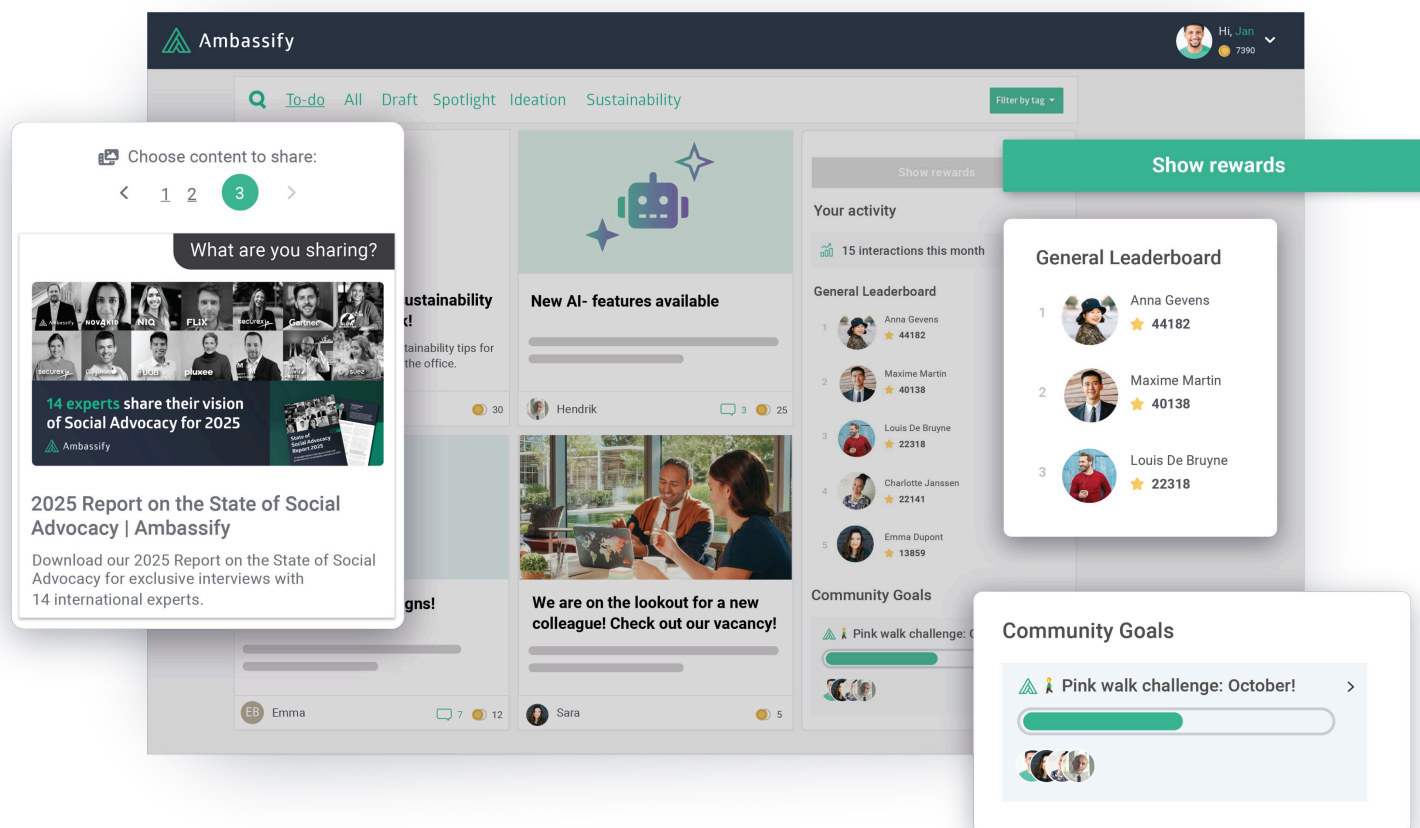


Activate your employees. Experience the power of social media advocacy.

Ambassify is the leading Employee Advocacy platform to tap into the potential of your employee community, amplify brand visibility & reach, and optimize social media content distribution.



We support...



Social Media & Marketing Leaders

Our centralized platform allows them to seamlessly distribute company-branded content to and through their employees, co-create content, promote and amplify marketing efforts, and enhance social media presence through social sharing.



HR Officers

They use our platform to stimulate employee engagement and strengthen employer branding by sharing company values, tracking people metrics, gathering feedback, and activating employees to leverage their authentic voice and stand out on the job market.

Find out why Ambassify is the leading employee advocacy platform

[Find out more](#)

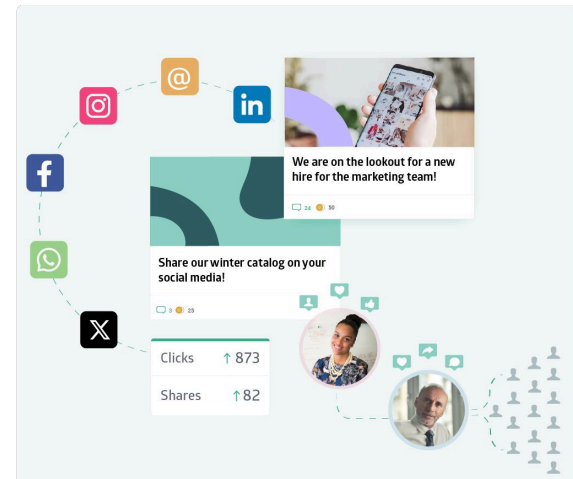
Our Main Use Cases

What can you achieve with Ambassify

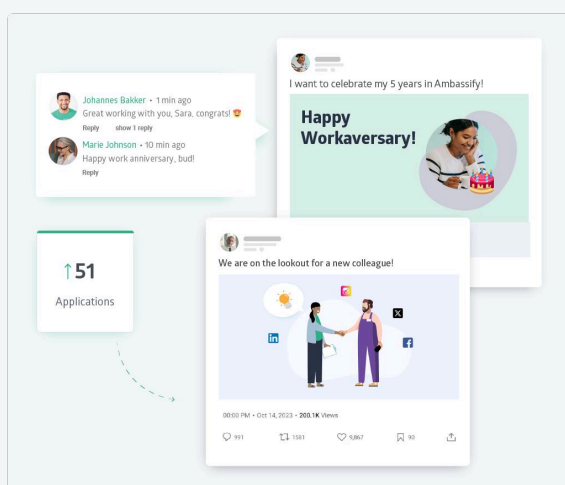
Social Media Marketing

Amplify your content marketing efforts and scale your messaging on social media.

- ✓ Boost your marketing efforts with social sharing
- ✓ Distribute your content on a large scale
- ✓ Promote events through employee networks
- ✓ Track conversions and advocacy-generated traffic



[Explore Social Media Marketing →](#)



Employer Branding

Leverage the authentic voice of your employees to drive Employer Branding.

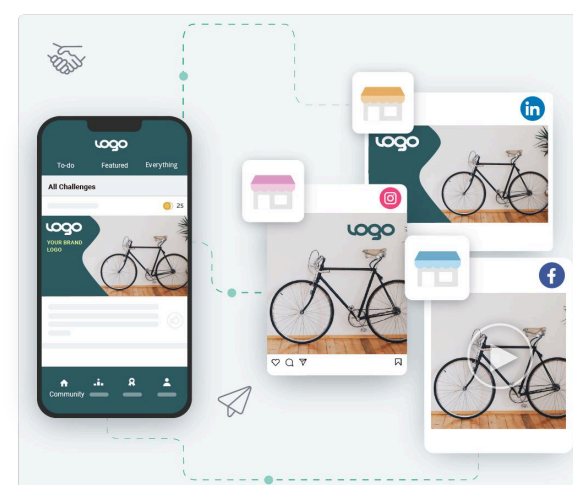
- ✓ Leverage employees' authentic voices in the job market
- ✓ Humanize your branding by putting a real face to your logo
- ✓ Share recruitment campaigns and track results
- ✓ Reach new talent and reduce hiring costs

[Explore Employer Branding →](#)

Dealer Advocacy

Amplify reach and grow your brand through your dealer network.

- ✓ Align branding across all dealer channels
- ✓ Boost reach and presence via your dealer network
- ✓ Expand reach by tapping into your dealer network
- ✓ Strengthen dealer relationships and efficiency
- ✓ Track dealer activity and performance



[Explore Dealer Advocacy →](#)

Why Ambassify is the Leading Employee Advocacy Platform



Intuitive & easy to use

Easy access via desktop & mobile app, user-friendly interface, and fast onboarding for users of all levels.



Best customer support

Our Customer Success team guides you every step of the way, from strategy to onboarding and beyond.



Customized environment

White-label your community & access the largest variety of features, including custom forms and surveys and tabs to organize your content.



Community centered

Go beyond social sharing and focus on engagement and collaboration to enhance advocacy and build trust.



Extensive reporting

Report on key advocacy metrics such as ROI, reach, activation, and launch & track affiliate link conversions.



AI content assistant

Overcome your creative slump with AI-powered campaign suggestions and automatic translations.

What our customers say about us:



"The product itself has helped us to get the visibility that we wanted to claim for ourselves on a larger scale. We announced two partnerships so far, and we've gotten enormous visibility thanks to Ambassify."

— Kjell Coel, Allianz



"The platform is also straightforward to use and user-friendly - it really takes a couple of clicks for Ambassadors to share content, and that's very important for us because we don't want to make it troublesome to share our news."

— Inge Govaerts, Barco



"When I have a problem or a question, the super team at Ambassify gives me a quick answer or advice."

— Igor Lenow, Orange Polska

[Read more reviews](#) →

Your employees are your most valuable asset

8x

Content shared by employees receives 8x more engagement than content shared by brand channels.

(Source: Social Media Today)

3x

A **post shared by an employee** is seen and 3x more authentic than the same post published on a company page.

(Source: LinkedIn Business)

58%

Companies with socially engaged employees are 58% more likely to **attract top talent** and 20% more likely to retain them.

(Source: LinkedIn Business)

85%

85% of employees said they're **most motivated** when management offers regular updates on company news.

(Source: Trade Press Services)



ISO CERTIFIED



GDPR COMPLIANT



4.6 ON G2



4.6 ON CAPTERRA

Do you want to find out more? Book a 1-on-1 demo

[Request a Demo](#)

Trusted by leading companies

