



ENGINEER PHILOSOPHY  
WEB SERVICES PVT. LTD.  
Your Welfare is our Philosophy

# MAPOG FOR INTERIOR DESIGNERS

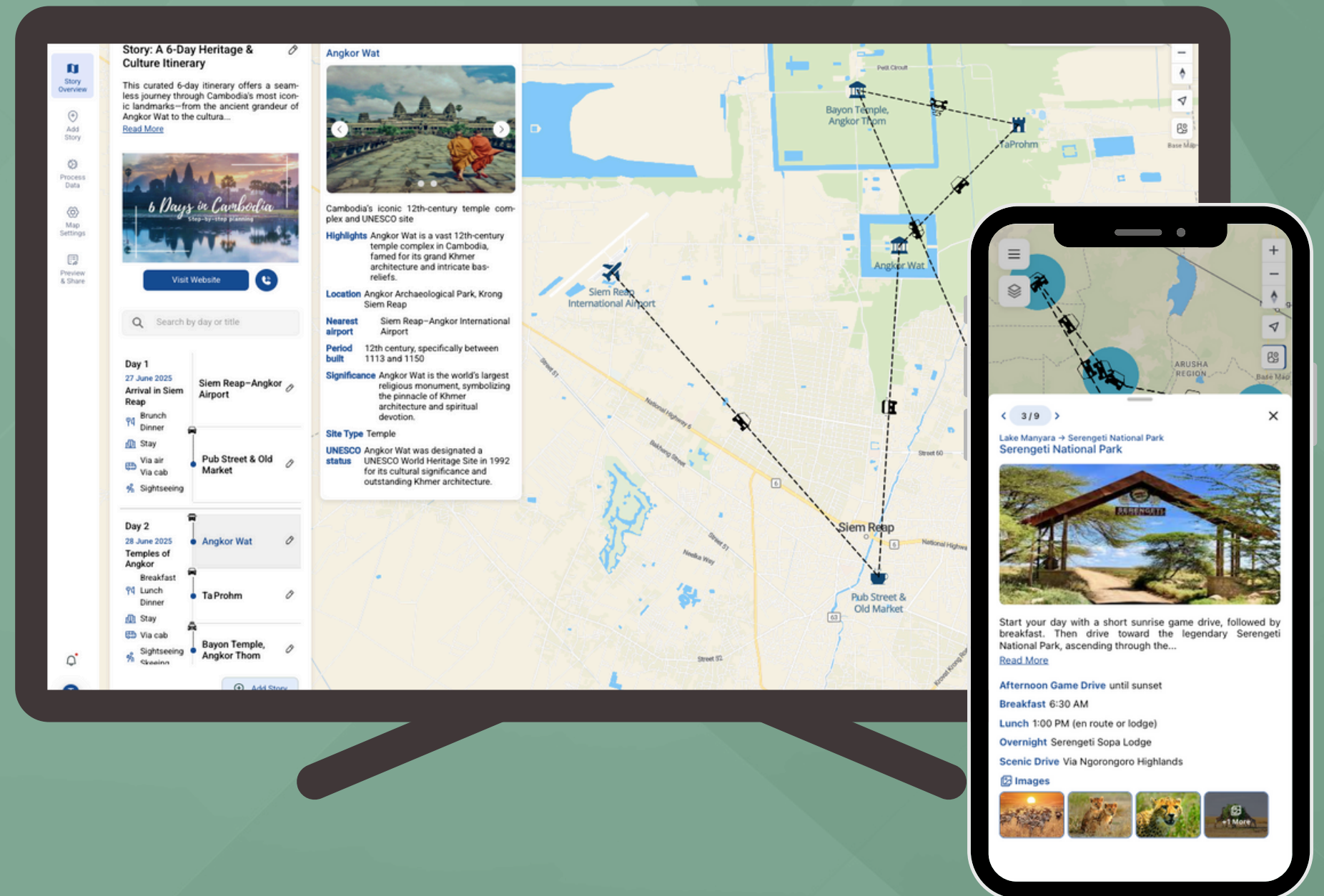
Showcase. Manage. Maintain. All on the Map.

**MAPOG**  
Powered By  
Engineer Philosophy Web Services Pvt. Ltd

# Story Maps

## What are Story Maps?

- A map that tells a story using locations and visuals
- Makes it easy to understand data in a geographic way
- Used to connect people, places, and information on one platform



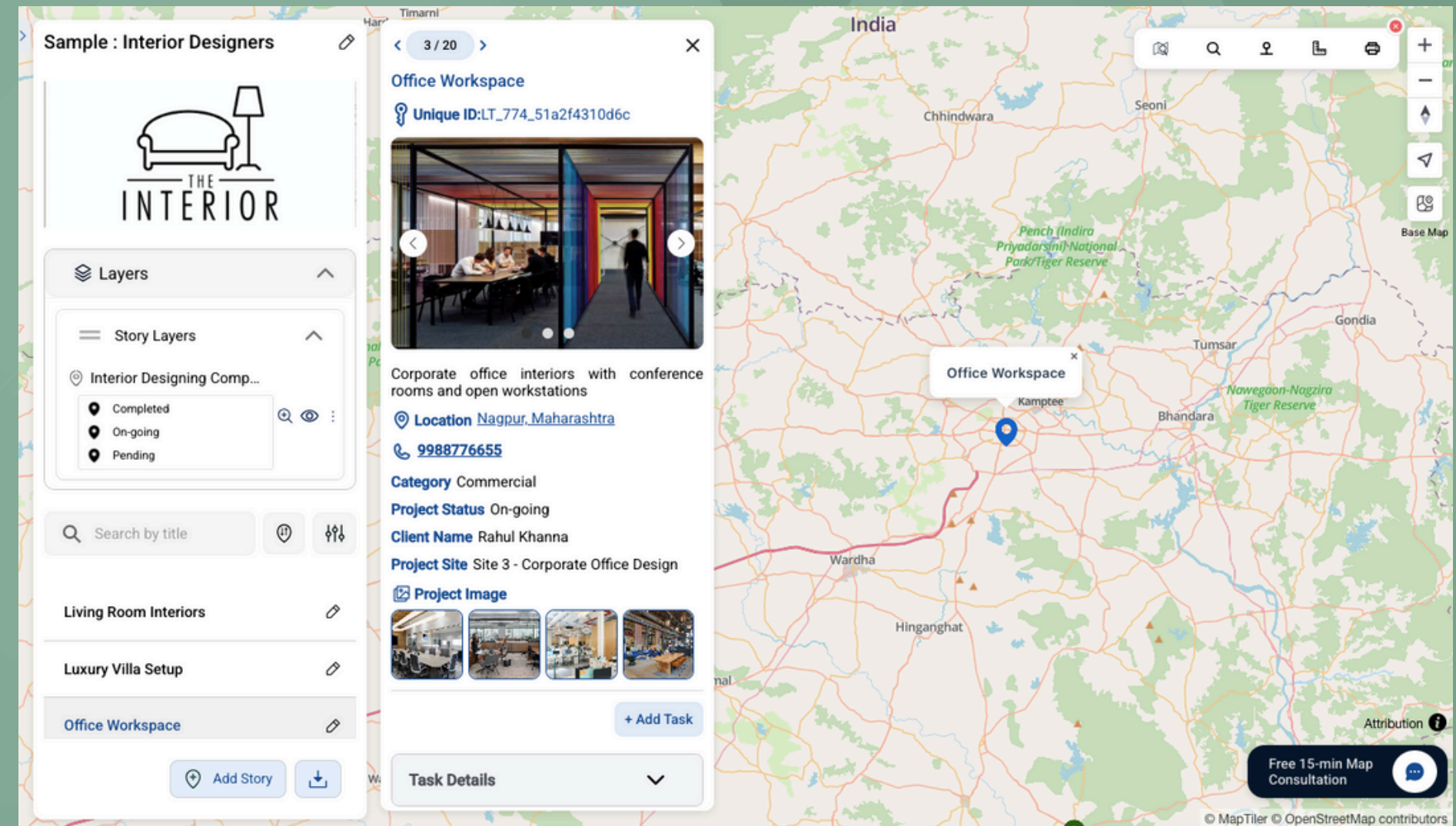
# Story Maps

## Interior Designers

1. Pain Points: Showcasing portfolio on maps, project tracking, client presentations

## 2. MAPOG Solution:

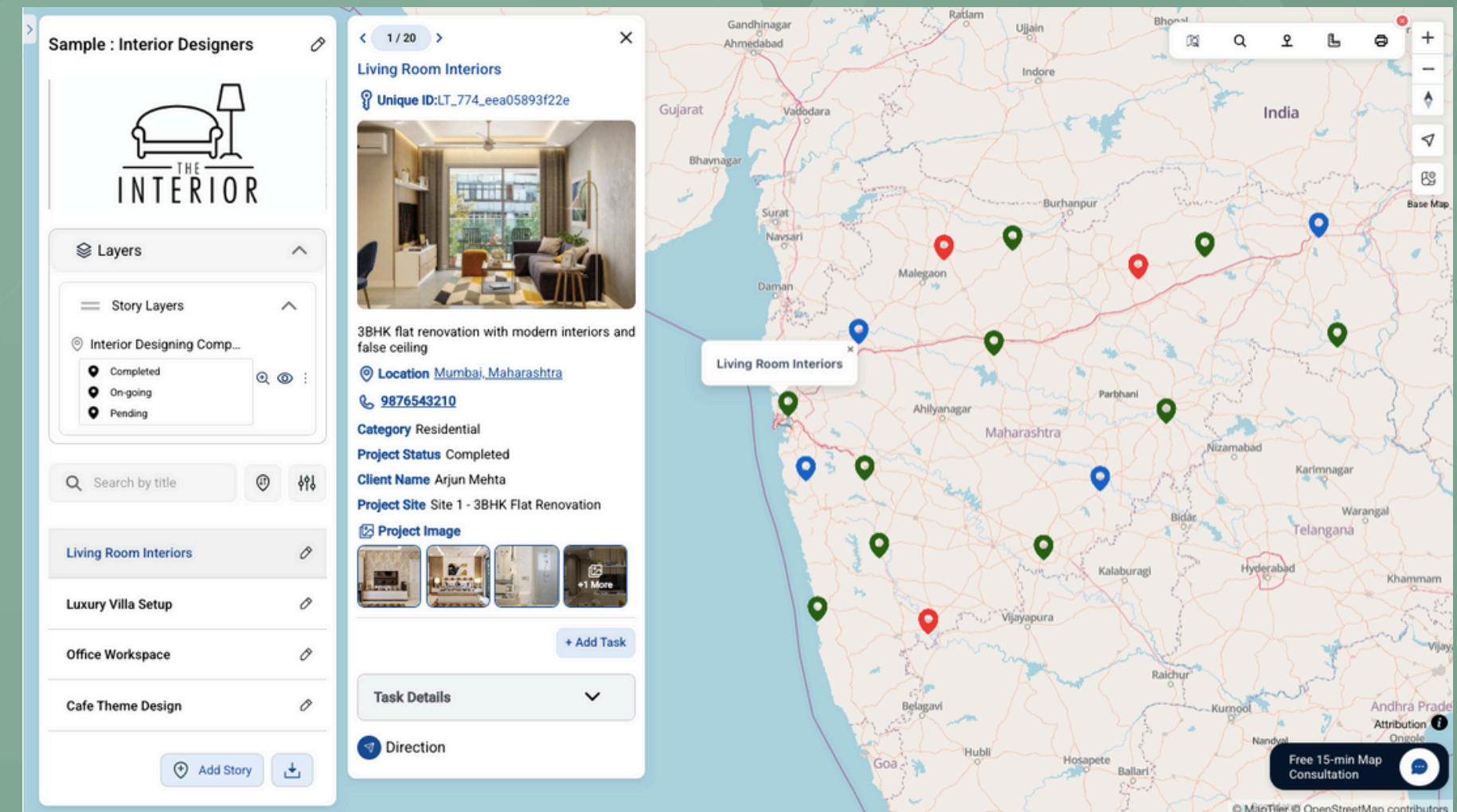
- Showcase completed projects on a map with images
- Highlight design areas (living room, bedroom, office zones)
- Track ongoing projects location-wise
- Present layouts and designs to clients in a visual, interactive format



# Story Maps

## Phase 1: Portfolio Showcase

- Problem:  
Hard to present portfolio professionally.  
Clients don't see scale of work.
- Showcase projects on an **interactive map**.
- Add images, details, layouts, and status (completed, ongoing, upcoming).
- Use **color-coded** icons to make portfolios clear and engaging.
- Share **one link** instead of 20+ files.
- Embed portfolio map on website.



# Task Management

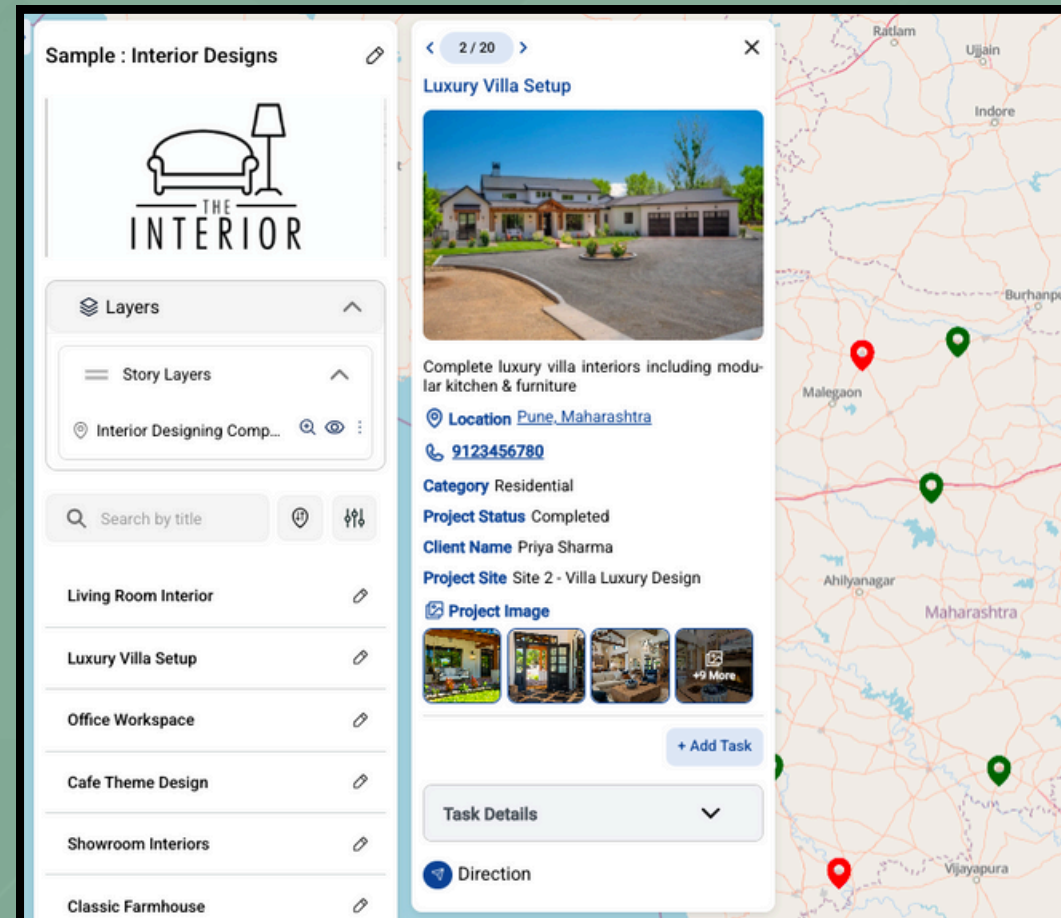
## Phase 2: Team & Task Management

- Problem:  
Project tasks spread across chats, spreadsheets, and calls.
- Assign tasks to designers, vendors, and contractors **on the map.**
- Add deadlines, descriptions, and images to tasks.
- Track status: pending, ongoing, completed.
- Team members update progress themselves.
- Everyone stays aligned in real time.

# Task Management

## Task Creation

- Assign tasks directly on the map
- Add details like title, description, deadlines, deal values, images, etc.
- Visualize work locations instantly



### ADD TASK - Luxury Villa Setup

Task Title

Task Description

Due Date

Deal Value (Optional)

Task Type

Task Status

Assign Team Member

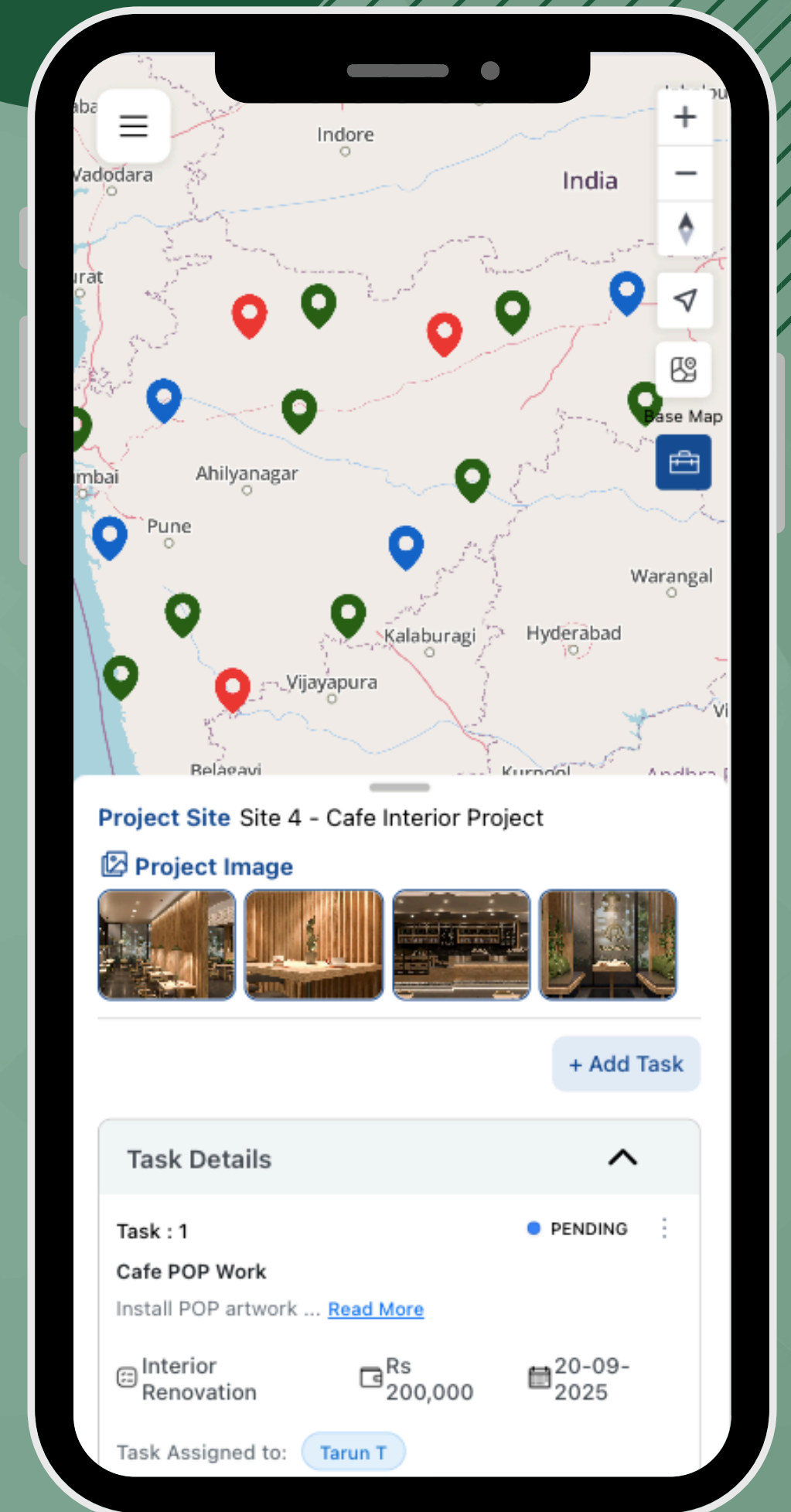
Upload Reference Images (Optional)

Upload Completion Images (Optional)

# Task Management

## Assign, Collaborate and Track Work

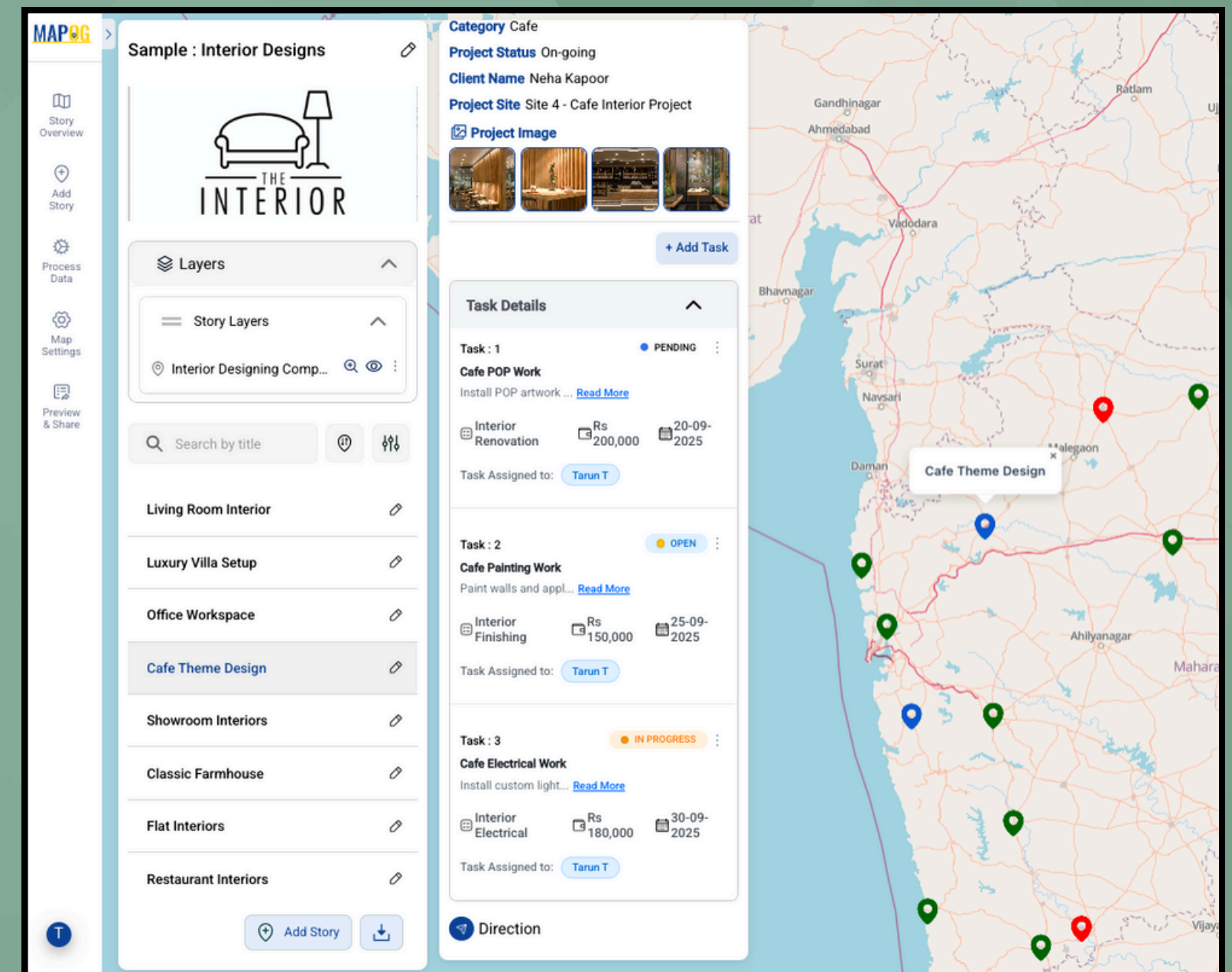
- Allocate tasks to designers, vendors, contractors
- Real-time updates & status tracking
- No confusion, everyone on the same page
- Check task status in one view
- Update progress in real-time on the map



# Task Management

## Example: Interior Designing Project

- Task 1: Electrical wiring in living room → Assigned to **Electrician**
  - Task 2: Wall painting in bedroom → Assigned to **Painter**
  - Task 3: False ceiling installation → Assigned to **POP worker**
- ➔ All tasks pinned on the project map, with status updated in real-time.



# Sorting Location

## Phase 3: Location & Maintenance

- Problem:  
Past projects get forgotten. No system to follow up with old clients.
- All **past projects stored by location** on the map.
- While visiting a site, instantly check projects nearby.
- Call past clients for follow-ups or maintenance.
- Build long-term trust and repeat business.

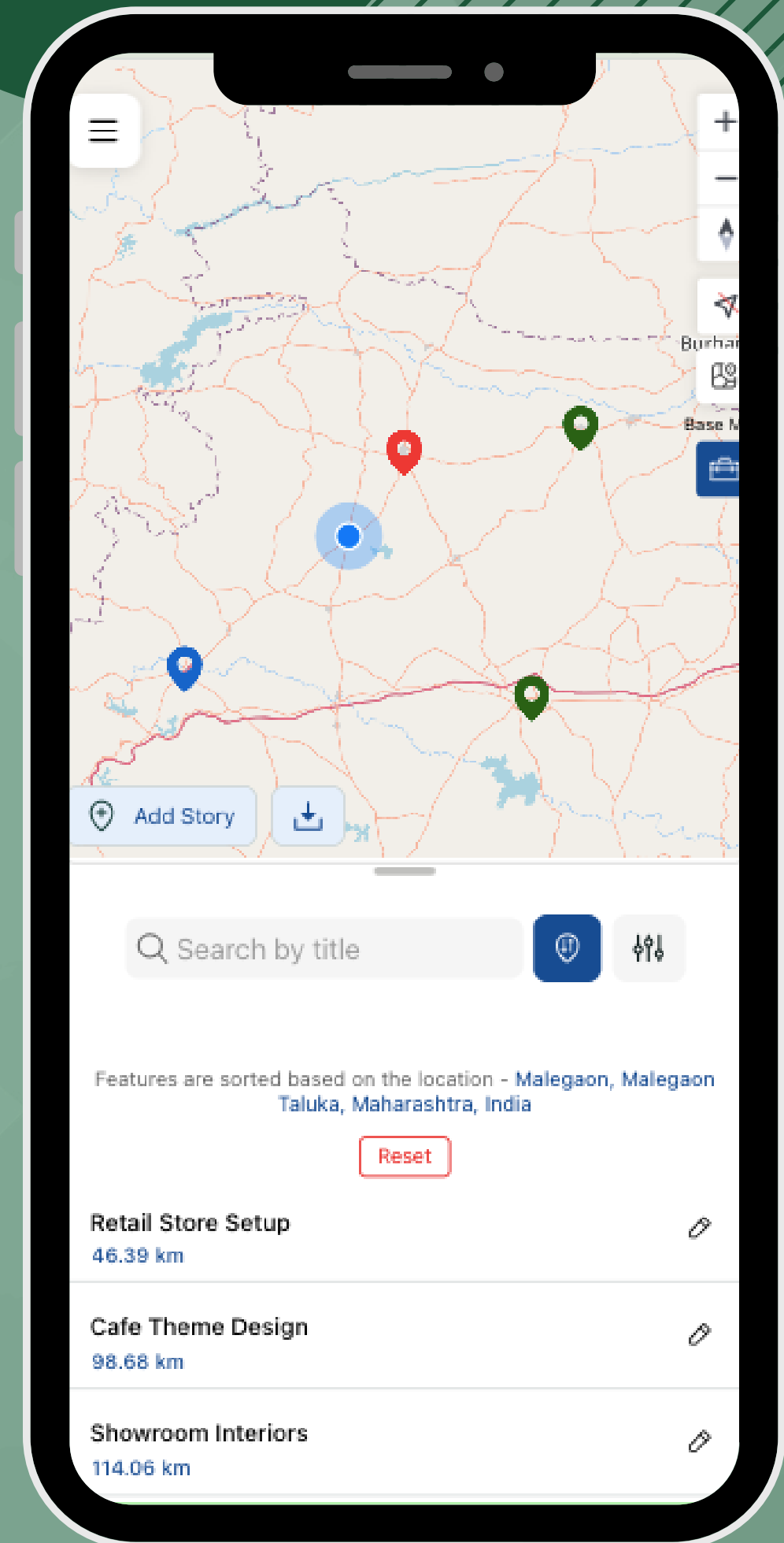
# Sorting Location

## How Location Maintenance Works

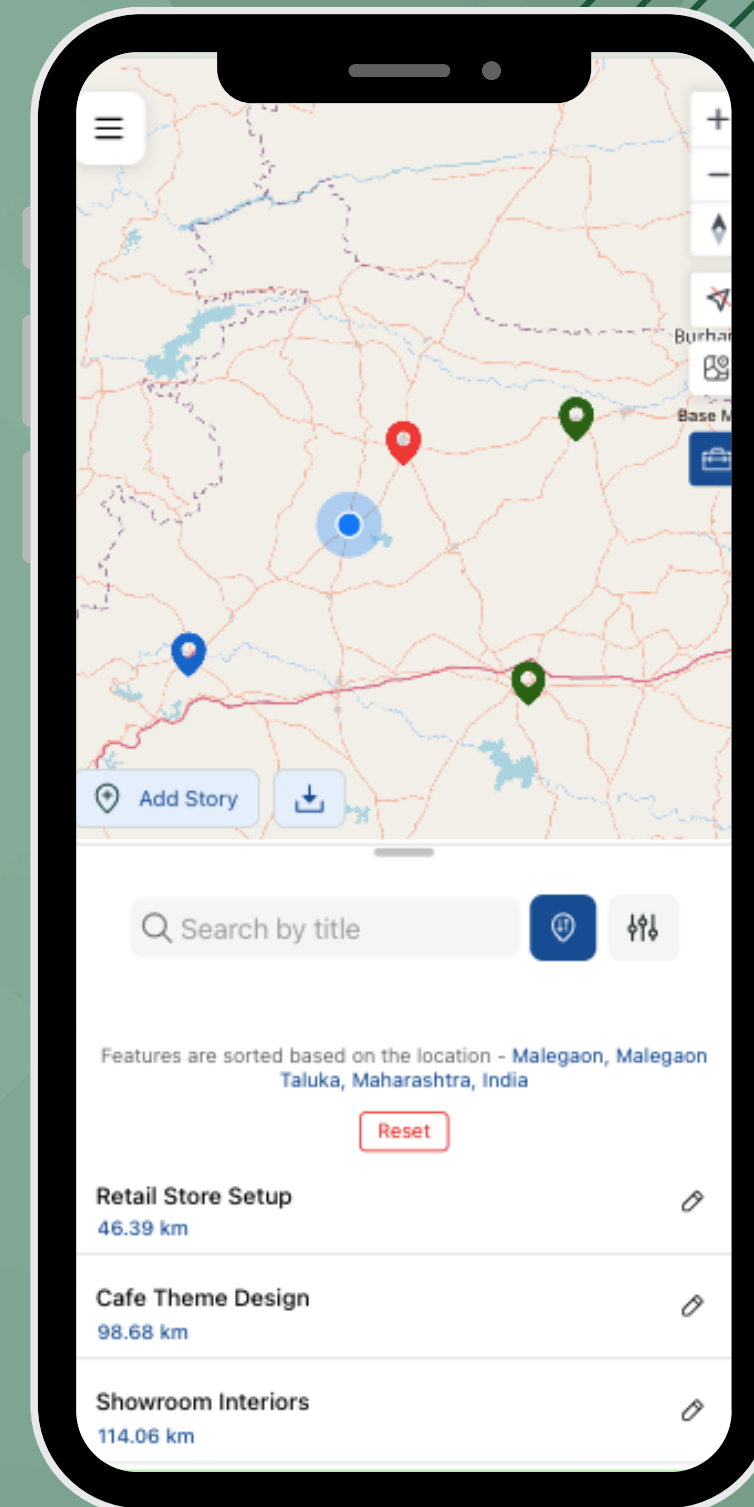
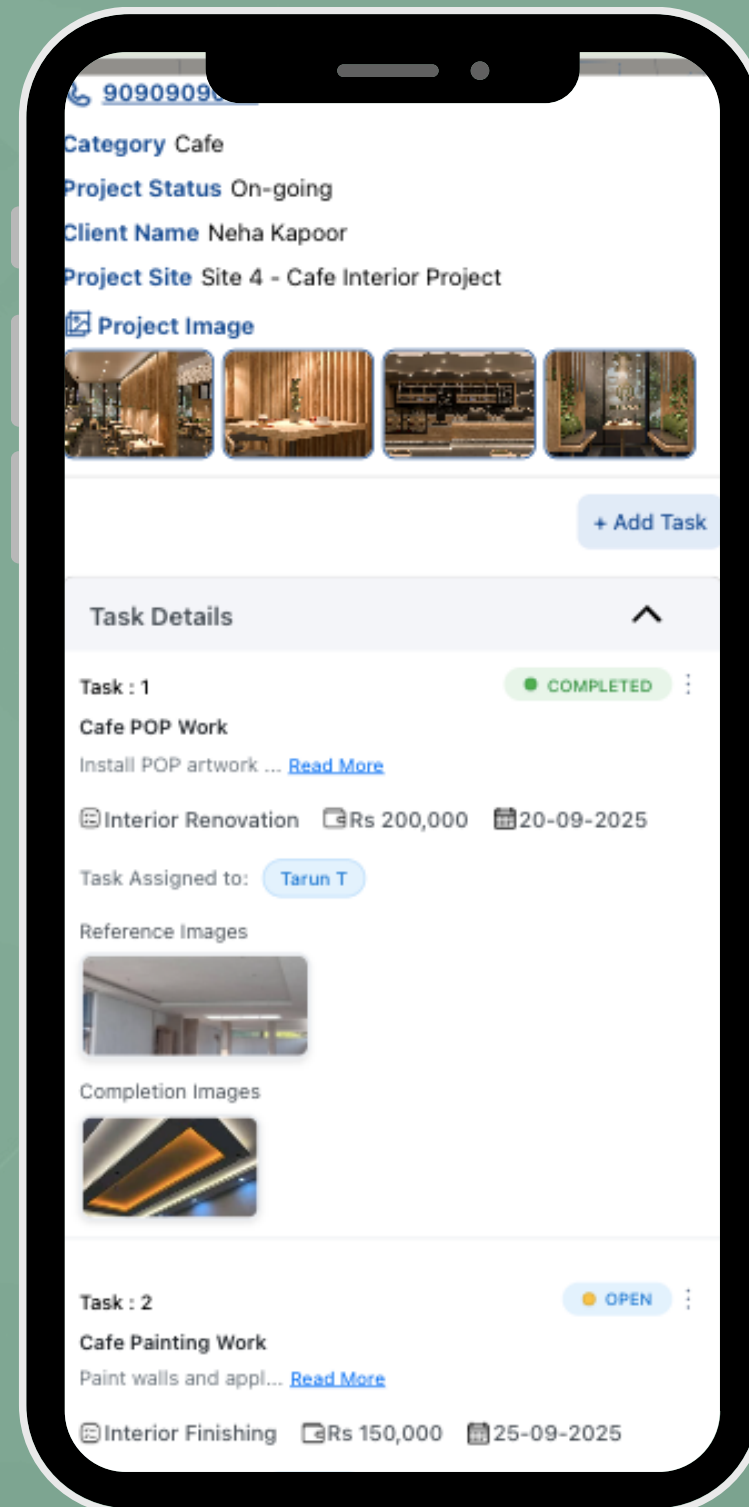
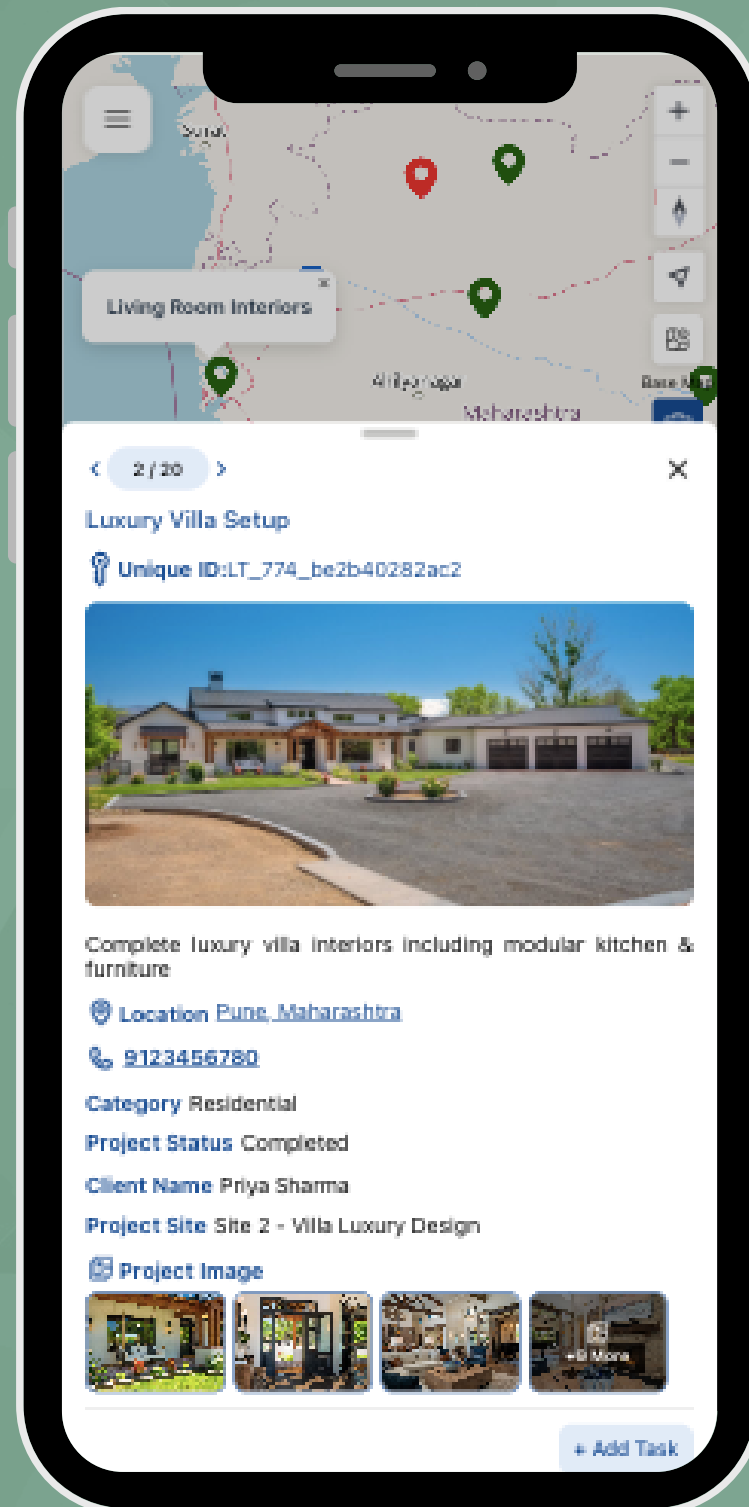
Suppose you are visiting any Site. You want to check which of your past clients are nearby, so you can plan a follow-up call or even a site visit.

With MAPOG, you simply:

- Search location by Sorting Feature (e.g., Malegaon).
- Instantly see all your past project locations nearby.
- Open a project pin to check details (work done, images, client contact).
- Take quick action → call the client or schedule a site visit.



# Story Maps



# Story Maps

## Benefits for Interior Designers

- Professional portfolio that shows **scale + credibility**.
- Save hours of time in **sharing and re-sending**.
- Smooth **team coordination** with on-map task tracking.
- Stronger **client relationships** with follow-ups & maintenance.
- Business growth through **clear showcase + smart management**.



# THANKYOU

Connect with us.



+91 6264870221



[sales@engineerphilosophy.com](mailto:sales@engineerphilosophy.com)



[support@mapog.com](mailto:support@mapog.com)



[www.engineerphilosophy.com](http://www.engineerphilosophy.com)



[story.mapog.com](http://story.mapog.com)



205, Atulya IT Park, Indore

