



DELIVER PERSONALIZED EXPERIENCES TO BOOST ENGAGEMENT AND CONVERSIONS

With Evergage, we plan on taking personalization to a new level by making more impactful connections with our already engaged members. The Evergage platform really satisfies our digital marketing team's need to understand our customers and act on it in real time.

Catherine Bassett, Senior Product Manager



Partnering with Evergage has been a very positive experience, from implementation to website optimization. It has enabled us to interact on a more personal level with new visitors as well as those who are already engaged with us, leading to a sizable increase in conversions and a great ROI.

Sal Tripi, Associate VP of Digital Operations and Compliance



Evergage's cloud-based platform empowers marketers to **increase engagement and conversions** of website visitors and users by combining deep behavioral analytics and real-time segmentation with one-to-one personalization and targeted A/B testing.

■ KNOW YOUR AUDIENCE

Advanced analytics capabilities let you track the source, behavior and intent of every visitor on your site or user of your application. Segment and understand your audience in real time.

■ RESPOND IN REAL TIME

Timing is everything! Deliver highly relevant, personalized experiences, messages and offers to your audiences in real time. Conduct targeted A/B testing to optimize success.

■ GET RESULTS FAST

Evergage's personalization platform requires no coding or help from IT. Managing campaigns and measuring results, including conversion and revenue lift, is a snap for marketers.



TALK TO US

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