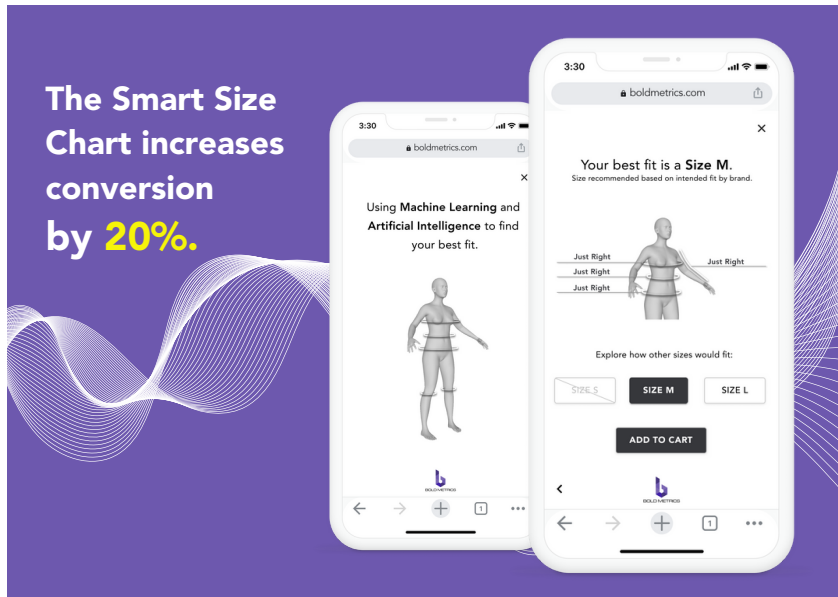




BOLD METRICS

Unlock the Power of Body Data



We make sizing simple

Bold Metrics' AI-powered solutions help apparel brands and retailers unlock the power of body data to slash returns, boost conversion, improve sustainability and generate valuable insights across the organization.

Our proprietary AI Body Modeling technologies help apparel brands reduce return rates by an average of 32% after a year of implementation and boost conversion rates by a 20% average across the same period.

Bold Metrics innovative solutions supercharge supply chains through actionable insights based on actual customer body measurements and advanced machine learning technologies, which have been proven to be the most accurate in its category. Now brands can design with data-led insights to create products based on real customer body data, streamlining production and reducing unnecessary waste. No scanners, photos, or measuring tape required.

Fast, easy, and accurate: Bold Metrics makes sizing simple. Customers answer a simple survey to be connected to their preferred fit in seconds. Our custom API integrates easily with websites and in-store eCommerce platforms, so you'll be up and running in no time.

Trusted by:



Powerfully-accurate
fit and sizing solutions for
apparel brands & retailers



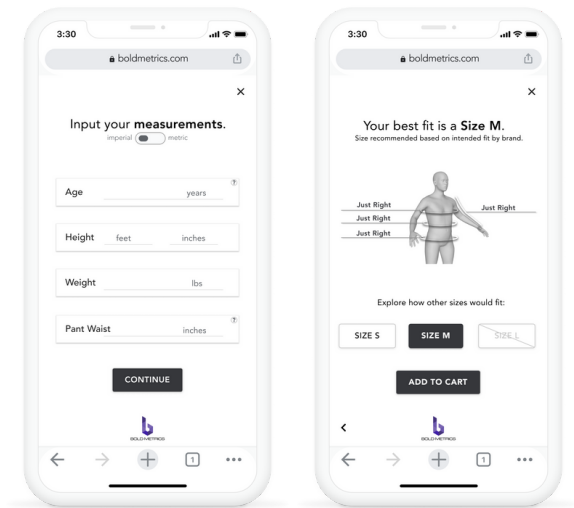
Our most popular solution
for brands. Seamlessly
connects customers to their
preferred size in just a few
simple questions.



The AI solution powering
fit at some of the largest
brands in the world.



The easy, touch-free way
to connect customers in-
store to their ideal fit. No
fitting rooms required.



Bold Metrics' Next Gen Smart Size Chart with Smart Inventory™ generates detailed and accurate size recommendations with just a few simple customer inputs while also providing sizing options based on stock availability.

PROVEN RESULTS

Men's Wearhouse customers get fitted in a snap

"Fit is extremely important to our customers, so when we launched our new rental website we wanted to provide our customers with a best-in-class, easy, suit and tuxedo fitting experience."

— Kelly Helthall, VP Digital & Analytics, Men's Wearhouse

- **As a direct result of integrating Bold Metrics technology, the gross return rate on all online orders dropped by 27.4%.**
- **Average return rate for tuxedo coats, pants, and shirts decreased by 47.4%.**

The personalized Fit Evaluator tool made renting or buying a tuxedo online easy, giving customers the confidence to transact.

Named by the National Retail Federation as one of six companies transforming eCommerce with its AI-powered fit and sizing solutions.

"Having an accurate fitting tool was important to our engaged couples searching for wedding suiting to ensure that they would look sharp on their big day."

— Diana Ganz, Co-founder, SuitShop

Bold Metrics leverages machine learning technology, which enables our proprietary algorithms to make predictions without requiring as much input data while getting more accurate over time.

Unlike body scanning technology or brand translators, our highly accurate AI-powered solutions are easy to on-ramp for both customers and brands. Finding your ideal size in your preferred fit is simple, fast and personalized.



Bold Metrics unveiled the world's first Body Data NFT™ technology to power Web3 experiences for apparel brands and retailers at NRF2022.

Want to find out more? Email us at contact@boldmetrics.com today

**REDUCE RETURNS
BOOST CONVERSION
IMPROVE SUSTAINABILITY
DESIGN WITH DATA-LED INSIGHTS**

contact@boldmetrics.com

boldmetrics.com



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