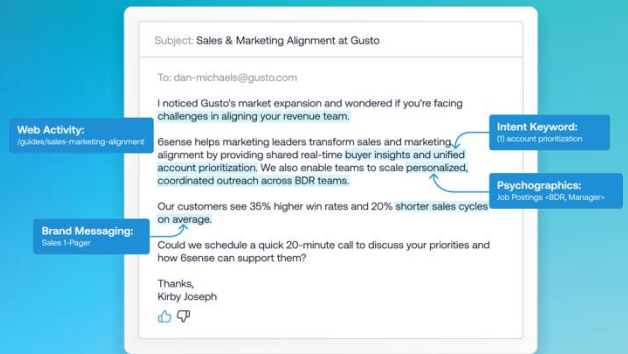




AI EMAIL

AI Email Agents Built for Marketers



Marketing's crucial role in attracting and engaging future customers is often hindered by friction with sales. Handoffs are frequently mishandled due to differing priorities and capacity restraints, resulting in wasted budget and missed pipeline targets. Simultaneously, B2B buyers demand personalized, relevant interactions tailored to their specific needs and research journey, creating a gap that revenue teams struggle to fill.

6sense Email Agents give marketing control to scale pipeline creation without draining bandwidth. Built specifically for marketers, Email Agents handle

everything from inbound to outbound to event follow-up. Using a single prompt, marketers can build complete multi-touch email sequences that use 6sense Signalverse™ intent, company data, and people data and grounds it in your unique brand voice, product knowledge, and CRM history to deliver intelligent, automated engagement that is authentically personal. Email Agents generate contextual replies in real-time using buyer signals, seamlessly loop in sales to book meetings, and maintain momentum throughout the entire buyer journey—so it sounds like you even when its not.

AI Email Agents Delivering Real Pipeline Impact

+320%

Increase in reply rate

SIMPRO

+738

Hours of work saved

(1) CUSTOM TRUCK
ONE SOURCE

+20%

Increase in pipeline

RELTIO

+3x

ROI using AI Email Agents

VENDAVO

Agent Playbooks

Inbound Qualification

Automate lead qualification with personalized follow-up and sales handoff.

Early-Stage Account Nurture

Nurture early-stage prospects with educational content until sales-ready.

Event Follow Up

Create personalized outreach for event attendees to maximize engagement.

Intent-Based Outbound

Convert high-intent accounts into meetings through coordinated multi-stakeholder outreach.

Customer Expansion

Target existing customers with personalized upsell/cross-sell based on usage or intent.

Lost Opportunities

Revive dormant contacts from stalled opportunities to reignite buying interest.

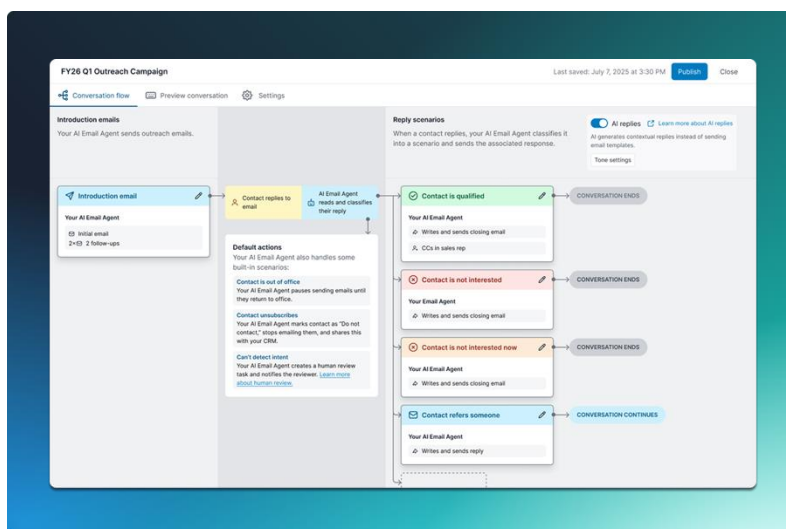
Drive Smarter Email Engagement

Finally, email outreach that sounds personal. Built for marketers, 6sense Email Agents generate and reply using real-time buyer signals and your brand voice, without draining your bandwidth.

Build the Strategy

Leave the writing to your Email Agents.

Start with one prompt. 6sense Email Agents will build complete multi-email sequences – inbound, outbound, or event follow-up.



Personalization, Not Placeholders

Create meaningful engagement at scale.

6sense Email Agents use Signalverse™ intent, company data, and people data and grounds it in your unique brand voice, product knowledge, and CRM history to generate email sequences that resonate with every buyer.

Always Respond, Never Manually

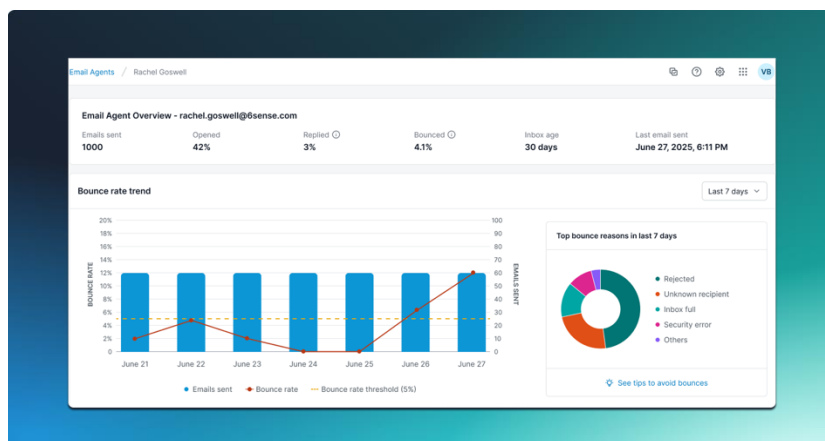
AI handles replies, so you don't have to.

Keep the conversation going and send follow-ups that feel natural. When it's time for human handoff, your Email Agent makes the intro.

Delivery Without Worry

Accelerate your pipeline with unmatched efficiency.

Increase deliverability rates with leading enterprise-grade email infrastructure, contact validation rules, and advanced security features. Track engagement metrics and qualified conversations to measure pipeline impact.



6sense revolutionizes how B2B organizations identify, engage, and convert their best potential buyers to revenue. The 6senseRevenue Intelligence Platform unifies comprehensive buyer intent data, AI-powered predictions, and orchestrated engagement capabilities in a single solution that aligns marketing and sales teams. By capturing anonymous buying signals and predicting account behavior, 6sense enables companies to engage buyersearlier in their journey, increase pipeline conversion by 40%, and drive predictable revenue growth. 6sense has been recognized for its marketdefining technology by Forbes Cloud 100, Gartner, and Forrester, and for its strongculture by Glassdoor, Inc. Magazine, and Comparably.

For more information, visit 6sense.com or follow us on LinkedIn and X.

