

Who is Riskified?

Riskified is a turnkey risk management solution that reviews, approves and guarantees your orders. You decide which transactions to submit for review and Riskified provides clear, actionable, 'accept' or 'decline' decisions instantly.

Benefits

At Riskified, we pride ourselves on delivering our merchants with unmatched support and service. You will receive 24/7 development, analytical and account management support.

- Frictionless customer experience
 - Never cancel an order. No delayed orders. No contacting customers.
- Fast, constant review turnaround
 - Scalable solution always providing instant approvals. Even during holidays and sales seasons.
- Never pay for a chargeback again
 - All approved transactions carry a 100% money back guarantee in the event of fraud.
- Unlock new growth opportunities
 - Sell everywhere and to anyone. Both locally and internationally.
- Eliminate false positive declines
 - Riskified approves on average 70% of orders that merchants would otherwise have declined.
- Reduce the cost of managing fraud
 - Riskified is a turnkey solution that replaces everything else, for less.

Your Solution

We offer the following three fraud plans, to meet your evolving needs:

- **Shop Protection** We review <u>all</u> incoming orders, effectively taking over the entire review process and taking on all fraud liability by guaranteeing approved orders.
- **International** We review all <u>international</u> orders, allowing you to confidently expand to new markets by guaranteeing all approved orders.
- **Select & Submit** We review <u>select orders</u> flagged as high-risk, boosting your shop's sales volume by approving and quaranteeing orders you may have otherwise declined.

Pricing

Riskified's performance-based pricing is aligned with your business goals. You pay a percentage of the value of the orders we approve and guarantee, with no

additional charges for integration, service, or declined transactions. Pricing depends on the value we deliver to your store and on the order volume, but as a starting point the fee is 0.7% for Shop Protection, 2.4% for International and 4.9% for Select & Submit.