

WELCOME
TO **Voices.com**

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Voices.com has been helping businesses find their voice since 2004.

Founded by a husband and wife team with a passion for the industry and a vision that there was a better way to find, hire, and pay voice talent, today Voices.com is the **largest online voice-over marketplace in the world**. Digitizing a service which removes barriers for clients and talent alike, Voices.com is now an award-winning company that has grown into a globally-recognized brand. Featuring:

- ✓ **200,000 TALENT**
from around the globe, speaking over 100 languages and dialects.
- ✓ **200,000 CLIENTS**
from around the world posting thousands of jobs a month, including broadcast TV and radio, audio books, training videos, online videos, phone systems and more.
- ✓ **MORE THAN 100 EMPLOYEES**
with dedicated teams to make the process seamless and turn-key for our clients.



DID YOU KNOW?

- VOICES.COM'S AVERAGE SHORTLIST AUDITION TURNAROUND TIME: 24 HOURS
- CLIENT FEEDBACK RATING: 5/5 STARS
- ALL FILES INCLUDE FULL AND FINAL BUY-OUT
- LOOKING FOR AN IN-STUDIO RECORDING SESSION? WE CAN DO THAT

WHY CHOOSE PROFESSIONAL SERVICES?

Voices.com is unique not only in our offering, but in the service we provide. No other way to source voice talent (whether it is online or otherwise) can offer you the speed and ease that Voices.com can. And, when you choose to work with our Professional Services team, we will take care of absolutely everything:

✓ FAST

We will help you complete your job details and post your job for you. Custom auditions from your script will arrive in minutes. We can have your short-list ready in hours, and your broadcast-quality files typically finished in 48 hours.

✓ EASY

Our Professional Services team is here to guide you through the process and take care of your entire project. You let us know what you require, and we will make it happen. Payment terms? NDA? Translations? Post-production? Live directed session? No problem. Our team will manage the project and the process to make it effortless for you.

✓ PROFESSIONAL

Our talent are professionals who will bring your script and creative vision to life. Our internal team are experts in working within your process and requirements to live up to your brand and quality standards.

✓ ON BUDGET

Traditional ways of hiring voice talent means expensive agency fees, studio costs, casting directors, royalty fees, and more. Working with us gets you full-buyout files, often at a fraction of the cost (and time) of this old way of hiring. We work within your budget, and the quote we provide you with will include talent fees as well as any project management fees so you can be assured there won't be any surprises.

"Collaborating with Voices.com to voice both the 2014 and 2015 National Geographic 'Destination Wild' anthem pieces was fantastic, and a big part of our success."

Ian Rummer, Owner of Crave Media



USED BY THE WORLD'S MOST TRUSTED BRANDS

On a daily basis, our Professional Services team completes projects ranging from broadcast TV spots to audio books to e-learning videos, and everything in between. Whether your need is for a simple IVR phone system recording, or a project involving 75 talent speaking multiple languages located around the globe (literally - that's a project we've completed), Voices.com is your go-to for all your voice-over and related project needs.



DID YOU KNOW?

- LOCAL RADIO, AVERAGE RATE: \$500
- REGIONAL TV, AVERAGE RATE: \$1000
- 45-MINUTE DOCUMENTARY, AVERAGE RATE: \$1500
- 3-HOUR NARRATION, AVERAGE RATE: \$2000

"It was similar to other VO agency experiences we've had, but the addition of a **dedicated representative** was a nice touch. Customer service was also excellent, and the talent we chose was **easy to work with.**"

Matt Kissick, Associate Creative Director,
Rogers Communications



"Our clients are **happier than ever before** because they are getting exactly what they want — a specific type of voice or performance — quickly. **Such a thing really wasn't really possible before Voices.com.** We, with our clients, like efficiency and hate bureaucracy and wasted time."

Todd Wiseman, President & Co-Founder, Hayden 5



HOW PROFESSIONAL SERVICES WORKS

To start, we'll learn about your business and needs for this particular project, and what you're looking for in a voice-over.

WE LEARN



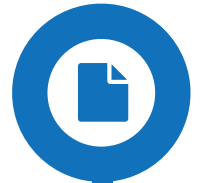
We will then post your job to members of the Voices.com community of over 200,000 talent around the world that meet your criteria. In addition, if there are particular talent who we believe you might especially like, we will reach out to them individually to invite them to respond.

WE POST YOUR JOB



Once you choose the talent you would like to move forward with, our Project Administrators will work with them to get just the read you're looking for that will bring your final project to life.

YOU SELECT TALENT



WE DELIVER YOUR FILES

Whether you're working on an e-learning video or a national TV spot, you will receive broadcast-quality files that you fully own, ready to drop into your finished work. We also back all your files up should you need us to resend them at a later date.

WE WRITE YOUR JOB POSTING

We'll then craft a job posting for your review, including creative direction and other details to ensure that you'll receive a great selection of auditions to meet your needs. We include a sample from your script, so you will even get a custom audition read.

TALENT AUDITION

Once we post the job, within minutes auditions from your exact script will start to come in, often totalling as many as several hundred (depending on your talent requirements). No need to be overwhelmed, though - your Professional Services Account Manager will create a short list for you based on your criteria, and share that list with you to make a talent selection. This list is fully shareable as well to any of your co-decision makers (we can even whitelist it or include your logo!).

DID YOU KNOW?

ALL OF THIS CAN HAPPEN AS QUICKLY AS 24-48 HOURS FROM YOUR FIRST CONVERSATION

ADDITIONAL CAPABILITIES

TRANSLATION & LOCALIZATION

Whether you're looking to translate your script into a different language, or localize your copy with either a particular dialect or regional nuance, we can take care of everything. The following are just some examples of the over 100 languages and dialects our talent represent:

English (North American)
English (British)
English (Irish)
English (Scottish)
English (South African)
English (Australian)
English (New Zealand)
English
Afrikaans
Albanian
Arabic
Armenian
Belarusian
Bengali
Bosnian
Bulgarian
Burmese

Chinese (Cantonese)
Chinese (Mandarin)
Croatian
Czech
Danish
Dari
Dutch
Farsi
Filipino
Finnish
Flemish
French (Canadian)
French (Creole)
French (Parisian)
German
Greek
Gujarati

Hebrew
Hindi
Hungarian
Icelandic
Indonesian
Italian
Japanese
Korean
Lithuanian
Malay
Malayalam
Norwegian
Persian
Polish
Portuguese (Iberian)
Portuguese (Brazilian)
Punjabi

Romanian
Russian
Serbian
Slovakian
Somali
Spanish (Castilian)
Spanish (Latin American)
Swahili
Swedish
Tagalog
Telugu
Tamil
Thai
Turkish
Ukrainian
Urdu
Vietnamese
Welsh

DID YOU KNOW?

- DO YOU NEED HARD TO FIND TALENT? WE CAN HELP.
- WANT TO OFFER LIVE SESSION DIRECTION? NOT A PROBLEM.

ADDITIONAL CAPABILITIES

POST-PRODUCTION

Do you require custom file splicing? The addition of sound effects or music? Combining several different talent reads into a single file? No problem - let us know what your requirements are, and we can take care of it.

CUSTOM SHORT LISTS

Do you have a particular brand voice (literally!) you want to maintain? Or several people or departments with voice talent needs, but a desire to present a single and cohesive brand experience to all your internal and external stakeholders? In these situations, or simply if you have projects sneak up on you with tight timelines, we can help you create a custom talent shortlist. Pre-approved shortlists can quickly move projects ahead, and align your brand voice no matter your project. Your Professional Services Account Manager can help you build this to have at the ready.

BULK PRICING

If you have multiple projects, there can be the potential to group them together for a bulk discount, especially if a single talent is selected (many of our talent are so versatile that 1 person can sound like many voices!).



PROJECT TIPS

We are here to make your experience fast and easy, as well as to ensure that the process is as great as the final recorded product. To help you to prepare for your project, we've collected a number of tips that our clients often find useful to know and consider in advance.

SCRIPT/COPYWRITING

- **PRONUNCIATION:** write out any difficult or uncommon words phonetically to ensure you get the right pronunciation. This can be especially relevant for employee directories (names), medical vocabulary, etc. Also consider including an audio file of you saying that word as a sample for the voice talent.
- **TRANSLATIONS:** if you require translation for your script, and would like the read length of both the English and other language(s) to be similar (because you're placing them both on the same video, for example), consider creating a second, edited script to accommodate read length differences in languages while still maintaining your key content. For example, Spanish, Portuguese and French translations take about 20-25% longer to read than the English original - create a script that is about 20% shorter for the second language, so there's no concern about what to cut later.
- **CHARACTER REFERENCES:** if your project is voicing a character, providing details about that character's personality and a visual reference to what they look like can be very beneficial to talent. Also be sure, if possible, to get the voice-over first and then do the character lip-sync next.
- **PACING:** if you are syncing your voice-over to a video which has already been created, consider including time codes for pacing. Or, create a sample read over the video for the talent as a sample.
- **ARTISTIC DIRECTION:** if you would like a particular tonality or intonation on certain words, syllables or phrases, provide that direction in the same file as you are providing your copy in (for example, as a comment in the document, instead of in a separate email). If your project is a video, or if you will be using the voice-over on top of an audio file, providing that video or audio can really help talent match the tone.
- **OTHER SCRIPT TIPS:**
 - Review your script for gender-specific pronouns.
 - Write out numbers. For example, should '59' be read as 'fifty-nine' or 'five, nine'?
 - Read your script aloud yourself as a final check. For example, does 'do not' sound alright, or would "don't" flow better? Be sure to write it out as you would say it.

PROCESS REQUIREMENTS:

- Would you like a live-directed session? (Where you can remotely, through a phone patch, 'be there' while the talent is recording to provide artistic direction.)
- If you're doing long-form narration, have talent read a sample (such as a portion of a chapter of a book, for example) and provide the file for your approval, before doing the balance.

FINISHED REQUIREMENTS:

- **FILE TYPES:** what finished file format do you require?
- **FILE NAMES:** is there a file naming convention we should follow?
- **FILE SPLITTING:** if required, what are the cuts needed? Note these in your script as well.

We're here for you - to answer questions, to find you professional voice talent, and to take care of everything so you look great, and your projects sound amazing. So -

LET'S GET STARTED!

Voices.com