

UNLOCK BUSINESS VALUE FROM DATA & AI

You're investing in data and AI, but is the business seeing the impact?

THE CHALLENGE



Data and AI Leaders lack real visibility

Without a central workspace, teams struggle to **manage, prioritize, and report** on data and AI initiatives:

- No overview of use cases or their value
- No system for prioritization or reusability
- Scattered tools & manual workflows

Other teams have Workday, Salesforce, SAP.
Data and AI teams have... spreadsheets?

THE SOLUTION



Mindfuel is the first management platform for data and AI teams

It unifies business and tech in one source of truth, to **track value, prioritize use cases, and align stakeholders.**

- Manage your AI use case portfolio
- Prioritize high-impact use cases
- Align your stakeholders easily
- Report progress in real-time
- Automate workflows with AI
- Track and communicate value consistently
- Get assisted value potential calculations

THE OUTCOME: EXTENDING THE DATA LINEAGE TO A BUSINESS LINEAGE



Mindfuel connects data and AI products of all kinds to use cases and business goals, enabling true Data and AI Impact Management at the click of a button. It centralizes all use cases in one portfolio, helps prioritize them by business value, and tracks the contribution of every data product, making it easy to report with confidence.

The goal: a connected world where business and data speak the same language.

OUR SOLUTIONS FOR DATA IMPACT MANAGEMENT

Mindfuel is the first Data and AI Impact Management Platform that serves as the single source of truth for use cases and data products. It enables data and AI teams to demonstrate their business impact by accelerating time to value and creating full transparency across use cases and their contribution to the organization's success.



Use Case Management

Ensure alignment, efficiency, and long-term business value with a **single source of truth for your use case portfolio.**

- Demand Collection & Description
- Custom Properties
- List, Card and Table Views
- Business Lineage



Portfolio Management

A business-oriented view on data and AI products unlocking a **clear overview of tech assets for reusability and adoption.**

- Business-oriented Data Catalogue
- Value Contribution
- Status Monitoring
- Data and AI Portfolio Management



Value Management

Foster **value-driven decision making, steering and demonstration of impact.**

- Prioritization View
- Configurable Priority Scores
- AI-Powered guidance
- Business Lineage



Stakeholder Reporting

Provide **clarity, build trust and foster stronger alignment** with key stakeholders.

- Custom Views and Favorites
- Workflow Automations
- Custom Reporting
- Always Exec-Ready



Solution Management

Define what to build, align early on business value, and link use cases to data and AI products, so **delivery runs faster and smoother.**

- Technical Solution Overview
- Work Breakdown
- Connected Requirements

“Mindfuel has been a game-changer, empowering my AI team to spot and evaluate our most valuable opportunities.”

- Head of AI, Global Enterprise

Ready to make your impact visible?

[Get in touch now](#)