



**Build stronger relationships with current customers and acquire new ones,
all on a single platform.**

Only the Launchpad Marketing Cloud provides you with the ability to communicate with your current customers and find new ones. Easily launch highly targeted campaigns across multiple channels to grow your bottom line.



**MANAGE YOUR
CUSTOMERS**

We'll manage, consolidate, and store all of your customer records and lists from any channel allowing seamless execution of all your marketing campaigns.



**FIND NEW
CUSTOMERS**

Grow your business by identifying and reaching new prospects and converting them into new customers.



**EASILY ENGAGE AND
COMMUNICATE**

Build multichannel marketing campaigns that create long-term relationships with consumers.

The Launchpad Marketing Cloud

The Launchpad Marketing Cloud is a collection of online and offline marketing solutions designed to manage existing customer relationships and identify new prospective customers by granting users access to The V12 Group Data Cloud. The Launchpad Marketing Cloud contains a suite of multichannel marketing tools including social, email, display advertising, print and mail, enhancement, and analytical solutions. Located completely online with no software to install, the Launchpad Marketing Cloud is accessible from anywhere in the world with an Internet connection.



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