# elcom

## One web platform
### many opportunities

elcom.com.au

# Who is Elcom?

For over 20 years, Elcom has been driving digital transformation across medium to large organisations, helping them to achieve significant cost and time savings.

Elcom is a leading .NET enterprise web content management provider.

Our flagship product, the Elcom Digital Experience Platform, is the backbone of over 1,000 intranet, portal, website, mobile and learning management deployments; enabling our clients to deliver exceptional online experiences, while achieving operational and administration efficiency.

# So what makes Elcom DIFFERENT?

- We have a **global presence**, with local teams and partners ready to help.
- We are a **leading .NET CMS** vendor.
- Our product evolution is **driven by our clients and partners.**
- We provide powerfully simple **modular and customised** business solutions.
- We supply one **web platform to manage all your internal and external sites.**

## Clients who are benefiting from working with Elcom

FortyWinks

NSW GOVERNMENT | Health — Western Sydney Local Health District

VW

Saint Ignatius' College RIVERVIEW

CS energy

Ascham School

VIVA Energy Australia

St Vincent's Health Australia

SNPSECURITY A Certis Company

Ali Group Loan & Mortgage Protection

INNER WEST

FB RICE

Hormel

Australian Government Austrade

ESSSuper Emergency Services & State Super

CLAYTON UTZ

Australian Parachute Federation

Australian Government Fair Work OMBUDSMAN

# elcom
## Digital Experience Platform

Elcom is a rich and flexible digital experience platform that comes with over 100 base features, modules and connectors to meet all your content management needs and achieve your digital objectives. We have spent countless hours perfecting the platform so your staff will actually like using it, and your audience will receive consistent and exceptional online experiences.
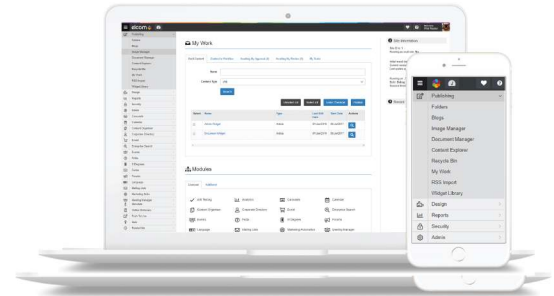
**One web platform,** many opportunities.

# Why our clients chose us

⊘ **The perfect solution for you.** The intuitive design, flexibility and functionality enables you to deliver a solution that turns your vision into a reality.

⊘ **Just switch it on.** With so many features, modules and connectors to choose from, no time is wasted building a platform from scratch. Modules and connectors can be added after deployment to meet new requirements.

⊘ **A platform for everyone.** It's easy for administrators to manage and non-technical staff to use, yet also flexible for your technical staff to build on the platform.

⊘ **Single integrated platform.** Achieve significant cost savings by using one platform to manage your website, multi-site, intranet, portal and learning management solutions, removing the need for your staff to spend hours learning how to manage and use multiple platforms.

⊘ **The interoperable CMS.** It's not your average CMS; Elcom has the flexibility and interoperability to work seamlessly with your other business systems i.e. SharePoint, CRM, ERP, Document Management, LMS, identity management and information systems. You can choose from existing integrations or let our expert team of developers custom build key integrations for you.

⊘ **Future-proof.** With a feature rich CMS, the ability to add unlimited users at no extra cost and a full in-house team of Elcom designers and developers, you can be confident your solution will evolve with your growing needs.

# One web platform
## many opportunities

### Website
**Build an engaging web experience**

Stand out from the crowd with a powerful website built specifically for your business requirements. Our feature-rich platform will provide you with the tools to create compelling customer experiences.

### Digital Workplace and Intranet
**Collaborate and share knowledge**

Create a centralised point for content, communication and collaboration across your organisation. Engage and empower your teams with access to relevant resources regardless of where they are, to maximise productivity.

### Social and Collaboration
**Facilitate communication and culture**

Enable knowledge sharing and communication through social features such as news streams, connections, micro-blogging and commenting. Foster relationships and build enriched communities.

### Mobile App
**Access your site from any device, anywhere**

Bring the experience of your solution into a dedicated mobile app. Provide instant access to personalised real-time information, communication and services on the go.

### Portal
**Engage and empower stakeholders with information**

Provide a secure and scalable community for your staff, clients, partners and other stakeholders. Encourage self-sufficiency while reducing administration required.

### Learning Management
**Deliver personalised training experiences**

Facilitate professional growth and increase company knowledge through online learning. Manage multiple learning types including induction and compliance, automate delivery and improve training with centralised reporting.

### Forms and Workflows
**Simplify and automate existing processes**

Simplify and speed up existing business processes, while reducing costs with an easy-to-use drag and drop forms creator and sophisticated workflow routing engine to automate approvals.

### School Portal
**Centralise communication and information**

Provide an out-of-the-box information and communication hub for all digital literacy levels. It is now easier than ever to engage with your community and ensure they stay actively involved with your school.

# What's in the **Elcom platform**?

Elcom is a modular platform designed to provide you with the scalability and functionality as and when you need it. With a comprehensive list of base features and modules, it's the one web platform providing many opportunities.

## It's easy... the platform comes standard with many **base features**

| | | | |
|---|---|---|---|
| Code Blocks | Embedded Articles | WYSIWYG Editor | Content Alerts |
| Document Manager | Dynamic Widgets | FAQ Manager | Federated Search |
| Forms | RSS Reader and publisher | Image Manager | Local Administration |
| Media Manager | Taxonomy Manager | User & Group Security | Version Control |
| Reports | Workflow | Quiz & Polls | AA Compliance |

## Select any **additional modules** you want, with over 30 to choose from:

| | | | |
|---|---|---|---|
| Acknowledgemets | Social | Store Locator | Email Marketing |
| A/B Testing | Corporate Directory | Events Manager | Structured Authoring |
| Tracking Manager | Calendar | Multilingual | Geo Location |
| Email Connector | Document Lists | Content Personation | Membership |

## Or, choose a **packaged solution**

**Digital Workplace**
- Collaboration
- Team Workspaces
- Document Management
- Calendar & Events
- Corporate Directory

**Digital Processes Automation**
- Digitise Paper Processes
- Drag & Drop Form Builder
- Point & Click Workflow
- Alerts & Escalation
- Reporting Dashboard

**Issue Tracking Management**
- Forms to Record Issues
- Validation for Accuracy
- Point & Click Workflow
- Alerts & Escalation
- Reporting Dashboard

**Employee Onboarding Portal**
- Plan, Welcome & Engage
- Automate Logistics, IT & HR
- Policies & Procedures
- Online Learning & Compliance
- Collaboration & Feedback

# Integrate Elcom with your business systems using **plugins and connectors**

- Active Directory
- Amazon AWS CDN
- Campaign Monitor
- Canvas
- ECWID
- TinyMCE
- Facebook
- Google Analytics
- HP Records Manager
- Marketo
- Microsoft Exchange
- Microsoft Office - Office Connector
- Multi-language Engine
- Objective *
- Office 365 *

- OneDrive
- OKTA
- Paypal
- Power BI *
- Push To Live
- Salesforce
- SAML
- SCORM
- SharePoint
- Synergetic
- TechnologyOne *
- Twitter *
- VIMEO
- YouTube

## Elcom delivery options

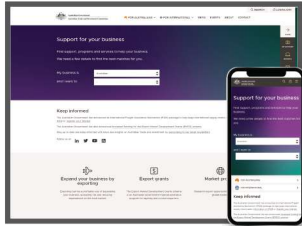**Cloud and SaaS -** Licensed use of Elcom, perfect for scalability and speed to market.

**On Premise** – Install Elcom on your own servers for a controlled environment.

**Hosted** – Host your site anywhere, where it can be fully managed and supported.

*salesforce*   *canvas*   **Marketo®**   ▶ **YouTube**

E   [Active Directory icon]   S   **Office 365**   Power BI   tinymce

**vimeo**   **okta**   Google Drive   Google Analytics   SYNERGETIC   Studentnet.ID

*\* on the product roadmap*

# What people say…



"We wish to thank you and all the team there for your continued high level of service and professionalism. The general 'can-do' attitude of the staff at Elcom has been a breath of fresh air for the Platforms (Digital) team at Austrade."

**Edwin Kuller** Manager, Platforms (Digital) team
**Australian Trade and Investment Commission (Austrade)**
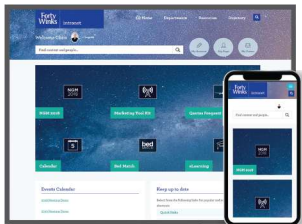


"It's a strong and stable CMS platform with a great team of support staff working alongside you, guiding you through implementing the intranet you want. The team went beyond expectations in how well they assisted me. "

**Chris Panagiotou** IT Manager
**Forty Winks**
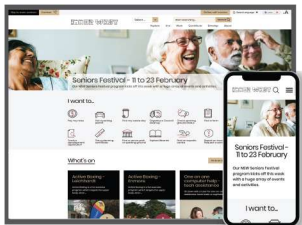


"We were really thrilled with the overall project delivery. Our project manager was extremely knowledgable and understood the requirements from a technical and functional perspective. We are very happy with the overall CMS product plus the added bespoke functionality Elcom were able to deliver. Support throughout the project was also to a high standard."

**Jessica Prochazkova** Web Coordinator
**Inner West Council**

ORICA    MECCA BRANDS    Bapcor    BLACKHAWK NETWORK    taking shape BRANDS TO CELEBRATE YOUR CURVES®

Dulux let's colour    H&R BLOCK    Turks LEGAL    TOP EDUCATION    WWF    ali PROTECTING HOME & PROPERTY BUYERS

Cabrini    GreaterBank    AGS PER VOLAR SUNSTA    Anglican care    Dubbo Regional Council    Walford

# Why partner with Elcom?

⊚ **Certified and secure.** Elcom is a Microsoft Certified Product and independently tested by VeriTest. Elcom has been a Microsoft Partner for over 20 years. There is complete security within the Elcom platform and all modules interact with each other and respect security permissions.

⊚ **Accountability.** Our product team takes responsibility of and maintains tight controls over the platform versions. This means you will always have a reliable, flexible and stable platform to use.

⊚ **Flexibility.** Our team can deliver an end-to-end solution, or happily work alongside your preferred design agency or in-house team. You can also host the solution on-premise or choose from our flexible cloud subscriptions.

⊚ **Access to a client knowledge base.** Access to the knowledge base is from within Elcom providing you with information and relevant screenshots to help your team get their work done.

⊚ **Full service team.** We are an Australian owned and operated business. Our local team of project managers, designers and developers will work closely with you to build a customised solution for your needs. After deployment, an account manager and training manager are on hand to help you make the most out of your solution.

⊚ **Local support and helpdesk.** Our helpdesk team located in our Sydney head office will provide you with full support for any aspect of the site. Elcom runs a 24/7 support desk for all critical issues and a standard business hours support desk for all other levels.

⊚ **Experience and industry knowledge.** We have been providing solutions to your industry and industries similar to yours for over 20 years.

*Whatever your digital objectives are, now and in the future, Elcom has you covered.*

# Contact Us

**www.elcom.com.au**

**1300 435 266**

**info@elcom.com.au**

elcom