

GMBapi.com

Your multi-location local SEO tool, built by marketers, for marketers. GMBapi.com aims to help clients enhance performance across all Google platforms. Want to skip the pitch?

[See GMBapi.com in action](#)



46%

Of global queries have a local intent

78%

Of location-based searches will eventually lead to an offline conversion

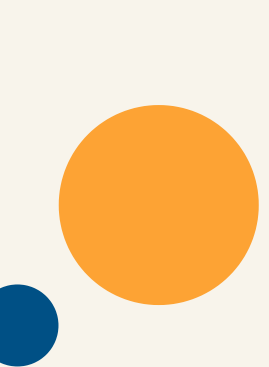
600%

Increase in 'near me' searches over the past five years

THE IMPORTANCE OF LOCAL SEARCH

And why you can't ignore your Google Business Profiles





Efficiency

A large number of listings take time to monitor, edit and manage. Google itself does not provide ways to efficiently do so

Overview

While managing multiple locations, it is easy to lose oversight of what is going on

Cost

SaaS-tools focused on local search management are often costly. Freeing extra marketing budget is not always easy



THE ISSUE WITH LOCAL SEARCH MANAGMENT

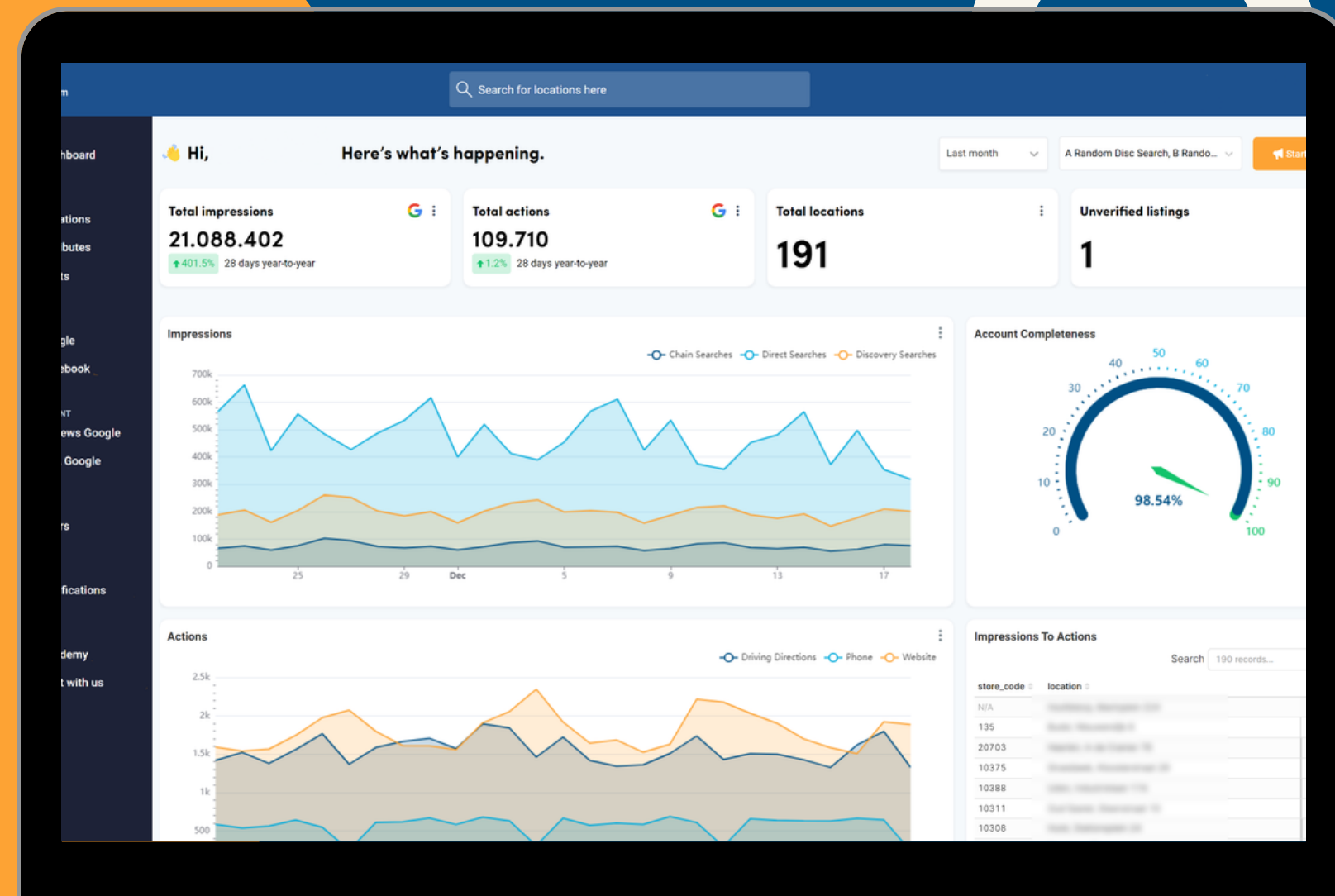
Some of the most common obstacles we encounter when managing multi-location businesses



How GMBapi.com can solve those issues - and more

GMBapi.com is a local SEO tool to optimise your Google Business Profile listings across multiple locations.

We've chosen to showcase three of our favourite features here. To see the full extent of what we offer visit [our website](#)

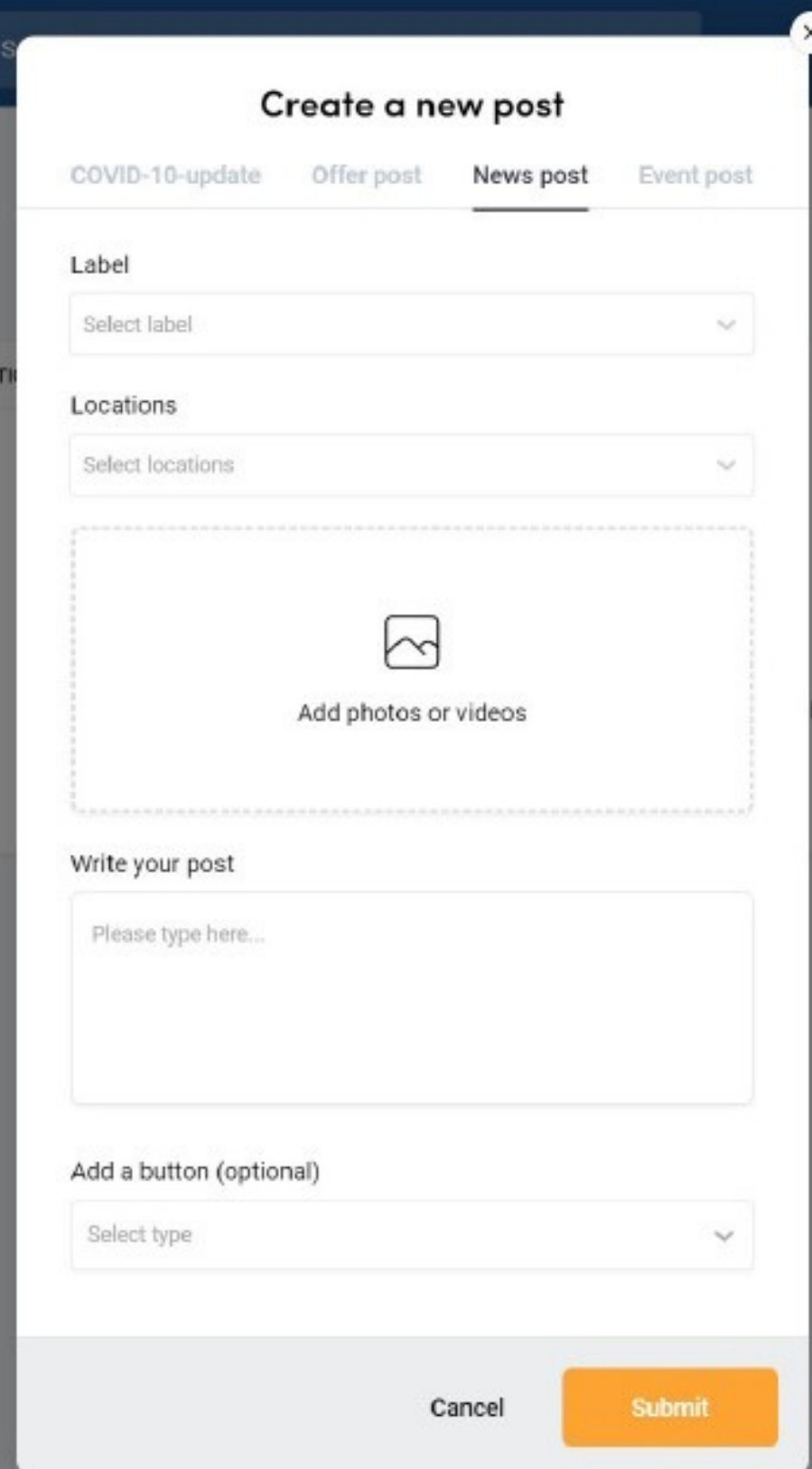


POSTING WITH GMBAPI.COM

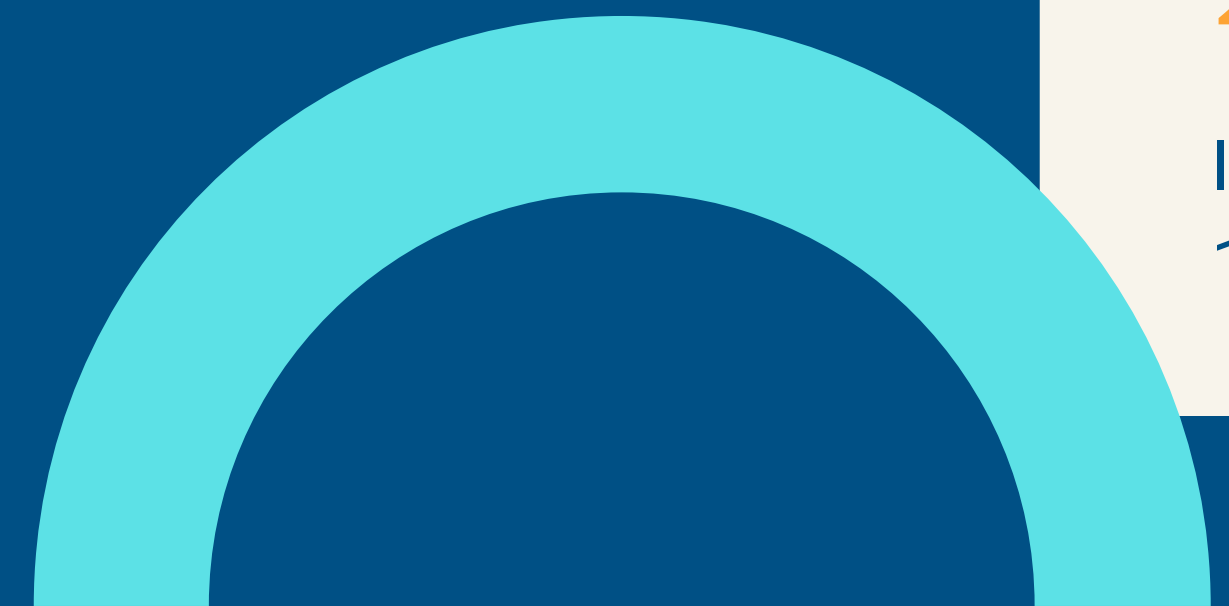
Engage customers with your brand by posting regularly on all of your Google Business Profiles with GMBapi.com

17%

Increase in Local Search impressions in the week of posting



The image shows a 'Create a new post' modal window from Google Business Profile. It features four tabs: 'COVID-10-update', 'Offer post', 'News post' (which is selected), and 'Event post'. Below the tabs are two dropdown menus: 'Label' with 'Select label' and 'Locations' with 'Select locations'. A large dashed box contains a camera icon and the text 'Add photos or videos'. Below this is a text area labeled 'Write your post' with the placeholder 'Please type here...'. At the bottom, there is a dropdown for 'Add a button (optional)' with 'Select type' and two buttons: 'Cancel' and 'Submit'.



DID YOU KNOW?

13%

Of your ranking factor is based
on review signals

89%

Of customers are more likely to
choose a business that responds
to all of its reviews

2.8%

Increase in conversions for every
10 new reviews

REPUTATION MANAGEMENT WITH GMBAPI.COM

Reviews

Reply to reviews using our templates, auto-reply bot or write your own

Q&A

Import and answer questions from all your Google Business Profiles

Analytics

Oversee how well each location handles their online reputation with our intuitive dashboard

Dashboard

GENERAL

Locations

Attributes

Posts

ANALYTICS

Google

Facebook

ENGAGEMENT

Reviews Google

Q&A Google

ADMIN

Users

SETTINGS

Notifications

SUPPORT

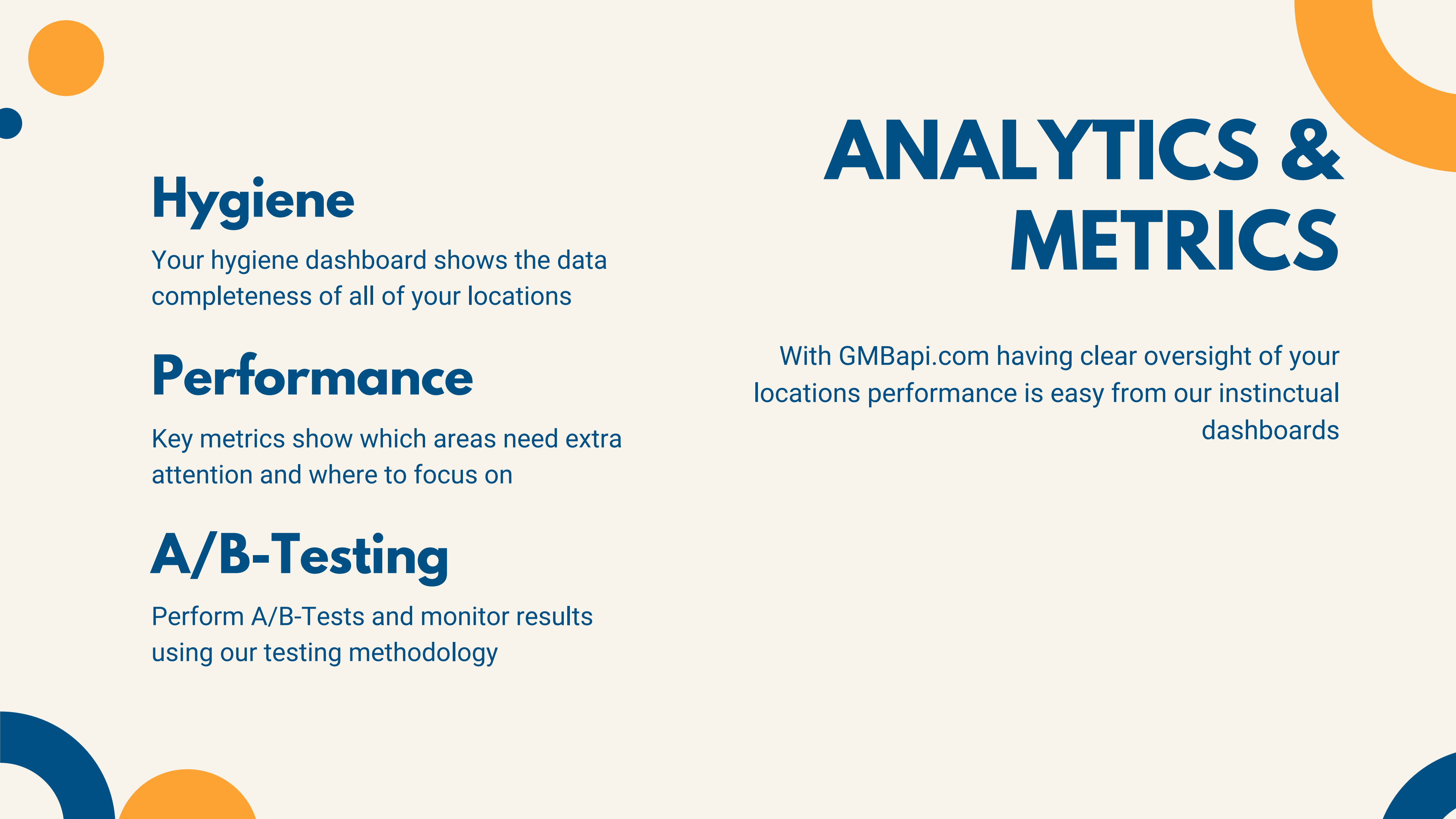
Academy

Chat with us

Reviews Google

All Reviews Reviews per Location

RATING	STORE CODE	DATE	REVIEW	REPLY	ACTIONS
★ ★ ★ ★ ★	30856	2017-08-08	Excellent personal care to skin. Skincare products are great. The staff are friendly and helpful. I will definitely be back.	Hi Nicola, Thank you for your feedback and review. We are happy to hear you enjoyed your visit. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	30856	2017-08-08	Great service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	10344	2017-08-08	Excellent service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	10344	2017-08-08	Great service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	10344	2017-08-08	Excellent service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	30811	2017-08-08	Excellent service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	30856	2017-08-08	Great service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	30856	2017-08-08	Excellent service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	30854	2017-08-08	Great service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply
★ ★ ★ ★ ★	30856	2017-08-08	Excellent service and products. I will be back soon.	Thank you for your review. We will continue to provide the best service possible.	reply



Hygiene

Your hygiene dashboard shows the data completeness of all of your locations

Performance

Key metrics show which areas need extra attention and where to focus on

A/B-Testing

Perform A/B-Tests and monitor results using our testing methodology

ANALYTICS & METRICS

With GMBapi.com having clear oversight of your locations performance is easy from our instinctual dashboards

Dashboard

GENERAL

Locations

Attributes

Posts

ANALYTICS

Google

Facebook

ENGAGEMENT

Reviews Google

Q&A Google

ADMIN

Users

SETTINGS

Notifications

SUPPORT

Academy

Chat with us

Analytics Google

Impressions Actions Maps vs Search Look and feel Location Hygiene Driving Directions A/B test

Verified, Verified2

Start Date - End Date

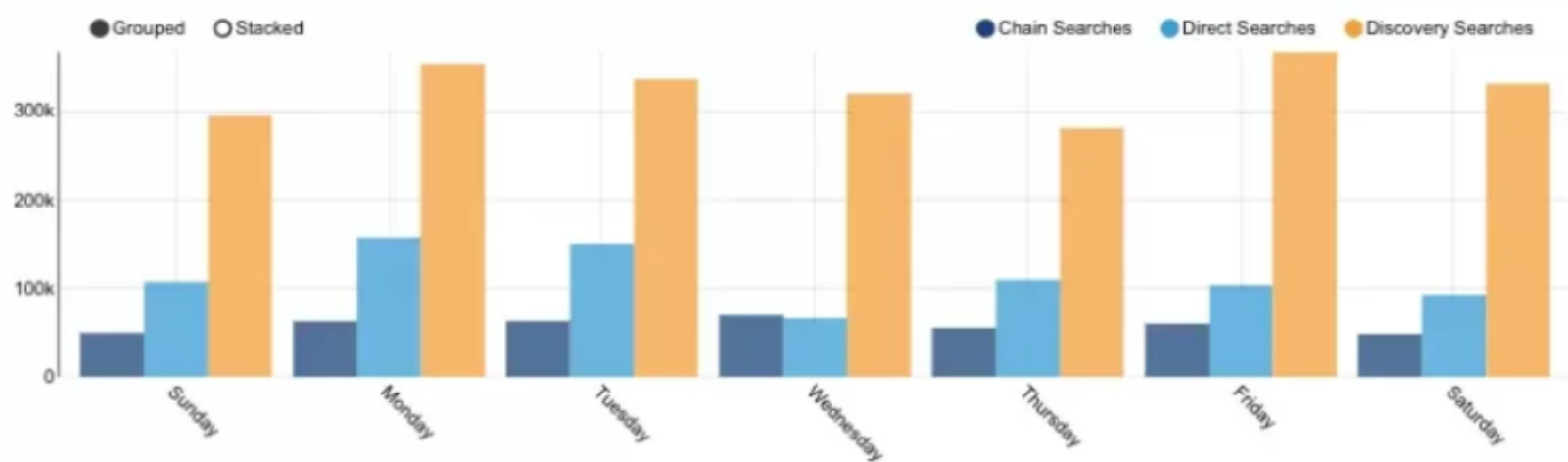
Impressions Timeline



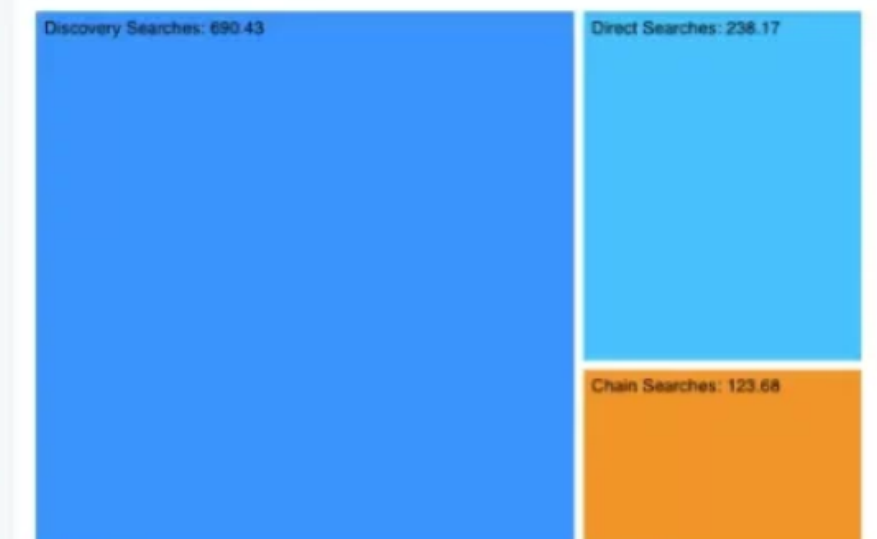
Total Impressions



Impressions Daily



Average Daily Impressions



Dashboard

GENERAL

Locations

Attributes

Posts

ANALYTICS

Google

Facebook

ENGAGEMENT

Reviews Google

Q&A Google

ADMIN

Users Coming Soon

SETTINGS

Notifications Coming Soon

SUPPORT

Academy Coming SoonChat with us Coming Soon

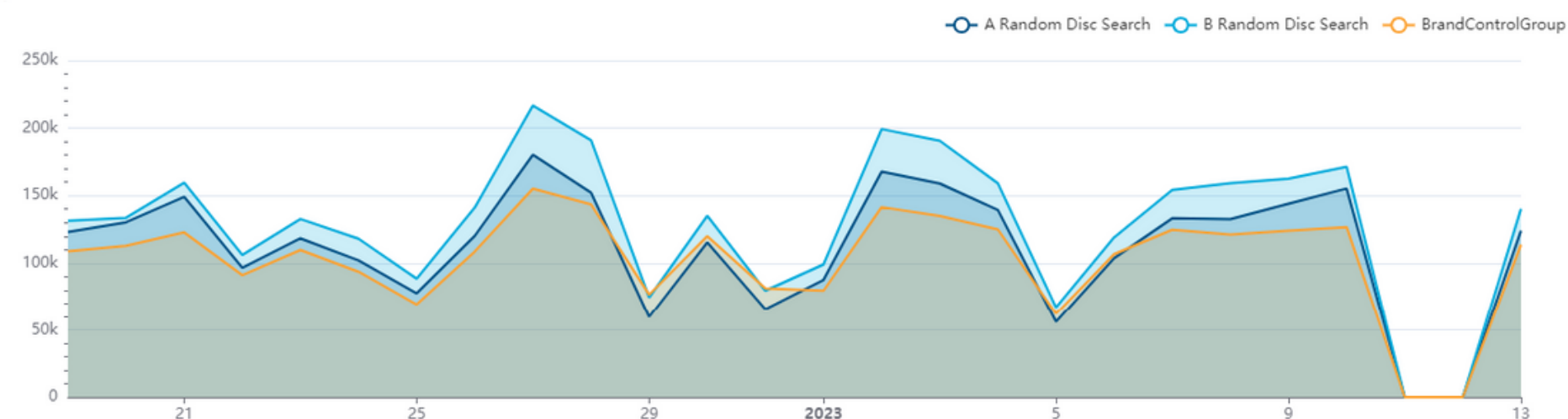
Analytics Google

Impressions Actions Maps vs Search Look and feel Location Hygiene Driving Directions A/B test

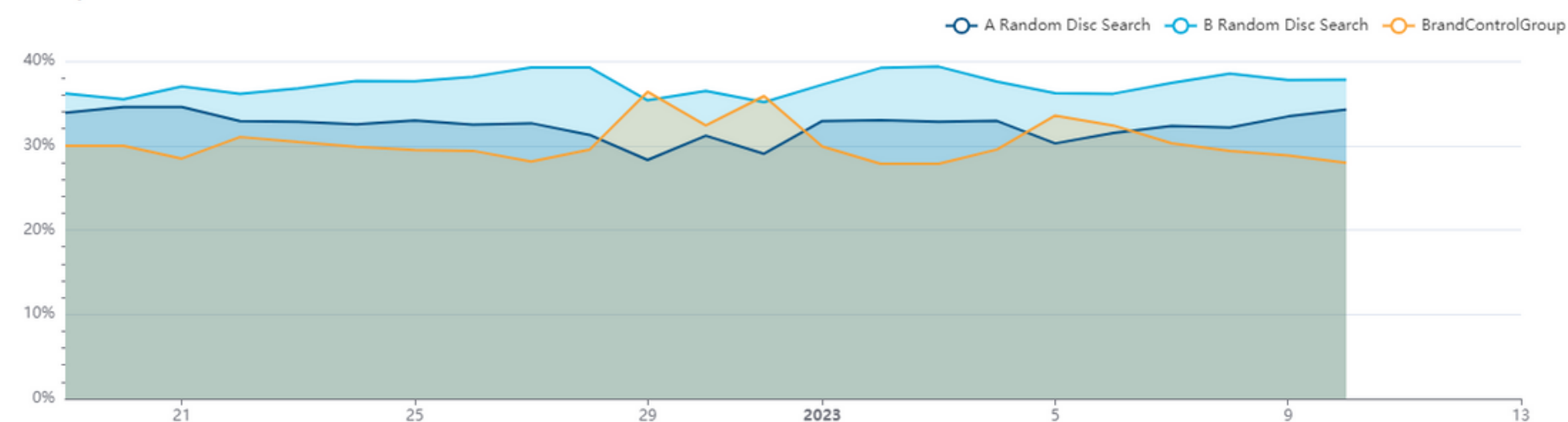
A Random Disc Search, B Rando...

Start Date - End Date

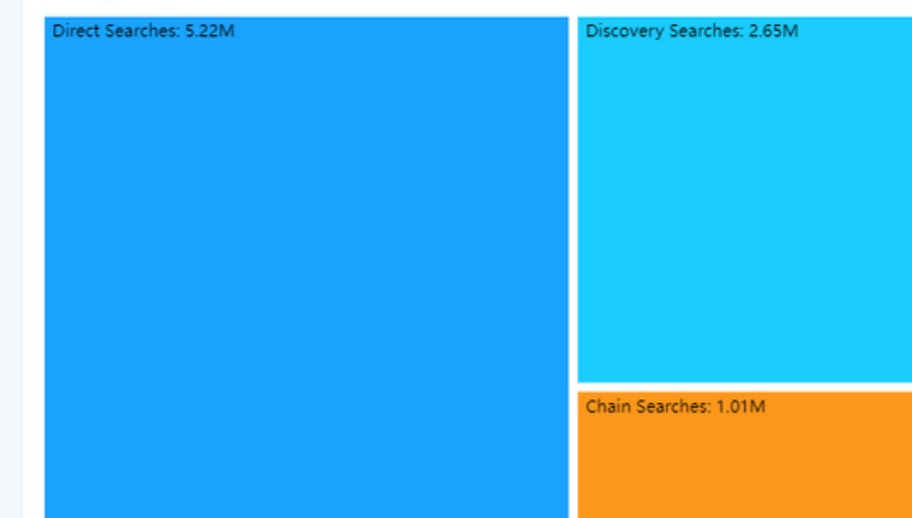
Impressions Timeline



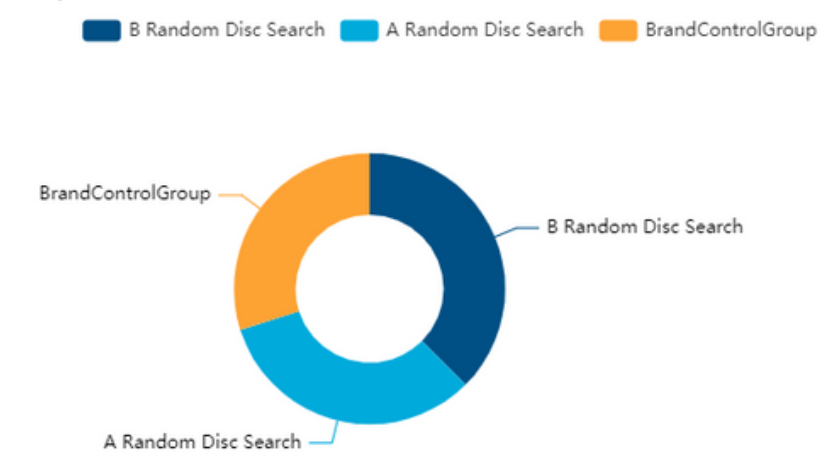
Label Comparison



Average Impressions



Impressions per Label



Learn more

[click to watch](#)

FREE DEMO

Free Trial

Two weeks free trial with full functionality and support



Castle

300 locations or more

€2

per location / month

Pricing

Pricing per location with different packages available

UP 
ANALYTICS

Additional Marketing Assistance

Broader marketing expertise via our parent company - Up Analytics

+31 6 39 10 16 09

www.gmbapi.com

- annerieke@gmbapi.com
- michel@gmbapi.com
- serhii@gmbapi.com
- sophie@gmbapi.com
- wilco@gmbapi.com

CONTACT US!

