



CSP CONTROL CENTER

The Ultimate Solution for Microsoft Cloud Solution Providers

Streamline your business with pureplay Microsoft CSP Billing & Subscription Management Software



Revolutionizing the way Microsoft CSPs do business

Manage, Sell, and Provision Cloud Solutions as a Microsoft CSP Partner

www.cspcontrolcenter.com

Introduction

The cloud era has brought unprecedented opportunities and challenges for Microsoft Cloud Solution Providers (CSPs). As a Microsoft CSP, you can offer your customers a wide range of cloud solutions, such as Microsoft 365, Azure, Dynamics 365, Power Platform, and Windows 365. You can also provide value-added services, such as consulting, migration, deployment, support, and managed services. This will enable you to build long-term relationships with your customers, increase revenue streams, and get a competitive edge.

Complexities and Challenges

Being a Microsoft CSP also comes with its own set of complexities and challenges. It requires CSPs to manage diverse aspects of their business, including subscription management, billing and invoicing, payment collection, customer portal, service delivery, accounting, security, compliance, and more. You need to keep up with the constant changes and updates from Microsoft Partner Center and the cloud market. At the same time, it is imperative to ensure accuracy and efficiency in your CSP business processes and workflows. Furthermore, you need to provide a seamless and exceptional service experience to your customers and partners.

To overcome these challenges and leverage the opportunities of being a Microsoft CSP, you need a comprehensive and automated platform that can help you manage your CSP business with ease and excellence.



CSP Control Center(C3)

CSP Control Center(C3) is the leading platform for Microsoft CSPs that offers unmatched features, integrations, compliance, innovation, and support. A pureplay CSP automation solution, C3 enables direct CSP partners and distributors in selling, billing, provisioning, and managing the Microsoft cloud services via CSP program. C3 is designed by Spektra Systems, a Microsoft Gold Partner and a global leader in cloud solutions.

Features

C3 offers a comprehensive set of features that cover all aspects of your CSP business. Here are the cutting-edge features to stay ahead of the competition with C3:

Subscription management



Seamlessly manage your Microsoft CSP subscriptions, licenses, and Azure usage from a single dashboard. You can create new subscriptions or modify existing ones, licenses to users or groups with a few clicks. Monitor Azure usage and set budgets or alerts for cost control. Easily access historical data and trends for your subscriptions.

Billing and Invoicing



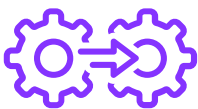
Automate billing, invoicing, and payment collection processes with flexible pricing models, tax calculations, discounts, prorations, credits, and more. Set up recurring or one-time invoices based on monthly or annual terms. Customize your invoices with your logo and branding. Additionally, send invoices via email or as PDF attachments and securely collect payments online through various payment gateways.

Customer Portal



C3 provides a best-in-market customer self-service portal to empower customers to manage their subscriptions, view invoices, make online payments, and access support. Customize the look and feel of the portal with your logo and branding. Enable notifications and reminders for your customers to keep them informed and engaged.

PSA Integration



C3 integrates with popular PSA solutions such as ConnectWise and Autotask to streamline your service delivery, operations and efficiency. You can sync your customers, subscriptions, invoices, and payments between C3 and your PSA solution. Automate ticket creation and closure based on subscription events.

Accounting Integration



Leverage C3 to integrate with popular accounting solutions such as QuickBooks and Xero, eliminate manual data entry and errors and automate accounting processes. Generate financial reports and statements from your accounting solution to track your revenue and profitability.

Security Compliance



C3 ensures security and compliance with GDPR and SOC standards and protects your data with encryption, backups, and audits. With Microsoft Azure as the hosting platform, C3 facilitates high availability, scalability, and reliability. Leverage double encryption when your data is at rest and in transit using SSL certificates with regular data backup and storage in secure locations. Periodic audits by C3 further reinforce compliance and data integrity.

Innovation



Stay ahead of the curve with the latest features and updates from Microsoft Partner Center and C3. C3 supports all the Microsoft cloud services available via CSP program, such as Microsoft 365, Azure, Dynamics 365, Power Platform, and Windows 365 as well as perpetual software licenses and new commerce experience in CSP. C3 constantly adds new features and enhancements to improve your CSP business experience and performance.

Benefits

Increased efficiency and productivity

Simplify and automate your CSP business processes and workflows.

More than 90% of workers recently surveyed said automation solutions increased their productivity.

With C3, you can reduce the complexity and difficulty of managing your CSP business by automating almost all operational and workflow processes. Save time and effort by eliminating manual tasks and errors. Focus on your core competencies and value-added services driving greater productivity.

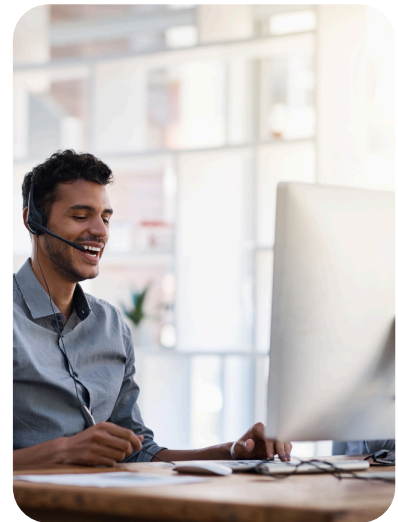


Greater customer and partner retention

Provide a seamless and exceptional service experience to your customers and partners.

Great customer service experiences increase the chances of repurchases and renewals by 82%.

Offer your customers a wide range of cloud solutions with flexible pricing models with self-service capabilities, PSA and accounting integrations, among others. Unparalleled customer service and positioning as a reliable CSP program enabler and partners, leads to exceptional experience and stickiness.



Increased revenue and profitability

Grow your cloud business and increase your profitability.

Cross-selling can increase a business's revenue by 20% and its profitability by 30%

Offer more cloud solutions and services to your existing and new customers. Increase your revenue streams and margins by setting up your own pricing models, taxes, discounts, and more. Reduce your costs by automating your CSP business processes and workflows.

Improved performance with data-driven insights

Gain insights and visibility into your CSP business performance and trends.

Insight-driven businesses are growing at an average of 30% each year.

Monitor your subscriptions, licenses, Azure usage, invoices, payments, and more from a single dashboard. Generate reports and charts to analyze your revenue, profitability, growth, and customer satisfaction and take data-driven informed decisions to improve CSP business performance.



Enhanced financial performance with agility

Stay competitive and agile in the cloud market.

Agility improved financial performance by 20% to 30%

Keep up with the latest features and updates from Microsoft Partner Center and C3. Leverage the innovation and expertise of Spektra Systems, a Microsoft Gold Partner and a global leader in cloud solutions to stay agile and gain a competitive edge.



Voice of our customers

Here are some success stories from existing C3 partners who have leveraged the cloud-platform to transform their CSP business:



The single most important benefit our business received from C3 is the ability to analyze reports ranging from revenue to customer utilization instead of maintaining massive spreadsheets and waiting for monthly consolidated reports to appear before we can make decisions. This helps us to plan things in advance and manage customer resources accordingly. The time c3 helps us save in comparison to previous operational schedule is being invested in other business key areas.



Mike Mackey

CEO, IT Partner LLC USA



CSP Control Center helped us in establishing our own cloud marketplace portal with ability to transact directly with Partner Center and also our clients can manage their licenses directly from C3 portal. We like the simplicity of the product and promptness of Spektra Team. The product is a great fit for us and value for money for the features that it offers.



Tõnis Tikerpää

Service Manager,
Primend OÜ



C3 allows us to focus on our customers instead of being tangled into complexity of managing complicated tools for usage consolidation and invoicing. The User interface is friendly and ease to navigate. We can make easy customer service usage estimates and analyze cost per various metrics available.



Thomas Baggenstos

President of Board of
Directors, A.
Baggenstos & Co. AG

Way Forward

C3 is the ultimate solution for Microsoft CSPs that offers unmatched features, integrations, compliance, innovation, and support. C3 is a pureplay CSP automation solution that helps direct CSP partners and distributors in selling, billing, provisioning, and managing the Microsoft cloud services via CSP program.

If you are a Microsoft CSP who wants to simplify and automate your CSP business processes and workflows, provide a seamless and exceptional service experience to your customers and partners, grow your cloud business and increase your profitability, gain insights and visibility into your CSP business performance and trends, and stay competitive and agile in the cloud market, then you should try C3 today.

You can sign up for a 30-day free trial/demo or contact us for more information. We look forward to hearing from you and helping you succeed in your CSP business.

Contact Us



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[Book a demo](#)



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