

# Why are thousands of companies choosing LogicMonitor?

LogicMonitor's platform for unified observability, LM Envision, brings together comprehensive monitoring capabilities and enables observability across data centers, public/private clouds, and applications. LM Envision provides correlation, context and clarity to understand the business impact and causes of complex IT incidents.

Our customers don't want to focus on monitoring. They want to focus on footwear, vacations homes, chicken sandwiches, and television ratings. We enable them to maintain laser focus on [Insert whatever it is they do best here], without worrying about the monitoring bit.

Most importantly, we help our customers to THRIVE THROUGH TRANSFORMATION. We help customers enjoy quality of life who keep those services running smoothly. That's what observability with LogicMonitor is all about.

Customers ask LogicMonitor to be their guide to figure out how to improve their people and process, together with OUR integrated LM Envision platform. They picked us because we are a partner, not just a vendor.











The highest NetPromoter score of any IT Infrastructure Management provider



Rated "Excellent" and an "Editor's Choice" by PCMag



4.5/5 rating from Gartner Peer Insights and Customer Satisfaction leader on G2





# Challenges facing unified observability

Digital transformation in enterprise IT is creating significant breakthroughs in business opportunities. Despite these developments, operating in hybrid IT while adopting new cloud technologies at scale is challenging and complex.

This transition increases tool sprawl and siloed visibility, causing service performance blind spots, and delays in triage and troubleshooting. Fractured IT also results in excess license cost, expensive maintenance, increased risk, and poor customer experience.

## **Explore the benefits of LM Envision**

## **Velocity**

#### **Trends**

Customers expect IT to provide services on demand, no exceptions.

#### Challenge

"How do I move quickly and always stay on?"

#### **LM Envision Solution**

Fast deployment and management based on automation.

#### Differentiator

#### **Automated Discovery**

Active Discovery™ cuts through the noise and automatically detects what to monitor, graph, and when to send out alerts. It makes deployment super efficient, which means ROI happens much faster.

#### **World-class Customer Support**

Ask any customer, and we bet they'll tell you that this capability is awesome. A team of technical support engineers available 24x7. With real, live experts.

## Visibility

#### **Trends**

Modern IT environments are complex, fragmented, distributed.

#### Challenge

"How do I see into all these distributed environments to make strategic decisions?"

#### LM Envision Solution

Delivery of meaningful data for all infrastructure from a single platform.

#### **Differentiator**

#### 2000+ Technology Integrations

LogicModules give you breadth and depth of coverage. We get MORE metrics than anyone, and more GRANULAR.

#### **Hybrid or Cloud Environment**

We offer the full view, from application to data center. This is a true differentiator and what makes us authentically enterprise class. Other solutions can generally handle the cloud or on-prem gear, but we are exceptional at monitoring both. Did we mention cloud? AWS, GCP and Azure are all covered.

## **Flexibility**

#### **Trends**

Technology is in a state of constant flux.

#### Challenge

"How do I protect my investments and embrace what's coming?"

#### LM Envision Solution

Broad compatibility with deployment models and technologies.

#### **Differentiator**

#### SaaS

We believe SaaS is better for our customers. Why? CapEx savings – frees up expensive data center hardware, eliminates the need to back up or worry about disaster recovery, and it eliminates downtime for version updates. We provide visibility from OUTSIDE the data center. Your staff will get notified in the event of power, network, or any other issues.

#### Extensibility

This is the reason customers stay. If it reveals data, we can write a Datasource to pull metrics. This means we can easily extend monitoring to your own custom devices or anything you want.

# **Customers love LogicMonitor**

I would recommend LogicMonitor because it provides a deep insight into devices to be monitored with granular details. The interface is easy to navigate, the dashboard is colorful with good visibility and the whole application is easy to use."

Network Administrator, MODEC International LLC Published from TechValidate - TVID: B32-F93-E54

[LogicMonitor] has provided a ton of visibility into things that were previously obscured and difficult to manage with a distributed organization"

Systems Engineer, Small Business Food Company Published from TechValidate - TVID: 3C2-E7B-501

Our previous monitoring product was completely manual – we had to know what it was and how to monitor it. With LogicMonitor, we point it to a subnet and it discovers the devices and figures out how to best monitor them on its own"

Systems Engineer, CHG Healthcare Services, Inc. Published from TechValidate - TVID: 2B3-5AC-940



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