AIRSHIP®

Live Activities

Compelling, real-time app experiences on the world's most valuable digital real-estate — the lock screen

Since our founding, Airship has been at the forefront of supporting our clients on mobile. More than a decade ago, Airship powered the world's first commercial push notification. We were the first to support iOS Live Activities. Now, we've innovated Airship Live Updates for Android to offer a consistent, scalable live experience across both platforms.

Understanding Live Activities & Live Updates

The lock screen is arguably the world's most valuable digital real estate. And it just became more valuable for your brand and your customers on any platform. Now, rather than customers receiving multiple notifications from the same app for things like updates on scores, food delivery orders or day of travel changes, Live Activities and Live Updates ensure your customers never miss critical information at critical moments — even when they're not in your app.
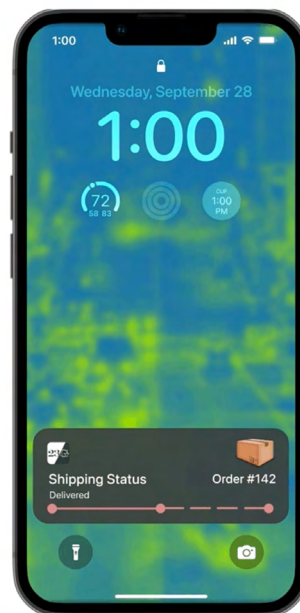
Keep Customers Current Without Them Ever Needing To Unlock Their Phone
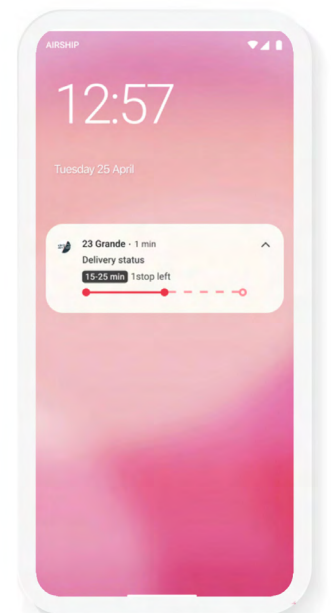
Live Activities display real-time content from your app on the lock screen allowing brands to engage with customers for hours at a time in the most glanceable, effortless way possible. Additionally, iPhone 14 Pro models utilize Live Activities with the Always-On Display, and in the Dynamic Island when the phone is unlocked.

Leave No Customer Behind With Live Updates

Airship is the first and only solution to deliver comparable live experiences on Android with Live Updates ensuring consistency, no matter the platform your customers prefer. Deliver Live Updates for as long as needed — no time limits.

> "With Airship's help, FotMob is among the first on the pitch to provide a compelling Live Activities experience with lightning fast updates that make it even easier for customers to follow the games that matter to them."
>
> **— Christer Nordvik, CEO, FotMob**

Get Started

Create customer value – inside and outside the app™

[Try Airship Now] [Talk To An Expert]

Live Activities on iOS   Live Updates on Android