The End-to-End Software Solution for Outpatient Rehab

webpt.com/demo

With 40% market share, WebPT is the leading software platform for physical therapists (PT), occupational therapists (OT), and speech-language pathologists (SLP).

Offering everything from documentation and scheduling to billing and marketing software, our robust web-based solutions are ideal for every outpatient setting—regardless of staff size, facility type, or number of specialties. Launched in 2008, WebPT has ranked on the Inc. 5000 list of America's fastest-growing companies nine years in a row.

WebPT has a 99% retention rate and a 99.9% uptime rate, making it the most trusted and reliable platform in the industry.

Learn more at WebPT.com.

"You can't go wrong with WebPT. This software will make your practice run smoothly and effortlessly...
Nothing compares to it."

See the whole story here.

Nita ChenChief Financial Officer,
Gateway Physical Therapy





EMR

Document defensibly and efficiently with the cloud-based WebPT EMR.

The WebPT EMR includes:

- Customizable SOAP notes
- Built-in payer alerts and compliance safeguards
- Secure, cloud-based access—anytime, anywhere on nearly any Internet-enabled device.



Billing Software

Decrease denials and maximize payments with WebPT's billing software.

You can expect:

- Automatic data transfer from your documentation to your billing forms
- Reduced claim errors
- Fast, maximized reimbursements



Analytics

Make intelligent business decisions and capture real-time clinic data at the click of a button.

With Analytics, you can:

- Track practice performance with an interactive dashboard of key performance indicators and customizable goals
- Benchmark practice performance both locally and nationally
- Gain actionable insight with a bevy of metrics, charts, reports, and data grids
- Become a data wizard with our robust certification program

Scheduling

Manage schedules for all clinic locations with our built-in, easy-to-use scheduling system that works in perfect tandem with your documentation.

This feature includes:

- Real-time viewing and editing of therapist schedules, treatment room calendars, and patient appointments
- Automated phone, text, and email appointment reminders to reduce no-shows and cancellations by as much as 30%
- External file uploading and storage (e.g., diagnostic images, intake forms, and signed plans of care)



(S) RCM Service

Focus on treating your patients and finalizing your notes—and let our revenue cycle management team handle the rest.

Your dedicated RCM team will:

- Promptly and correctly submit claims
- Investigate and appeal denials
- Post and reconcile payments



Outcomes

Track patient progress and use the data to prove your value to patients, payers, and referring physicians.

WebPT Outcomes offers:

- Outcomes tracking directly within your documentation
- Standardized tests and data points that are relevant to a wide spectrum of healthcare professionals
- Configurable, easy-to-read reports and graphs





Manage and meet your state's continuing competency requirements on one comprehensive platform.

You'll get:

- More than 1,000 hours of accredited content taught by industry experts
- Unlimited, on-demand access to courses
- Automatic storage and management of completion certificates



Local

Drive more new patients to your practice by improving your online presence.

WebPT Local helps you:

- Manage your local listings to improve online visibility and search rankings
- Understand how patients find your practice online
- Take meaningful action to improve your site traffic
- Monitor and respond to online reviews



Increase patient compliance and improve therapy outcomes with WebPT HEP.

This product includes:

- Customizable, interactive home exercise programs
- Access to thousands of industry-trusted exercises with comprehensive video tutorials
- Two-way messaging, goal-setting, and other patientfacing features that keep patients engaged in care

Reach

Improve patient acquisition and retention with minimal effort using this powerful patient marketing software.

With Reach, you can:

- Send targeted messaging to re-engage past patients and nurture current ones
- Leverage NPS data to source satisfied patients for online reviews and testimonials
- Use customized landing pages and a lead management tool to track, manage, and book prospective patients
- Gather patient information before the first appointment with our digital patient intake tool



Digital Patient Intake

Streamline the intake process by enabling patients to fill out their paperwork online—and have it automatically flow into WebPT's EMR.

With Digital Patient Intake, you can:

- Send fully configurable patient registration paperwork via email or text
- Automatically remind patients to fill out their forms as their appointment date gets closer
- Instantly access patient information from their chart as soon as they submit intake paperwork



Electronic Benefit Verification

Seamlessly verify, access, and manage patient insurance information all within the WebPT platform.

Electronic Benefit Verification enables your practice to:

- Confirm insurance eligibility (for more than 925 payers) in a few clicks-streamlining front-office operations and minimizing claim denials.
- View specific benefit information directly within the patient chart.
- Minimize redundant data entry and view all patients' eligibility statuses from a single report.



Additional Features and Benefits

Compliance

As your steadfast compliance partner, WebPT helps ensure your documentation and billing claims are always in line with the latest regulations—thus saving you from costly penalties.

Success

At WebPT, our goal is to create raving fans. That's why Members have success reps who advise them on all things WebPT and rehab therapy, including performance benchmarking, industry news, company updates, and tips for maximizing their WebPT Membership.

Support

WebPT Members are guided through the implementation process by our expert onboarding specialists, have access to our extensive knowledge base, and receive unlimited phone and email support—all at no extra charge.

Interoperability

Create efficiencies and drive productivity by making interoperability a reality in your organization. WebPT will work with you to integrate our software with the platforms you already use.

Marketplace

The WebPT Marketplace is an e-commerce site full of the therapy products you need for your practice, all for a fraction of the retail price.

"I would summarize my experience with WebPT in one word: success. Every WebPT initiative we have implemented within our practice has been a success."

See the whole story here.

Dave Manzo
Chief Financial Officer,
Atlantic Physical
Therapy Center



Practice Management Checklist

	Web PT	Server- Based	Paper
HIPAA-compliant	•	•	?
Customized setup and training programs	•	•	
Customizable documentation templates and flowsheets	•	•	•
No extra hardware or IT staff required	•		•
Unlimited support via phone and email	•		
Upgrades and automatic backups	•		
Compatible with Mac computers, iPads, tablets, Chromebooks, and Windows devices	•		
Cloud-based system that's accessible anywhere with an Internet connection	•		
Access to discounted clinic supplies	•		
Automated appointment reminders via phone, text, and email	•		
Free faxing and emailing directly from the system	•		
Integrated functional limitation reporting and built-in outcome measurement tools	•		
Built-in, customizable, interactive home exercise program with mobile app	•		
Business reporting, including patients lost, referral sources, and productivity metrics	•		
Opportunity to suggest future system updates and additions	•		
Automatic alerts for overbilling and underbilling, documentation requirements, and coding errors	•		
Ability to upload external documents	•		
Outcomes data tracking and analytics with automated digital patient intake questionnaires	•		
Several billing options, including both in-house and outsourced	•		
Tracking and alerts for Medicare compliance	•		
Patient marketing and engagement tools	•		
Certified MIPS reporting registry	•		
Available in-app credit card processing	•		
Automated digital patient intake forms	•		
Local online listing management to boost website SEO	•		
Integrations with many third-party applications your practice already uses	•		
Electronic patient insurance verification	•		

Discover how WebPT can help your practice achieve greatness.

Contact us today to learn more about our customizable packages, demo our software, and receive a free quote.

Learn more at webpt.com/demo. 866-221-1870





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