

Swivelt Digital Performance Solution: iStrives

Control every aspect of your business with our all-in-one performance management platform for your teams (employees, partners and suppliers)



CRM

Manage all your sales, marketing, support, and suppliers effortlessly

- Sales
- Marketing
- Support
- Suppliers
- Reporting and Analytics
- Automation
- Self-Serve



HRMS

Powerful HR tool covering all your people's needs

- Leave Management
- Expense management
- Employees Journey
- All Employee data
- Time and Motion
- Manage Recruitment
- Behaviour Mechanics
- Mood Tracker



Project Management

A powerful tool to manage projects and digitize processes quickly and easily.

- Scheduling
- Geotagging
- Task Dependency
- Project Templates
- List, Board, Gantt Views
- Collaboration Tool
- History Log
- Fully customisable



Performance Management

Simplify performance management and make it easy for your teams to drive their success

- Data Upload
- Data API Connector
- Metric Builder
- Target Builder
- Performance Triggers
- Scorecard Settings



Document Management

Create a "toolbox" for each role to increase productivity and stop losing time hunting

- Document Storage
- Videos & Images
- Forms & Content
- Process & Procedures
- External Links



Task Management

Simplify task management and distribution (1:1 or to everyone) with a single view that helps with prioritisation, collaboration and progress

- Task Allocation
- Status and Progress Gauges
- Auto Duplicate
- Lists and board views
- Approval and Change Logs



Custom Integrations

Simplify employee experience and hide your spaghetti junction of tools with one interface into your business

- Onion Skin Integration
- Single UI Experience
- Two Way API Control
- Custom Field Selector
- Custom Field Layout



Gamification

Make performance management fun and exciting for your team

- Contests
- Custom Rewards
- Custom Notifications
- Social Mechanics
- Leader boards
- Visual Gauges



Collaboration

Structured yet simple and efficient tool for team communication and knowledge sharing

- Chats
- Feedback
- Tips



Rewards

Reward and motivate your rock stars so that they continue to move and shake your business straight to success

- Star Rating
- Digital Rewards
- Monetary Rewards



Communications

Design custom feeds that automatically pull and organise internal and external information to save time spent searching

- Custom Role Views
- Unlimited Feeds Boards
- Blogs, News, Careers
- Posting and Sharing



Business Intelligence

Have a look across the organization to see the trends in the business.

- Dashboards
- Trend Charts
- Business Analysis
- Export Intelligence

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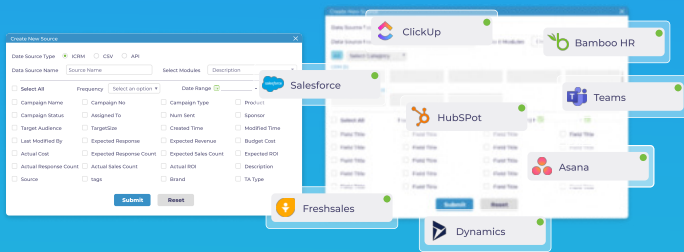


Instantly drive focus with simple target setting, leaderboards, performance tracking, competitions, and reward mechanics

perform

DATA

Multiple options are available to easily connect one or multiple data sources to measure the results and activities across the whole business



Data Upload

Upload data in CSV and XLS

API Connector

Use the API connection and SSO feature to stream data

Internal Data

Data captured in iStrives is available to track performance easily

PERFORMANCE TRIGGERS

Automate performance interaction with custom triggers that digitize observations and turn them into instant actions



Automation

Automate the triggering of notifications, various actions, rewards, and incentives



Trigger Builder

Drag and drop measurements to set various conditions that trigger an action

METRIC BUILDER

With just a few clicks, convert data into any number of metrics so that business performance can be compared against objectives



Calculator

Drag and drop data points and formulas to easily build a metric

Format

Multiple formatting options combined with filters to shape measurements

TARGET BUILDER

Set up targets for your team to keep them focused and motivated towards the ultimate business goals



Clear targets

Create transparent and measurable targets against each business metrics



Set Scales

Set red, amber, green; gauge percentages to give visual gauges of performance



Stars

Use stars to measure performance consistency and define ranges for each star



Variable Incentives

Use weightages to build a sophisticated incentive scheme and align outcomes to business impact

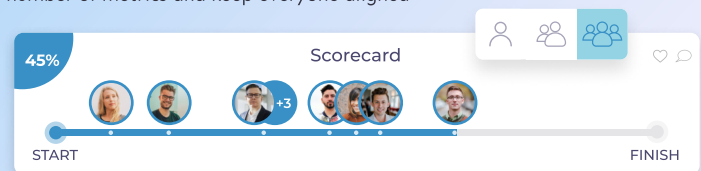


Real Reward

Give a monetary reward for performance linked to differing performance outcomes

SCORECARDS

Combines the set targets and metrics into visual gauges to give instant performance feedback and prioritization. You are in total control to set the number of metrics and keep everyone aligned



Assess and analyze

With just a click, see the details behind the scorecard.

Drill down to an individual team member's performance and filter results by period to get the view you need.

Toggle between a summary and average view to see how consistent each person is performing daily

Always on time update for everyone

Keep each team member updated, focused, and motivated by giving them access to their own scorecard so they can see their own performance at any time



Increase productivity and efficiency across your whole business.

Manage all your sales, marketing, support, and suppliers effortlessly.

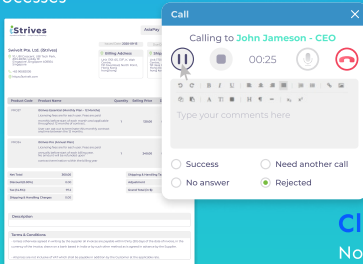
Plus, make it easier to do business with your company with a complete self-serve offering to your customers and suppliers

Part1

SALES

Customizable Sales Process

Create multiple custom stages, personalized views, re-organize the layout to suit your needs and processes



Quote to Invoice

Go from quote to order to invoice and manage products and services. Specify the price, quantity and send them to your customers directly from the CRM



360 Degree Deal View

A single location to get a complete view of your customers, contacts and the entire sales and support engagement. With just a click get to your full interaction and commercial information

Click-to-Call Solution

No need for a separate calling system, with the inbuilt click-to-call you can manage inbound and outbound calls which are automatically logged including the call recording. The customer record auto appears when they call so you can ensure they get the right experience

MARKETING



Email Marketing

Send emails effortlessly to targeted customers and track email campaigns to build sales momentum



Full Campaign Management

Manage all your marketing campaigns and track their performance from lead generation till a closed deal



Webforms Builder with UTM Tracking

Use Webforms to automatically collect information and needs from site visitors as well as their source using UTM tags. Use it for lead generation, contact creation, support, customer satisfaction and many more options



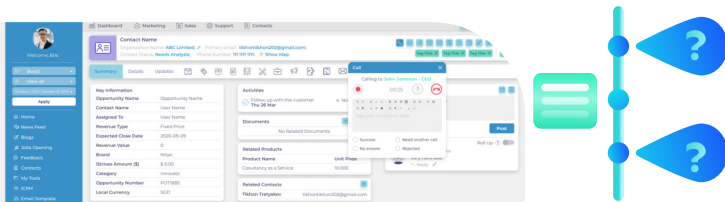
Template builder

Easy to build email templates, drag and drop editor, automation tools to track analytics in real-time, and convert visual builder designs to HTML email templates and vice versa

CUSTOMER SUPPORT

Manage Satisfaction

Collect customer satisfaction and NPS scores directly into iCRM and use workflows to automate case follow-up to ensure customer feedback is converted into actions that will enhance their experience



Full Case Management

Fully automate case creation, assignment, and resolution process. Make it easy for team members to collaborate seamlessly to increase first time resolution rates

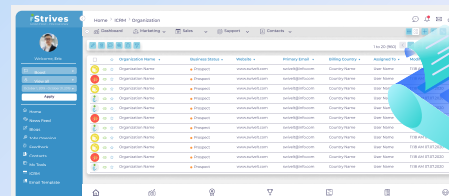
FAQ into Knowledge

Turn frequently asked questions into a knowledge base accessible on the self-service portal to reduce case volume and help your team focus on solving more complex problems

SUPPLIERS

Supplier Management

Get a 360-degree view of your suppliers and digitize/automate the end-to-end supply chain process. Store all commercial documents, stack rank supplier performance, introduce SLA based payments and much more



Supply to Inventory

Automatically update inventory so you can track all your products, improve inventory management, and automate purchasing

Purchase to Payment

Manage the purchasing process and build custom approval flows and automation to digitize the process, reduce supply risk and reduce manual work

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Part2

ANALYTICS



Customizable Reports

Full flexibility to create custom reports to visualize the status and outcomes across the full customer and supplier journey



Connect Data for One View

Connect all your data sources via API or CSV upload and see how all your business operations are performing in real time. Draw insights from the various activities, process stages, and overall progress to help you spot opportunities for improvements



Dashboards & Scorecards

Create unlimited dashboards and scorecards to ensure the priorities for your business are being achieved and progressing in the right direction

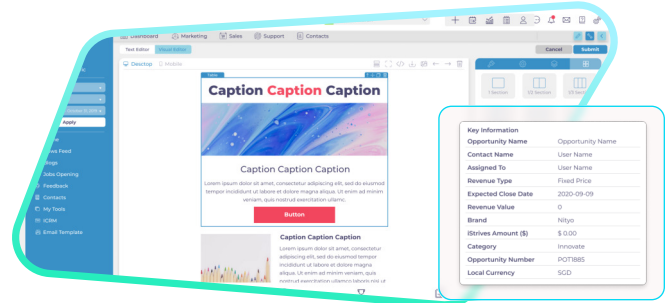
AUTOMATION

Workflows

Create custom workflows to automate any part of your marketing, sales, support, and supplier process

Custom Functions

Add custom actions to workflows to increase the power of workflow automation



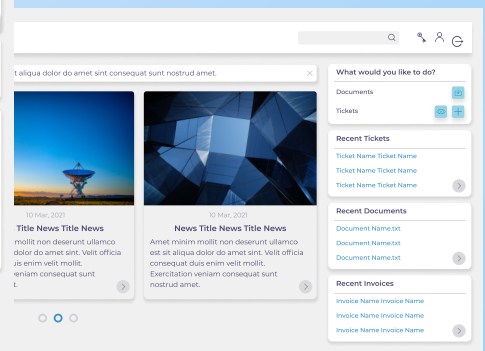
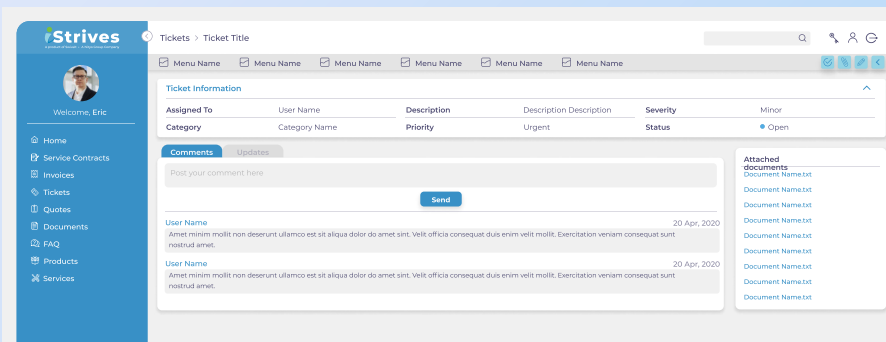
Webforms

Power up your website to automatically create leads, deals, tickets, and other records

Automated Email

Set automation triggers to send emails internally and externally

SELF-SERVE PORTAL



Customizable

Pick and choose different elements in iCRM to be displayed on your portal

Customers

Keep your business running 24/7 with a self-serve portal so customers can get support updates, make requests, make purchases, access FAQs and many other functions at a time that suits them

Suppliers

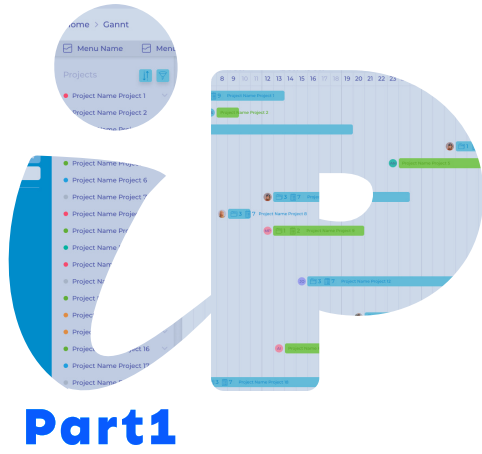
Connect your suppliers to your business so that they can work on projects with you, share supply availability, address requirement and other activities that will enable more efficiency in your supply chain process

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Part1

Kiss goodbye to multi-solution and use iProjects
to manage all your projects and digitise your
processes

rojects

VARIOUS VIEWS

Use the variety of project visual representations to get a 360 view of your business

List View

Efficient view with visual gauges to give a complete picture of progress, priorities, due dates, and many more



Board View

Kanban board for quick and easy drag-and-drop progress updates



Gantt View

Holistic view of the complete project portfolio timeline with all its dependencies and milestones



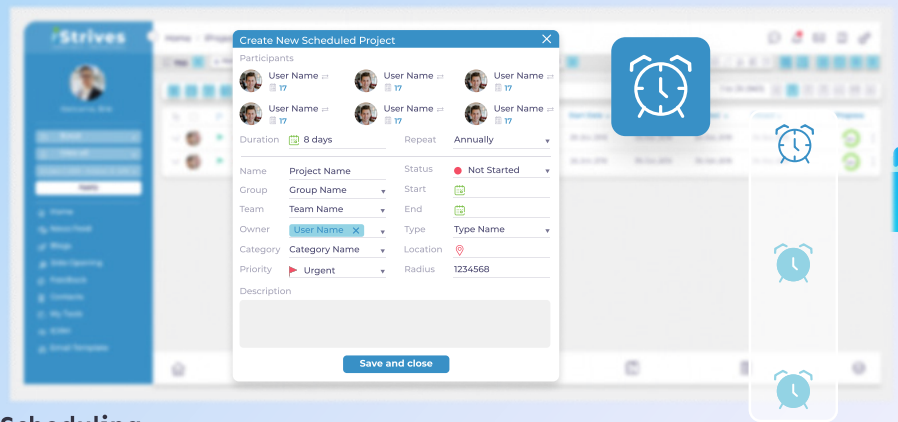
Journey View

Great for digitizing processes so they become clear and simple journeys that guide anyone as well as provide an instant gauge of progress and readiness



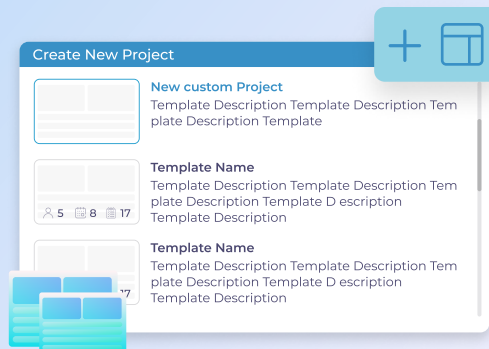
PROCESS DIGITIZATION

Digitize routine processes and project management tasks to drive focus and productivity



Scheduling

Setup a timer to launch digitized processes and projects to automate the scheduling activity



Templates

Convert regularly run processes and projects into templates to save your time launching repetitive activities



Geotagging

See the exact location of the team sending updates and get a visual notice if they are at the expected location



Task Dependency

Connect tasks to simplify scheduling, ensure accurate forecast of completion and drive sequential actions

INTEGRATION SECTION



Data Import

Import data from 3rd party solutions via CSV upload or API connection



Connect External Data

API connection to other project tools to allow two-way updates when working with external parties

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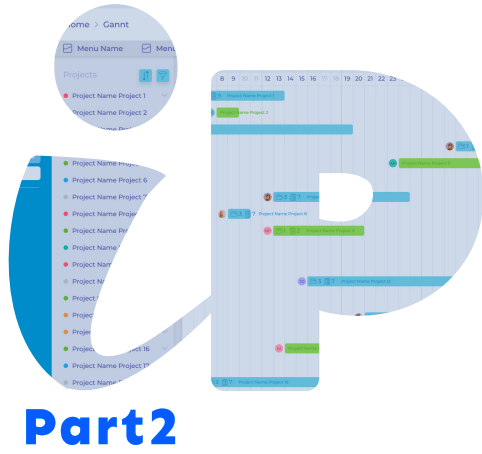
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rojects

COLLABORATION TOOL

The screenshot shows the iProjects Collaboration Tool interface. It features several tabs: Project Feed, Project History, Task Feed, Task History, and Subtasks. The main view displays a list of tasks with columns for Task Name, Date, User, Changes, and a Map icon. A detailed view of a task is shown, including a description, comments, and a list of subtasks. The comments section shows a conversation about best practices. The subtasks section lists various tasks with their status (In Progress, Low, On Hold, Urgent, Completed) and a map icon.

Comments

Fully integrated chat and comment feature to allow teams to interact together on each task

Document Sharing

Upload documents, images, videos to guides, share information on progress, progress library, etc

History Log

Always on log of updates and progress to ensure full auditable history log

CUSTOMIZATION

The screenshot shows the iProjects Customization interface. It features a 'Creator of project pick list' dialog box. This dialog allows users to define project statuses, priorities, and types. It includes fields for Name, Order, Project Status List, and Weightage. Users can also select a color for each status. The interface shows a list of predefined statuses (Not Started, Started, In Progress, Canceled, Completed, Task Locked, Task Picked, Task In-Progress, Push To UAT, Passed on UAT, Failed on stageUAT) and a section for 'New status' where users can create custom statuses.

Status, Priorities, Types

Automate progression mapping by defining your own statuses, priorities, types of updates that can be tailored for each project and process

Custom fields

Create an unlimited number of custom fields for text, picklist, number, or any other type of input



Default View

Save the view you want to see or the whole team sees when using iProjects

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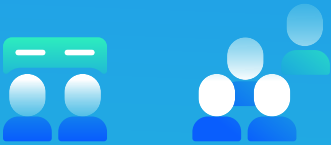
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Collaboration tools have made communications faster and easier. However legacy applications make accessing important information hard because they are randomly scattered into a long thread. iCollaborate is here to change that experience and ease the communication while injecting structure so that team doesn't lose valuable information in the thread

ollaborate

ICHAT



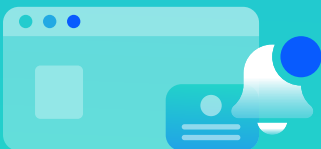
Group and individual chats

Set up one-on-one chats or use group chats to create focus areas and breakouts to simplify and organize collaboration



Be interconnected

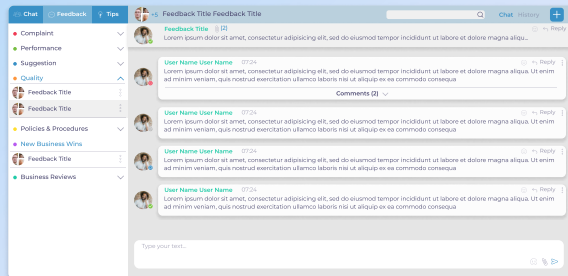
iChat lets you interact with data and activities you see across the platform by just right-clicking on anyone's profile image. Now you can integrate observations and outcomes into your chats to drive clarity, recognize outcomes, set strategies, set actions, etc



Quick Chat

Get notifications on your desktop or mobile device and send immediate responses without having to flip to a different screen

FEEDBACK



Share your thoughts

Whether it is one on one or to a group of team members, Feedback lets you share your thoughts and information (attachments, Links, images, etc) instantly with your team.

This isn't a flat one-way channel, rather it creates a focused forum to drive engagement.

Now you can have one location for your 1:1's, announcements, discussions, and any other topic that moves from flat communication to a rich and engaging collaboration

Set permissions

Set up private threads and discuss specific topics without disturbing other teams.

A great location to handle those sometimes-sensitive topics that you need to document and acknowledge

Get the feedback

Every post can be liked and commented to make sure feedback is clear and / or enhanced with the crowd's feedback

TIPS

Make sure everyone is aware

To keep your knowledge center growing, individuals are instantly rewarded and acknowledged. Plus, a notification goes out to everyone to drive engagement with a newly posted Tip.

Now knowledge sharing can be fun, rewarding and very visible so you get the right impact on your business

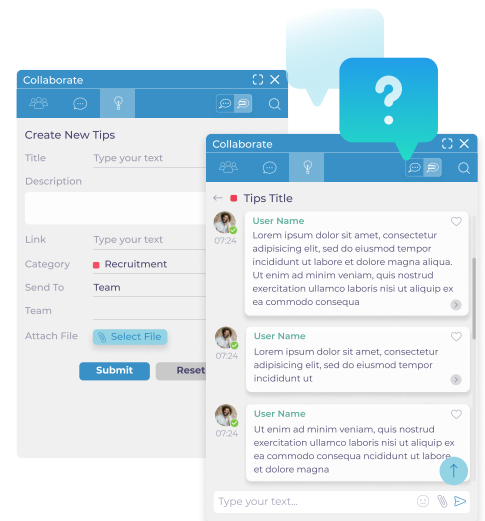
Always on Knowledge and Innovation

Tips creates an instant knowledge center and allows you to set-up categories to instantly keep knowledge and innovations organized. The search feature lets team members quickly get to the help they need

Keep it simple

Open your organization to cross team and organization wide knowledge sharing.

There are lots of good ideas and working practices in each team member's hands that if unleashed would increase your business results. Tips lets anyone share their knowledge or Innovations; 1:1 or to groups of team members, into a forum that drives engagement and enrichment of knowledge sharing with the crowd's input





Not just another legacy HR management system. In addition to the typical HRMS features, iPeople automatically connects to all the business modules to give a real time view of performance, behaviours and the tools to motivate and reward your employees

eople

HRMS SECTION

Get a 360-degree view of all your employees to gauge interactions, effectiveness, performance and collaboration. Plus, manage all your HR related activities including connecting them to projects, business performance and other company operations



Leave Management

Manage all types of leaves, tailor to roles and countries, set your approval flow, manage requests and get a clear and simple view of balances



Expense Management

Setup your custom expense management process and capture all the receipts and payment history



All Employee Data

Capture all the information on your employees and use the various features to set periodic reviews, issue documents and manage all your communications



Employee Journeys

Create different journeys that can be used to digitise your people processes and ensure you can quickly assess the readiness. Journeys can be on-boarding, off-boarding, reviews, learning and development and much more



Time and Motion

Not only track login and logout but get a complete view of how time is spent as different tools are used in iStrives. Powerful tool to optimise operations and steer individuals towards productive time



Recruitment Management

Manage your full recruitment process and make it easy to convert candidates into employees with minimum administrative effort. Link your collection of information directly to iPeople to build up the candidate base so you can tap into that pool to help speed up hiring

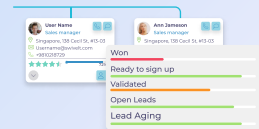
TREE MAP

See an entire organization on one screen with the ability to access teams' and individuals' performance, reporting lines, designations, contact details, direct chat, and even voice call functionality



Click to interact

Find people you need in the Treemap and email, chat or call them with just a click



Side by Side Performance

Flip a switch and see side by side performance that lets you structure the view by regions, countries, groups and teams



Hierarchy view

Entire organization chart with all the lines of reports, teams, departments regions, and countries divisions

BEHAVIOR MECHANICS

Combine Targets with Gamification, AI, Incentives and Recognition and you have the tools for behavioural mechanics at your fingertips. Use the mechanics to design, tweak and steer your teams to the desired outcomes



Trigger Mechanics

Set up triggers based on your targets and employees' behavior to steer their performance



Motivation

Motivate your team with trophies, badges, star ratings and real monetary rewards based on triggers and team achievements



Behaviours Settings

Track that teams and individuals are doing the key things that will make them effective, beyond targets. Things like getting task done on time, managing workload, interacting well, sharing knowledge, using tools and more



Mood Tracking

Keeping a team performing at their best means looking beyond the numbers and influencing how they feel every day. Now you can always have a pulse of your team mood and use the tools in iStrives to keep them focused and motivated

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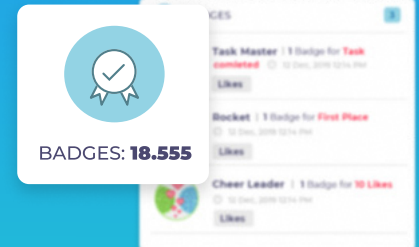
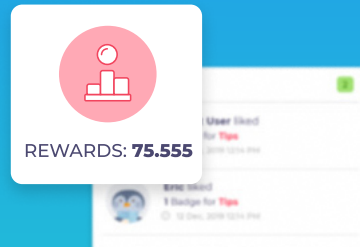
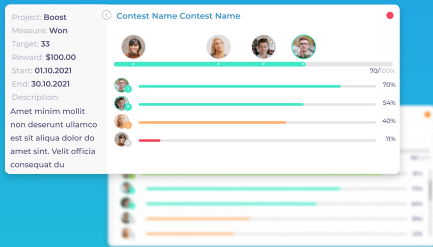


Let the team change the game and win it by equipping them with leader boards, badges, notifications, competitions, and rewards

gamify

GAMIFICATION

Sustain the Competitive Spirit and create a highly motivated team with instant recognition of their performance as it happens, not weeks later...



Contests

Make performance fun, set up contests to get an individual or teams focused on new or existing priorities.

Run competitions either ad hoc or periodically, they are a flexible tool to ensuring you achieve the right outcomes

Rewards

Reward and motivate your rock stars so that they continue to shake and move your business straight to success.

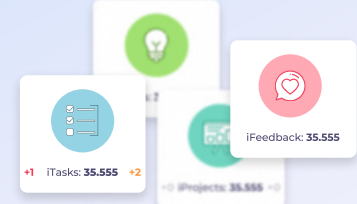
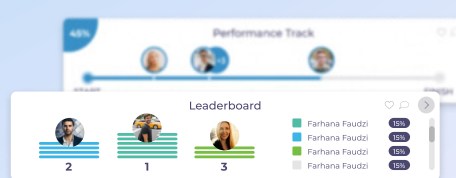
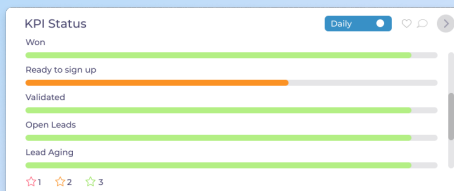
Share your love not only by big rewards but also via small acknowledgments every step towards the big goals

Badges, Trophies, Levels

Reward team members with badges, trophies, and new levels of mastership each time they accomplish tasks with increased complexity plus keep them motivate with instant public recognition of their performance

LEADER BOARDS

Always-On stack ranking of performance that you can interact with by sending your comments or "like" what you see



Progress Track

See the overall achievements or drill down to a specific metric to see how it compares to the top three performers

Leaders Dashboard

See full stack ranking of all team members linked with the progress track so that you can see a leader board for overall performance as well as individual metrics.

Click "View All" to see everyone's stack ranking

Every Element

For every element you can see the leader boards not just for metrics, but also to assess "behaviours" that let you know if a team or individual is doing the right things to improve / sustain outcomes

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iRewards is an entirely new approach to team incentivization
It uplifts motivation to a different level from instant
recognition and provides you with an extensive toolkit of
nudge mechanics, gamification, rankings, and many more tools
to drive business outcomes

Rewards

DIGITAL REWARDS



Trophies

Set up a healthy competitive environment and motivate your teams to strive for better results and feel valued for achievements by getting new trophies into their digital collection



Levels

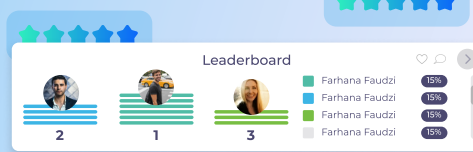
Set multiple mastership levels to see who is an expert and who still needs some assistance. Reward team members with new levels for different outcome criteria and motivate them with this public recognition of their competence



Badges

Give badges to your warriors for daily victories. You're in control to set the criteria for issuing badges so that badges become a 360-degree reward system for performance, behaviors, collaboration, knowledge sharing, etc.

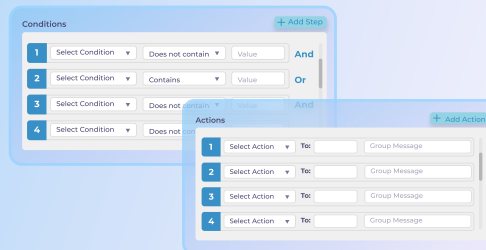
STAR RATING



See Top Performers

Star ratings measure consistency of performance and allow you to quickly compare performance across an organization irrespective of the actual metric you're using between individuals and departments.

Let everyone see who is a real star in your team



Drive Motivation

Set specific targets for each team member or the whole organization and give a clear visual of how successful they are with a star rating



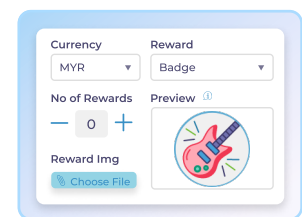
Triggers Engine

Set up triggers nudging the team members when the star rating drops below the benchmark.

Make people aware of what they need to do to increase the number of stars.

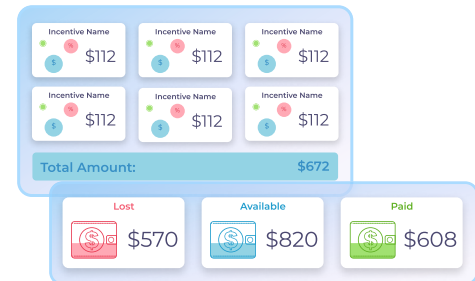
Get notified when someone is underperforming and take timely actions in the early stages

MONETARY REWARDS



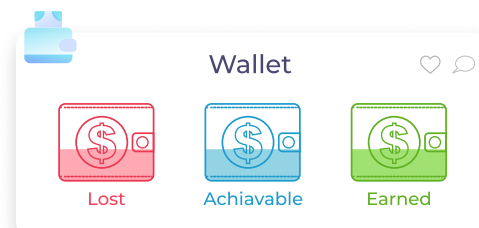
Exchange Value

Introduce pay-for-performance for every role in your business as well as partners and suppliers. Convert performance into pay rather than have flat payment structures for everyone other than sales



E-Wallet

Flexible tool to spread payments across 1 or multiple metrics and link payment values to the outcomes so that you can penalise any misses in SLAs and/or targets



E-Wallet Gauge

Always on visual to see how much has been earned, can be earned or has been lost

A powerful tool to drive everyone to take their own actions to make their scorecard all green



Put information at the fingertips of your team so it is easy to access what they need for their role; useful links, business materials, knowledge base and all other resources

oolbox

Customization

Make it your own. Add multi-layers of folders, set different colour schemes and icons for every folder and link. Brand the look and feel of your shared space

Quick links sharing

Make it easy for your team to get all the links they need to easily navigate your organization

Document Storage

Build a role-based storage and filling system to give teams what they need to be successful and productive

Process & Procedures

Now you can be sure that everyone can get to the right process and procedure for their role

Videos and Images

Add all your business videos and images to create a media rich knowledge centre



In App View

Just click on documents, videos, images, etc to view the content without having to jump to another tool



Access Permissions

Decide who can access different files in your drive by settings permissions for teams, roles and individuals



Forms & Content

Put those key forms and content into your toolbox to ensure everyone is using the latest versions



Notify

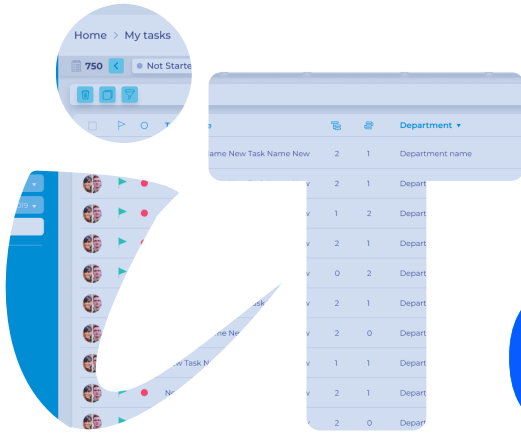
Notify teams of new uploads you want them to review and use

Excited to start growing your business?

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There is always a lot of things to do in the business
and tracking your tasks can get complicated.
iStrives task management makes it quick and easy
to manage to-do-lists,
set activities and
actions for the
whole organisation

tasks

Simple Assignment and timelines

Assign tasks to one or many team members. iTask automatically duplicates the task so you can see individual status progress

Right level of detail

Simple set of details so that the tasks can be set up quickly and within the desired timeframe, share attachments, comments and monitor the progress history so you can audit those sensitive tasks

Status Dashboard

A quick summary of the progress of all tasks at a glance and quick filter to get the view of different status

Multiple View Options

Switch between list and board view options to get the most suitable structure for your task management style
Update tasks statuses by dragging and dropping them from one Kanban column to another



Connect External Data

API connection to other task tools to allow a single view of all tasks and enable two-way updates when working with external parties or systems



Approvals

Set rules for approvals to manage task assignments



Data Import

Import data from 3rd party solutions via CSV upload or API connection

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hive

iHive is your tool for pushing internal and external information feeds to your teams. Push news on your customers, industry, competitors, regulations, etc. Plus extend your feeds to cover blogs and jobs to reduce your teams time hunting on the web



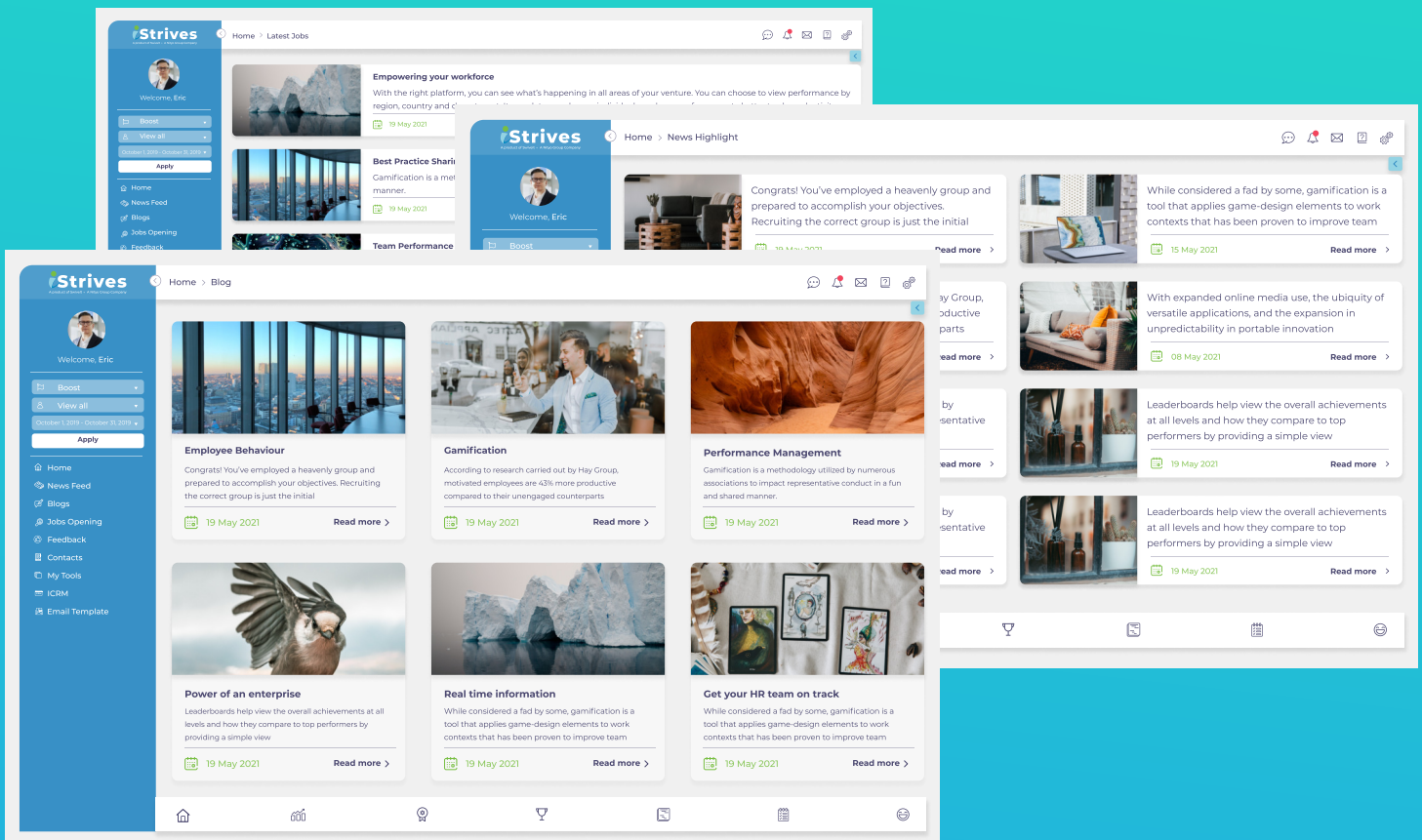
Custom Role View

Create your feeds by role in your organisation so that what they see is relevant and helps drive productivity



Blogs, News, Careers

Tailor your feeds to include your internal information like your company blogs, News and even jobs so that your team is focused on growing in your company



Unlimited Feed Boards

You can create as many board feeds that you need so that it is quick and easy to find information



Posting and Sharing

Use this feature to create buzz in your organisation and interact with each other on general events and activities that are going on across the company

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Put analytics capability at everyone's fingertips rather than a select few in your organisation. This powerful tool allows all the data connected to and generated by iStrives to be turned into visuals to identify trends and opportunities to improve decision making at all levels.
Now you don't need a separate BI tool

Board



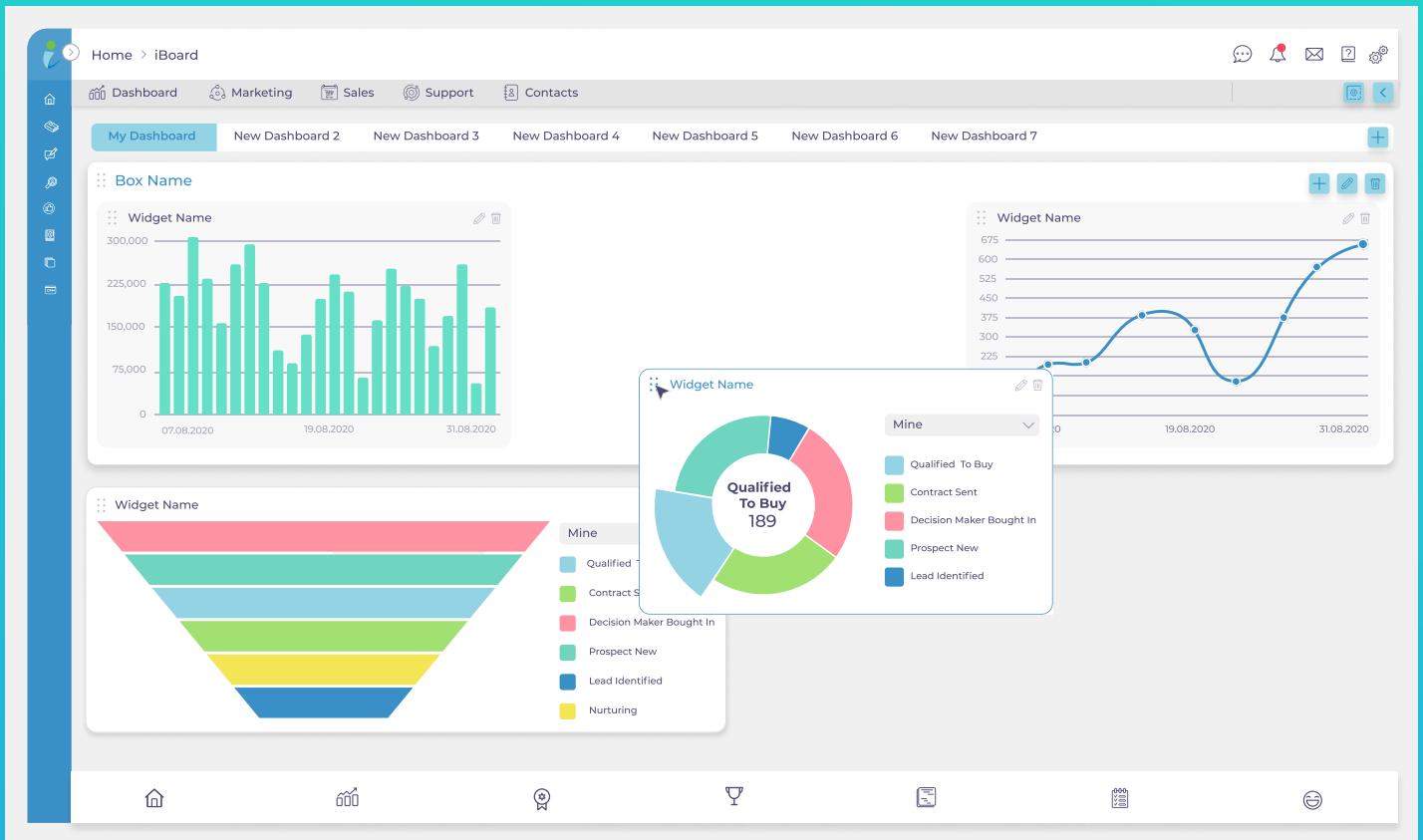
Dashboards

You are in full control to create as many dashboards as you need so you can get a clear view of department, individuals, suppliers and partner performance and outcomes. Make private dashboard as well as public dashboards and don't worry: your permissions settings control what each person sees



Trend Charts

Trend charts are available at all levels and help to quickly understand if your leading and lagging indicators are heading in the right direction. With iStrives you can instantly interact with the trends to kick off any actions and/or send out positive messages to keep everyone motivated



Business Analysis

Combine data points and metrics to go beyond trends into analytics to make decision making easier



Export Intelligence

Each graph has an export function so that you can quickly access the raw data or simply reuse the visual for business updates and communications

Excited to start growing your business?

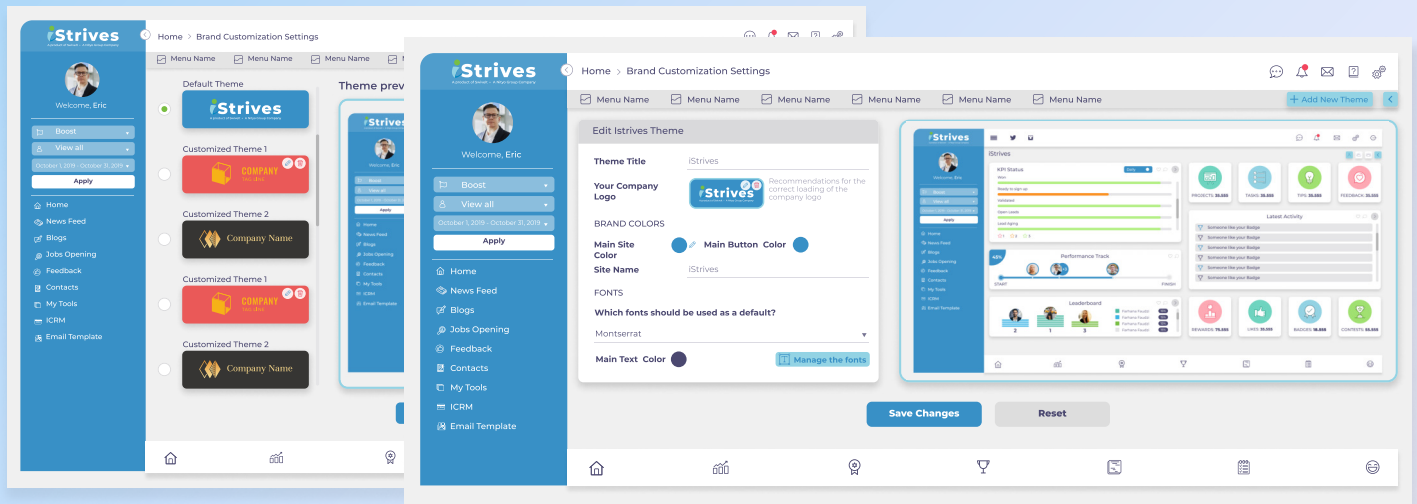
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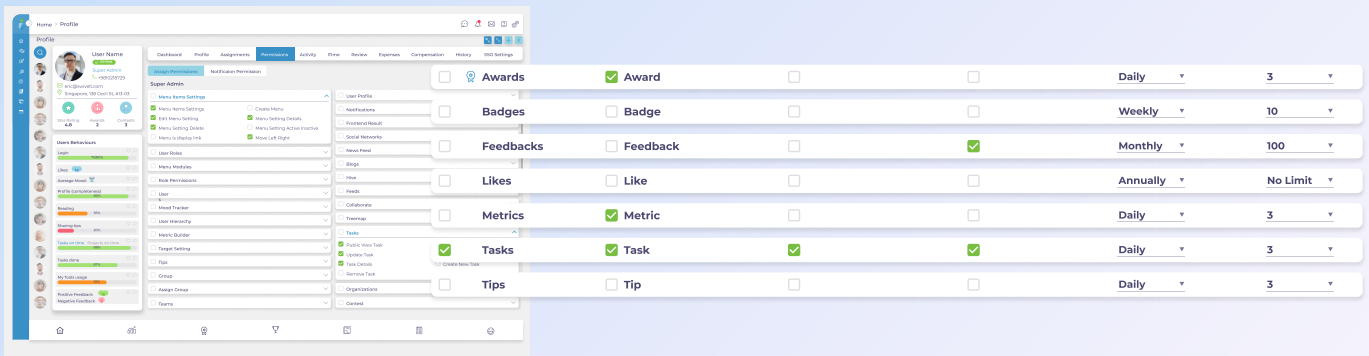
The philosophy of iStrives is to reduce the need to swap between multiple applications and create interconnectivity between different work aspects so productivity is maximised. In some cases, there is a need to keep external tools/applications so we have developed a toolbox that allows iStrives to establish two way connection with external applications that are, from a user perspective, an integrated part of iStrives so that they get a single simplified work experience

Custom



Custom Field Layout

When setting up the connection, you are in full control of the layout so that you can either mirror the layout of the original application or enhance the layout to suit your needs



Custom Field Selector

Pick and choose which fields you would like to have visible in the application. No need for new permission settings as our SSO feature ensures users are logging into the source tool (automatically) under their application ID so that the permission setting in the source application will apply



Onion Skin Integration

iStrives places an Onion Skin over an external application to make the application an extension to iStrives so that you can use all iStrives performance mechanics and click-to-action features even on external tools



Single UI Experience

A single UI is a powerful tool to keeping teams productive. Now you can simplify the experience for your teams and make it feel like they are using a single application



Two Way API Control

Our two-way API connection will allow a user to make updates directly into the external application and see changes as and when they happen

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Automate Performance Management and Simplify Collaboration with iStrives

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PRICE PLANS

	USD/User/Month	Essential	Advanced	Pro	Premium	Custom
Paid Annually		\$8	\$15	\$20	\$30	POA
Paid Monthly		\$10	\$20	\$25	\$35	POA
iPerform	Scorecards, metrics, targets, performance triggers, AI Assist	✓	✓	✓	✓	✓
iGamify	Leader boards, gamification and contents	✓	✓	✓	✓	✓
iRewards	Incentive Tools, Star Rating, Contests digital and Monetary rewards	✓	✓	✓	✓	✓
iHive	Information feeds and publishing	✓	✓	✓	✓	✓
iCollaborate	Chat, Feedbacks and Tips (Video/Calls coming soon)	✓	✓	✓	✓	☐
iTask	Task management and monitoring	✓	✓	✓	✓	☐
iToolBox	Document management and sharing		✓	✓	✓	☐
iBoards	Dashboards and trend charts for business analysis		✓	✓	✓	☐
iProjects	Project management with geo tagging			✓	✓	☐
iPeople	HRMS systems, Behaviour Mechanics and Time and Motion			✓	✓	☐
iJourney	Digitise processes and employee journeys to simplify execution			✓	✓	☐
iCRM	CRM platform for marketing, sales, service and suppliers				✓	☐
iCustom	Customised UI to integrate 3rd party applications				✓	☐