

Scoir College Pricing



Advanced Plans

Everything you need to attract, engage, and convert high intent students.

Premium Presence + Messaging Choose from 3 levels of support to fit your needs.			
Premium Presence	Self-Managed	Scoir Guided	Scoir Managed
Premium Presence Engage 2x more students. \$12,000 ✓ Personalized profile with your copy, images, and videos ✓ Unlimited profile management ✓ Follow recommendations ✓ Improved search relevance ✓ Event and summer program promotion ✓ Audience intelligence ✓ Real-time performance insights	Self-Managed Full access, driven by your team. \$18,000 Everything in Premium Presence plus: ✓ Unlimited messages to interested and prospective students, including their parents/guardians ✓ Advanced segmentation ✓ Automated trigger-based sends ✓ One-time scheduled sends ✓ Performance metrics ✓ Hyper-responsive email support	Scoir Guided Expert support so you can reach your goals. \$24,000 Everything in Self-Managed plus: ✓ A dedicated Success Manager who'll regularly share: ✓ Key insights ✓ Recommendations ✓ Best practices to maximize your Scoir performance	Scoir Managed Short staffed? Let us handle it. \$42,000 Everything in Scoir Guided plus: ✓ Full concierge service—we do the work while you enjoy the benefits! ✓ Engagement Strategists will devise, execute, and manage a custom Scoir plan aligned with your overall marketing strategy and enrollment goals ✓ Data insights delivered in monthly and quarterly reports

Basic Plans

Choose 1-3 plans for your institution at little to no cost! These can also be added on to any advanced plan.

Visits	Docs	Applications
Schedule in-person or virtual visits with 2k+ high schools. FREE ✓ High school map ✓ Calendar integration ✓ Counselor messaging <i>*Plan exclusively for 4-year colleges.</i>	Join 1,800+ colleges receiving documents electronically. FREE ✓ Slate integration ✓ SFTP ✓ Manual download	Accept applications from Scoir. \$4.00 / first-year student app <i>\$5.00 / transfer student app</i> ✓ Configurable application profile for first-year and transfer applicants ✓ Slate supplemental form and source format templates ✓ Pay only for completed applications received ✓ Simple applicant insights & management ✓ Available exclusively to Coalition for College members