



Data Quality Suite

Protect Your Database with a Data Quality Firewall

Capturing data can be messy. That's why step one to any contact data management strategy is data verification. The Data Quality Suite provides four powerful tools for real-time verification of address, name, phone, and email information.

Instantly Validate All Your Customer Contact Information

The Data Quality Suite is a toolkit of on-premise APIs or Web services to meet your needs for speed and security or convenience. The on-premise, multiplatform APIs work with Windows, Linux, Solaris, HP-UX, and AIX and can be used with almost any programming language like C++, Java, C#, Python, etc.

The Web services version of the suite support REST, JSON and XML. Both versions can be easily integrated into webpages, forms and custom applications to provide superior data verification at point-of-entry or in batch.



Build the Data Quality Suite into your Web forms, CRM or custom applications and activate a Data Quality Firewall.

Benefits:

- ✓ Clean contact data at point-of-entry or in batch
- ✓ Improve customer contactability
- ✓ Cut waste & reduce undeliverable mail
- ✓ Transform sales & marketing efforts with clean data
- ✓ Boost marketing response rates
- ✓ Easily integrate into any business application

Features:

- ✓ **Flexible:** multiplatform 64-bit architecture
- ✓ **Fast:** process millions of records per hour
- ✓ **Scalable:** start small and scale out
- ✓ **Affordable:** flexible, subscription-based pricing to fit any budget
- ✓ Global and North American versions of the Suite available

Try Data Quality Suite for Free:

>> www.Melissa.com/data-quality-suite

Contact Data Verification

The Data Quality Suite helps organizations of all sizes verify and maintain high-quality data so they can effectively communicate with their customers via postal mail, email or phone. The suite includes the following:



Address Verification

Validate, correct and standardize postal addresses for the U.S., Canada and 250+ countries and territories.



Phone Verification

Authenticate mobile and landline phone numbers, geolocate and ensure mobile numbers are live and callable.



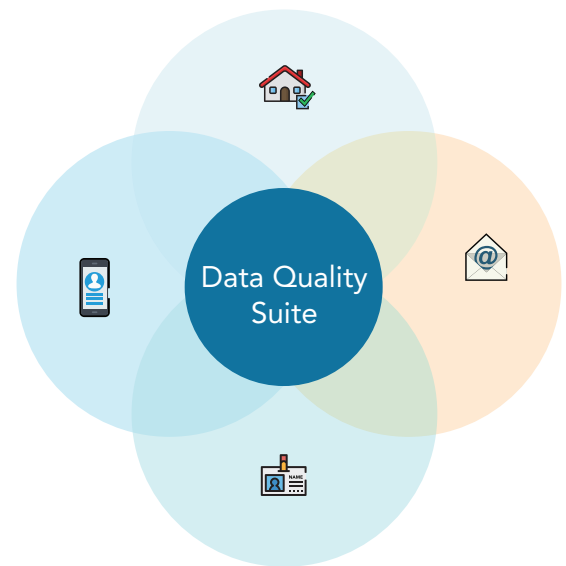
Email Verification

Verify and correct email domains, syntax and spelling and perform a real-time inbox check to ensure an email address exists.



Name Verification

Identify and parse 650,000+ ethnically-diverse first and last names and genderize.



About Melissa

Since 1985, Melissa has specialized in global intelligence solutions to help organizations unlock accurate data for a more compelling customer view. More than 10,000 clients worldwide in arenas such as retail, education, healthcare, insurance, finance, and government, rely on Melissa data quality and ID verification software, including data matching, validation, and enhancement services to gain critical insight and drive meaningful customer relationships.

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