high as 89%**, highlighting how our tailored approach and engaging content deliver exceptional results.

"Learning with GoSkills has made me realize education isn't just about passing exams. It's also about being more receptive to new ideas, acquiring new skills, and gaining practical knowledge."

**Arjanita Berisha**

"I got the promotion largely because of the skills I could develop, thanks to the GoSkills courses I took. I set aside at least 30 minutes daily to invest in myself and my professional growth. Seeing how much this has helped me become a more efficient employee is a big motivation."

**Chris Sanchez**

"GoSkills removed the stress and urgency from learning on someone else's time. I was taught in-depth and could access the courses and materials from any device at my own pace. It helped me follow the instructor and grasp the new knowledge better."

**Chanel Divine**



"The way lessons are structured and the fact that they're bite-sized makes it easier for me to fit learning during my day. I can even learn while I wait for the oven to preheat. It also makes it easier to plan for learning time."

**Jessica White**


# Gamified learning

Learners enjoy a fun, engaging experience with **time-tracking goals**, **daily streaks**, **GoSkills coins**, and **leaderboards**. Organizations can customize rewards for different status tiers.


Current level




**Diamond**

16,000 

Woohoo! You have reached t  
You are the very best, like no o








Current streak

3 

Days

Come back tomorrow and you will co  
125 more coins. Your longest streak w  
days.

Leaderboard

|   |   |                 |              |
|---|---|-----------------|--------------|
| 1 |  | Missi Riggin    | 21,690 coins |
| 2 |  | Claudia Buckley | 19,105 coins |
| 3 |  | Melissa Riggin  | 16,000 coins |
| 4 |  | Joni-van Powell | 15,390 coins |
| 5 |  | Kat Mager       | 9,440 coins  |

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## Personalized learning, on demand

- Custom learning paths
- Personalized recommendations
- AI tutor



Personalized learning, on demand

# Custom learning paths

Create **custom learning paths** to guide learners step-by-step in building skills. Select courses, set conditions, and assign them to individuals, teams, or your entire organization.

The image displays a user interface for creating and managing learning paths. The main screen shows a learning path titled "Essential Office Tools" with 3 courses, an estimated study time of 56h, and a due date of October 31, 2024 at 11:59pm. A "Start" button is visible. Below the path details, a list of courses is shown:

- 1 Microsoft Excel 365 - Basic & Advanced (26h, 61 lessons) 0%
- 2 Microsoft Outlook 365 (22h, 46 lessons) 0%

Two modal windows are overlaid on the interface:

- Learning path requirements:** This controls what learners must do for their learning path to be marked as completed. A toggle for "Complete courses in order" is shown in the "on" position.
- Who do you want to assign this course to?:** This dialog offers three assignment options:
  - Everyone:** All learners in your organization will be assigned this course.
  - Specific teams:** Only learners within certain teams will be assigned the course.
  - Individual learners:** Only select learners will be assigned the course.A "Continue" button is located at the bottom of this dialog.

Personalized learning, on demand

# Personalized recommendations

The GoSkills **AI-powered course recommender** suggests tailored training based on individual interests and goals, helping learners take charge of their development while boosting engagement and completion rates.

The image displays the GoSkills AI-powered course recommender interface. At the top, it says "Your recommended courses" and "Discover your perfect course effortlessly with our AI-driven recommender tool." Below this is a search input field containing the text "I want to learn more about project management." and a close button (X). The interface shows a grid of recommended courses, each with a GoSkills logo, a "RECOMMENDED" badge, a course title, a star rating, and the number of reviews. The courses shown are:

- Project Management for Engineers (4.8 (36 reviews))
- Microsoft Project Fundamentals - 2019-365 (4.7 (368 reviews))
- CAPM Foundations (4.8 (104 reviews))
- Microsoft Planner and Project for the Web (4.8 (29 reviews))
- Scrum for Product Owners (4.7 (100 reviews))
- Scrum for Managers (4.8 (94 reviews))

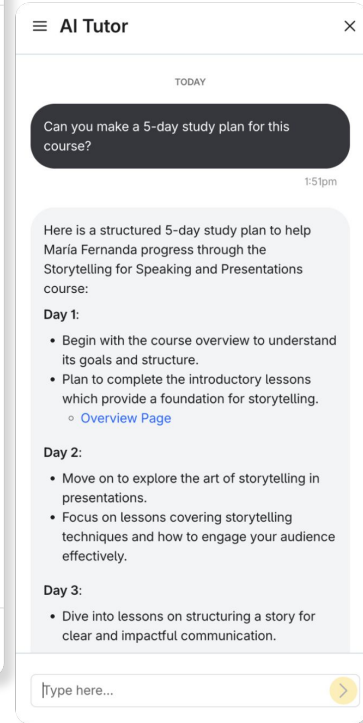
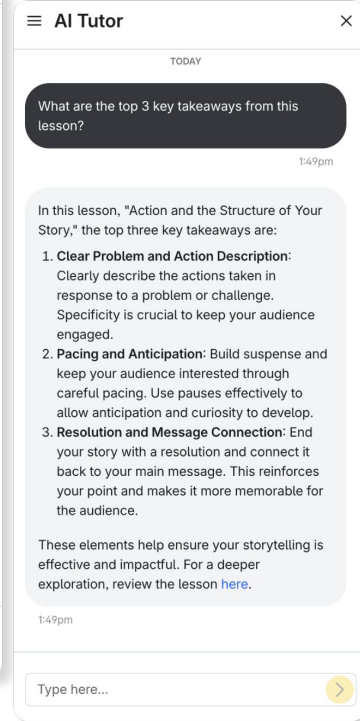
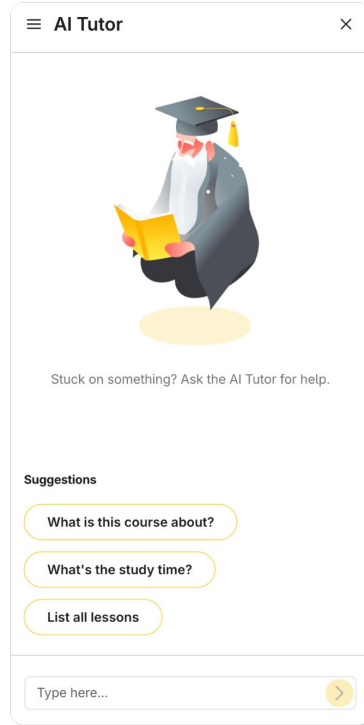
A "Course recommender" modal window is overlaid on the grid, showing the same search input field and a "Discover courses" button.

Personalized learning, on demand

# AI tutor

Your team's always-on learning assistant.

The **GoSkills AI tutor** helps learners stay on track by answering course-specific questions, diving deeper on topics, suggesting real-world applications, and even creating custom study plans — boosting engagement and retention.



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# AI-powered course building

- Intuitive course authoring tool
- AI authoring assistant
- Ready-made templates
- Certificates, tests, and feedback forms



# Intuitive course authoring tool

Design polished, engaging courses with our **AI-powered course builder**. Use interactive content blocks or import SCORM, xAPI, AICC, or CMI5 files to seamlessly integrate existing or third-party content.

The screenshot displays the course authoring tool interface. At the top, a question asks "What type of course would you like to create?". Below this, seven colored cards offer different course types: Resource page, Single-lesson course, Multi-lesson course, Live course, Test, Learning record, and Imported course. Each card includes a brief description of the course type. Below the course options, a "Content blocks" panel is visible, containing a grid of icons for various content types: Text, Image, Image + text, Labeled image, Button, Video file, YouTube, File, Code, Divider, Quiz, Question, and Accordion. The main content area shows a preview of a course page titled "Introduction to" with a paragraph of text about tech startups and compliance.

Introduction to

In the fast-paced world of tech startups, customer service teams play a crucial role in the success of a company, ensuring that a company adheres to industry regulations, utilizes customer data, and fostering a

Compliance in tech startups is particularly important due to the nature of the industry. Startups often handle sensitive customer information and operate in highly regulated environments. As a result, they must comply with data protection regulations (GDPR) in Europe or the California Consumer Privacy Act (CCPA) in the United States. These regulations are designed to protect customer privacy and ensure that startups are transparent about how they interact with customers and manage their data. Your startup helps ensure that all customer interactions are secure and that you are following the correct legal processes, knowing what information can be collected, how it can be stored, and how it can be used. This involves implementing processes to handle customer complaints and requests, in accordance with legal requirements. Failing to comply with these regulations can result in significant legal penalties; it is also about building trust with customers. Customers are more likely to do business with a company committed to protecting their data and respecting their privacy, they are more likely to stay loyal. This trust can lead to increased customer satisfaction and long-term success for your tech startup. Additionally, strong customer service may also involve adhering to industry-specific regulations, such as ISO 27001 for information security management. These standards provide a framework for managing information security and can enhance a startup's credibility and competitive advantage. Finally, robust customer service is an integral part of a tech startup's strategy, particularly for customer service teams. By implementing compliance measures, customer service teams can ensure that the company operates within the law and maintains a strong

What type of course would you like to create?

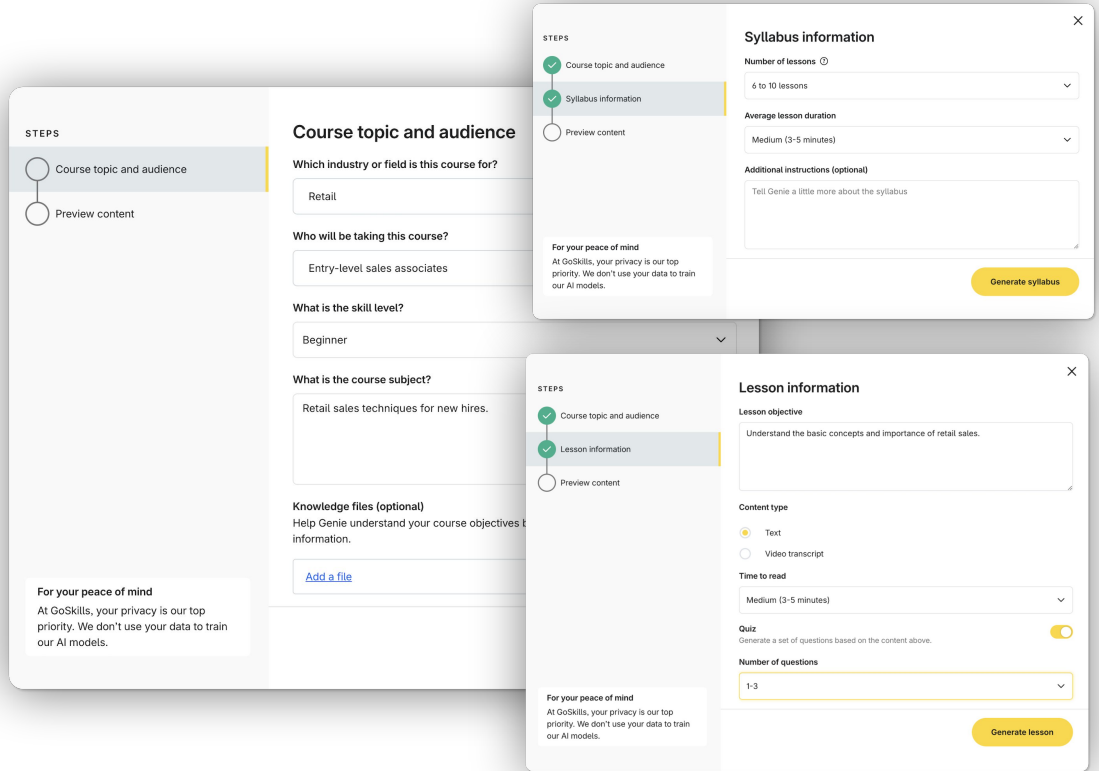
- Resource page**  
Create a one-page course that includes text, videos, links, and more.
- Single-lesson course**  
Create a course with one lesson. You can also add a test and certificate of completion.
- Multi-lesson course**  
Create a course with multiple lessons. You can also add a test and certificate of completion.
- Live course**  
Create a live, scheduled course that is online or in-class.
- Test**  
Create a test with multiple questions for learners to take.
- Learning record**  
Create a record of learning outside of the platform and optionally add certificates.
- Imported course**  
Upload your course file via SCORM, AICC, xAPI, or CMI5. You can also add a certificate of completion.

**Content blocks**

- Text
- Image
- Image + text
- Labeled image
- Button
- Video file
- YouTube
- File
- Code
- Divider
- Quiz
- Question
- Accordion

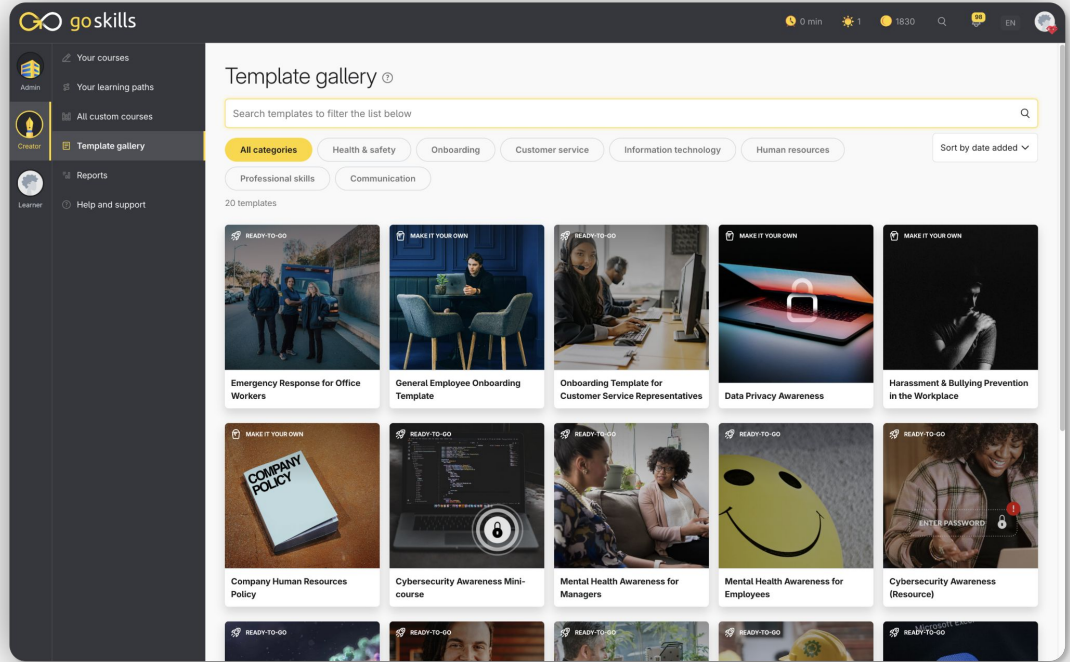
# AI authoring assistant

GoSkills' Genie is your AI content assistant, making course creation easier and more efficient. **Generate overviews, syllabuses, and lesson content in minutes**, analyze and refine existing courses, and even turn company documents into engaging training content.



# Ready-made templates

Access **ready-to-go, fully customizable course templates**. Choose from popular options like Employee Onboarding, Cybersecurity Awareness, and Workplace Health and Safety. With Genie, our AI-powered assistant, you can effortlessly adapt each template to align with your unique training goals.



# Certificates, tests, and feedback forms

Reward learners with **customizable Certificates of Completion** for each course, add engaging tests and quizzes with various question types, and gather valuable insights through feedback forms.

## Custom certificates

Add a Certificate of Completion

Please confirm the details below. These will be shown on the certificate.

Logo

Company name

Authorizer's full name

Authorizer's position

Please note that you cannot change these details once added.

Confirm

## Tests

Edit test

CONTENT SETTINGS

Info screen

Put your knowledge to the test

Questions

1. Add content

- Multiple choice
- Multiple select
- True or false
- Fill in the blanks
- Matching

Multiple choice

QUESTION 1 OF 1

Enter your answer

Correct answer

Answer option

Answer option

Add an answer option

Next

## Feedback forms

Edit form

CONTENT SETTINGS

Info screen

Please complete this form. We appreciate your feedback!

Outro screen

Thank you for your feedback!

Questions

1. Out of 5 stars, how would you rate this course?

Choice

- Multiple choice
- Multiple select
- Yes or no

Ranking & rating

- Option scale
- Ranking
- Rating

Input

- Text

Rating

QUESTION 1 OF 1

Out of 5 stars, how would you rate this course?

☆☆☆☆☆

Next

4

# Robust reporting

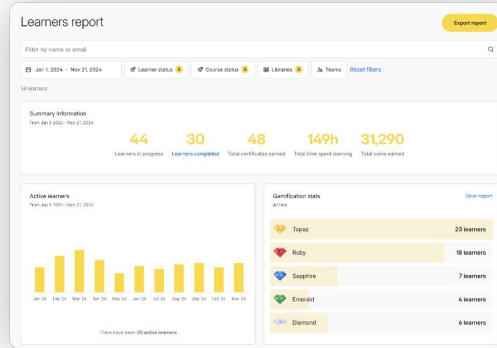
- Learner progress
- Team performance
- Course effectiveness



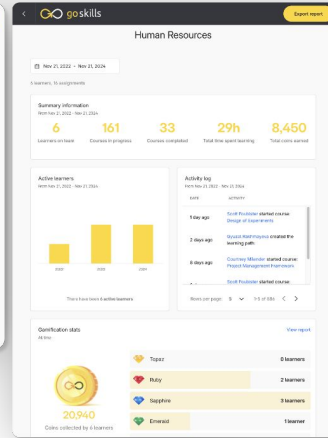
Robust reporting

# Learner, team, and course reports

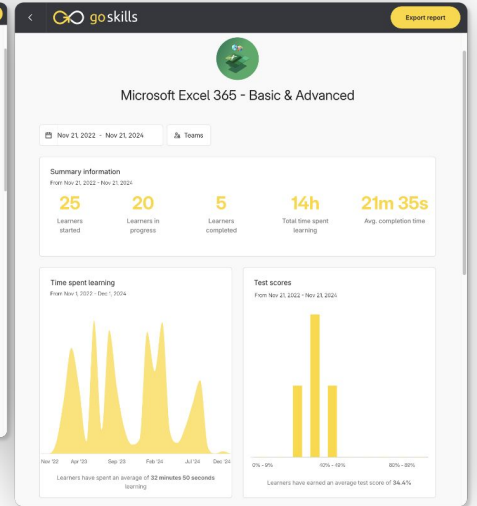
Monitor learner progress, team performance, and course effectiveness with ease. **Gain granular insights** — right down to the effectiveness of individual lessons — and export reports effortlessly to share outcomes and drive smarter decisions.



Learners report



Teams report



Courses report

5

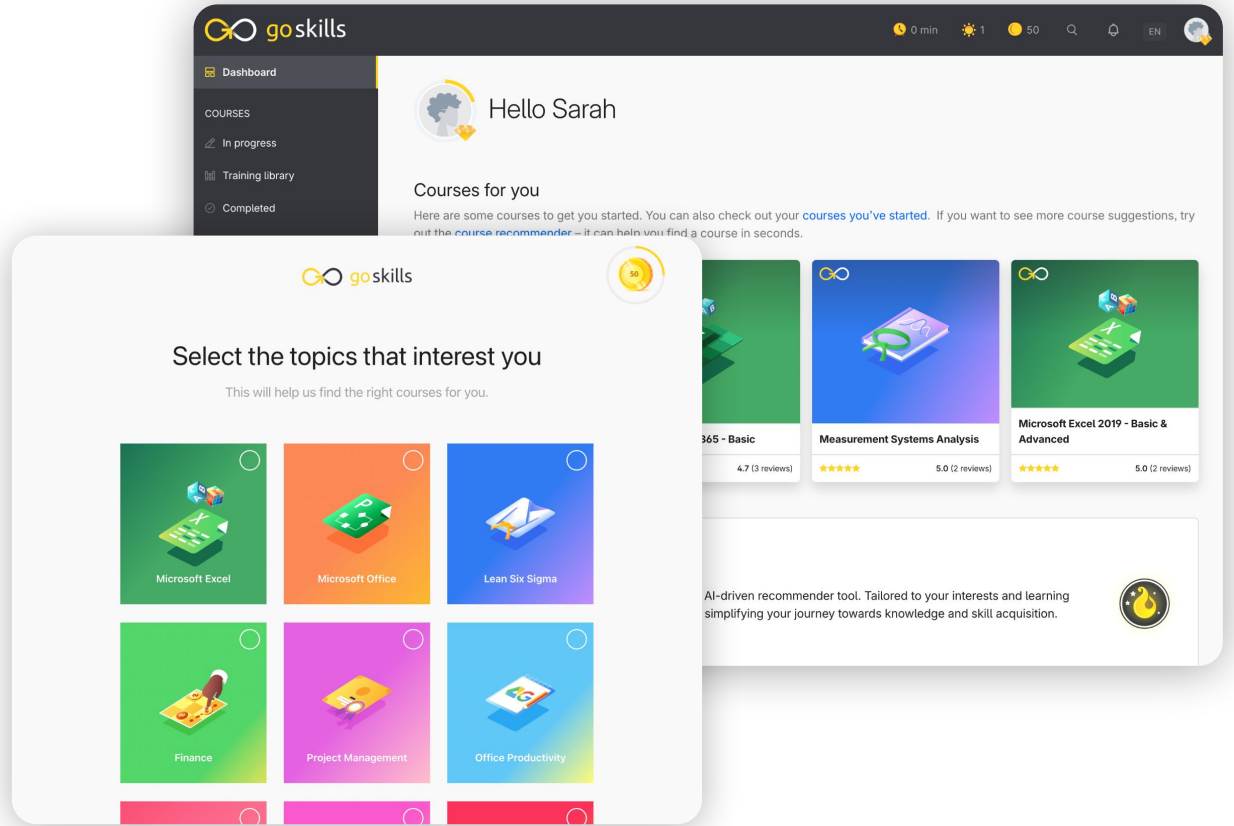
# Learner and team management

- Easy onboarding
- Team management
- Assignments and due dates



# Easy onboarding

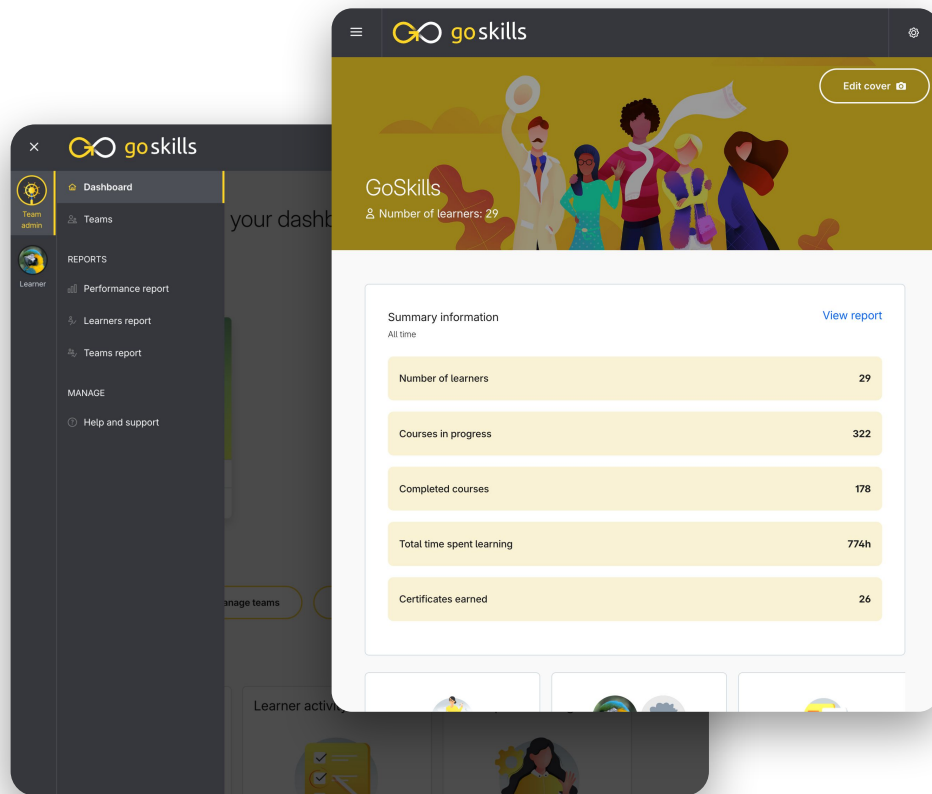
Invite learners through email or a shareable link, giving them instant access to courses. Our intuitive and modern interface makes setup a breeze, allowing your learners to **start training in just minutes!**



# Team management

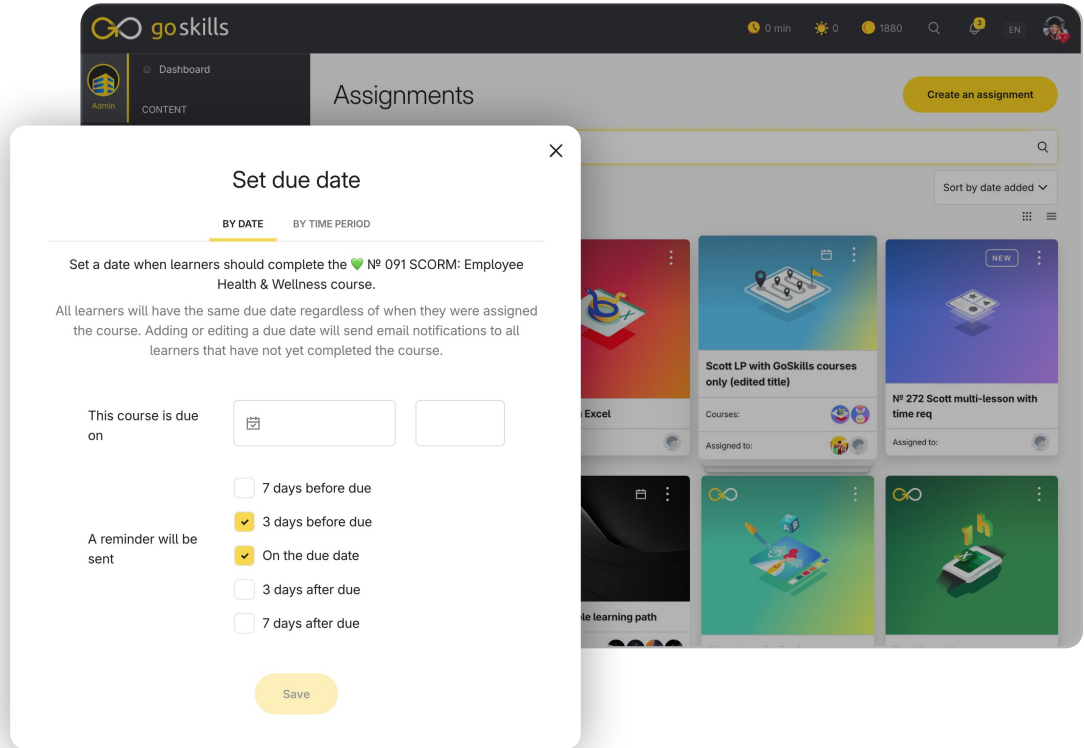
Create **teams** to streamline assignments and reporting across departments or cohorts.

Empower **team administrators** to manage learners, assign courses, and view reports.



# Assignments and due dates

Assign courses, set due dates, and let GoSkills handle sending friendly and timely reminders to ensure assignments are **completed on time.**



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## Security, integrations, and customization

- SOC 2 compliance
- Single sign-on (SSO) and GoSkills API
- Customization



Security, integrations, and customization

# SOC 2 compliance

Your team's data deserves the highest level of protection. That's why GoSkills maintains **SOC 2 compliance** through rigorous security practices and annual independent audits.

Our controls follow strict standards for security, availability, and confidentiality — providing ongoing assurance that your data is safe. It's a benchmark few LMS platforms meet, and even fewer sustain.

[Learn more](#)

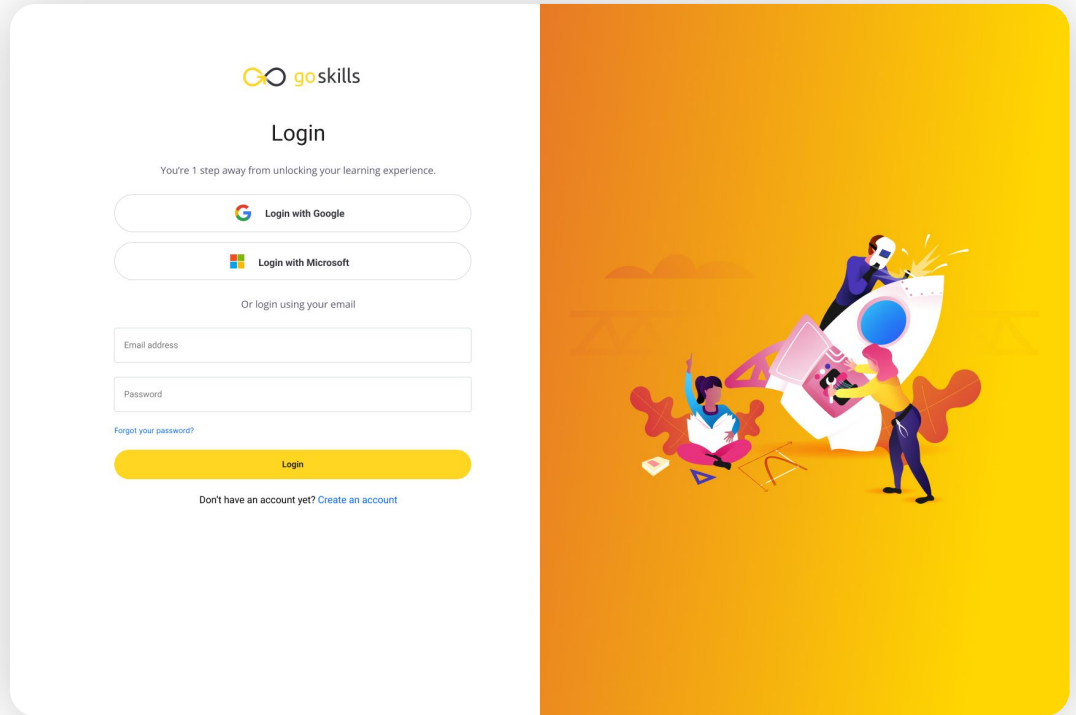


Security, integrations, and customization

# SSO and GoSkills API

Seamlessly integrate GoSkills with your existing tools. From **single sign-on (SSO)** with providers like Microsoft, Google, and Okta to **API and SCIM 2.0 integrations**, GoSkills ensures smooth compatibility with your systems.

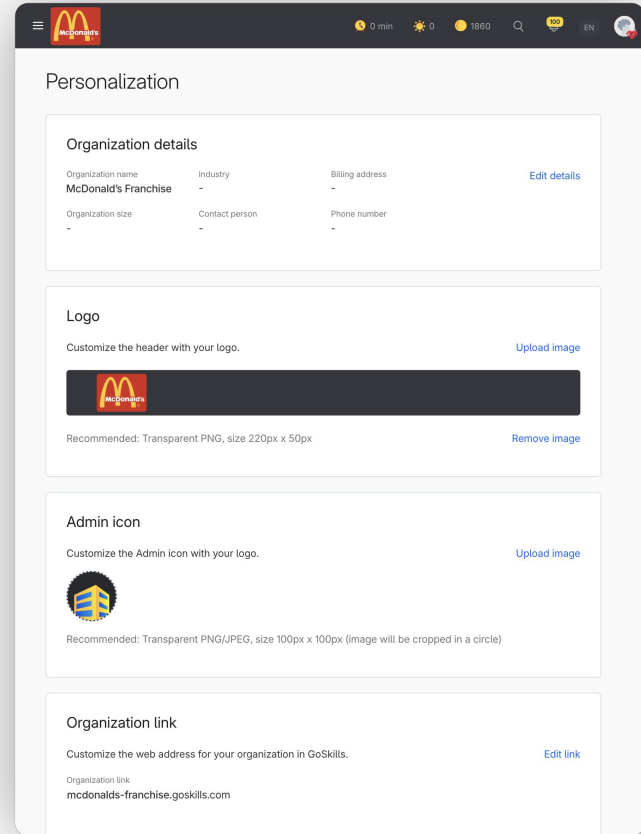
[Learn more](#)



Security, integrations, and customization

# Customization

Create a **branded learning experience** for your team by customizing your logo, login page, organization link, and certificates.



7

# Simple, transparent pricing

Pricing that scales with your training needs — use only what you need as you grow.

go skills

Simple, straightforward pricing for your organization

How many licenses do you need? 5 licenses

Which plan would you like? Yearly plan (Save 40%)

| Plan                             | Price       | Frequency             | Annual Total            | Includes                                       |
|----------------------------------|-------------|-----------------------|-------------------------|--|
| Free Plan                        | \$0.00 USD  | forever               | -                       | Limited access to LMS Pro and GoSkills Courses |
| LMS Pro                          | \$9.71 USD  | per learner per month | \$583 USD billed yearly | Full access to LMS Pro                         |
| GoSkills Courses                 | \$13.91 USD | per learner per month | \$835 USD billed yearly | Full access to GoSkills Courses                |
| GoSkills Platinum (Most Popular) | \$15.28 USD | per learner per month | \$917 USD billed yearly | Full access to LMS Pro and GoSkills Courses    |

Not sure which plan is best for your organization? [Contact sales](#)

Trusted by more than 10,000 organizations worldwide



Recognized by industry leaders





# Ready to transform your team's learning?

Book a **demo** or create a **free account** today.

**USA/Canada:**

+1 650 822 7732

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