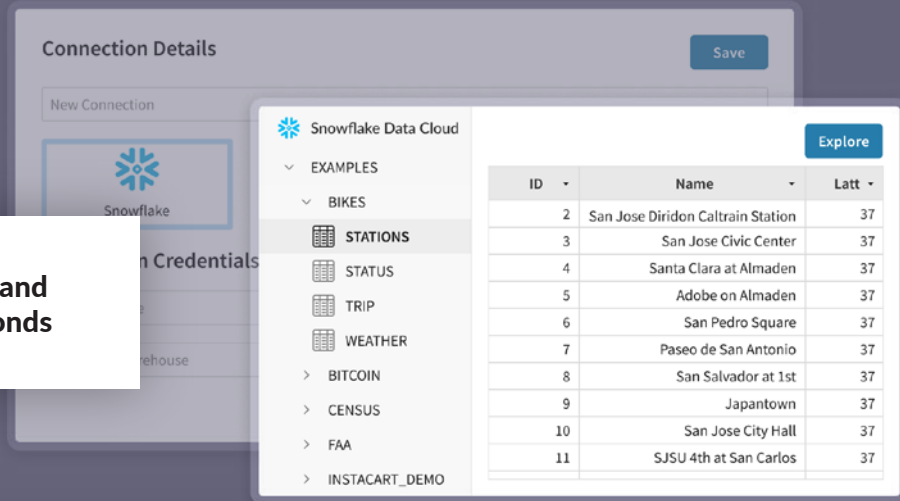


# Build Data Products Faster with Sigma

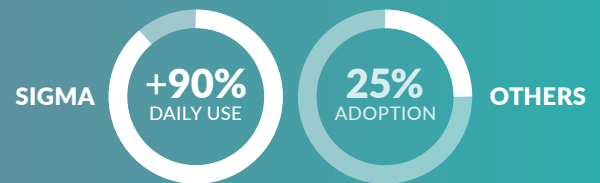
Align Data & Business Teams Effortlessly

Connect to your data and start exploring in seconds



## Easy to use, widely adopted

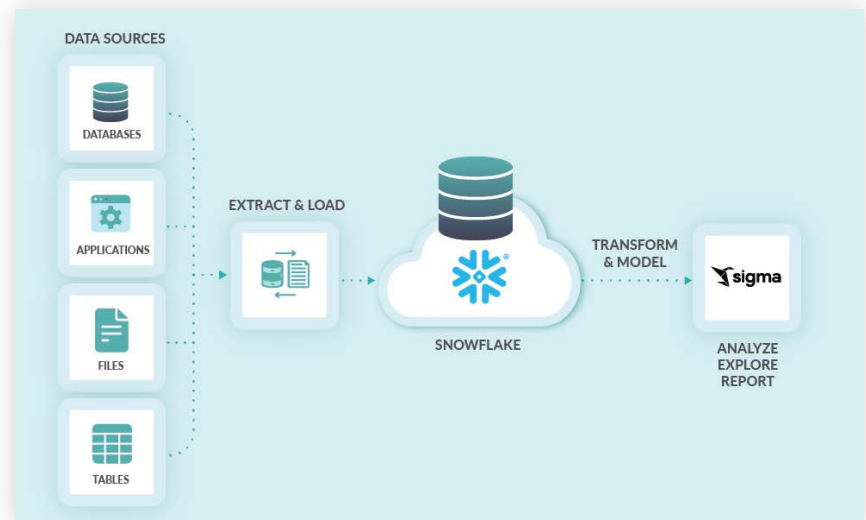
It's no surprise that the average "adoption rate" for analytics is 25% when the tools are so hard to use. Not Sigma. We're built the way you think—in spreadsheets.



## Why Sigma?

As an Elite Technology Partner, Sigma connects to Snowflake's Data Cloud in seconds providing a spreadsheet-like user interface for exploratory analytics. Enabling data teams and business analysts to align around a common language to iterate and build data products faster. Today, approximately 1B people use spreadsheets on a monthly basis.

- Remove the language barrier between data and business teams
- Reduce time spent in requirements gathering loops
- Leverage Snowflake's data governance within Sigma



Connect to your data warehouse in seconds and start exploring, analyzing, and reporting on massive live datasets with Sigma



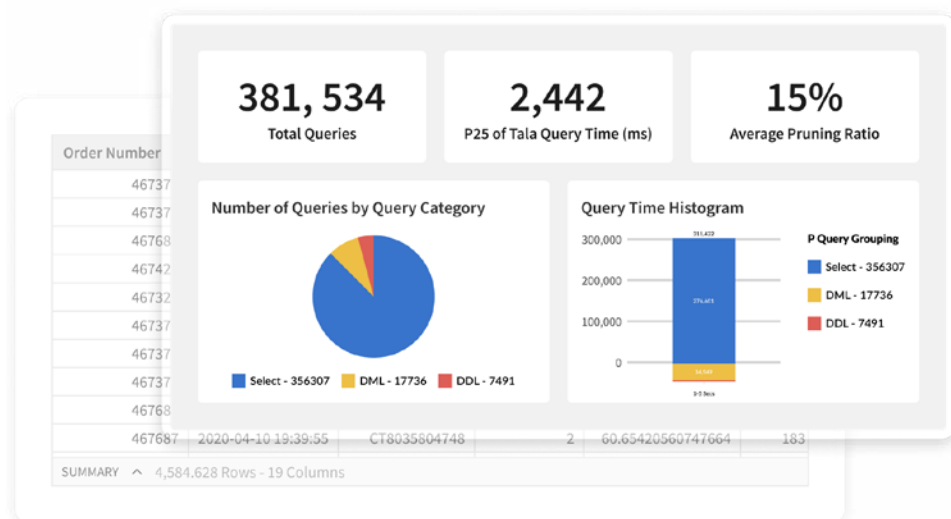
"Sigma and Snowflake enable collaborative analytics on shared data sets. This is the future working model of an enterprise: turning big data sets into data sets that can be analyzed by everyone."

Thomas Pologruto, Sr. Managing Director & Chief Data Architect, Blackstone

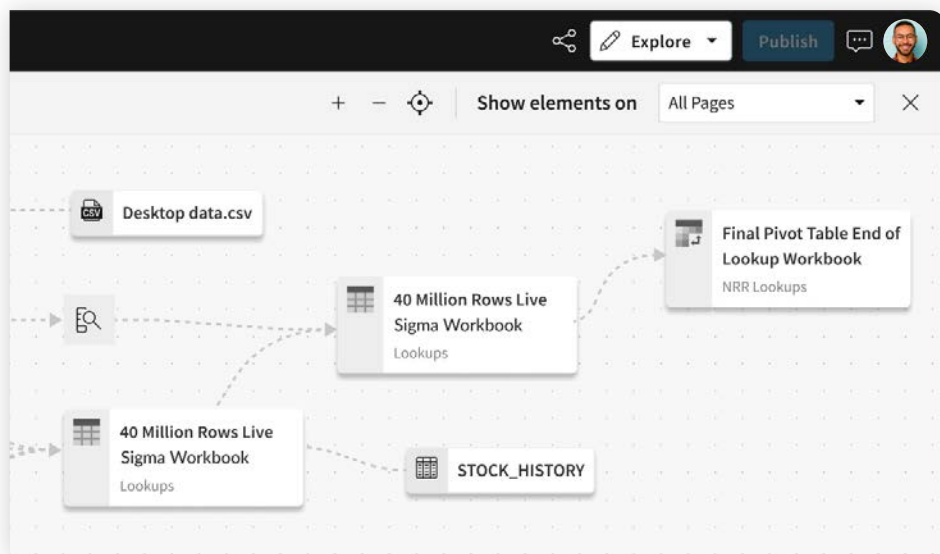
## Maximize the Value of Your Data

Sigma empowers data teams to create and curate data sets, and deliver detailed dashboards or data models on live governed data in Snowflake. Business teams use their spreadsheet expertise to explore and customize these data products. Together, they collaborate and agree on how these data products can best serve their enterprises.

- If you can use a spreadsheet, you can use Sigma
- No SQL or special training required—use common spreadsheet functions
- Augment your Snowflake data by uploading CSV files



*Sigma's familiar spreadsheet interface aligns data teams and business users for faster deployments*



*Sigma improves how your data and business teams collaborate by automatically documenting your data product builds*

## Build Data Products Faster

Sigma allows data and business teams to iterate and build data products collaboratively, while tracking dependencies in real-time—from joins, .csv uploads, Lookups, to data visualizations.

- Query Details show the underlying SQL code executed on your Snowflake data
- Lookups in Sigma work just like vLookups in leading spreadsheets
- Data teams can write back / materialize data sets in Snowflake

## Snowflake Competency Badges



## About Sigma

Sigma is a cloud analytics platform that uses a familiar spreadsheet interface to give business users instant access to explore and get insights from their cloud data warehouse. It requires no code or special training to explore billions of rows, augment with new data, or perform "what if" analysis on all data in real-time.

## Make Us Prove It

Nothing beats seeing Sigma in action and we'd love to give you a personal tour of how you can work with all your data in an interface you already know how to use.

[REQUEST A DEMO](#)