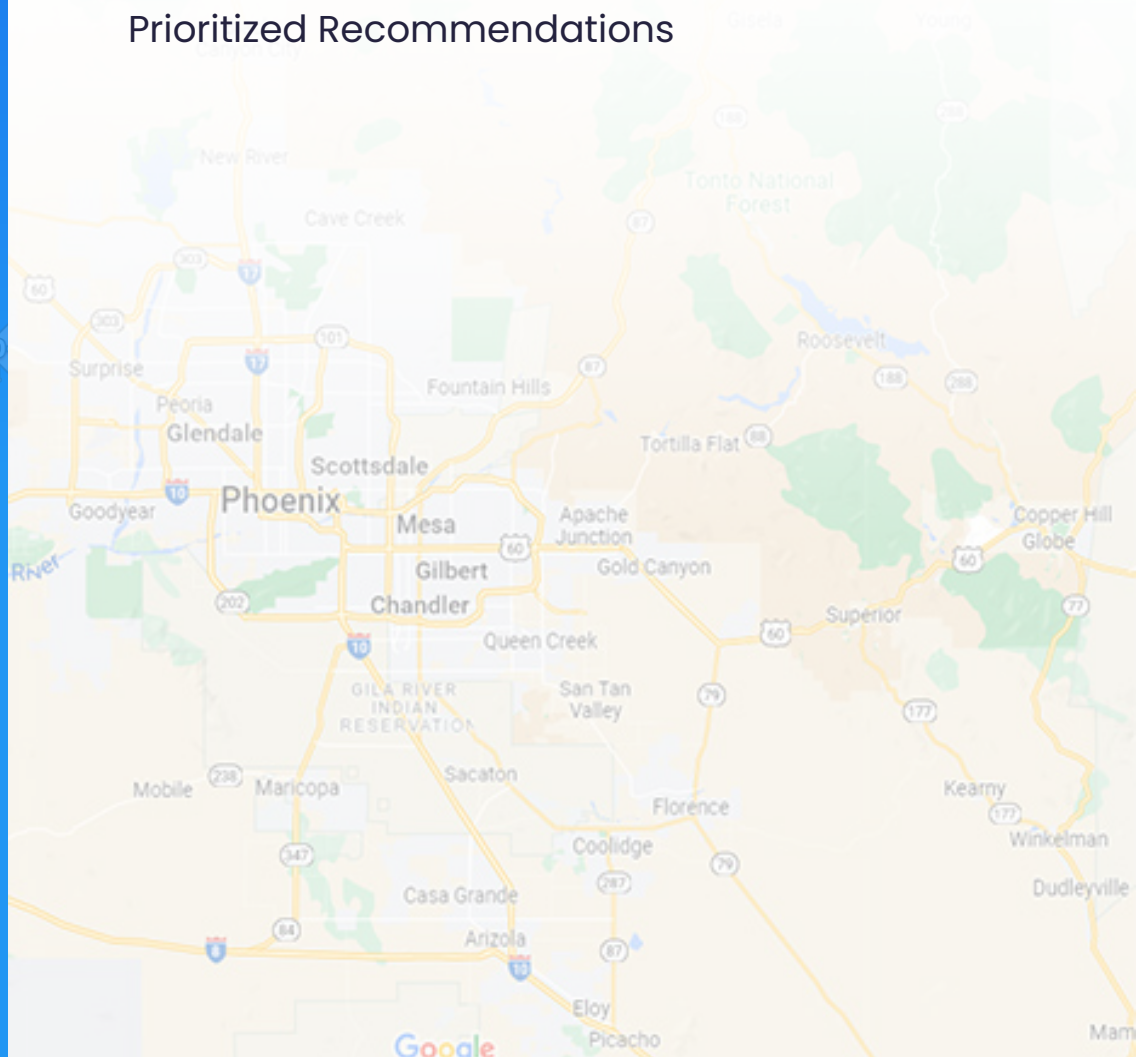


# Introducing Scan Analyzer:

## Turn Raw Scan Data into Actionable SEO Wins

Maximize Google Visibility with Instant,  
Prioritized Recommendations





## Executive Summary

Scan Analyzer is a powerful new feature in Local Dominator designed to convert complex scan data into clear, actionable SEO guidance. With the click of an "Analyze" button, users receive AI-driven insights that transform raw metrics and heatmaps into prioritized recommendations—complete with exportable, shareable reports.

Developed to solve a major pain point in SEO workflows, Scan Analyzer helps users move from confusion to clarity. Instead of sifting through volumes of data, they get a direct action plan that supports smarter, faster decisions. With white-labeling, API access, and automation capabilities, it also scales for agencies and enterprise teams.

*Users who access Analyzer insights are 3x more likely to act on scan results.*

## The Problem

SEO professionals and businesses often face a wall of data after completing a scan. While these scans provide vital metrics, they don't answer the core question: "What should I do next?" This leads to:

- ✘ Analysis paralysis and missed opportunities
- ✘ Reduced trust in the platform
- ✘ Low engagement with recurring scan insights

## The Solution: Scan Analyzer

Scan Analyzer solves this by interpreting scan data into tangible, prioritized recommendations.

**What it does:** Adds a AI-powered "Analyze" function that produces clear, visual insights.

**Who it's for:** SEO agencies, marketers, and business owners using Local Dominator scans.

**How it works:** A rule-based AI engine interprets scan data to generate guidance, shareable as a PDF or link. Works with One-Time and Recurring Scans, supports API integration, and can be white-labeled.



**Scan Analysis Report**

Primary keyword: good pizza near me | Avg. Rank: 1.04

**Local Visibility Summary**

Clockwork Pizza is performing exceptionally well, holding the top position in almost all locations. This dominance suggests minimal traffic and revenue loss. However, the presence of strong competitors like Zavela Pizza, which occasionally outranks Clockwork Pizza, indicates potential vulnerabilities.

To maintain and enhance its position, Clockwork Pizza should focus on increasing customer engagement and enhancing its online presence. This includes optimizing Google My Business listings and encouraging more customer reviews.

The highest-ROI actions include maintaining high-quality service to ensure positive reviews and exploring local partnerships to strengthen community ties. Aiming to consistently hold the top spot in all locations is crucial for sustained success.

**Top Competitors**

Business Name	Avg. Rank
Zavela Pizza 4.7 (194)	18.92
Rosa's Pizza 4.3 (1647)	4.12
Great Pizzeria Tempe 4.5 (132)	5.2

**Competition Overview**

Zavela Pizza excels with high ratings and frequent top appearances, suggesting effective customer engagement and review strategies. Clockwork Pizza should focus on increasing its review count and maintaining high ratings.

Rosa's Pizza's large review volume indicates strong customer interaction, which Clockwork Pizza can emulate by encouraging more customer feedback and engagement.

Clockwork Pizza's strength lies in its consistent top ranking, but it should adopt strategies like enhanced review acquisition and local partnerships to differentiate and maintain its lead.

## Key Benefits

### 1. Clear, Visual Insights at a Glance

- ✔ Transforms raw data into prioritized recommendations
- ✔ Visual format makes it easy to understand and act on
- ✔ Instantly identifies SEO opportunities

### 2. Automation and Scheduling Built In

- ✔ Preschedule insights for recurring scans
- ✔ Set-and-forget delivery ensures consistency
- ✔ Supports scalable strategies for agencies

### 3. Branded Reports for Resellers

- ✔ White-label support for custom branding
- ✔ Share insights as your own—ideal for client reporting
- ✔ Boosts perceived value of your service

### 4. Bulk and API Support

- ✔ Analyze multiple scans in a batch
- ✔ Integrate insights into your workflows via API
- ✔ Saves time and reduces manual processing

### 5. Engagement-Driven UX

- ✔ Analyze multiple scans in a batch
- ✔ Integrate insights into your workflows via API
- ✔ Saves time and reduces manual processing

## How It Works

1. User initiates a One-Time or Recurring Scan
2. Upon completion, the "Analyze" button appears in results
3. User clicks or triggers via API/prescheduling
4. Insights are generated by AI-based engine
5. Visual recommendations appear, ready for export/share
6. For recurring scans, reports are delivered automatically

## FAQs or Objections

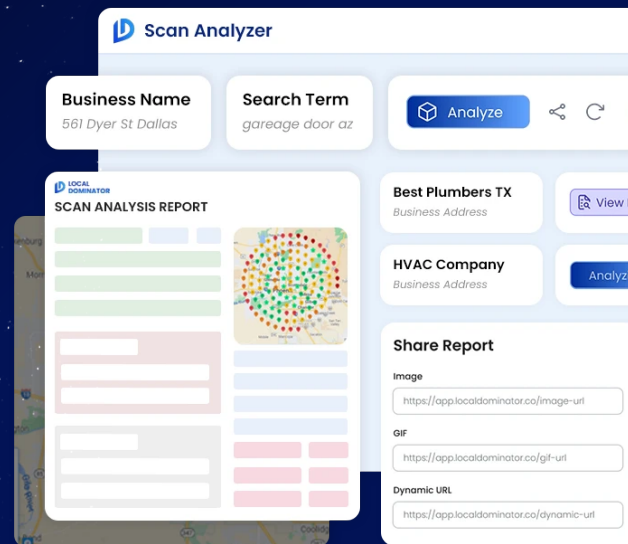
- ? Is it hard to use?**
  - ✓ Not at all. One click to analyze, with results in seconds.
- ? How does it compare to competitors?**
  - ✓ Most tools stop at data. We provide actionable steps, not just metrics.
- ? What about cost?**
  - ✓ Included in Advanced and Pro plans—with automation and API access boosting ROI.
- ? Can I use it with my brand?**
  - ✓ Yes—white-labeled reports make it seamless to present as your own.

## Get 95% off on the first month for Advanced and Pro Plans

Start turning your scan data into SEO wins—automatically.

[www.LocalDominator.co](http://www.LocalDominator.co)

Use code **95off2025** at checkout.





## About Local Dominator

**Local Dominator** is the #1 Local SEO Software for agencies and multi-location businesses. Gain visibility, track results, and act with confidence—no guesswork required.

Learn more: <https://localdominator.co/about/>