

PALQEE-POWERED INFRASTRUCTURE AND DANTIC CONSULTING HELP ONLINE EDUCATION BUSINESS FAST TRACK THEIR PRIVACY COMPLIANCE JOURNEY

DantiC Consulting, in partnership with Palqee Technologies, helped the online courses platform Torah Com Você prepare for the LGPD through a series of steps that involved processes mapping, documents review, raising employees awareness and the implementation of a state-of-the-art privacy infrastructure to accelerate the creation of a culture of privacy and support the business through their next phase of growth.

CONTEXT

When the new Data Protection regulation - Lei Geral de Proteção de Dados (LGPD) - took effect in Brazil, the Online Education company Torah Com Você found themselves with the challenge of understanding the impact of the new law in their business and how to quickly raise awareness amongst its employees to reduce their risks, whilst protecting their clients' personal data.

To address this, Torah Com Você contacted DantiC Consulting seeking expert support to map out its business areas and better understand how the organisation was, at the time, dealing with data subject rights and fulfilling their LGPD-related duties, aiming to create a culture of privacy across the business from day one.

As an official Palqee Partner, DantiC Consulting benefited from the Assessments & Training module from the Palqee Enterprise Suite to streamline their activities and deliver faster and more accurate results.



THE JOURNEY

CLIENT PROFILE

Torah Com Você is an online education SME with more than 5 years of existence and operations in Brazil and Israel. The company offers Jewish courses through digital platforms such as Facebook, Instagram, Youtube, their own website, third-party applications, emails and WhatsApp groups.

OPPORTUNITIES

Before the LGPD took effect in Brazil, most departments at Torah Com Você didn't have a clear understanding of the importance of the personal data held by them from their clients and employees. Over the course of the last months, with the law taking effect and the raise of their clients' awareness about their privacy rights as Data Subjects, the business leadership realized the importance of compliance and the opportunity to make the company more competitive by investing into an internal culture of Privacy.

Acknowledging the time and efforts needed to build and nurture this culture of Privacy and to make the business compliant, Torah Com Você approached DantiC Consulting to support the implementation of this vision and has chosen the Palqee platform to ensure the sustainability of this transformation in the long run.

With the Palqee Enterprise Suite deployed across the organization, Torah Com Você could considerably reduce the risks associated with the LGPD, while increasing levels of confidence and loyalty from employees and clients.

THE IMPACT

The team at DantiC Consulting got to work straight away, giving access to the Palqee Privacy Hub to all the organization's employees in just a few minutes and started to engage with them on the core project activities.

Through the platform, DantiC conducted a thorough data mapping and created a ROPA, completed Privacy Rights assessments, Privacy by Design principles assessments and reviewed Privacy Notices, among other activities.





RESULTS



CULTURAL TRANSFORMATION

The benefits delivered by the collaboration between DanTic and Palqee to Torah Com Você have quickly become apparent.

- The teams at Torah Com Você were trained and prepared to assess, store and process personal data only when needed, and according to the LGPD.
- The organization has new policies, new terms, new processes and data protection reports tailored to their needs.
- The business is more aware of their Privacy duties, they know how to analyze risks around new projects and prioritize tasks according to impact on individual's Privacy Rights to protect personal data from clients and employees.
- The organization now benefits from its own Privacy Hub for employees, accelerating its growth and ensuring the new culture of Privacy is embedded for the long term.



BENEFITS



INCREASED EFFICIENCY



INCREASED VISIBILITY



REDUCED RISKS



EMPLOYEES ENGAGEMENT



Our experience with Palqee and DantiC has been excellent! The greatest benefit is the reliability and accuracy of the advices we are receiving. Our clients are noticing how our teams are more mindful of their privacy rights.

Eliahu Hasky, Rabbi at Torah Com Você

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ABOUT PALQEE TECHNOLOGIES

Palqee Technologies is a PrivacyTech company, with offices in the UK, US and Brazil, that provides software solutions, training and certification for businesses worldwide to develop their own culture of Data Privacy.

Our solutions are easy to use, jargon-free and enable an ethical and secure management of personal data for employees at all levels of the organization.

www.palqee.com

ABOUT DANTIC CONSULTING

DantiC Consulting are specialists in Data Privacy that offer support for businesses of all sizes and sectors on developing their internal culture of privacy to protect the personal data that flows within their organisations.

Their services are powered by the Palqee Enterprise Suite, helping organisations quickly identify activities that are non-compliant with the GDPR, LGPD e CCPA, and from there develop and implement an action plan to address them. DantiC also offers DPO as a Service, Data Privacy auditing and workforce training.

www.dantic.com.br

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