

## CASE STUDY



## Global Support and SAP Integration: DATABASICS Expense Reporting

Sony Music Entertainment is a global recorded music company with a current roster that includes a broad array of both local artists and international superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. It is home to premier record labels representing music from every genre. Sony Music Entertainment's US and Canadian subsidiaries are currently on a Global SAP instance. The Latin American subsidiary is on Dynamics AX.

### Background & Challenges:

- ➔ Complex systems architecture, accounting logic, and approval, audit workflow requirements
- ➔ Need for budget control, at Purchase Order level
- ➔ Poor experience with the legacy system, and the provider's support team

*"Expense reporting for organizations like Sony Music must meet exacting internal control and accounting requirements. At the same time, people need to file their reports quickly and easily. A key advantage of DATABASICS Expense is that we have minimized the trade-offs—strong process management doesn't come at the expense of travelers' time and patience. To get to this point we have had to listen closely to our customers and continually ask ourselves how we can make software simpler and more useful. We are grateful to Sony Music and the other organizations whose feedback is showing us the way."*

— ALAN TYSON, CEO, DATABASICS

### Solution & Benefits:

Sony Music has been a DATABASICS Expense customer since 2008. Since then the two organizations have supported multiple upgrades to both SAP and DATABASICS, including facilitating for a Global move to a single SAP instance.

- ➔ DATABASICS offers Sony Music a flexible solution that supports standardization across the organization, but also accommodates for specific requirements associated with individual business units.
- ➔ DATABASICS Expense provides tight integration with multiple companies in a global SAP instance, and separate companies in Dynamics AX.
- ➔ DATABASICS is the international information hub for expense related data originating in multiple different systems (HRMS, SAP, PRS, Payroll, AMEX) and instances of systems, providing Sony Music a one stop shop for managing the expense process for travel and entertainment.
- ➔ Accounting outputs in individual business unit's specific accounting currency.
- ➔ Management Reporting in both local and global currencies.
- ➔ The solution includes TMC receipt integration.
- ➔ DATABASICS facilitates for subcontractors providing Audit and VAT recovery services.