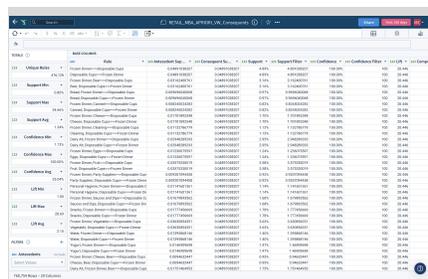
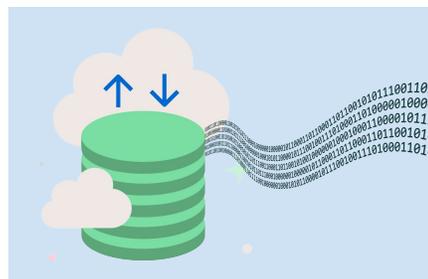


Why Sigma?

Next Generation Analytics - Insights Beyond Reporting Dashboards

Transform your analytics with the power to explore and understand **all** the data in your cloud data platform -- in real time -- from billions of rows of data to a single record. Break free of traditional reporting limitations - create scenario models and answer complex ad hoc “What if?” questions in minutes.



Cloud native scale, speed & governance

- Unleash the potential of Snowflake, Amazon Redshift, Google Big Query and PostgreSQL
- Direct data connection, no copies or extracts
- Delivered as zero maintenance SaaS
- Governance and security leveraging your cloud data warehouse

Answers to questions at your fingertips

- Quick and flexible analysis through a familiar spreadsheet UI
- Profile, join, filter and drill into any detail of your data **without** coding or SQL*
- Explore, calculate & collaborate to find and share answers to make better decisions

*Advanced users have the freedom to use standard SQL in Sigma

Extend & modernize your analytics ecosystem

- Drill into the data behind visualizations, augment, calculate & project
- Delve deeper into more data to take analytics to a level not possible before
- No proprietary languages, formats or storage to lock in your data

Transform Analytics

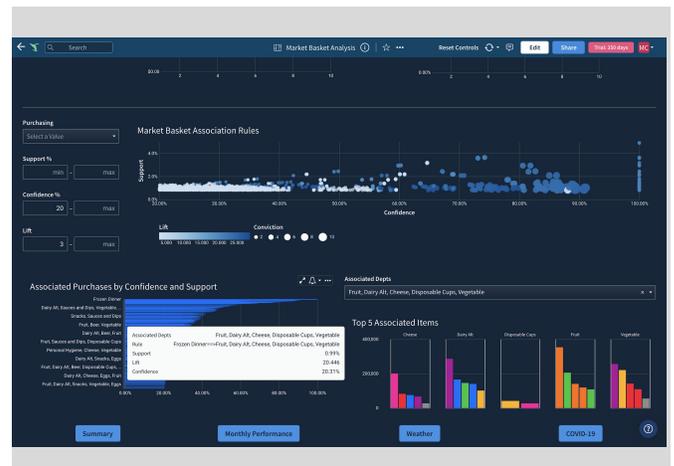
Accelerate time to insights by as much as 90%

Data questions, answered. The power and radical ease-of-use of Sigma's spreadsheet interface brings your cloud data platform to life. Now, anyone can explore your data and perform calculations without requiring extensive modeling or ungoverned, insecure desktop extracts. Enhance your BI reporting with an agile ability to interrogate your cloud data platform to find insights and make data-driven decisions in a fraction of the time of traditional approaches.

Give the business data superpowers

Sigma is pioneering a new generation of self-service cloud analytics:

- Ad hoc data insights and iterations at any scale in seconds, not days or weeks
- Explore and combine new data sets without expert preparation or modeling
- Your team, from data professionals to business users, can slice, dice, filter, and calculate in a no code spreadsheet
- Find correlations, compare scenarios, dig into details and find answers fast



Make heroes of your BI & Data teams

- Complete the last mile of your cloud data journey with next generation analytics
- Unlock the promise of your cloud data warehouse to power rapid decision making
- Replace attempts to understand data through extracted subsets of data or crafted SQL queries with real time, governed direct access to your cloud data platform
- Replace ad hoc data request queues with true self-service that works
- Save time, expense and manual effort to prepare, model and deliver data for analytics