



ScikIQ Overview

Contextualising Data

SCIKIQ

FORRESTER

Source: Forrester Research, Inc.

**SCIKIQ (DATA AND ANALYTICS SERVICES) RECOGNIZED
AMONG 34 AUGMENTED BUSINESS INTELLIGENCE PLATFORMS**



Scikiq.com

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No customer cares about data until it breaks

At SCIKIQ we work hard, so that you don't have to care about it either



Don't manage data.

SCIKIQ

Don't just manage data, transform it with Gen AI & SCIKIQ

SCIKIQ helps you think beyond the traditional Data management. Gain instant clarity with a centralized, unified, view with one tool.

With SCIKIQ Data is managed on the move. *It's not your job anymore*

① Unify Data, Processes
and Organisation

② Harmonise Logic and
Decision Making



World's Best

SCIKI 
FORRESTER®

Rated as one of the Best Augmented (AI) Data Platform in the world.

And A Challenger in data Governance space.

(We say, we are Better than Collibra)

And Not just that, We are also best in

Automatic and Dynamic Data lineage.

Real-time data validation and quality checks, available on the move.

Feasibility to function with Multi-Cloud and Multi-vendor data landscapes.



Key Benefits

SCIKIQ 

**Generative AI Powered, No code, Data Platform.
SCIKIQ Helps Enterprises save**

Total Cost of Ownership(TCO)



50%

Reduction

Time for Data to Action



40%

Reduction

Time to Search Data



30%

Reduction

SCIKIQ Offers

- Integration capability of 100+ types of data Sources
- Integrated Data Governance and Meta Data Management Framework
- Knowledge Graph Capabilities and Semantic Search
- Out of the Box Auto ML and Autonomous Agent Framework via LLM



Stakeholder view

SCIKI 

Personas

CIO

Ensures alignment between data strategy and technology architecture

CDO

Alignment of data initiatives with the organization's overall business and technological roadmap

Head of Businesses

Alignment of business strategy with organizational objectives and architecture

Offerings

Data Lake/House

Metadata Management

360 View of Business

Data Fabric/Mesh

Data Governance

Function/Industry in a Box

Data Hub

Data Fabric/Mesh

Data Products

Promise

Total Cost of Ownership(TCO)

▼ 50%

Reduction

Time for Data to Action

▼ 40%

Reduction

Time to Search Data

▼ 30%

Reduction

Deliverables

So that business personas can
consume



Customer
360



Sales
Analytics



Profitability



IoT
Analytics



Risk
Compliance



Data
Monetization

The Platform



4C: Features

SCIKI 

Follow Data Fabric/Data Mesh Data Domain driven Architecture to **Integrate and harmonize data sources and logic** within your enterprise – (un) structured, batch/real time

Catalog your data according to your organization's structure and business processes **to ensure optimal adoption**



Leverage Knowledge graphs and GenAI to simplify interpretation and **contextualization of data** to enhance trust and accessibility

Reduce search costs and boost productivity through dashboards, Data-as-a-Service, Model-as-a-Service, and Data Products



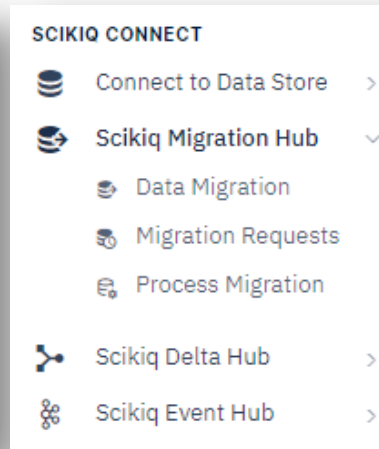
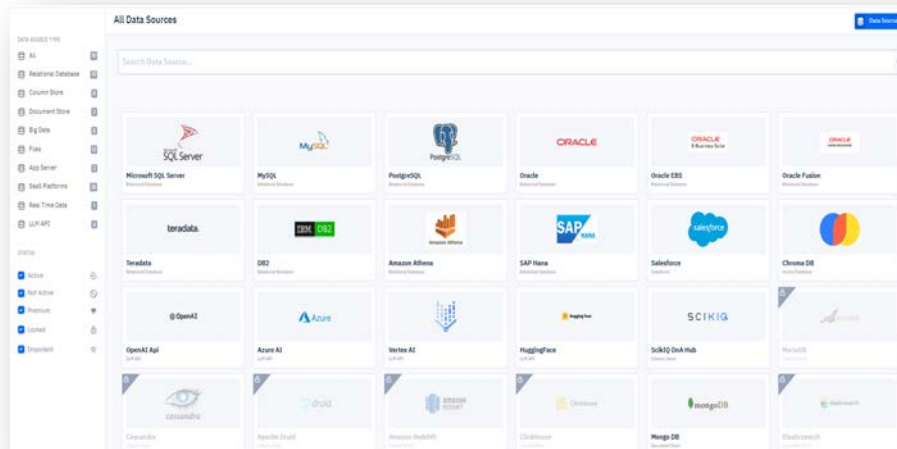
How SCIKIQ works

SCIKIQ 

1

Harmonize Data across systems to deliver Lake/Warehouse or Data Hub

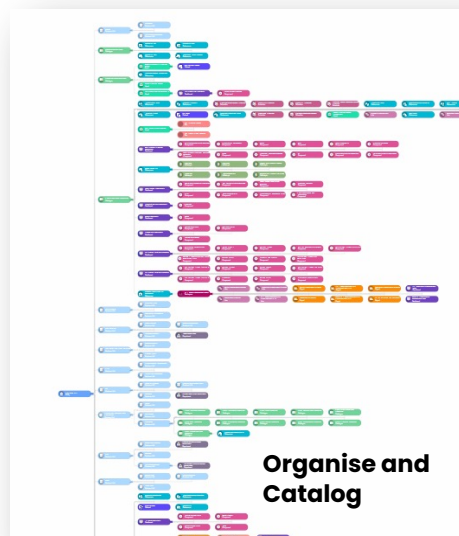
1. Connect to any Data Store
2. Migrate Historic Data
3. Setup Batch/Micro-Batch jobs for Daily delta
4. Capture Real time data



2

Create a fully governed, auditable and traceable Data Landscape

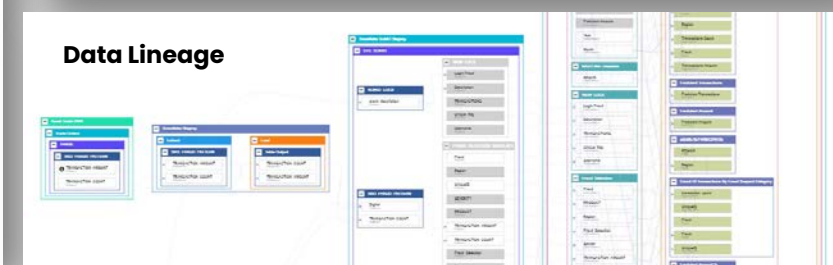
1. Discover, Profile and Catalog
2. Govern, Attest and Approve
3. Knowledge graphs and Search
4. Embed Data Quality Framework



Organise and Catalog

Source	Table	Schema	Metadata
Microsoft SQL Server	Adventureworks2008.dbo	Adventureworks2008.dbo	Adventureworks2008.dbo
Microsoft SQL Server	Adventureworks2008.dbo	Adventureworks2008.dbo	Adventureworks2008.dbo
Microsoft SQL Server	Adventureworks2008.dbo	Adventureworks2008.dbo	Adventureworks2008.dbo
Microsoft SQL Server	Adventureworks2008.dbo	Adventureworks2008.dbo	Adventureworks2008.dbo
Microsoft SQL Server	Adventureworks2008.dbo	Adventureworks2008.dbo	Adventureworks2008.dbo

Data Profiling and Metadata



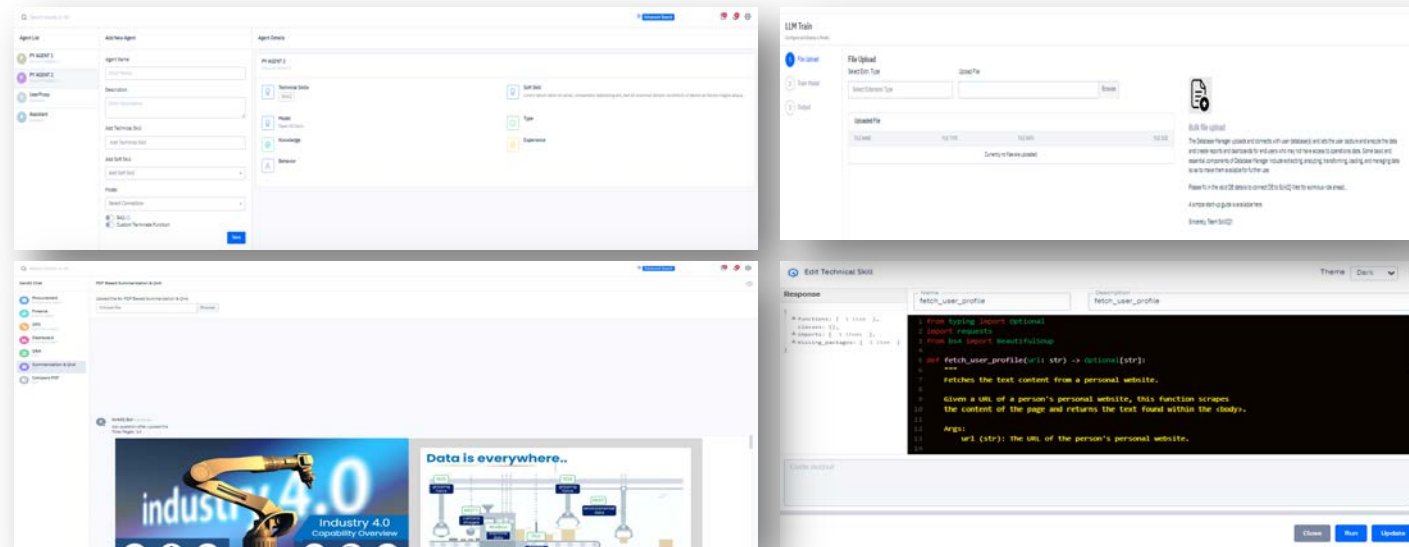


SCIKI 

3

Convert Tribal Knowledge into Actionable Insights

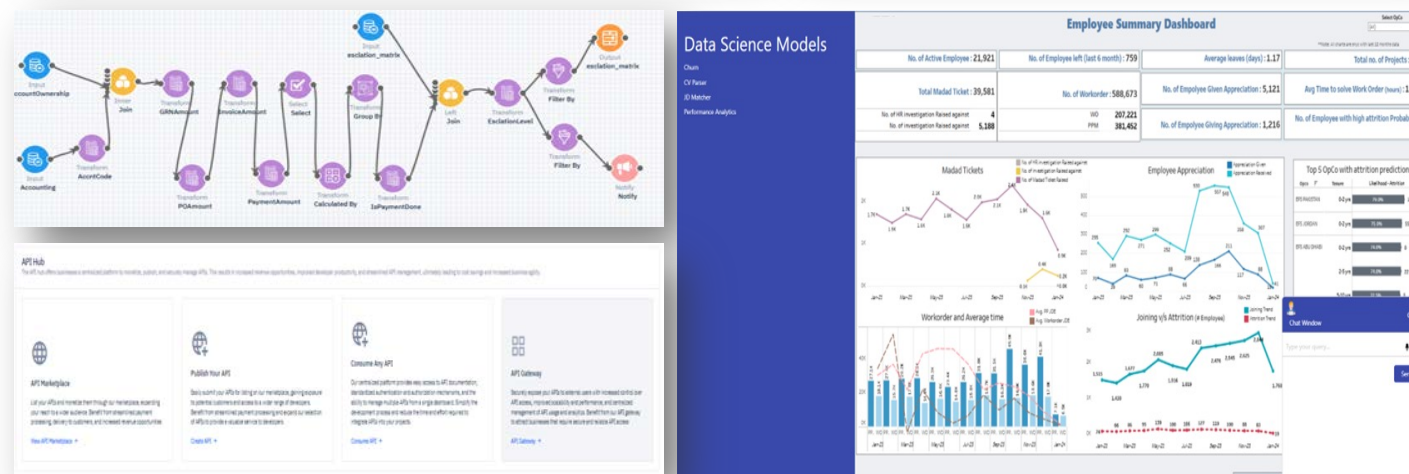
1. Ingest Tribal Knowledge
2. Setup Conversation Workflow
3. Configure GenAI Agents
4. Deliver Use Cases



4

Rollout Data Products

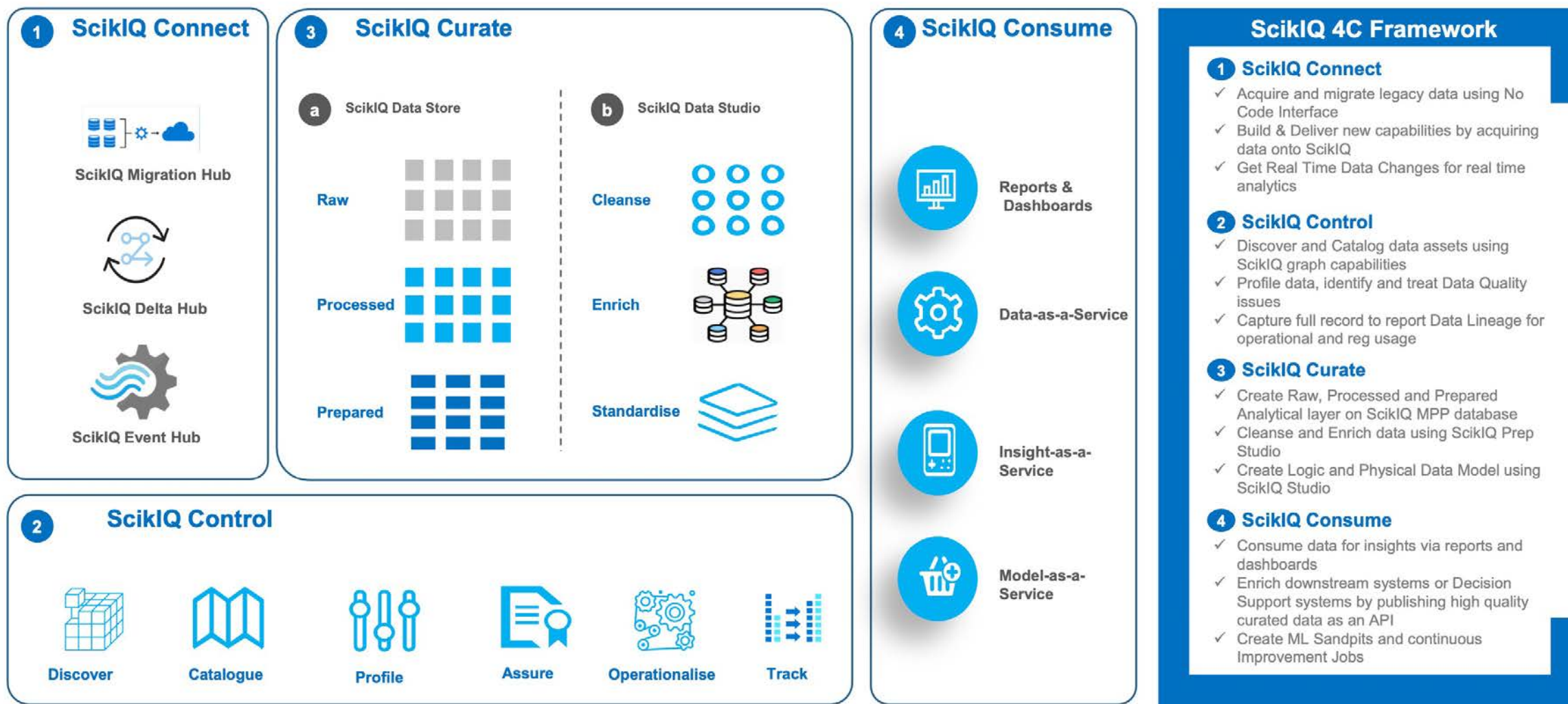
1. Harmonise logic
2. Build ML Model using ML Studio
3. Share Data-as-a-Service, Model-as-a-Service
4. Embed Insights





4C: Under the hood

SCIKIQ 



How SCIKIQ Adds value

SCIKIQ 

For medium sized Organizations

Harmonize Data and Logic for Decision Making

To deliver



1 Build a Data Lakehouse



2 Build Data Hub



For Large Corporates



Data Governance



Rollout of Data Products

GenAI and Auto ML Studio



Use Cases

SCIKI 

Top Line Impact

Customer Segmentation and Targeting, NBO

Fraud Detection and Churn Prediction

Revenue Forecasting and Planning

Dynamic Pricing and Revenue Yield Management

Streamlining Sales: Automated Data Flow & AI Integration

Bottom Line Impact

Smart Procurement and Inventory Optimization

Customer Service Automation

ML Based Reconciliations

IT Resource Optimization

Real Time Accounting Hub

Compliance

Data Privacy Compliance - GDPR, HIPPA, PRA

Process Compliance

Environmental, Social, and Governance (ESG) Compliance

Quality Assurance and Compliance Audits

Data Governance and Compliance

Customer Experience

Omnichannel Customer Engagement

Social Listening and Sentiment Analysis

Chatbots and Virtual Assistants

Voice and Retina based Authentication

Text Summarization

Our experiences

across a few Industries



Our clients

SCIKI 



Banking

E Commerce

Payments

Logistics

Retail

Telecom



Indian Fintech sector is expected to reach \$1 Tn in throughput and \$200 Bn in revenue by 2030. The Indian Neo-banking space has witnessed a 5x uptick in the funding in the last year and is expected to hit \$215 Bn mark by 2030. The whopping credit gap of over \$330 bn for MSME segment has clearly highlighted the high costs of customer discovery and un-availability of trustworthy data for underwriting, and an overall mismatch in ticket size, tenure and interest rates of loans. **Can banks and financial institutions manage the risk associated with the loans they make without a solid data management framework?**

With Banking regulations like CCAR, GDPR and BCBS knocking at the doors, **can banks think of having data governance as “nice to have” spent?** Whether, it is analysis of clients' incomes and expenditures, segmentation of the customer base, implementation of risk assessment and fraud prevention use case or taking feedback to increase customer loyalty – you need a strong data management with right control framework in place.

With ScikiQ our goal is to deliver the right data at the right time to the right consumer in the right format.

FINANCE & ACCOUNTING

- Real time data ingestion using kafka for Intraday Accounting Hub
- Automation of InterCompany processes
- Automated Reconciliation process
- Month-end & SOX Reporting

LANGUAGE BASED CAPABILITIES

- Social Listening & actionable insights for Service Management
- Social Listening for sales lead generation
- Auto Commentary tool using NLG for CFO/Contollership area

GOVERNANCE

- Design Implementation of Data Strategy & Data Governance
- Data Quality Framework
- Data Observatory
- Setup of Critical Data Elements & Authoritative Data Stores

OTHERS

- Profitability suite for Card business
- Reporting for Credit losses and allowance for loan & lease losses
- Automation of AR/AP processes via Control Tower

Supply chain Solutions

SCIKIQ LOGISTIC TOWER



Profitability



Finance



Operation



Customer Analytics



Sales Analytics



Business Performance

SCIKIQ supply chain control tower is a connected, customized dashboard of data of critical business KPIs, and significant events occurring throughout the organisation.

Control Tower allows you to gather real-time valuable intelligence, minimize or eliminate manual processes, and break down data silos so that business executives can make decisions quickly for the business.

Improve profitability, have a better view of daily operations, accelerate sales and be proficient in predicting disruptions in almost all the significant business areas.

PROFITABILITY

- Trade lane
- Customer level
- Organization wise (Entity, office etc)

BUSINESS PERFORMANCE

- Yield (E2E)
- Booking
- Conversions

CUSTOMER ANALYTICS

- Profitability
- Retention
- New Accounts
- Receivables
- Pre-sales

FINANCE

- Operational Pnl
- Financial Pnl
- AR/AP Analysis

SALES ANALYTICS

- Conversions/bookings
- Revenue Trends
- Sales Quota management

OPERATIONS

- Lost, New, Active
- Utilizations
- Detailed view
- Gross profit

Retail solutions



India is home to **1.4 Bn+** people with consumer spending estimated over Rupees 22.6 trillion. India is currently among the largest consumer markets in the world with a size of \$810 billion retail market – the fourth largest in the world. The country is home to the third-largest online shopper base of 140 million, only behind China and the US.

Consumer behaviour and sentiment has evolved post pandemic – there is a surge in e-commerce, decline in discretionary spending, reduction in shopping frequency and a shift to stores closer to home. Consumers are now more health and sustainability conscious. These behaviour changes have reshaped consumer journeys – retailers now need to adapt fast, reinvent shopping experience, reduce exposure to highly discretionary categories and stay relevant across multiple touchpoints. Brands need to assure strong availability, resilient supply chain and uniform offline & online experience. All of this puts a great demand on harnessing the power of data to become future ready organisation.

CUSTOMER

- 360 degree
- Profitability
- Cohort Analysis
- Demand Planning

SALES ANALYTICS

- Order Lifecycle
- SKU Lifecycle
- Payment Analytics
- Return/Cancellation Tracker

INVENTORY/ WAREHOUSE

- Optimization
- Assortment Planning
- Seller Analytics

PRODUCT

- Profitability
- Promotion Effectiveness
- Market Basket Analysis



We look forward to partnering with you

- ✓ Data Acquisitions takes > 6 months.
- ✓ Need to build fully governed Data Lakehouse
- ✓ Need single tool which empowers business teams to take control of their data
- ✓ Need Integrated Tool for Data Governance & Data Quality
- ✓ Need Full Record to Report Lineage to satisfy Regulators
- ✓ Need help pulling Data from SAP/EBS or APIs and on real time basis

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