paykickstart

THE FASTEST & EASIEST WAY TO SELL MORE PRODUCTS & SERVICES ON THE INTERNET

REINVENTED, SHOPPING CART.
REINVENTED, AFFILIATE MANAGEMENT.

0% PER-TRANSACTION FEES • PAYKICKSTART.COM • GET STARTED FOR FREE

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paykickstart

Dashboard

Vendor

- Payments
- Campaigns
- Funnels
- Affiliate
- Reports
- Utilities

Affiliate

- Commissions
- Affiliate Links
- Marketing
- Reports

+ Premium

- Demographics
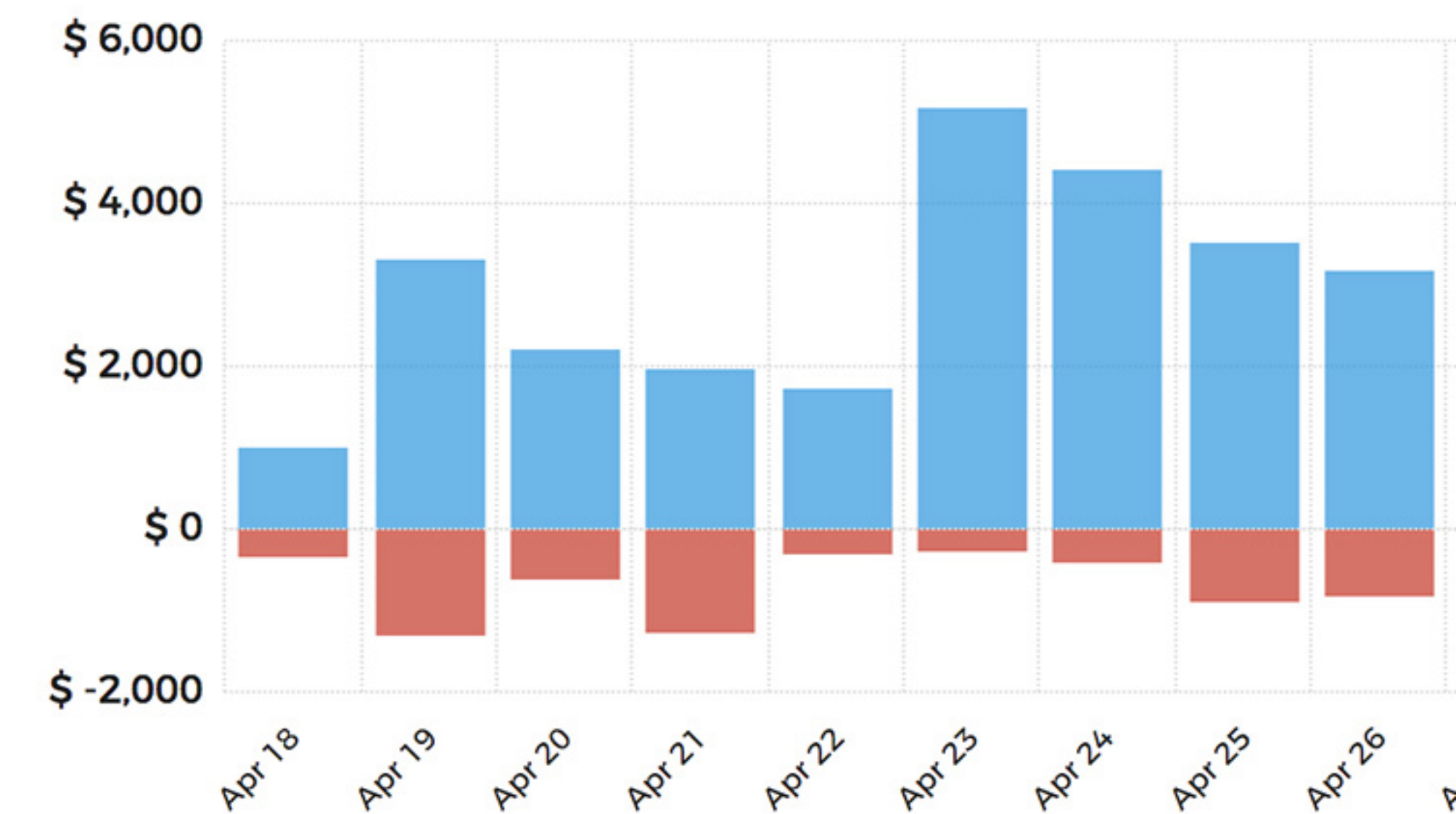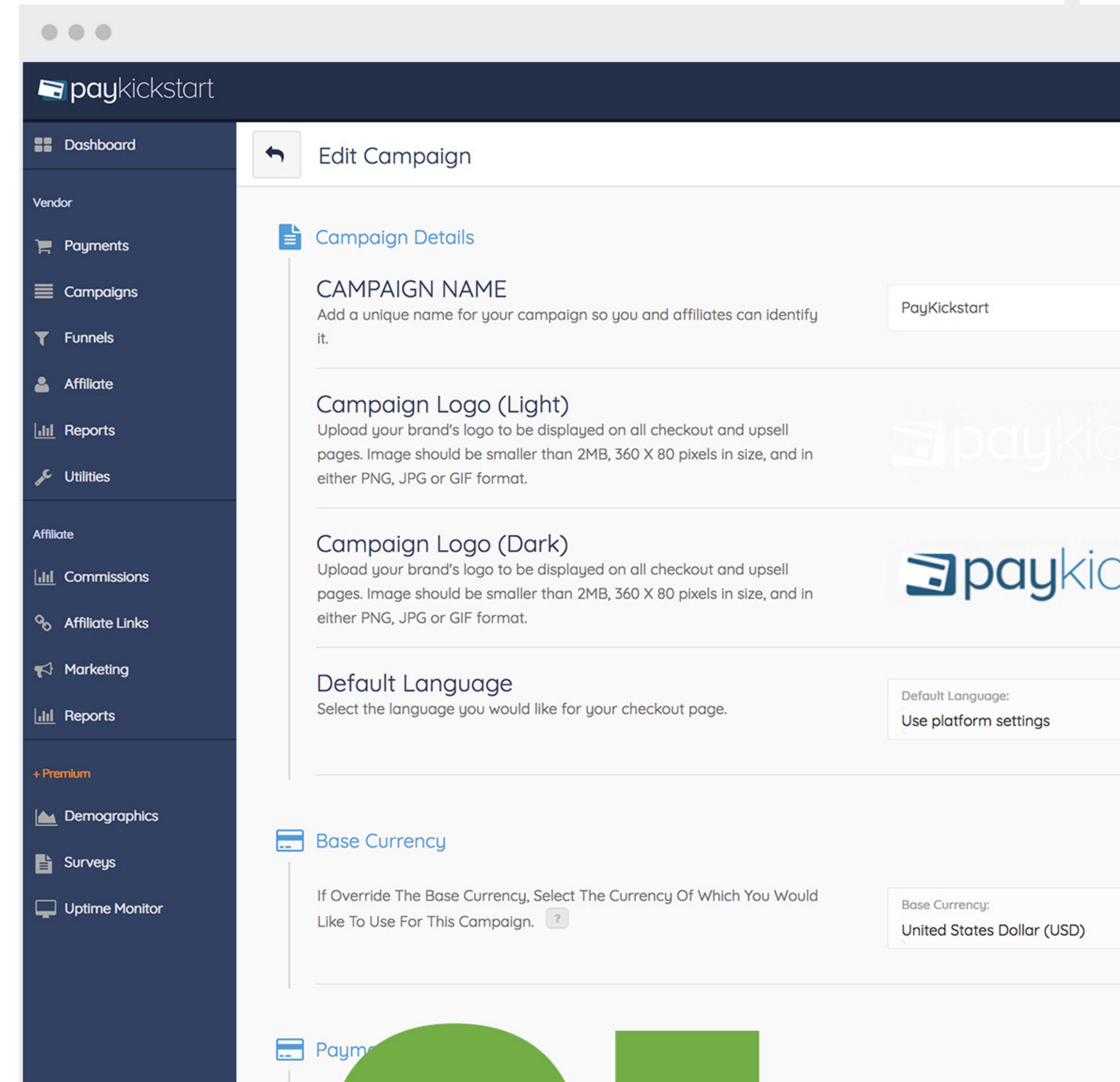- Surveys
- Uptime Monitor

Vendor Affiliate

$**26.46**
Avg. Transaction Value

Avg. Tr

Revenue Summary

Sales Summary

2,816
Units Sold

10
Units Refunded

Sales/Commissions	$ 77,673.42 / $ 23,306.43
Refunds	4.97 %
Avg. Funnel Conversion Rate	9.84 %
Avg. Funnel EPCs	$ 2.03

Payment Frequency

Quick & Easy Setup

Start selling in as little as 5 minutes.

- ✓ add Unlimited products and design your sales funnel using our step-by-step Drag and Drop wizard.

- ✓ Sell digital and physical goods & services.

- ✓ Offer flexible one-time, subscription, split-pay, free trial, paid trial, upgrade/downgrade payment options.

- ✓ Easily integrate with your favorite payment gateway and 3rd party applications.

- ✓ Zero coding or technical experience needed.

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paykickstart

- ⊞ Dashboard

Vendor
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- ▼ Funnels
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- 🔧 Utilities

Affiliate
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- 📊 Reports

+ Premium
- 📈 Demographics
- 📄 Surveys
- 🖥 Uptime Monitor

← Edit Campaign

📄 Campaign Details

CAMPAIGN NAME
Add a unique name for your campaign so you and affiliates can identify it.

PayKickstart

Campaign Logo (Light)
Upload your brand's logo to be displayed on all checkout and upsell pages. Image should be smaller than 2MB, 360 X 80 pixels in size, and in either PNG, JPG or GIF format.

Campaign Logo (Dark)
Upload your brand's logo to be displayed on all checkout and upsell pages. Image should be smaller than 2MB, 360 X 80 pixels in size, and in either PNG, JPG or GIF format.

Default Language
Select the language you would like for your checkout page.

Default Language:
Use platform settings

💳 Base Currency

If Override The Base Currency, Select The Currency Of Which You Would Like To Use For This Campaign. ?

Base Currency:
United States Dollar (USD)

💳 Paym

01

Shopping Cart

Access our ever-growing library of High-Converting, customizable checkout templates. No More Coding or Tech Headaches
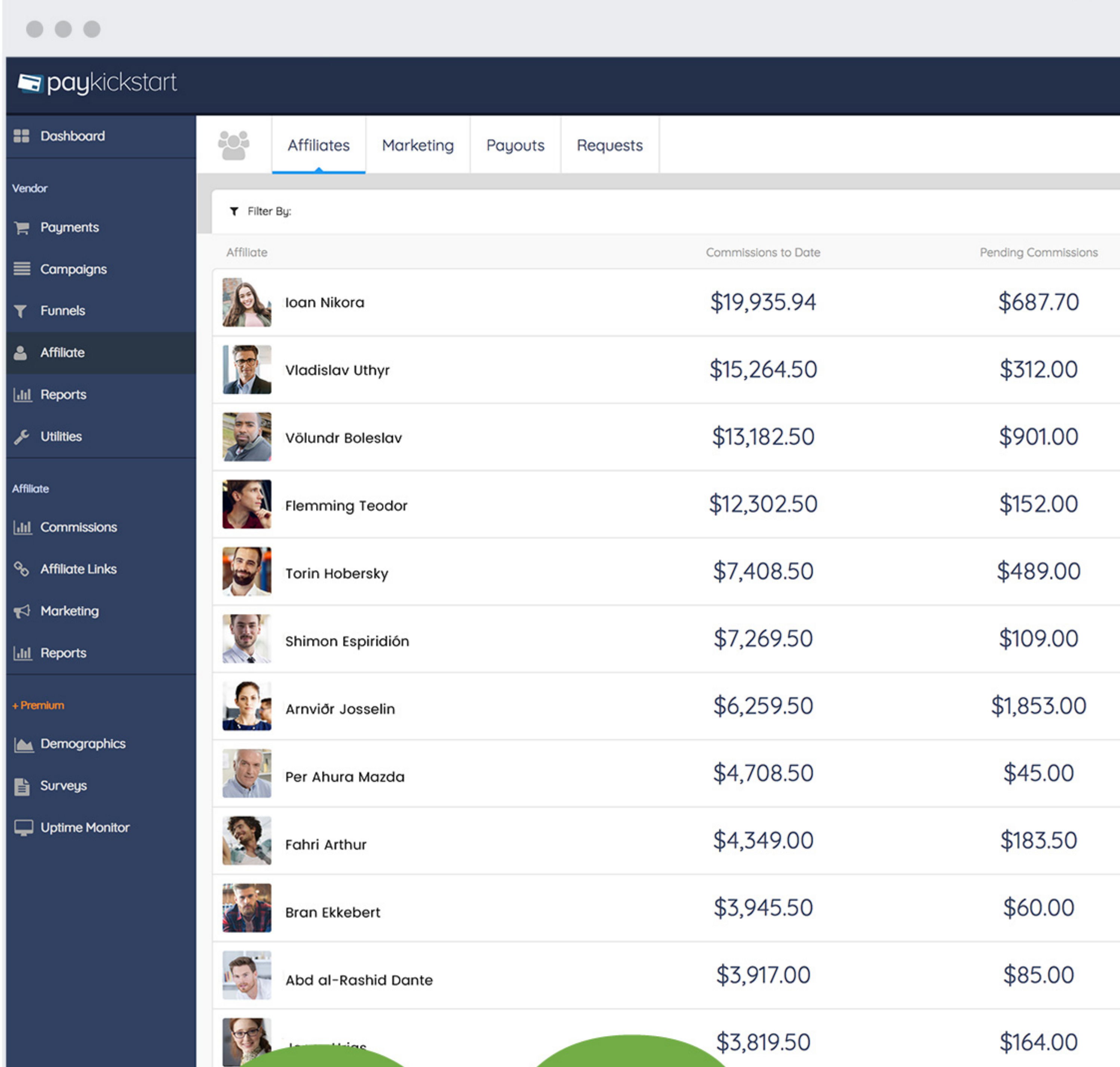
- ✓ Select from a variety of Beautiful Checkout Pages, Popup Checkout Widgets & Checkout Form Embed templates.

- ✓ Customize the color-scheme to match your branding.

- ✓ 2X Checkout Conversions by Adding sales-boosting elements including product details, testimonials, legal boxes, split-payment options, money-back guarantee, and security badges.

- ✓ One Time Payments and Subscriptions

- ✓ Split-Pay Payment Options

- ✓ Free Trials
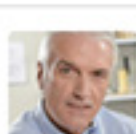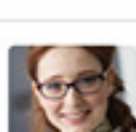
Build an Army of Affiliates to Send More Sales Your Way

Use our built-in affiliate management to allow Affiliate partners to promote your products & services, while earning referral commissions.
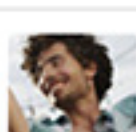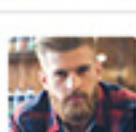
- ✓ Choose from instant or delayed commission payouts per partner.

- ✓ Pay Lifetime Commissions for Increased Affiliate Support on Your Launches

- ✓ 2nd tier affiliate tracking.

- ✓ Branded affiliate URLs for full control of your business.

- ✓ Built-in promotional / marketing materials inducing email swipes & banners.

- ✓ Create and run affiliate contests on auto-pilot.

- ✓ Automated bonus delivery.

03

More Sales For You.
Dozens of Conversion Boosters

Out-of-the-box features designed to boost conversions and sales Throughout Your Entire Sales Funnel – on pure auto-pilot.

- ✓ **1-Click Upsells.** 2X the value earned from each customer. This functionality allows customers to enter their payment information once, then Purchase upsells or one-time offers with one click.

  > Works with both credit card 💳 and 𝙋 Paypal

- ✓ **Coupon Codes** add a time-sensitive incentive for customers to purchase.

- ✓ **Order Bumps..** Make up to 30% More Profit on Initial Sales With one click, allow customers to add an additional product / service on the initial checkout, instantly boosting the average transaction value.

- ✓ **The "Subscription Saver".** Stop leaving Money on the Table. A complete subscription dunning sequence will Send out a Fully Customizable email Sequence for any failed rebill transactions – sending customers to a page to update their billing information.

- ✓ **Abandoned Cart Automation Follow-up.** Send out Customizable 'Complete Your Order' emails to failed transactions and Abandonded Cart Customers

04

Simplify Your Business With Crystal-Clear Reporting

Take control of your business, having vital stats and reporting at your fingertips.

- ✅ **Sales reporting** - including impressions, clicks, conversion rates, earnings per click/sale, and sales.

- ✅ **Funnel reporting** – monitor the performance of each funnel you deploy.

- ✅ **Subscription reporting** – monitor your churn, monthly recurring revenue, average transaction value and more.

- ✅ **Affiliate reporting** – track traffic, sales and commissions for each affiliate partner.

- ✅ **Commissions & Payout reporting** – see the commissions earned and payout status for each referral sale you or your affiliates have generated.

- ✅ **Sub-ID reporting** – allows affiliates to segment their different traffic sources, pinpointing the more qualified traffic that leads to more sales and commissions.
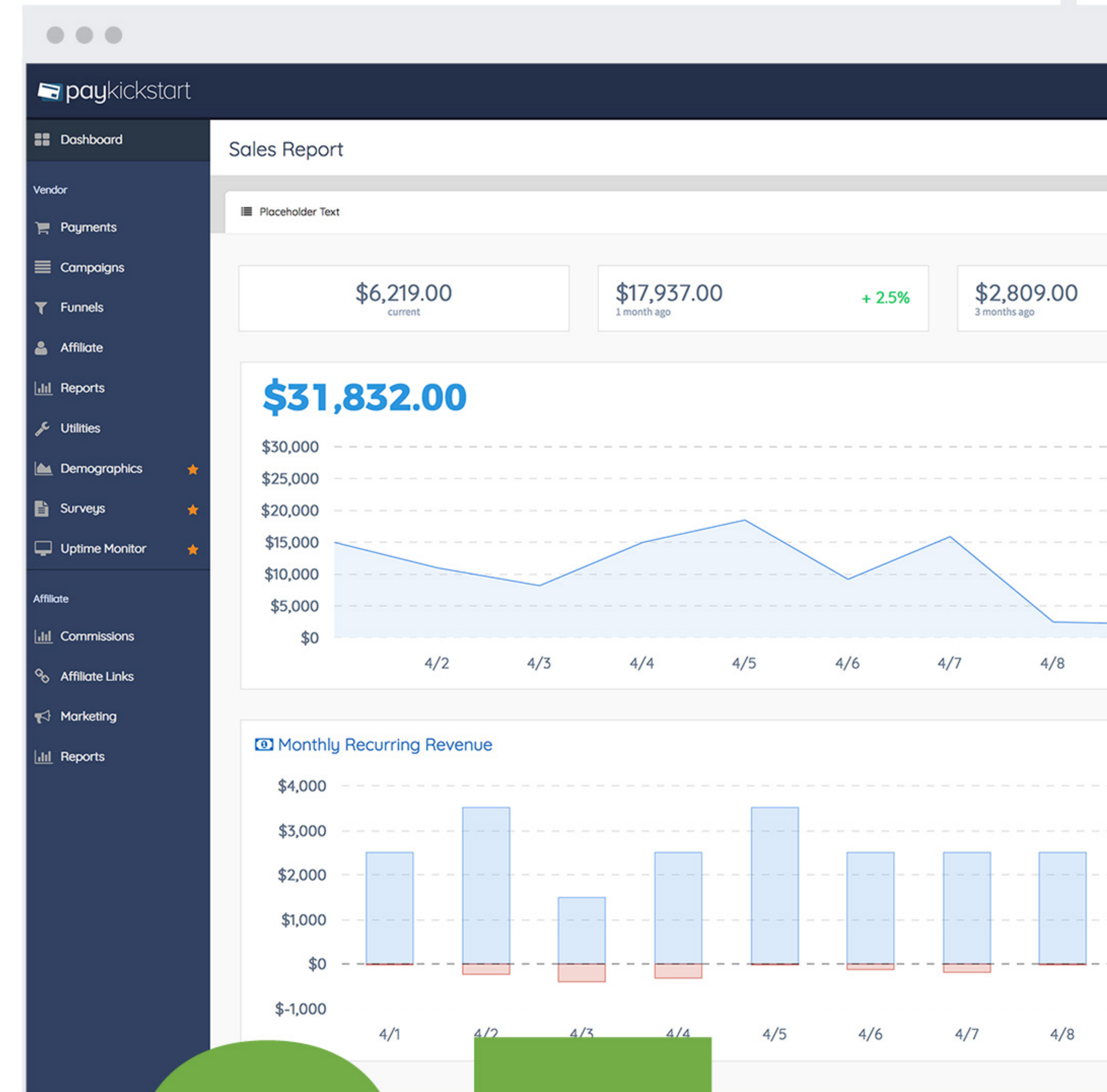
05

Bring Your Business Together With Seemless Integrations Galore

Connect every part of your business from right inside of PayKickstart.

PayPal
stripe
ONTRAPORT
PLUG IN YOUR BUSINESS

Braintree

MailChimp

KAJABI
aMember Pro
AWeber

✓ **Payment Gateways**
- Authorize.net
- Braintree
- EasyPayDirect
- Paypal
- Stripe

✓ **Membership**
- AMember
- Digital Access Pass
- FreshMember
- Kajabi
- Memberful
- MemberMouse
- OptimizeMember
- S2Member
- Teachable
- Wishlist

✓ **Email Marketing**
- ActiveCampaign
- Aweber
- Constant Constact
- ConvertKit
- Drip
- GetResponse
- GetResponse 360
- iContact
- Infusionsoft
- Interspire
- MailChimp
- MarketHero
- Maropost
- Ontraport
- Sendlane
- SendReach

✓ **Webinar Services**
- Demio
- EverWebinar
- GoToWebinar
- Webinar Ignition
- WebinarJam
- WebinarJeo

✓ **Analytics**
- ChartMogul

✓ **More**
- Zapier
- Taxamo

06

Security

Your Business is the Most Important Thing to Us, which is Why We take security extremely seriously – adding a number of features designed to keep Seller, affiliate & customer information safe and secure.

- ✓ **Most Robust Amazon Cloud Hosting** - ensuring that your data is safe and secure with one of the most trusted companies for server infrastructure and reliability.

- ✓ **No Payment Details Stored** – because we use PCI compliant 3rd party gateways & processors, we never store any customer billing information on our servers.

- ✓ **User Management / Permissions –** allow vendors to invite users and partners to access account information with advanced control and permissions.

- ✓ **Built-in Licensing System** – allow vendors to secure their Software applications and Digital products by issuing a randomly generated license key, confirming proof of purchase and that a customer is in good financial standing.

07

Global Reach

We live in a digital era, so we understand many vendors cater to a global audience. No Longer are you limited to only one language. With just a few clicks, you can customize your checkout pages and currency to cater to your target market.

- Instantly Translate Checkout Pages, Checkout Popups & Form Embeds

  12 Different Languages and more to come

- Selling in Various Currencies? Not a problem! Select which currency to process transactions

  up to 32 Different currencies

- Select the language for when inside the PayKickstart platform.

Default

Ocean

Professional

Default Language:
Use campaign settings

Use campaign settings
Arabic
English
Chinese
French
German
Hindi
Italian
Japanese
Polish
Portuguese
Russian
Spanish

e: product

Base Currency:
United States Dollar (USD)

Canadian Dollar (CAD)
Chilean Peso (CLP)
Chinese Yuan (CNY)
Czech Republic Koruna (CZK)
Danish Krone (DKK)
Euro (EUR)
Hong Kong Dollar (HKD)
Hungarian Forint (HUF)
Indian Rupee (INR)
Indonesian Rupiah (IDR)
Israeli New Sheqel (ILS)
Japanese Yen (JPY)
Malaysian Ringgit (MYR)
Mexican Peso (MXN)
New Taiwan Dollar (TWD)
New Zealand Dollar (NZD)
Norwegian Krone (NOK)
Pakistani Rupee (PKR)
Philippine Peso (PHP)
Polish Zloty (PLN)
Russian Ruble (RUB)
Singapore Dollar (SGD)
South African Rand (ZAR)
South Korean Won (KRW)
Swedish Krona (SEK)
Swiss Franc (CHF)
Thai Baht (THB)
Turkish Lira (TRY)
United Arab Emirates Dirham (AED)

08

Take Your Business
ON-THE-GO

Download our mobile app for either iOS or Android to Completely manage your business while on-the-go.

- ✅ Monitor vendor sales and affiliate commissions in real-time.

- ✅ Look-up one-time / subscription transaction and customer details.

- ✅ View campaign performance details.

- ✅ Approve / Deny affiliate partners.

- ✅ 100% Free to download for both vendors and affiliate partners.

Available on the Android **App Store**

Available on the iPhone **App Store**
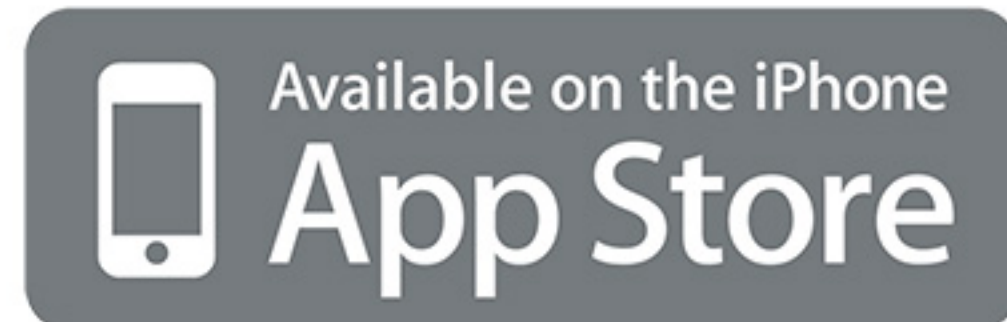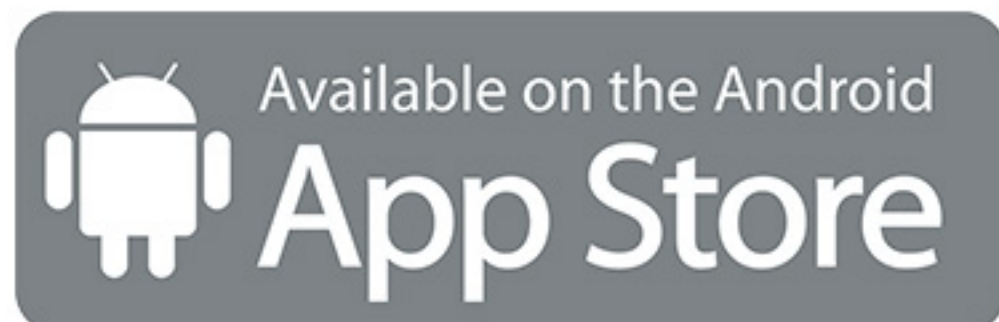
the Paykickstart Platform using an application.

plain HTTP will fail. API requests without

ich uses a different validation method, every api call
Settings, under "API Key". This key is used to verify

, unless otherwise stipulated.

vice that automatically notifies vendors of events
e back-office and administrative functions, including
eir login credentials via email etc.

tes the type of transaction event which has
ed. The event types are:

Example Response

```php
1   <?php
2   $_POST = [
3       'event'                 => 'sales',
4       'mode'                  => 'live',
5       'payment_processor'     => 'stripe',
6       'amount'                => 9.99,
7       'buyer_ip'              => '196.215.215.215',
8       'buyer_first_name'      => 'Ruggero',
9       'buyer_last_name'       => 'Sandri-Boriani',
10      'buyer_email'           => 'ruggero@sandri.com',
11      'vendor_first_name'     => 'Digital',
12      'vendor_last'           => 'Kickstart',
13      'vendor_e'              => 'support@digitalkickstart.com',
```

For Developers

PayKickstart was built with ultra-flexibility and control in mind. Using our API and developer documentation, you have the power to integrate with literally any type of application.
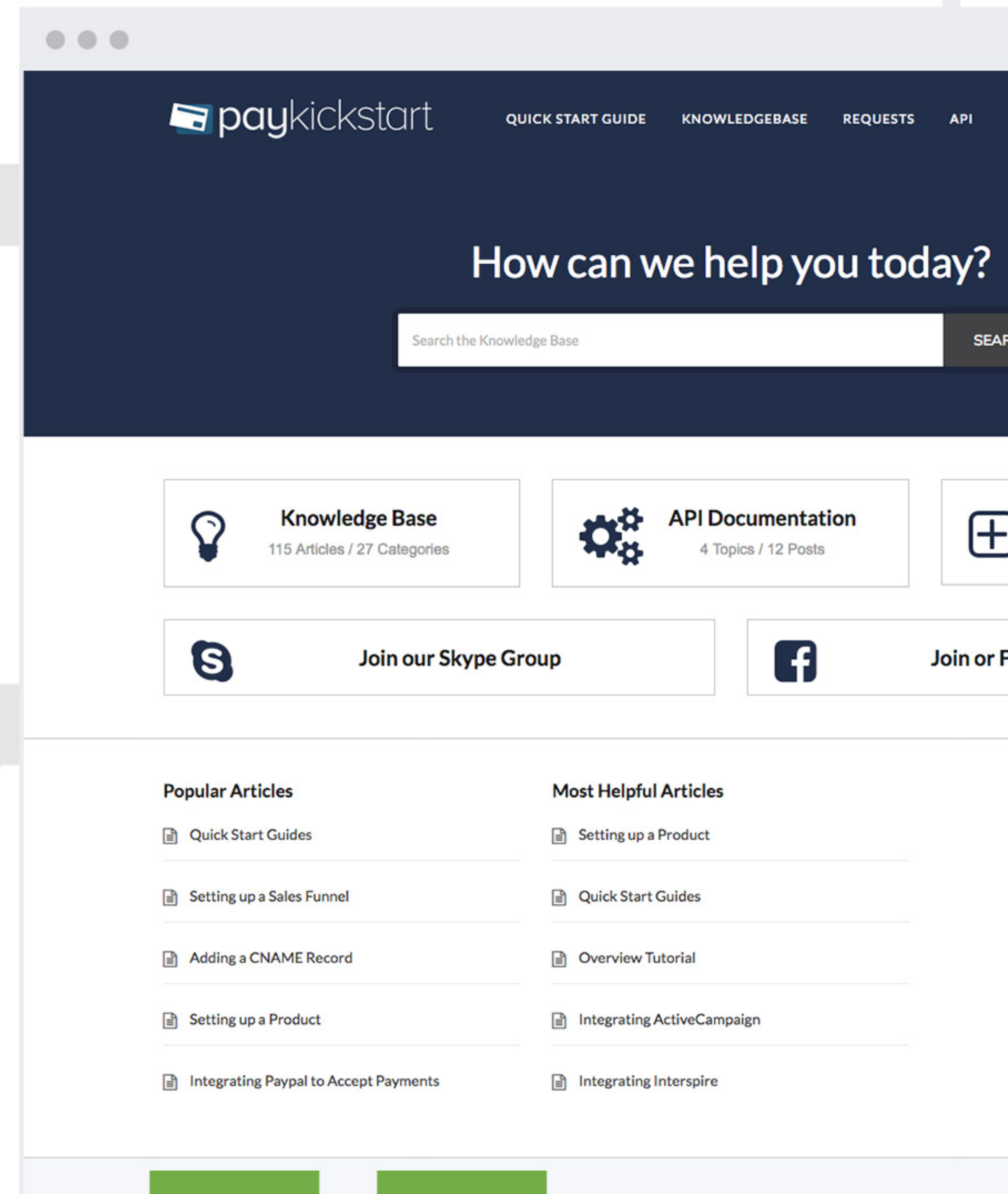
- ✓ Robust API
- ✓ IPN Notifications
- ✓ Customer Details
- ✓ Transaction Details
- ✓ License Status
- ✓ Create Any Fully Customizable Checkout Page and Sales Flow that You Can Dream Up

10

We Listen

PayKickstart is built with You at the forefront. We want to help you make more money, which is why we've Built a community of Like-Minded Entrepreneurs for Sharing Requests and Ideas.

- ✓ **Quick-Start Guides** – a great starting point for new vendors and affiliates getting up and running.

- ✓ **Knowledgebase** – includes step-by-step instructions for all different topics and questions vendors and affiliates may have.

- ✓ **Requests** – we continue adding new features and functionality, driven by our vendor/affiliate. Add a new feature request and also vote on the feature you want added to the platform.

- ✓ **Facebook / Skype Groups** – we want to talk to you! Which is why we have a private skype group and Facebook group where we can connect – many of the PayKickstart team is active and engaged in these groups.

- ✓ **Help Desk** – need to contact our team? Submit a ticket in our help desk and get a Private One-on-One Help

paykickstart   QUICK START GUIDE   KNOWLEDGEBASE   REQUESTS   API

How can we help you today?

Search the Knowledge Base   SEAR

Knowledge Base
115 Articles / 27 Categories

API Documentation
4 Topics / 12 Posts

Join our Skype Group

Join or F

Popular Articles

📄 Quick Start Guides

📄 Setting up a Sales Funnel

📄 Adding a CNAME Record

📄 Setting up a Product

📄 Integrating Paypal to Accept Payments

Most Helpful Articles

📄 Setting up a Product

📄 Quick Start Guides

📄 Overview Tutorial

📄 Integrating ActiveCampaign

📄 Integrating Interspire

Ready to Test-Drive Paykickstart ?

Start accepting payments

Make more sales

Boost revenue

Faster and easier than ever before!

Start Selling More Today!

GET STARTED FOR FREE

paykickstart

paykickstart

www.paykickstart.com