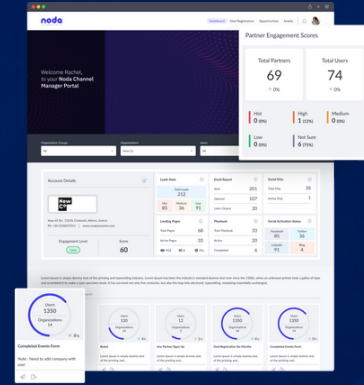


# CHANNEL ENABLEMENT WITH Bridge™

Get next-generation PRM, Partner Marketing, Partner Sales Enablement and Concierge Services in ONE solution



**Take partner experience to the next level with Bridge™ by enabling your channel partners on all fronts--Operations, Marketing and Sales.**

Bridge™ offers the most comprehensive suite of channel enablement solutions available by covering every aspect of channel enablement, from partner recruitment to partner sales enablement and everything in between. Take a look at how you can strengthen your partner enablement initiatives with Bridge™!



## Next-Gen PRM

- Partner Portal
- Learning Management System (LMS)
- Partner Training and Onboarding Certification
- Business Planning
- Opportunity Management
- Lead Routing
- Incentives / Rewards Management
- Co-branded Assets for Partners
- MDF Management
- Deal / Lead Registration
- Partner Tier Management
- 360-Degree Partner Insight / Channel Engagement Analytics
- Multi-Language Support and Localization (Partner Portal)
- Self-serve partner profile manager, partner locator, account-mapper
- Partner recruitment tools



## Drip-Fed Marketing

- Social and Web Content Syndication
- Webinar Integration
- Video Personalization
- MDF Management
- Co-Branded Assets
- Email Marketing
- Personalized Asset Generation
- Lead Generation
- Localized Marketing Automation
- Campaigns for Marketing
- 360-Degree Prospect Insight
- Reporting & Analytics
- Lead Management
- Lead Scoring
- Lead Nurturing
- Landing Pages



## Partner Sales Enablement

- Playbooks & sales sequences
- Distributed CRM integration
- E-Contract signing
- Guided sales & solution selling
- CPQ engine
- Sales asset management
- Plugins
- Template-based asset creation
- Content syndication
- Personalized sales proposal & presentation
- Asset recommendation
- Mobile access
- Global asset search, filters and tags
- 360-degree prospect insight
- Alerts and notifications
- Asset Personalization
- Lead reporting
- Voice integration

## Trusted By



**Unlimited Sales and Marketing Service and Support at No Additional Cost!**