

Transitioning to Something Better:

Sociabble as an Alternative to Workplace from Meta

 Sociabble



Worried about the end of Workplace?

Don't be.

This guide will explain the benefits of Sociabble and help you make the transition to an even more effective internal comms platform.

If you're a bit nervous about the end of Workplace from Meta, you're not alone. Many companies who relied on the platform have been left in the lurch, wondering what they're going to do next to handle their complex internal communication needs.

But far from this being a setback, think of it as an opportunity. There are powerful options out there; internal comms solutions that fill in the gaps and do even more, going above and beyond what your previous platform could do.

This guide will help you navigate the transition and explore why Sociabble is the superior alternative you've been looking for, tackling issues of security, compliance, engagement, and advocacy that your previous solution wasn't equipped to handle.





Understanding the Transition:

Things to Look for in Your New Platform

So you've gotten the initial shock out of your system, and you're ready to talk solutions. But where is the best place to begin?

Well, the first step in transitioning from Workplace from Meta to a new platform is understanding the core functionalities your organization relies on.

Workplace from Meta provided tools for communication and collaboration within a Facebook-like interface that many found intuitive and engaging. However, modern enterprises require more sophisticated solutions tailored to their unique operational and compliance needs.



What to Take into Consideration

Need specifics? No problem, we've got them. When selecting a new internal communication platform, these critical factors should guide your decision:

- 1. Multi-Channel Communication**
Ensure the platform supports web, mobile apps, newsletters, Teams and Sharepoint, and digital signage for seamless employee engagement across all channels.
- 2. Audience Segmentation and Targeting**
The platform should offer robust capabilities for segmenting and targeting audiences to ensure relevant communication.
- 3. Advanced Security and Compliance**
GDPR Compliance: Essential for protecting employee data.
ISO 27001 Certification: Provides peace of mind that data privacy and security are top priorities.





4. **Customization and User Experience**
Look for a platform that allows extensive customization to reflect your company's branding and offers an intuitive user interface.
5. **Integration Capabilities**
The platform should seamlessly integrate with existing tools such as Microsoft 365, SharePoint, Teams, Google Docs, HubSpot, Slack, and HR applications like Workday.
6. **Employee Engagement Features**
Advanced engagement tools, such as gamification, leaderboards, and employee recognition, are crucial for boosting morale and productivity.
7. **Enhanced User Experience**
A modern, friendly and social media-inspired user interface supports various formats like images, PDFs, and GIFs, making it easy and engaging for employees to use.



8. **Governance and Scalability**
Ensure the platform can grow with your organization and adapt to increasing communication demands.
9. **Analytics and Reporting**
Comprehensive analytics tools are essential for measuring engagement and the effectiveness of communication strategies.
10. **Support and Consulting**
A dedicated Customer Success team can add significant value by providing ongoing support and consulting.



Steps to Transition to a New Platform: As Easy as One, Two, Three

We've established what to look for, and what to take into consideration. Now it's time to talk concrete steps. This is the checklist of the actions you should take to make the transition to a new internal comms platform.



1.

Assess Current Communication Needs

Conduct a detailed audit of existing tools and platforms.

Identify gaps and areas for improvement.

Collect user feedback to understand their needs and pain points.

Set clear objectives for the new platform.



2.

Choosing the Right Platform

Evaluate potential platforms based on the criteria mentioned above.

Ensure the chosen platform meets your security, customization, integration, and engagement needs.



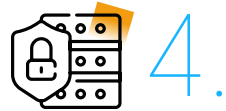
3.

Planning the Transition

Develop a comprehensive transition plan with clear timelines and milestones.

Engage key stakeholders across the organization for support and input.

Allocate necessary resources, including budget and personnel.



Secured Data Migration

Plan the transfer of all relevant data, ensuring security and GDPR compliance.

Utilize your new platform's assistance and support team for a quick and seamless migration.

Conduct thorough testing to verify data integrity post-migration.



Customizing the New Platform

Align the platform with your corporate branding and communication style.

Set up user profiles, create content categories, and design the interface for a consistent user experience.



Comprehensive Training and Onboarding

Develop tailored training programs for different roles.

Provide user guides, step-by-step instructions, and in-platform tutorials.

Establish helpdesks and regular Q&A sessions for ongoing support.



Sociabble vs. Workplace from Meta: A Comparative Analysis

Sociabble is more than just a replacement—it's an upgrade. And transitioning to the platform presents a chance to take your internal communications to a whole new level, with capabilities and cutting-edge innovations that your previous platform lacked. Here are just a few of the features that make Sociabble a superior choice.



Multi-Channel Communication: Sociabble integrates seamlessly with email, intranets, Microsoft 365 Sharepoint and Teams, and more, ensuring employees can access important information through their preferred channels. Like Workplace from Meta, Sociabble also offers a user-friendly mobile app that empowers frontline and remote workers to stay connected. The design is inspired by social media, making it feel like using Instagram or Facebook, easy to navigate, requiring no additional training.



Advanced Security and Compliance: Sociabble ensures stringent adherence to GDPR regulations by leveraging advanced security protocols, including those provided by Microsoft Azure. This is especially relevant given the GDPR issues that Workplace and other platforms have experienced in the past. But even beyond that, the platform comes with ISO 27001 Certification and secure Data Lifecycle Management, providing peace of mind that data privacy and security are top priorities.



Customizable Branding: Offers full customization with your company's logo and graphic identity, enhancing a sense of common identity and alignment with company branding. Sociabble stands out with its robust customization options, allowing you to create a truly bespoke experience for your team unlike Workplace.



Audience Segmentation and Targeting: Enables full governance of content, administration rights, and audience targeting without relying on algorithms, as was the case with Workplace. You have total control over your content distribution.



Unique Built-in Employee Engagement Tools: Includes gamification, leaderboards, badges, peer recognition, and CSR initiatives like Sociabble Trees, all of which comprise a more advanced engagement package than was available on Workplace.



AI-Enhanced Communication: Sociabble uses advanced AI to streamline communication efforts, assisting content creation, moderation, distribution, and including AI-generated summaries and translations. This technology is continuously being updated to reflect the latest in cutting-edge AI upgrades.



Advanced Analytics: Provides comprehensive reporting tools for deep insights into engagement and communication effectiveness. You have the tools to analyze and optimize user data to get the most from your communication platform.



Employee Advocacy: Empowers employees to share company-approved content on their social networks with ease, as part of a dedicated advocacy package that was not available on Workplace.



Newsletters: Comprehensive features for creating and distributing newsletters to specific audience segments, complete with templates and dynamic content options to keep them relevant and personalized for each employee.



Integrated Chat: Real-time communication within the platform, ideal for frontline workers, empowering all employees to connect, no matter where they are located.



Microsoft 365 Integration: Focuses on seamless integration with Teams and other Microsoft tools. This is thanks largely to the fact that Sociabble is a Gold Cloud Microsoft Partner, and is built on Microsoft Azure, enabling a smooth incorporation into your existing Microsoft ecosystem.



Digital Signage Management: Effective for managing communications on screens throughout the workplace. With Sociabble, you can have public social media walls located in offices, warehouses, and factories, adding one more way to connect with your workforce and keep them apprised of the latest news.

It's More than Just Cutting-Edge Tech.

Our Customer Success Team Is There to Support You Every Step of the Way.

Sociable may be designed from a tech perspective to facilitate a seamless transition, but there's a very human element to the support you'll receive as well.

Our Customer Success Team is fully dedicated to guiding you painlessly through the process, and ensuring that your organization gets the most out of its Sociable platform.

Specifically, when implementing a transition, Sociable deploys a dedicated team to your project and supports you in every step, adapting to your needs and helping you craft your platform. The support will be there in the initial phases but will also be available during all the everyday operational tasks.

With a presence in Europe, APAC, and North America, our team is equipped to support your global operations seamlessly.

[Sociable vs. Workplace from Meta: A Comparative Analysis](#)





Sociable Offers Personalized Support and Strategic Consultancy



Dedicated Customer Success Team

Ensures a smooth transition and helps optimize platform use with secured and fluid data migration.

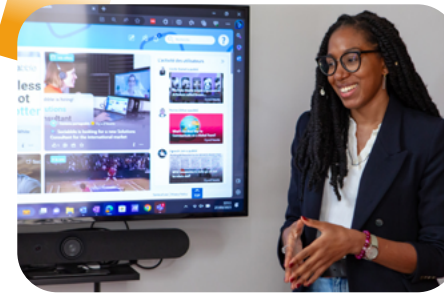
Ensures all critical data from Workplace is securely transferred to Sociable, integrating with your existing IT tools and infrastructure.



Comprehensive Training Programs

Provides live sessions, recorded webinars, and interactive tutorials.

Tailors training for different roles to maximize adoption.



Continuous Monitoring and Optimization

Implements mechanisms to capture user feedback and monitor engagement levels.

Regularly updates strategies based on data insights and employee feedback.



Iterative Improvement and Scaling

Conducts periodic reviews to discuss new requirements and feedback from users.

Ensures Sociable adapts to changing organizational needs and scales effectively.



Sociabble Is More than Just a Replacement. It's an Upgrade.

And Your Transition
Will Be Seamless.

Transitioning from Workplace from Meta to Sociabble offers organizations the opportunity to leverage cutting-edge capabilities designed to enhance internal communication and employee engagement. Sociabble provides a robust platform that meets the evolving needs of modern workplaces, ensuring a smooth transition while significantly enhancing communication strategies.

For a seamless transition and to explore how Sociabble can transform your organization's communications, contact Sociabble today for a free personalized demo. We've already worked with global leaders like Coca-Cola CCEP, AXA, and Primark, and we'd be delighted to discuss ways we can help your company achieve its communication goals as well.





Sociabble

www.sociabble.com



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