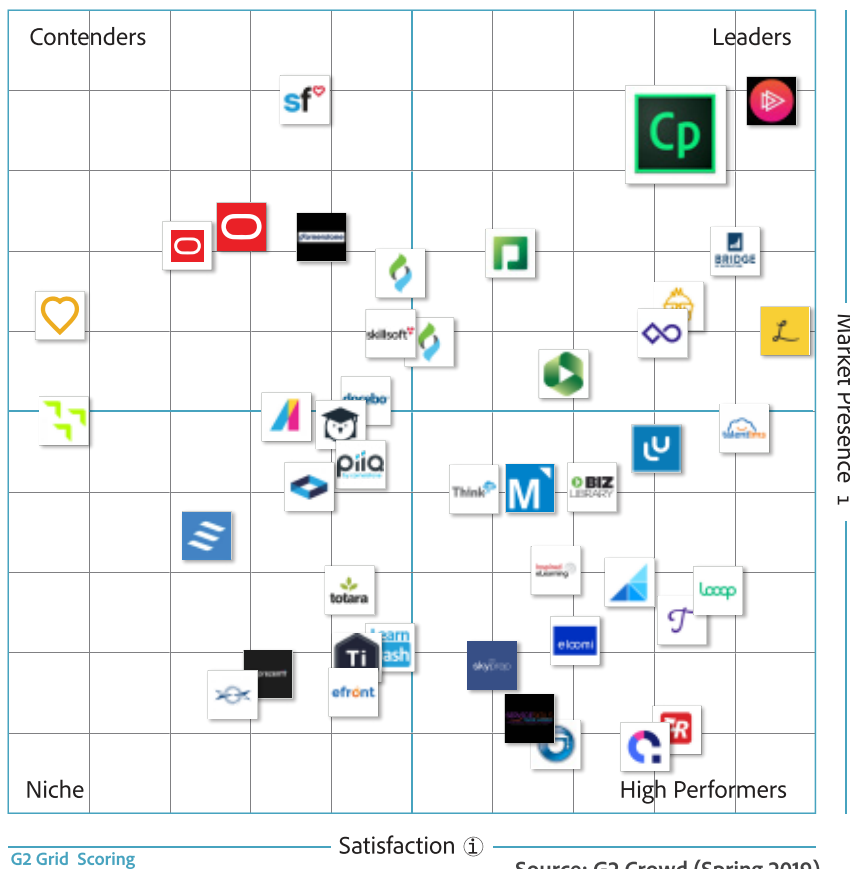




Deliver modern learning experiences with an award-winning LMS

Train employees effectively with a next-gen LMS that helps you deliver an enjoyable learning experience by reducing skill gaps to manage a learner ecosystem that is engaged, compliant and updated.

Named a Leader: Corporate LMS Software



Industry Awards



Best Advance in Learning Management Technology (LMT)



Awarded the Best Corporate / Workforce Learning Management Solution



Ranked #1 in Top 20 Customer Training LMS Vendors



Part of the 21 most prominent vendors in LMS market



Named a Leader: Corporate LMS Software



Ranked among the Top 20 LMSs



eLearning AWARD in the category "Education Controlling"

Use Adobe Captivate Prime LMS for:

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1. Social & Informal Learning (New)
 2. Extended Enterprise and Partner Training
 3. Employee Skill Development
 4. Sales Enablement
 5. Customer Education
 6. Compliance Training

Social Learning (New)

Allow learners to share their expertise with peers in the form of web-based or user-generated content posted on topic-based discussion boards. Other learners interested in similar skills can follow these boards to learn and even contribute to the topic, akin to a social media platform.



Content curation

Assign SMEs as moderators, to review the content posted by learners. Moderators can approve or disapprove the content based on its appropriateness and only the approved ones enter the Social Learning ecosystem. You can also choose to turn off curation completely, opening up the system to all user content. Moderators are awarded points as incentives for acting upon review requests.

Discussion boards

Allow learners to post content to existing boards or create new ones which enable logical grouping of information based on skills, job groups or topics of relevance.

Captivate Prime desktop app for UGC

Learners can now install this free app, available inside the Social Learning tab in Adobe Captivate Prime LMS. The app allows learners to easily record, edit and post screen capture + webcam videos, audio clips and screenshots and also upload local files – helping post their own content conveniently.

Browser add-in for Social Learning

Learners can add the nifty Social Learning add-in to their browsers, using which they can natively post any web content to Adobe Captivate Prime LMS during their browsing experience.

User-generated content

Learners can now post their own content - such as videos, audio clips and screenshots right from within their desktop or mobile device* to Social Learning discussion boards.

Social Learning feed

All learners enrolled in the system have access to their own social feed, populated by activities of peers they follow, discussion boards, and topics they are interested in.

*Mobile app capability coming soon

"I think the Social Learning capabilities in Adobe Captivate Prime is going to be crucial to modernize eLearning training for our learners."

Matthew King, International eLearning specialist at Domino's



Extended Enterprise and Partner Training

Manage end-to-end training effectively across employees, customers and partners



Easy set-up of learning structure

Reuse modules across courses to create structured learning paths.

Combine virtual or live classrooms and eLearning courses into learning programs and certifications.

User group reporting

Create customized user groups to get different views of learning data based on specified attributes.

Track performance of different user groups, such as departments, external partners and roles, and compare against other user groups or their own learning objectives.

Multi-tenancy

Provide your departments, divisions or clients with their own LMS instance, which they can customize, brand, administer and manage while sharing seats, catalogues and reports.

Migrating from your old LMS

Use a step-by-step wizard to migrate your existing LMS users, content and learning data to Adobe Captivate Prime. Continuous iterations of data migration ensure zero downtime for your learners.

Adobe Connect integration

Integrate with Adobe Connect Virtual Classrooms - Create and schedule sessions, launch your session with a single click, automatically track attendance, completion and time spent and view post-session recordings all from within Adobe Captivate Prime LMS.

My Team View

With Adobe Captivate Prime, all people managers get access to a consolidated summary of their direct and indirect teams' training progress and performance. Get insights into your organization's skills summary and its adherence to compliance training. Easily identify team members who are likely to miss deadlines and take proactive action to intervene.

"Adobe Captivate Prime helps us from an enterprise training perspective for more than 150,000 learners."

Dan Heick, Director, Adobe Digital University



Employee Skill Development

Skill is the new currency - Upskill and reskill your workforce to keep them relevant



Learning plan

Auto-assign learning activities and orchestrate branched learning based on the outcome of the previous learning activity.

Auto-generated user groups

Automatically create user groups based on unique identifiable attributes. Then the treat user groups as learning cohorts to assign specific learning programs.

Fluidic Player

Get a unified playback experience for almost any kind of content - such as video, PDF, PPTx, DOCx, xAPI-, SCORM- and AICC-compliant packages without downloading any plug-ins. Engage learners with a zero-lag video streaming technology and a distributed delivery mechanism.

Badges & transcripts

Allow learners to receive badges on successful completion of learning activities. These open badges are shareable on social media.

Personalized learner homepage

Give learners personal dashboards that they can customize using drag and drop widgets. Let them view completed, pending and recommended courses, skills attained, badges received and details of activities to earn more badges and points. Learners can compare their performance against peers on the leaderboard.

Push notifications & announcements

Keep learners informed about upcoming courses, session details, upcoming and missed deadlines and certification expiration using push notifications on the native app.

"Since moving to Adobe Captivate Prime, OSL has increased learner engagement by 250%. We have also seen course completion rate jump from 30% on the previous LMS solution to over 75% on Captivate Prime."

Hassan Farooqi, Manager, Learning and Enablement
North America, OSL Retail Services



Keep your frontline executives always ahead of the learning curve



SFDC

Train sales teams more efficiently by providing them the convenience of accessing assigned courses right from within SFDC. Use the inbuilt Salesforce connector to match SFDC user details with Adobe Captivate Prime. Allow your sales reps to get a full view of their personal learning dashboard and receive notifications about upcoming learning tasks within SFDC.

Just-in-time learning with job aids

Help your employees access reference content when they need it without enrolling in a course or a learning program making for effective and timely revisions of a concept.

Offline learning

Allow sales personnel to continue learning even when they are offline. The Adobe Captivate Prime app* downloads learning content, makes it available for offline access and auto-synchs to the server when the learner is back online.

Gamification

Selectively enable gamification among a peer group where learners strive to get cool badges and race ahead on the leaderboard. Recognize and reward learners when they exhibit qualities such as initiative and involvement or when they achieve specific learning milestones.

Note-taking for revision

Enhance retention by allowing learners to bookmark and create revision notes. Notes can be taken in real-time and spun across multiple modules. These notes act like microlearning bytes that learners can email to themselves for easy access.

xAPI support

Have a single view of users' learning journey by capturing all formal and informal learning using xAPI statements and the inbuilt Learning Record Store (LRS) of Adobe Captivate Prime.

*Available for download on the iOS App Store and Android PlayStore.

**"With Adobe Captivate Prime, we can easily create new content for sales staff.
We primarily use video content as it allows us to create meaningful training quickly."**

Lance Wilcox, Curriculum Manager,
Sales Effectiveness, Edmunds, Inc.



Educate your customers. Drive adoption and improve customer satisfaction



Embedded Fluidic Player

Take the seamless playback experience offered by Adobe Captivate Prime to your enterprise system. Embed the Fluidic Player and allow learners to consume courses with Single Sign-On. The learning data is automatically sent back to Adobe Captivate Prime.

Native branding

Let customers be subjected to your brand persona by using native brand elements like logo, primary and secondary color in various elements of the UI.

Offline learning

Allow learners to stream learning content even when they are offline using the Adobe Captivate Prime app* on their smartphones.

Social Learning

Allow learners to share their expertise with peers in the form of web-based or user-generated content posted on topic-based discussion boards. Other learners interested in similar skills can follow these boards to learn and even contribute to the topic, akin to a social media platform.

Content catalog

Take advantage of 170+ best-in-class courses from top authors, available off-the-shelf. These are delivered seamlessly through an immersive learning experience.

*Available for download on the iOS App Store and Android PlayStore.

"Adobe Captivate Prime is flexible enough to reach beyond our company walls to help our customers achieve success as well."

George Pataky, L&D Manager, PrismHR



73% of enterprises rate Compliance Training as one of the top types of training content created by them*



Compliance dashboard

Ensure your teams' adherence to organizational compliance with a consolidated view of their performance against upcoming deadlines. Intervene proactively and maintain a team that is 100% compliant and always audit-ready.

Recurring certifications

Ensure that your organization is up to date and compliant by automatically assigning courses based on events. Reassign programs or certifications when they expire.

Push notifications & announcements

Keep learners informed about upcoming courses, session details, upcoming and missed deadlines and certification expiration using push notifications on the native app.

Learner transcripts

Generate learner transcripts to track the learning history of individuals or teams. Managers and administrators can create reports on learning progress, course enrolment, completion details and skills achieved.

Attendance marking using QR code

Allow learners to mark attendance of classroom sessions more easily by simply scanning the QR code generated by the instructor.

Comprehensive tracking

Automatically track all online learning activity such as assessments, course progress, skill-level attainment and learning status, to ensure accurate, hassle-free reporting.

*Adobe Internal Research

"With greater visibility into how many courses employees have completed, many managers tie progress into certifications and employee goals during yearly assessments."

George Pataky, L&D Manager, PrismHR



Adobe Advantage

Seamlessly integrate with multiple industry-leading Adobe offerings and get access to best-in-class training courses. Get dedicated onboarding help and step-by-step assistance through our online help center and 24x7 phone support.



Best-in-class safety & security

Adobe Captivate Prime is SOC 2, SSO, 508 compliant and follows some of the most stringent application, data and cloud infrastructure security guidelines including GDPR compliance.



Integration with enterprise apps

Take advantage of API-based connectors in Adobe Captivate Prime for apps such as, SFDC, Zoom, Lynda.com, LinkedIn Learning, Talent Management Suites, Workday, Power BI, Slack and many more.



World-class content streaming

Adobe Captivate Prime draws on Brightcove® adaptive video streaming, scalable Amazon cloud infrastructure and fast content delivery using Akamai edge servers – ensuring a lag-free learning experience.



Top-notch enterprise support

Benefit from step-by-step onboarding assistance, and on-going troubleshooting in the form of an online help center, and 24x7 support. All enterprise customers get their own Customer Success Manager.

For further information, please write to us at captivateprimesales@adobe.com

