

### Deliver modern learning experiences with an award-winning LMS

Train employees effectively with a next-gen LMS that helps you deliver an enjoyable learning experience by reducing skill gaps to manage a learner ecosystem that is engaged, compliant and updated.

# Named a Leader in Corporate LMS Software



## **Industry Awards**



Best Advance in Learning Management Technology (LMT)



Awarded the Best Corporate / Workforce Learning Management Solution



Ranked #1 in Top 20 Customer Training LMS Vendors



Part of the 21 most prominent vendors in LMS market



Named a Leader in Corporate LMS Software



Ranked among the Top 20 LMSs



eLearning AWARD in the category "Education Controlling"

# Use Adobe Captivate Prime LMS for:

#### Social & Informal Learning

Encourage peer-to-peer learning with content curation

Allow learners to share their expertise with peers in the form of web-based or user-generated content posted on topic-based discussion boards. Other learners interested in similar skills can follow these boards to learn and even contribute to the topic, akin to a social media platform.

#### **Extended Enterprise and Partner Training**

Manage end-to-end training effectively across the value chain

Provide your departments, divisions and resellers autonomy with their own instance of a customizable LMS, with a bird's eye view of learning initiatives across the groups. Give learners access to courses developed in-house, available off-the-shelf in Adobe Captivate Prime or those offered by other third-party content providers.

#### **Employee Skill Development**

Skill is the new currency - Upskill and reskill your workforce to keep them relevant

Keep your organization ahead of its competition by continuously reducing employee skill gaps. Align skills to business objectives and assign skill-based learning plans to employee cohorts, which managers can then use to take pre-emptive decisions using data from the skill and compliance report dashboards.

#### Sales Enablement

Keep your frontline executives always ahead of the learning curve

Take advantage of the "headless LMS" capability in Adobe Captivate Prime to deliver learning in-context, including right within salesforce.com (SFDC).

#### **Customer Education**

Educate your customers, drive adoption and improve customer satisfaction

With Adobe Captivate Prime, you can easily enable customer trainings delivered through an elevated personalized experience using customized URLs. Take advantage of Social Learning [NEW] to allow peers to share and learn from each other.

#### **Compliance Training**

Are you struggling to implement & track your Compliance Training across the organization?

You need an enterprise Learning Management System (LMS) that is easy to set up and offers industry-leading features that allow you to scale as you grow, keep learners compliant and stay audit-ready with multi-dimensional report suites at your fingertips.

#### Adobe Advantage

Seamlessly integrate with multiple industry-leading Adobe offerings and get access to best-in-class training courses.



#### Best-in-class safety & security

Adobe Captivate Prime is SOC 2, SSO, 508 compliant and follows some of the most stringent application, data and cloud infrastructure security guidelines including GDPR compliance.



#### Integration with enterprise apps

Take advantage of API-based connectors in Adobe Captivate Prime for apps such as SFDC, Zoom, Lynda.com, LinkedIn Learning, Tvalent Management Suites, Workday, Power BI, Slack and many more.



For further information, please write to us at captivateprimesales@adobe.com



## ensuring a lag-free learning experience. **Top-notch enterprise support**

World-class content streaming

Benefit from step-by-step onboarding assistance, and on-going troubleshooting in the form of an online help center, and 24x7 support. All enterprise customers get their own Customer Success Manager.

Adobe Captivate Prime draws on Brightcove® adaptive

video streaming, scalable Amazon cloud infrastructure

and fast content delivery using Akamai edge servers -



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