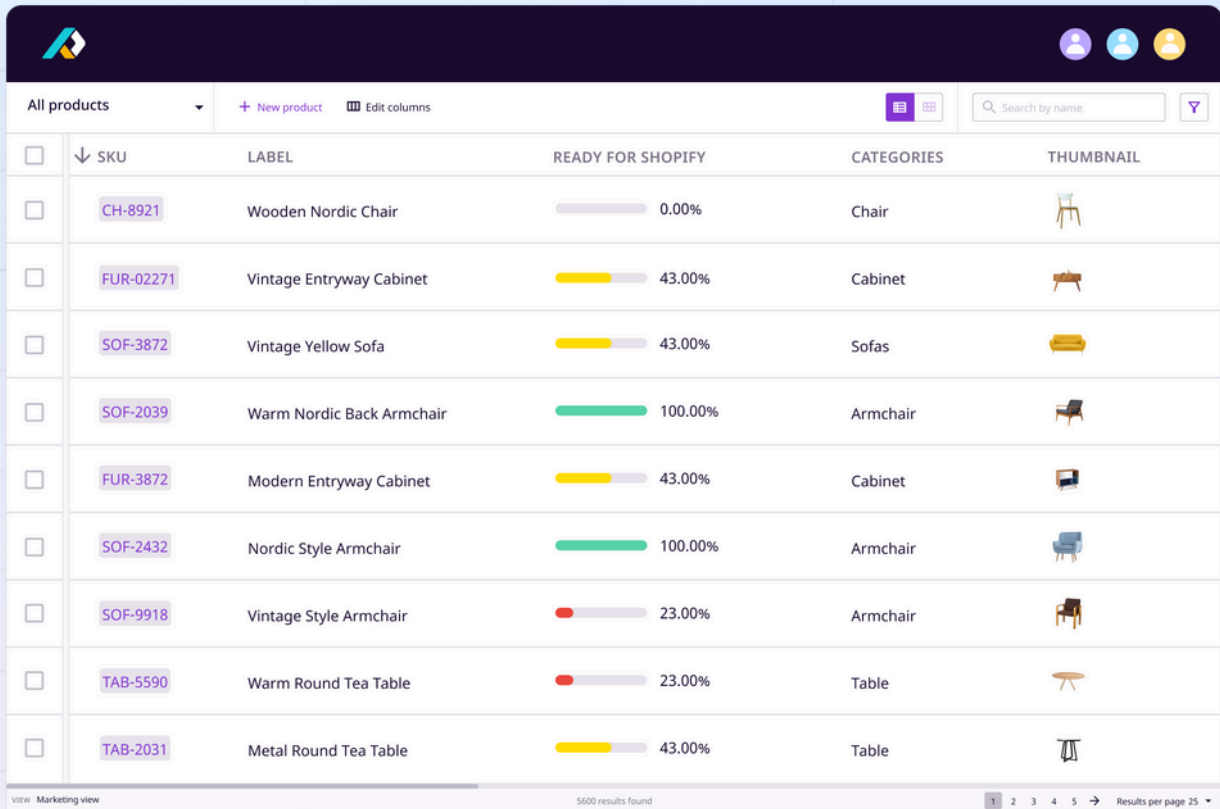











PLYTIX

Product Information Management

# Everything you need to know about Plytix



The screenshot displays the Plytix interface for managing product information. It features a dark header with the Plytix logo, user avatars, and navigation options like '+ New product' and 'Edit columns'. A search bar is located in the top right. The main content is a table with the following columns: 'SKU', 'LABEL', 'READY FOR SHOPIFY', 'CATEGORIES', and 'THUMBNAIL'. Each row represents a product, showing its status with a progress bar and percentage, and a corresponding thumbnail image.

<input type="checkbox"/>	SKU	LABEL	READY FOR SHOPIFY	CATEGORIES	THUMBNAIL
<input type="checkbox"/>	CH-8921	Wooden Nordic Chair	0.00%	Chair	
<input type="checkbox"/>	FUR-02271	Vintage Entryway Cabinet	43.00%	Cabinet	
<input type="checkbox"/>	SOF-3872	Vintage Yellow Sofa	43.00%	Sofas	
<input type="checkbox"/>	SOF-2039	Warm Nordic Back Armchair	100.00%	Armchair	
<input type="checkbox"/>	FUR-3872	Modern Entryway Cabinet	43.00%	Cabinet	
<input type="checkbox"/>	SOF-2432	Nordic Style Armchair	100.00%	Armchair	
<input type="checkbox"/>	SOF-9918	Vintage Style Armchair	23.00%	Armchair	
<input type="checkbox"/>	TAB-5590	Warm Round Tea Table	23.00%	Table	
<input type="checkbox"/>	TAB-2031	Metal Round Tea Table	43.00%	Table	

At the bottom of the interface, there is a footer with 'VIEW Marketing view', '5600 results found', and pagination controls showing '1 2 3 4 5' and 'Results per page 25'.



# About Plytix

Why is technology for retail so expensive, complicated, and outdated? We don't think it should be. That's the idea that inspired us to create a Product Information Management system (PIM) for small to medium-sized companies looking to scale their operations and growth.

Our software is easy to use and designed with team collaboration in mind, because getting product content ready for all your sales channels is a team effort. Using Plytix, anyone from your tech-savvy ecommerce manager to your content-focused marketing lead can access and optimize the product content that drives your business.

# What we do

At its core, Plytix is the **central source of truth** for all your product information—but that’s just the beginning.

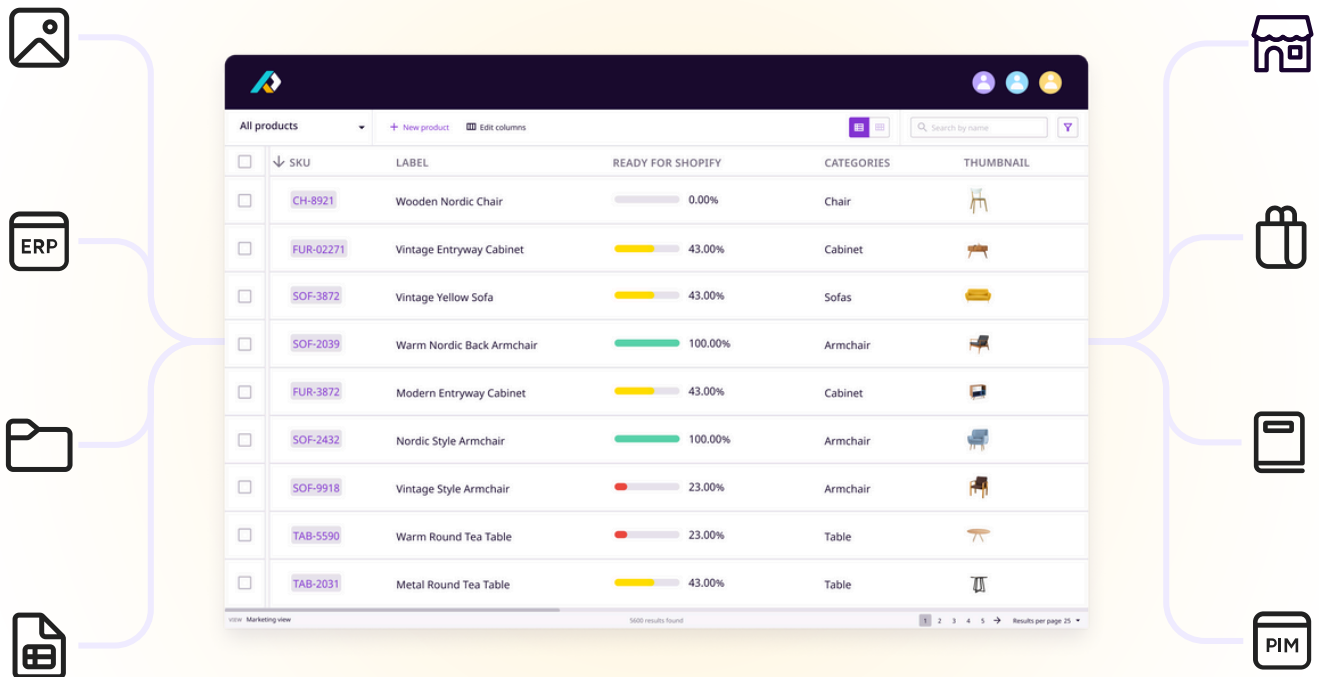
## What goes into Plytix?

All your users, product data, and assets.

*Yes, unlimited users, unlimited custom attributes, and unlimited asset storage!*

## What comes out?

Your content, optimized and tailored for delivery to your customers, wherever they are.



# What's inside

Plytix helps you centralize, optimize, distribute, and analyze your product content.



## Product Information Management

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## Channels

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## Dedicated account management

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## What our clients say

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page 12

# Product Information Management

Plytix is the central source of truth for all your product information. Descriptions, prices, photos, and more are just easier to edit, organize, find, and optimize when they're all in one place.

## All your product data, accessible 24/7

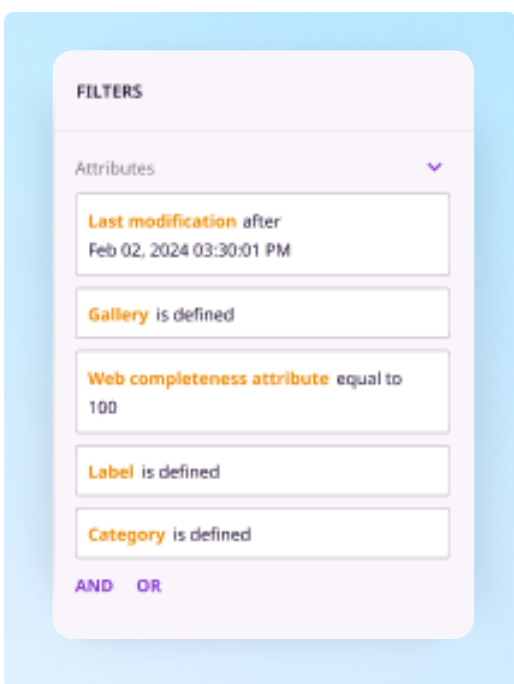
Gather all of your product data, files, and content, and manage them all from one place. No more spreadsheet mayhem. No more wasting time finding images to match the products. All teams can collaborate in real-time from one centralized database.

Label  
Blue Backpack Unisex

Measurements  
45cm x 36cm x 20cm

Price  
€ 120.00

Media  
Care\_Instructions.mov

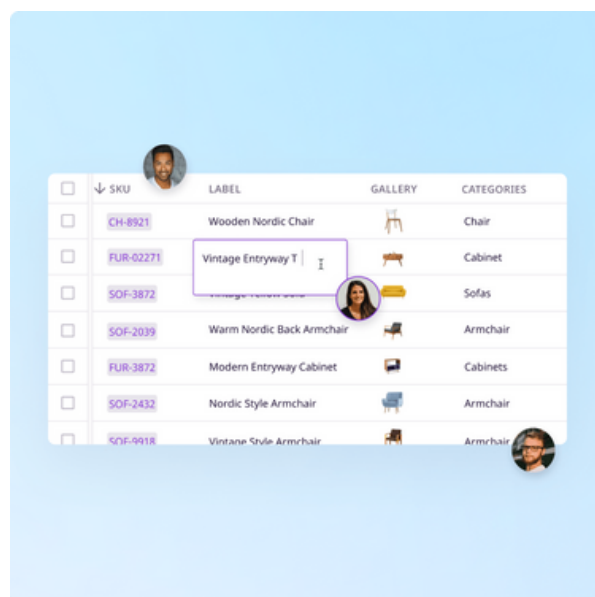


## Find what you're looking for...

Our PIM has fast filtering with AND/OR logic to help you find exactly what you need. No need to rely on spreadsheets, messy drives, or Beatrice over in Marketing.

## ... And edit just as fast

Plytix offers a bunch of editing options. Drill down into the product page, edit content side-by-side, or just edit directly from the table view. For broad updates, use our bulk editing function to get through your work quickly.

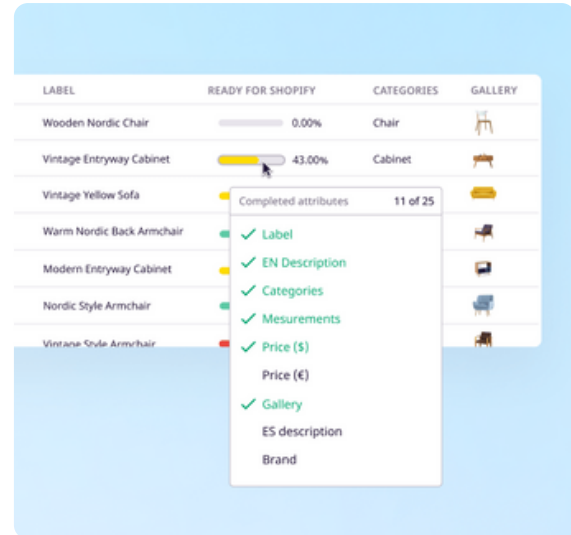


## Keep on top of what's missing

Set up completeness tracking to see the progress of your product updates, get your information channel-ready, and reduce errors.

## Bring your whole team

Create your own user permissions and invite unlimited teammates to your account at no extra cost. This way everyone can have access to the most up-to-date information they need.

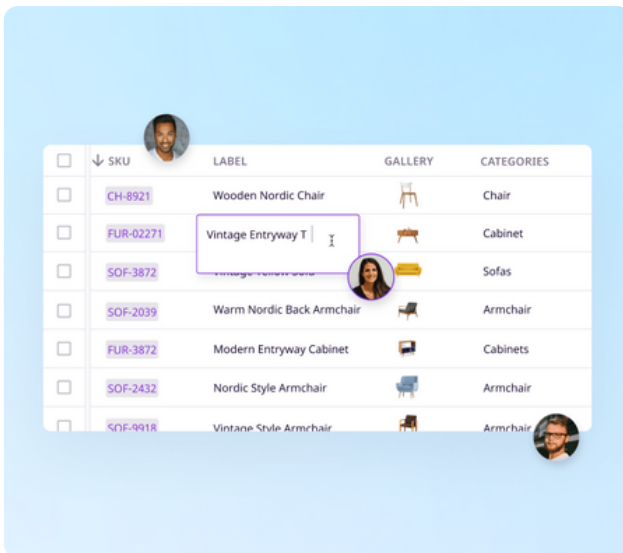


## Create auto-updating lists

Smart Lists make your life easier by letting you define criteria that builds a list for you. Whether you're creating a list of products to send to Amazon or making a to-do list, Smart Lists have you covered.

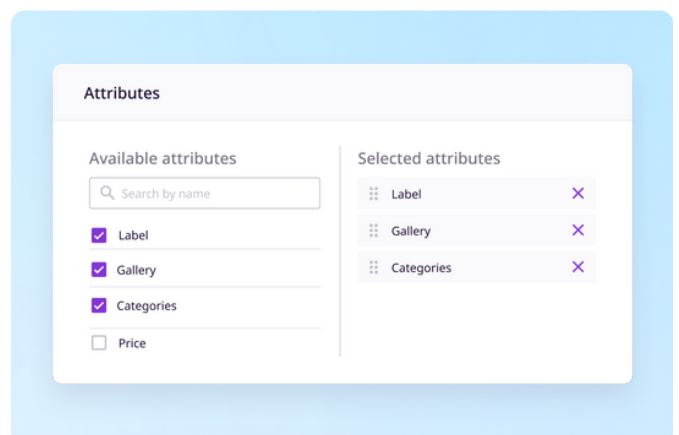
## Export on the fly

Choose the products you want and then export to CSV, XLSX, or PDF with a set of attributes you choose, as many times as you want.



## Make it your own

Create unlimited custom attributes from 12 different attribute types. Create your own category structure, product relationships, and much more.



"Plytix has provided us with an information hub, where we can centralize our information, allowing ourselves, our partners, customers and the press to access the information they need, whenever they need it, making them and us more efficient."

Katherine Engelbrecht - International Sales - Eva Solo

# Digital Asset Management

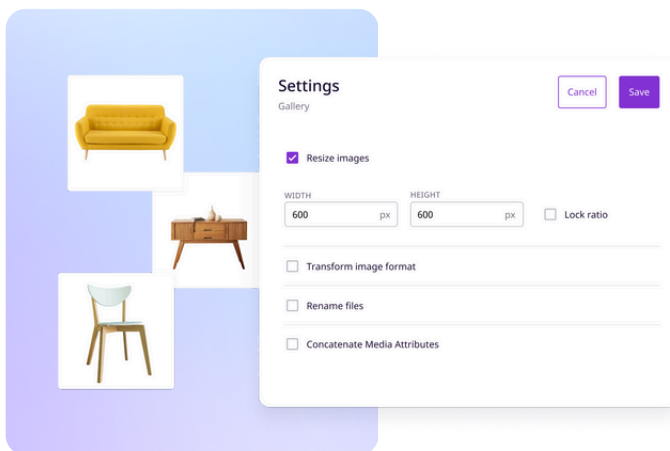
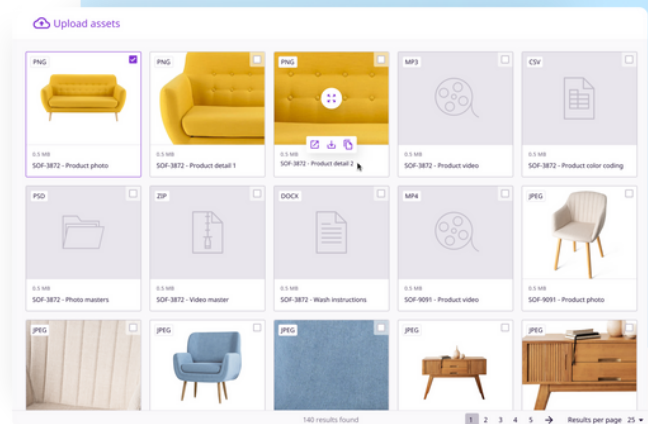
With Plytix, you not only have a place to store all of your product information, but you also get storage to manage your product and brand assets. These assets can include all image formats, videos, documents, and more.

## All the storage you need

Store **all** your images, documents, videos, and other multimedia content. Plytix customers get unlimited storage with the Unlimited and Custom Plan. That way you can keep everything in one place.

## Keep everything together

Link your assets directly to your products so that you can manage them together. Create gallery attributes for your products and order your images.



## Organize and find your files

Keep track of when things are updated. Organize your files into categories, and use filters to find the assets you are looking for. You can even create Smart Lists for your assets.

## Import all your files

Drop in your file, a whole folder, or use a CSV to import files. Storing all your assets in a PIM only makes sense if we also let you import all of your file types—we accept it all: PNG, MP4, MP3, GIF, TIFF, PSD, DWG, PPT, TXT, DOCX, PDF, SVG, ZIP, HTML, and more. If you're in doubt about any file type, just ask us.

## Put your assets to work

When you store your files in Plytix, we create an accessible URL for them that makes file sharing effortless. You can also send files to your sales channels, download ZIP files, and add them to Brand Portals to give instant access to anyone you share them with.

# Channels

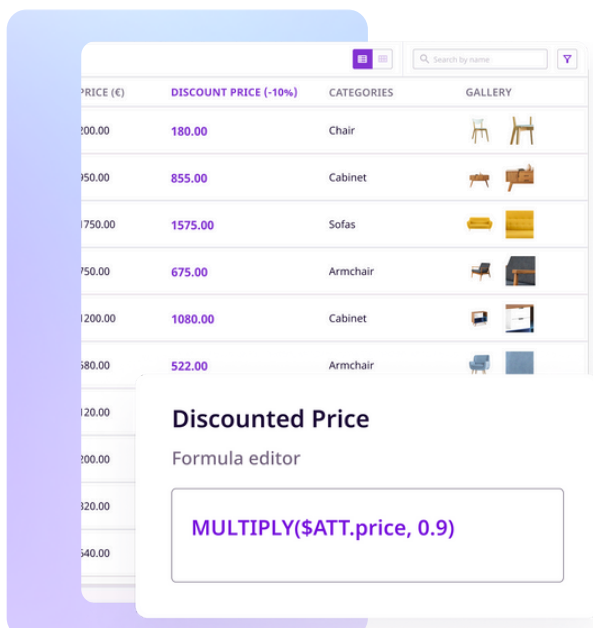
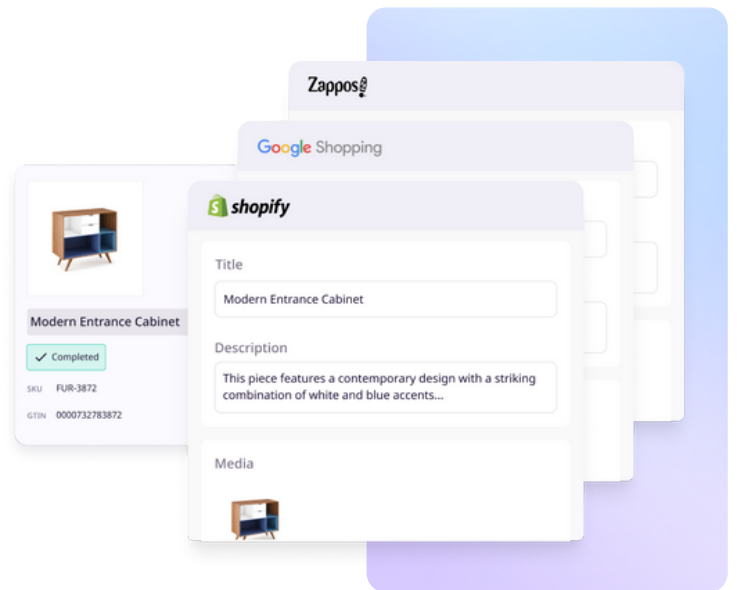
Automated feeds make it easy to launch new sales channels and keep your products up to date everywhere.

## Build feeds with ease

Ensure your ecommerce channels are always up to date with our smart feed builder. Create product feed templates for XML, CSV, and XLSX that will auto-source your content directly from the PIM.

## Send it right the first time

Optimize your listings at scale. Set up custom feeds once for Amazon, eBay, or any other system and then let them do their magic. Eliminate data errors with automation features to ensure you comply with industry standards.



## Schedule your updates

Schedule your feeds for automatic updates daily, weekly, or the frequency that works for you. Rest easy knowing your products are up to date on all your sales channels, with no effort on your part.

## Transform your attributes

Change image formats, strip HTML tags, or create dynamic pricing. Use formulas and our in-tool transformation features to get your product information and assets ready for your marketplaces, ecommerce platform, or other customers who need custom-formatted product data.



"We've experienced significant time savings. Instead of having to fill in the same repetitive data on all our vendor sites, we have one hub for everything."

Dhesaka Jayasuriya - Marketing Coordinator - Reliable Corp

# Brand Portals

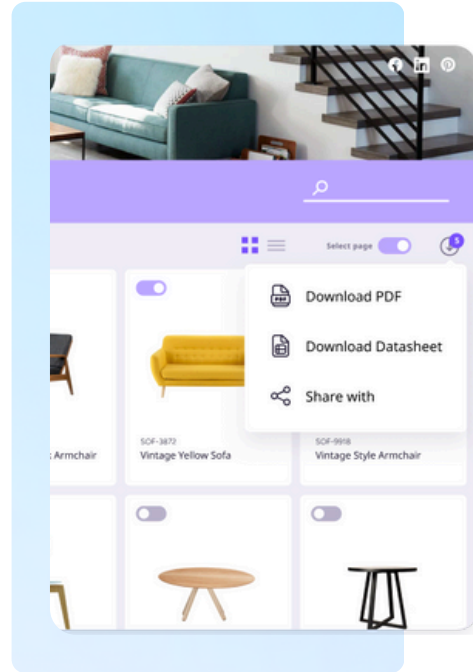
Brand Portals are live, online catalogs that give you an easier way to share your product content with whoever needs it.

## Curated content

The days of emailing product information are over. Just select the products and information you want to share in your Brand Portal, give your customers the URL and they can source the information 24/7.

## Branded and themed by you

Make your Brand Portal your own with fonts, colors, logos, and images. Our drag and drop editor makes it easy for you to impress your customers.

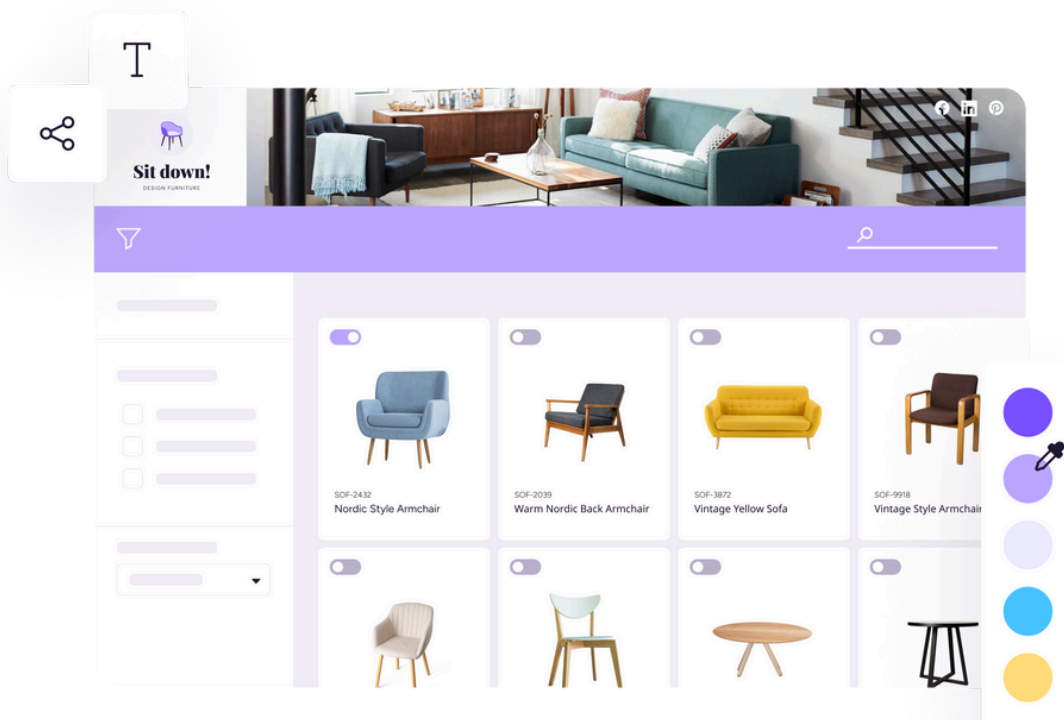


## Self-service

Brand Portals allow your customers to browse and download content without waiting for your working hours or your team to update spreadsheets.

## Password Protected

Set your own password to keep sensitive content under wraps.



# Dedicated Account Management

Every Plytix customer gets a dedicated Account Manager who helps you on your path to success with Plytix.

## Real people helping you

Get paired with someone who cares about your project. Every new Plytix customer gets a personalized success plan and someone to help them along the way.



## Step-by-step process

Our onboarding process consists of 4 steps to ensure your PIM implementation runs smoothly.

Meet your dedicated Account Manager & develop your success plan

Get ongoing support via calls, video, email, and our live chat system



Get your PIM set up to your needs and train your team

Shift to growth-mode to explore how to maximize your ROI with Plytix



"The support network when onboarding and aftercare are second to none. Instant response via chat with a technical guru and email support/video call advice from my Account Manager have been outstanding."

Andrew Bailey, Commerce Technology Manager at Daily Deals Group

# What Our Clients Say

We build lasting relationships with our clients that foster trust and—most importantly—growth! Here's what they have to say about us:



Cypress, California, USA

## Very impressed from the system itself to the customer service

"After reviewing quite a few similar products, Plytix (by far) beat the competition in so many ways. It's just the right amount of ease of use, but also customization. It has all the bells and whistles we need without overdoing it."



Buffalo, New York, USA

## A sweeping change for our company!

"I am able to provide responsive, fast, accurate and professional communication to our customers. We were so paper based and needed to update our presence and our service. With Plytix we are not even using all of the capabilities that this software provides and already it is changing our business."



St. Paul, Minnesota, USA

## Plytix is the Ecommerce Manager's best friend

"Plytix has made my life at least 100 times easier than it would be otherwise. Even as a simple organizational tool for product data, it has essentially paid for itself. In managing thousands of SKUs across multiple sales/inventory platforms, data quality is my top priority. Now I have a simple tool to help maintain that."



Green Bay, Wisconsin, USA

## Plytix is great!

"Plytix is incredibly easy to use and so easy to customize to meet our needs. And their customer service is outstanding. Since signing up with them our item setup process has drastically improved."

# Pricing: Plans

	Free \$0/month	Lite \$699/month	Pro \$1,299/month	Premium \$2,399/month	Enterprise Talk to sales
SKUs *	500	5,000	50,000	100,000	Unlimited
File storage	5 GB	50 GB	500 GB	1 TB	Unlimited
Outputs	0	3	10	50	Unlimited
PIM	✓	✓	✓	✓	✓
DAM	✓	✓	✓	✓	✓
Relationships	✓	✓	✓	✓	✓
Inheritance	✓	✓	✓	✓	✓
Advanced search & filters	✓	✓	✓	✓	✓
Unlimited users	✓	✓	✓	✓	✓
User roles	x	x	✓	✓	✓
Attribute-level permissions	x	x	x	✓	✓
AI auto-fill	x	✓	✓	✓	✓
Simple webhooks	x	✓	✓	✓	✓
Import feeds	0	1	5	15	Unlimited
• Advanced workflows	x	x	✓	✓	✓
• Formulas	0	5	Unlimited	Unlimited	Unlimited
API	50 calls/hour	500 calls/hour	5,000 calls/hour	10,000 calls/hour	Unlimited
• Advanced webhooks	x	x	✓	✓	✓
Bulk API	x	x	x	✓	✓
Brand Portals	x	✓	✓	✓	✓
Channels	x	✓	✓	✓	✓
Integrations	x	✓	✓	✓	✓
Branded PDF exports	x	✓	✓	✓	✓
Advanced exports	✓	✓	✓	✓	✓
• Shopify international and managed markets	x	x	✓	✓	✓
Account management	x	Assigned account manager	Assigned account team	Assigned account team	Assigned account team

• = Features coming soon

# Okay, so what's an output?

"Outputs" help you share your product data outside of the PIM. You can use each output you purchase for one of the following:

**Channels:** build product feeds that automatically populate with all your product data, so you can stop manually filling out templates.

1 output = 1 product feed

**Brand Portals:** share always up-to-date online catalogs with anyone.

1 output = 1 brand portal

The diagram illustrates the flow of product data from three different channels into a central product card. At the top, three overlapping panels represent the source channels: Zappos, Google Shopping, and Shopify. Each panel shows a form with fields for Title, Description, and Media. The Zappos panel shows data for a 'Vintage Yellow Sofa'. The Google Shopping panel shows data for a 'Vintage Yellow Sofa'. The Shopify panel shows data for a 'Modern Entrance Cabinet'. Below these panels, a large blue arrow points to a central product card for the 'Modern Entrance Cabinet'. The card features a product image, the title 'Modern Entrance Cabinet', a 'Completed' status, and the SKUs 'FUR-3872' and '0000732783872'.



hello@plytix.com | **plytix.com**