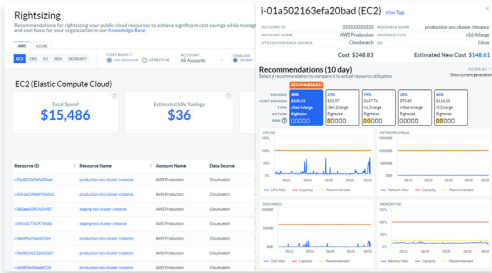
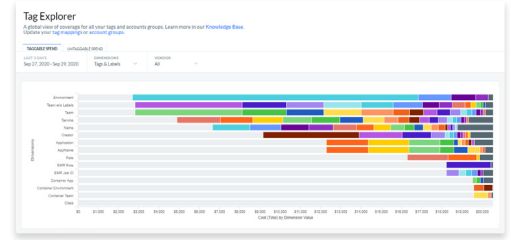


Create visibility & trust

Enable team ownership of cloud costs

- Analyze fully-burdened costs in near real-time by integrating custom pricing and incorporating amortized RIs and Savings Plans
- Allocate 100% of cloud costs including containers, support, and shared services
- Communicate the value of cloud at the application and BU level by mapping costs to custom business dimensions
- Establish budgets and predict future spend with ML-driven forecasts



Optimize resources & save on cloud

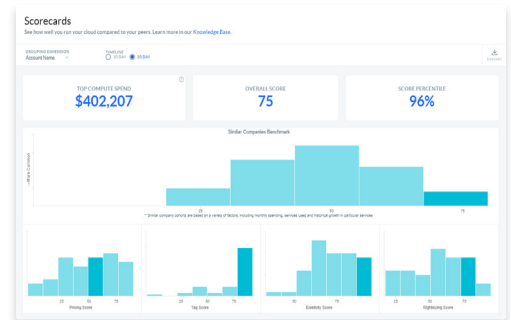
Save money and rightsize cloud usage

- Save over 20% on annual cloud spend with intelligent optimization recommendations
- Rightsize resources based on CPU, memory, network and storage needs
- Achieve more than 90% RI & Savings Plan coverage with end-to-end reservation planning, including purchasing and modification
- Detect and remedy spend anomalies with real-time notifications

Mature your Cloud Center of Excellence

Continuously improve the unit economics of cloud

- Automate best practices for cost optimization and data hygiene
- Simplify organization-wide chargeback/showback
- Benchmark across teams and against peers
- Integrate IBM Cloudability's API into existing business processes and toolsets such as Jira and Datadog



Customer Results



96%

OLX uses IBM Cloudability to make better decisions about purchasing RIs, achieving 96% utilization of RIs and 80% coverage.



30%

Redirected investments to deliver new services while reducing cloud program costs by 30%.



\$16M

Saved \$16 million annually by leveraging IBM Cloudability recommendations

Get Started

Apptio, an IBM Company, is the leading provider of cloud-based Technology Business Management (TBM) software that helps technology leaders manage the business of IT.

For more information about IBM Cloudability, visit Apptio.com/Cloud