



Switch to next-gen employee engagement platform

100's of companies have switched to Xoxoday

Ozonetel^o

Acsiä

ZETWERK
MAXIMIZE MANUFACTURING

 elasticrun

 ITC INFOTECH

ROYAL CYBER

 PUMA

DATAMATICS

 Western Digital

QUESS

 Mercedes-Benz

cloudmoyo™

 Adobe

AVAYA

INMOBI

 SUBEX

adani

amicus

eClerx

SIEMENS

 TRAFIGURA

 Biocon

 Converse Now

Dixon
The brand behind brands

 KANINI

 nuvama

Infosys

CONNECT
BUSINESS SOLUTIONS

 CBI

KPIT

 ABInBev

Aventus[^]
There is one only level

 PandaDoc

 Providence

 MENARINI

 AT&T

Book a demo with our engagement expert

 hello@xoxoday.com

About Xoxoday

Xoxoday is a modern Software-as-a-Service (SaaS) platform that has transformed the R&R space through our multi-faceted approach. Using a combination of AI and human-centered service, we offer an unmatched strategic approach to designing your recognition solution.

Similar is not identical: The Rewards and Recognition space is full of vendors with similar features, but not all are created equal.



Employee Rewards & Recognition + Employee Surveys & Feedback + Social Intranet & Communities
+ Perks and Benefits + People Analytics + Agentic Engagement AI

Secure, Scalable, Purpose Built For Global Brands



Flexible Payment Options

Flexible budgeting allows for payments at redemption or distribution



Enterprise Secure

ISO 27001, SOC2, GDPR, CCPA, HIPAA Compliant



Highly Configurable

Brand preferences, feature configurations, deployment flexibility.



Truly Global

100+ languages, 50+ currencies, multi-region deployment



Efficient Deployment

6-8 weeks implementation, ongoing Business Reviews, and technical support



Global Support

24/7 support via chatbot, WhatsApp, email & SMS

Xoxoday Vs Competition

Features		Xoxoday	Competition
Recognition & Rewards			
Core Value Badges	Tie recognition to your core values by uploading custom value badges or choose from 150+ built-in value badges.	✓	✓
Peer Awards	Seamless Peer-to-Peer recognition that has flexible approval flows.	✓	✓
Spot Awards	Empower people managers to recognize team members in the moment when they deliver outstanding results.	✓	✓
Nomination-based Awards	Custom-built workflows for nomination awards, including by nominator, approvers, and nominees.	✓	✓
Jury Awards	Deliver exclusive awards at your preferred cadence, using a jury panel's input for selection.	✓	Limited
Trigger Based Awards	Automatically reward employees based on real-time actions like office attendance, CSAT scores, candidate interviews, or CSAT-linked learning, and development milestones, etc.	✓	✗
Gamification & Leaderboard	Gamification experience with custom-configured dashboards. Configure milestone-view, KPI scorecards, etc	✓	Limited
Platform Adoption Games	Configure games like Spin-the-wheel, Scratch cards, Lucky draw etc to drive daily engagement. Configure free benefits for winners.	✓	✓
Long Service Awards	Configure physical or digital awards with automated greeting, shipping information collections, and rewards processing.	✓	Limited
Yearbook	Celebrate service anniversaries with a personalized yearbook that highlights the employee's journey, achievements, and moments of recognition throughout the year.	✓	Limited
Milestone Awards	Celebrate significant milestones in the employee's journey, from onboarding to exit and everything in between.	✓	✓
Employee Incentives	Tie company goals and KPIs with incentives, motivating employees to meet and exceed expectations.	✓	✓
Contests & Challenges	Run contests tied to rewards focused on employee well-being, such as step challenges, group hikes, meditation rituals, and more.	✓	✓
Wall Of Fame	Digital wall (TV Screens) to showcase employees celebrating milestones, service awards, performance awards, and receiving frequent recognition.	✓	Limited

**Based on publicly available information.*

Features

Xoxoday

Competition

Reward Marketplace

Public & Private Recognition	Based on employee preference, admins can set the visibility for recognition and awards to be either public, or private.	✓	Limited
Permutation & Combination in R&R Programs	Configure awards with P&C of locations, departments, trigger conditions, approval matrix, etc.	✓	Limited
Reward Settings	Advanced settings like Delegate a user (majorly used by super admins on-behalf of company leaders), CC matrix, Address collection, Reward selection, employee exit-conditions, feed and privacy settings, content moderation and more.	✓	Limited
Reward Cycles	Automate start and end dates, nudge nominators and approvers, announce winners, and deliver rewards.	✓	Limited
Reward Scheduler	Schedule rewards in advance for planned events, milestones, and holidays.	✓	✓
External Recognition	Let your employee's family members, customers, vendors, partners, clients or patients acknowledge your employees for their hard work.	✓	✗
Social Sharing	Share posts over social media like LinkedIn, and Facebook	✓	✓
Budget Distribution	Set up automated point distribution for peer and manager budgets on a monthly, quarterly, or annual cycles.	✓	✓
Redemption Wallet	Stock your redemption wallet with funds to enable seamless reward redemption by employees.	✓	✓
Point-based rewards	Points are the currency on Xoxoday. Set your reward budget on Xoxoday to create reward points that power your rewards, incentives, and gifting program.	✓	✓
QR-code based rewards	Allow companies with deskless teams to offer QR-code based rewards for employees who do not utilize any digital device at work.	✓	✗
Gifting Automations	Celebrate professional and personal milestones, festivals, and holidays with gifts and greetings that can be sent individually or in bulk.	✓	✓
Custom Leaderboards	Define the criteria for ranking participants and set up scoring rules for the leaderboard.	✓	✓

Reward Catalogs

Gift Vouchers	Gift vouchers spanning 25+ categories like electronics, fashion, utility, food, grocery, e-commerce, travel & more. 10000+ Brand Gift cards across 175+ countries.	✓	✓
---------------	--	---	---

Features		Xoxoday	Competition
Experiences	The experiential rewards catalog offers once-in-a-lifetime experiences (10,000+), across 40+ categories and 50+ countries.	✓	Limited
Amazon Store	Our API integration with Amazon for Business (with 10Mn+ options) lets you offer employees specific products or an entire category from the Amazon Store, backed by FBA (Fulfilled by Amazon).	✓	✗
Electronics & White Goods	Offer a diverse range of white-goods as rewards, from popular, local, and international brands.	✓	Limited
Swag Store	Build official merchandise store with products like shirts, pen, notepad, badge, t-shirts, hoodies, and other stationary products.	✓	✓
Non-Monetary or Aspirational	Manage your custom rewards catalog with Xoxoday, to offer rewards such as lunch with the CEO, paid time off, dinner with the family, and more.	✓	✓
Travel & Entertainment	Send people to destinations they love and take care of every comfort from start to finish for their travel expeditions.	✓	Limited
Donations and Charity	Give employees the flexibility to donate to charitable causes from your pre-approved list of charities across the world.	✓	✗
Prepaid Cards	Allow employees to make purchases with prepaid cards wherever Visa or Mastercard are accepted, for allowances such as meals, fuel, and gifts.	✓	Limited
Flights & Hotels	Book flights and hotels globally using prepaid cards or reward points with top travel providers.	✓	✗
Top – ups and Subscriptions	Save on monthly subscriptions and utility bill payments.	✓	✗
Perks & Benefits			
Design Your Benefit	Ability to give power to employees to design their own benefits-pool. It comprises insurance, wellness, learning, finance, taxation, etc.	✓	✗
Custom-branded Benefits Card	Every employee gets a custom-branded multi-benefit card that lets you to recharge and let employee to redeem across tax-free options like meals, fuel, periodicals, mobile expenses and more.	✓	✗
Discounted Gift Cards	Launch a corporate discounts program with savings across 30 categories and discounts ranging from 5% to 50% on more than 6,000 local and international brands.	✓	✓
Brand Offers	Unlock exclusive corporate offers from major brands.	✓	Limited
Exclusive Deals	Access deals on popular categories, from dining to essentials, travel and more.	✓	Limited

Features		Xoxoday	Competition
Company-sponsored Benefits	Roll out company-sponsored benefits that reflect your company's culture and focus on employee well-being.	✓	✓
Fringe Benefits	Offer employees flexible lifestyle benefits linked to Lifestyle Spending Accounts, empowering employees to choose the benefits that align with their life goals.	✓	✗
Early Wages	Offer early access to earned wages to help employees tackle unplanned expenses and emergencies.	✓	Limited
Car Leasing	Enable employees to lease car via your car leasing policy and make savings on taxes	✓	✗
Eye-Checkup	Free eye-checkup by Lenskart specially designed for Xoxoday customers, additionally get premium benefits on purchases	✓	✗
Gym Memberships	Access to a wide network of gyms across India through a single pass, available at a flat per employee cost for all employees.	✓	Limited
Doctor Consultations	Get unlimited doctor consultations for employees and their immediate family members by Practo at a very nominal cost.	✓	Limited
Annual Health Checkups	Comprehensive annual health checkup covering 87 parameters, offered at a flat per employee cost.	✓	✓
Mental Wellness Programs	Consultation-based mental wellness support available for 3-month or 6-month durations, at a flat per employee cost.	✓	✓
Comprehensive Maternity Care	Inclusive maternity care covering both pre and post-partum needs, offered at a flat per employee cost.	✓	✓
Healing by Sound	Get a free 30-day sound healing therapy by Echo Wellness. Very useful for hyper-tension, stress, sleeplessness and more.	✓	✗
Surveys			
Engagement Surveys	Gain insights into employee sentiments, identify areas for improvement and measure their engagement.	✓	✗
Pulse Surveys	A set of around 50 questions is asked by employees at varied intervals (in non-boring way) and the output is captured in 16 pulse-dimensions.	✓	✗
Lifecycle / 30-6-90 day Surveys	Continuous and regular connects with employees to measure engagement levels.	✓	✗
Custom Surveys	Editable surveys covering multiple use cases and a repository of questions to gather insights and find gaps in engagement.	✓	✓
Personalized Conversations	Gather organic feedback with AI that adapts to individual responses, uncovering deeper insights.	✓	✗

Features		Xoxoday	Competition
Survey Analytics	Get a comprehensive suite of analytics and insights, that help you gauge the organization's pulse.	✓	Limited
Action Plans & Interventions	Close the feedback loop through acknowledgment of employee feedback and data-backed action plans to leaders, and managers.	✓	✗
Social Intranet			
Central News Feed	The town hall page lets you share news, make announcements, and celebrate wins and milestones to drive a culture of open communication.	✓	Limited
Social Recognition Feed	Automatically broadcast all appreciations in a social feed to amplify visibility for information and crowdsource wishes.	✓	✓
Quick Links	Highlight important links or documents, both external and internal , to your employees on the Xoxoday home page.	✓	✗
Posts	Broadcast company news, customer wins and policy updates. Customize the news feed as per your preferences.	✓	✓
Polls & Quizzes	Crowdsource opinions in a quick way. Drive awareness and adoption of new and existing company policies.	✓	✓
Classifieds	An internal marketplace where employees can buy, sell, and rent items within their organization.	✗	✓
Videos	Upload videos that highlight your product, showcase recent activities or spotlight key achievements.	✓	✗
Ask Me Anything	Open the forum for questions from employees to leadership during All-Hands or other important meetings.	✓	✗
Reactions	Allow employees to react and engage with content using comments, likes, high-fives, GIFs, emojis, videos, images, and attachments.	✓	✓
Social Sharing	Built-in integration with LinkedIn allows employees to showcase their recognitions on LinkedIn.	✓	✓
Pinned Posts	Pin a post to the top of the newsfeed to feature an important announcement or highlight your best content.	✓	✗
Wishboards	Collate greetings and wishes from peers across the org on a single board to celebrate birthdays, work anniversaries, and more.	✓	✗
Employee Directory	Employees can search for colleagues across the organization and access their contact details.	✓	✓
Org Chart	The organizational chart provides employees with the leadership hierarchy and view the structure of any team.	✓	✗

Features		Xoxoday	Competition
Digital Signage	Broadcast essential updates and achievements across your office, stores, or factory floors via large display screens.	✓	✗
Search	Easily search and connect with people across the organization.	✓	Limited
Spotlight	Instantly highlight key company updates, policy changes, event news, or recognition moments with the Spotlight feature—ensuring maximum visibility and engagement across the organization.	✓	✗
Social Fitness	Participate in team wellness events, and hobby clubs that connect employees through shared activities	✗	✓
Employee Profile			
Profile Page	Allows every employee to showcase their personal and professional details, giving coworkers a peek into their personality.	✓	✓
Account Statement	The account statement gives each employee an overview of reward points received and redeemed.	✓	Limited
Order History	The order history provides an employee with information on all orders linked to their reward redemption.	✓	Limited
Account Preferences	Every employee has the flexibility to set security, language, and notification preferences.	✓	✗
Community Groups			
Types of Groups	Use community groups to bring people from the same department, location, project, or interests together.	✓	✓
Groups Use Cases	Leverage groups for hobbies, onboarding, upskilling, knowledge banks, classifieds, and more.	✓	✓
AI-based Content Moderation	Utilize content moderation settings to decide how members interact and converse in a group.	✓	Limited
Group Settings	Group settings include membership restrictions, privacy settings for each group, and activity notifications.	✓	✓
User Access Settings			
Access Controls	Xoxoday has four user access levels, namely Super Admins, General Admins, Managers, and Users. Super Admins and General Admins can configure access permissions for all users.	✓	✓
User Management	Super Admins and General Admins can add, edit, or remove user accounts on Xoxoday, and view the list of active, invited, and disabled users.	✓	✓

Features		Xoxoday	Competition
Admin Access Delegation	Users with Admin access, such as business leaders or department heads, can delegate their access to other users temporarily to complete critical tasks such as award approvals.	✓	✓
User Authentication	You can choose from standard and custom login methods or set custom SSO login for user authentication on Xoxoday.	✓	Limited
Notification Settings	Manage notification settings for reminders, engagement nudges, and catalog nudges for your organization, across email, app and SMS, and in-product.	✓	Limited
AI Capabilities			
Weekly Accomplishment Logging	Prompt employees to log weekly achievements, which are collated and shared with managers, nudging them to recognize team members in the moment.	✓	✗
AI Skill Mapping	Analyses recognition messages to identify employees' most common skills. By leveraging recognition activity, it provides real-time skill insights.	✓	✗
Survival Analysis	Rapid-fire data analysis on the impact of your rewards program with your recognition and retention data in one place.	✓	✗
AI Co-pilot for Analytics & Insights	Provides HRs real-time insights like active users, pending nominations, top award givers/receivers, budget utilization, and more.	✓	✗
Recognition Insights for Managers	AI shares valuable insights with managers, such as highlighting team members who've been recognized frequently versus those who haven't been recognized in a while.	✓	Limited
Automated Award Creation	Simplify award creation by using AI to generate personalized award graphics, subject lines, and details on demand.	✓	✓
Automation of Milestone Celebrations	Schedule milestone celebrations, like birthdays, work anniversaries, service awards, and special days, with automated greetings, nudges to colleagues to join the celebrations, and deliver timely gifts and rewards.	✓	✓
Personalized Conversations	Drives personalized conversations to understand the WHY behind employees' responses by adapting to individual responses.	✓	✗
AI-generated Feedback Insights	By using employee responses to open-ended questions in the engagement survey, AI summarizes the feedback and provides sentiment analysis.	✓	✗
AI Health Companion	Get on-demand health recommendations tailored to medical history, lifestyle, and preferences	✗	✓

Features

Xoxoday

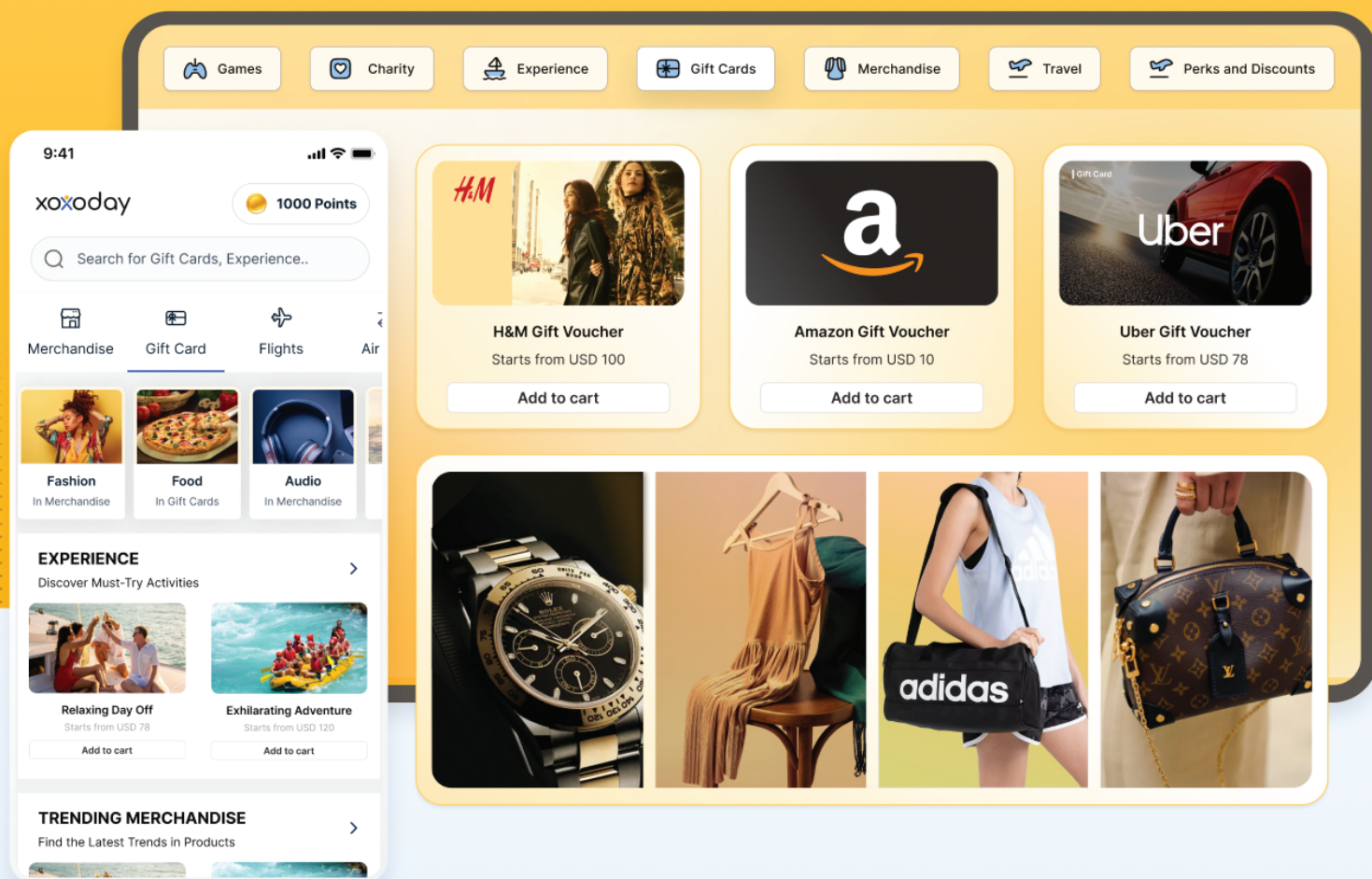
Competition

Reports

Individual Reports	Give employees access to their own data on frequency of appreciations given and received, frequency of nominations, core values adoption trends, reward budget utilization, points remaining, and redemption trends.	✓	Limited
Manager-level Reports	Offer People Managers the much-needed visibility into frequency of appreciations given and received by team members, frequency of nominations, core values adoption trends, reward budget utilization, points remaining with each team member, and monthly active users.	✓	✓
Account Status Reports	These reports provide data on pending nominations, available budget points(s), redeemable points(s) with active users, redeemable points(s) with inactive users, redemption wallet balance, budget utilization, sourcing of points(s), application of points(s), sourcing of funds, and application of funds.	✓	✓
Engagement Reports	Measure engagement across the company using data on appreciations with awards and core values, gifts and greetings delivered, reward points utilized for rewards and gifts, surveys created by users, survey responses collected, total number of active groups and discussion threads, and most active groups.	✓	Limited
Department-level Reports	Get visibility into frequency of appreciations given and received by departments, frequency of nominations, core values adoption trends, reward budget utilization, points remaining with each department, and monthly active users.	✓	✓
Quid Pro Quo Reports	Xoxoday has a built-in system abuse detection and prevention feature that identifies quid pro quo provides custom reports	✓	✗
Admin & Manager Summary Emails	Auto-sent summaries with key insights on engagement, budgets, and recognition trends.	✓	✗
Manager Dashboard	Role-based dashboards with new chart styles for better decision-making and less reliance on manual reports.	✓	✗
Taxation Reports	Helps HRBPs/Finance easily access taxable reward values by employee location/team.	✓	✗

Features		Xoxoday	Competition
Security & Compliance			
Security	Our advanced system safeguards against misuse and fraud with intelligent checks and balances.	✓	Limited
Data Privacy & Compliance	Xoxoday adheres to all global standards including WCAG, SOC II, ISO 27001, CCPA, HIPPA and GDPR.	✓	Limited
Tax Compliance	Simplify tax reporting and stay compliant with tax regulations with built-in support.	✓	✗
Enterprise Capabilities			
Multiple Currencies	Facilitate global rewards with multi-currency support	✓	Limited
Multiple Languages	Enhance accessibility with multi-language support across all touchpoints	✓	Limited
Multi-region Deployment	Flexibility to choose how and where you run and store your data.	✓	Limited
Cost of Living Index	Ensure parity in rewards for teams spread across the globe.	✓	✗
Integration			
HRMS	Integrate with your HRMS like SAP Successfactors, Darwinbox, Workday, Oracle etc to ensure every employee in your system of record is a part of your people initiatives.	✓	✓
Collaboration tools	Collaboration tools like Slack, MS Teams etc to recognise, reward, share feedback, and engage in the flow of work.	✓	✓
SSO	Integrate with popular identity provider systems to let employees access Xoxoday using work their credentials	✓	✓
Intranet	Embed capabilities for recognition and rewards into your existing intranet tools.	✓	✗
Learning Management System	Connect rewards to significant milestones in your Learning & Development program.	✓	✗
Applicant Tracking System	Motivate employees to refer their friends and family to your organisation	✓	✗
Performance Management System	Integrate with your Performance Management System to deliver rewards for meeting and exceeding performance goals	✓	✗
Health Apps	Motivate your employees to focus on their physical and mental well-being	✓	✓

Global Catalog With 10M+ Reward Options Across 175+ Countries



Gift Cards

10,000+ brand gift cards

Miles

Miles exchange for flights & more

Travel & Booking

100K+ hotel & flight options

Merchandise

300K+ fashion, electronics & more

Experiences

100K+ experiences

Top-ups & Subscriptions

Utility, e-subscriptions & more

Swag

Branded goodies & products

Charity & Donations

10K+ charity organizations

Financial Products

Payouts, prepaid cards & more

Don't just take our word for it

Integrate With Your Everyday Tools

 Microsoft Teams	 Outlook	 slack	 Microsoft Viva
	 Google Workspace	 workday.	 bambooHR™

Leaders Like You Trust Xoxoday

 Western Digital	 Nestlé	 AVAYA	 Providence	 AT&T	 PandaDoc
 KENNAMETAL	 Infosys	 Microsoft	 H&M	 Active Campaign >	 Nielsen

Last Words...

Of course, we are naturally biased when we say that we are the best employee engagement platform in the world and the nearest competition is miles away in terms of user experience, modern interface, technology infrastructure, and a strategic vision for the product. We genuinely believe we can help you effectively tap into your employee voice better than anyone and partner with you on your growth journey.

