

Marketing Power Plays

Download? No way! 🙅

[Check out the Foleon Doc here](#)



We empower every person in our company to create the content they need to succeed, but also give them guardrails so they can't mess anything up.



We left the vanity metrics behind (like how many times a PDF was downloaded) and measured real intent instead of content engagement metrics.



We give our sales teams something they can work with. Content insights make follow-up more human and fuel real conversations within our content.