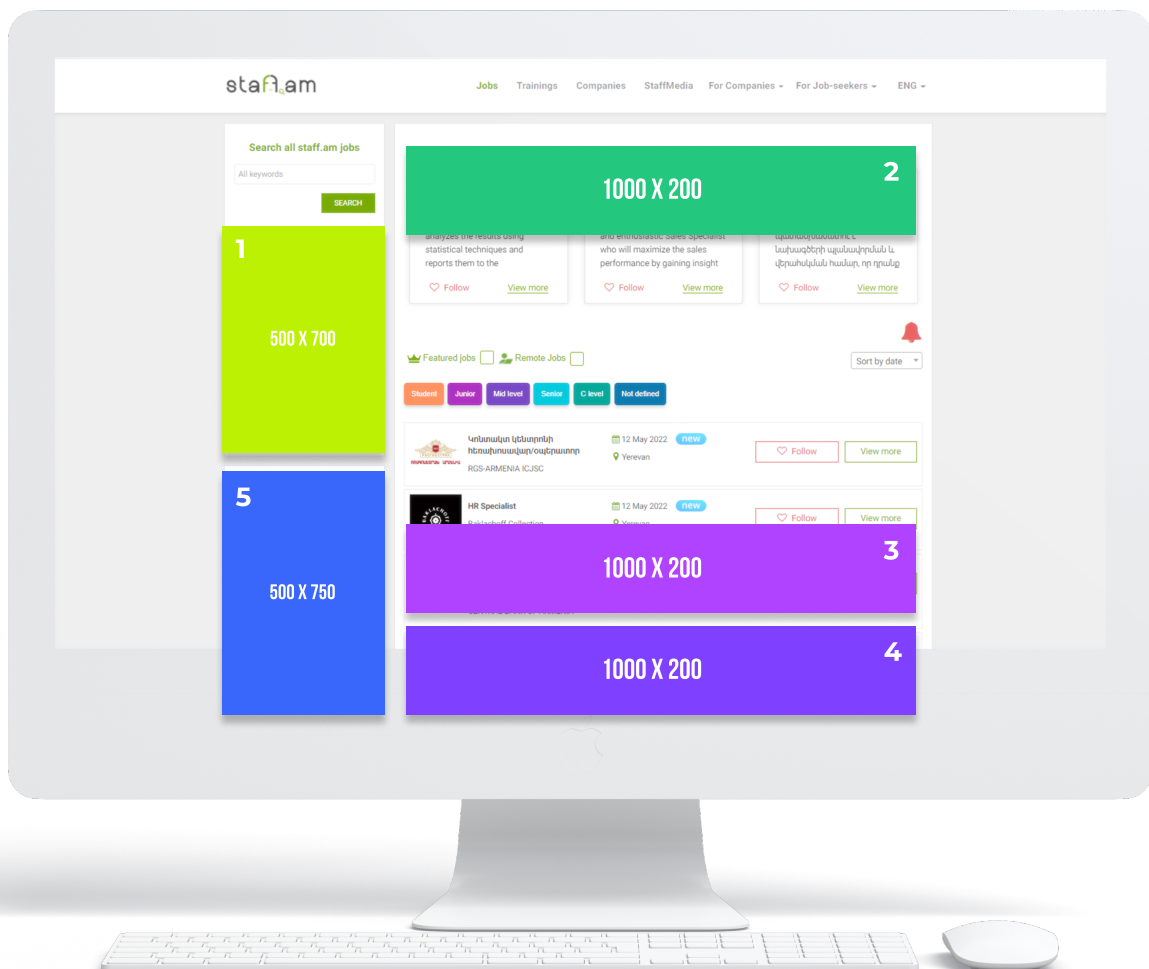


# ADVERTISEMENT ON STAFF.AM WEBSITE, MOBILE APPLICATION AND SOCIAL MEDIA ACCOUNTS

Advertisement banners on [staff.am/jobs](https://staff.am/jobs) page and mobile application

**STAFF.AM's** job list page gets **10,000-12,000** targeted visits per day. You can advertise job vacancies, your company's products and services, trainings or events (except with betting products and services).



Below you will find the list of banners with respective sizes, positions and pricing. **Banners will be active for 7 day.**

|   |   |            |
|---|---|------------|
| 1 | Left top sidebar banner<br>(500px x 700px)    | 29 900 AMD |
| 2 | Horizontal top banner<br>(1000px x 200px)     | 69 900 AMD |
| 3 | Job list banner 1<br>(1000px x 200px)         | 29 900 AMD |
| 4 | Job list banner 2<br>(1000px x 200px)         | 25 900 AMD |
| 5 | Left bottom sidebar banner<br>(500px x 750px) | 19 900 AMD |





*All prices include VAT. Date of issuance of this pricing offer is 20.04.2022.*

Advertisement on **STAFF.AM's** social media accounts and  
**Google Ads** account

This type of advertisement is applicable for promoting job postings only. Particularly, we offer advertisement campaigns via our social accounts in **Facebook, Instagram** and **LinkedIn**, as well as **STAFF.AM's Google Display Ads** account. The number of **STAFF.AM** social media **followers is over 130,000**.

The table contains the pricing of **5 day** campaign, the price includes also the banner design.

If you want to run a longer campaign, please contact our team to get a respective pricing offer.

|   |                   |
|---|-------------------|
|  <b>Facebook / Instagram</b> | <b>10,000 AMD</b> |
|  <b>Google Ads</b>           | <b>25,000 AMD</b> |
|  <b>LinkedIn</b>             | <b>40,000 AMD</b> |
|  <b>Full Package</b>         | <b>65,000 AMD</b> |

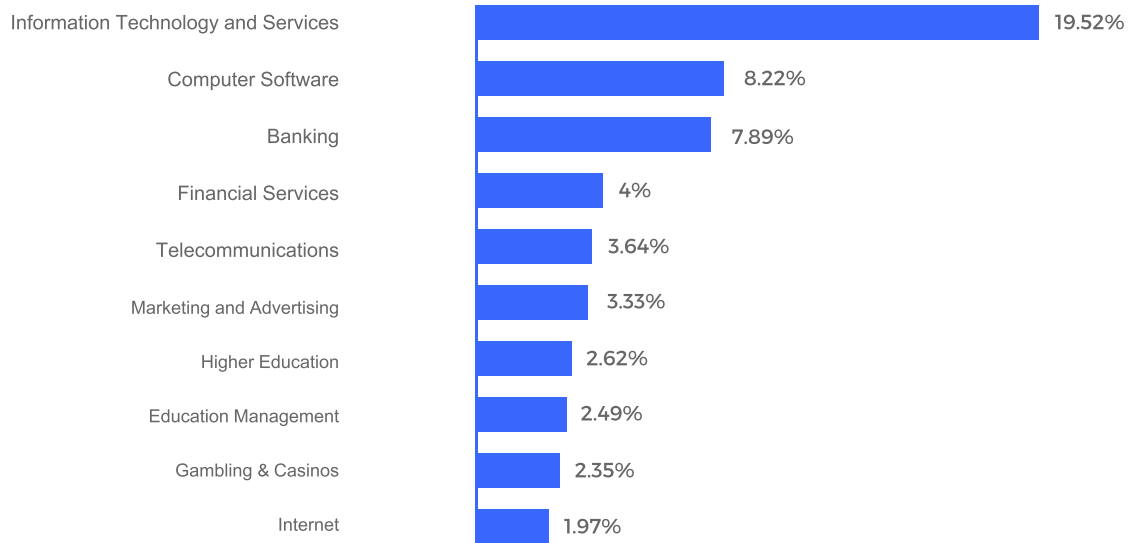
*All prices include VAT. Date of issuance of this pricing offer is 20.04.2022.*

We will be happy to provide an all-in-one offer covering all your hiring needs. Please send an email to **hello@staff.am** or call **+374 11 900 901**.

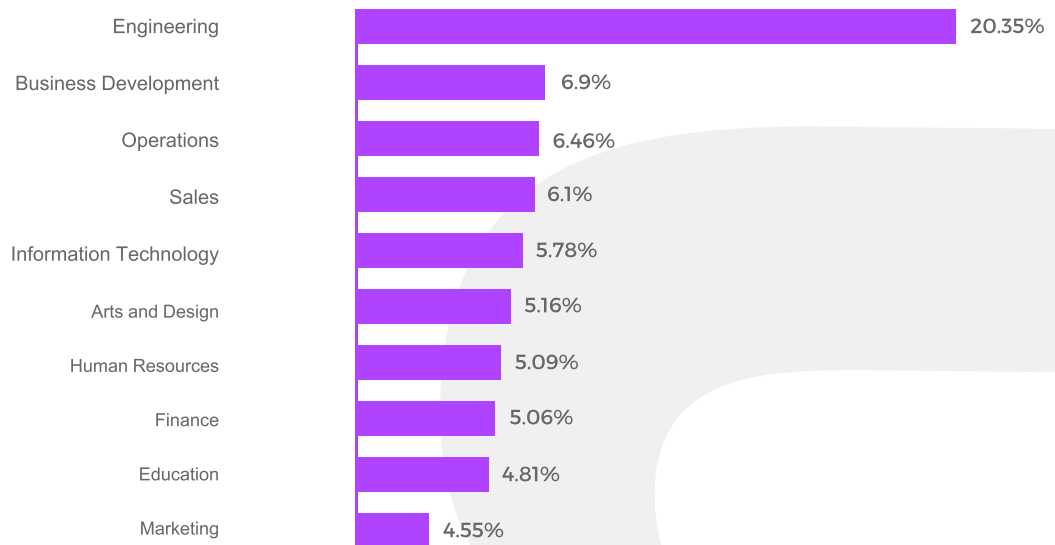
## Appendix

Below you will find **STAFF.AM** social media statistics with platform breakdown.

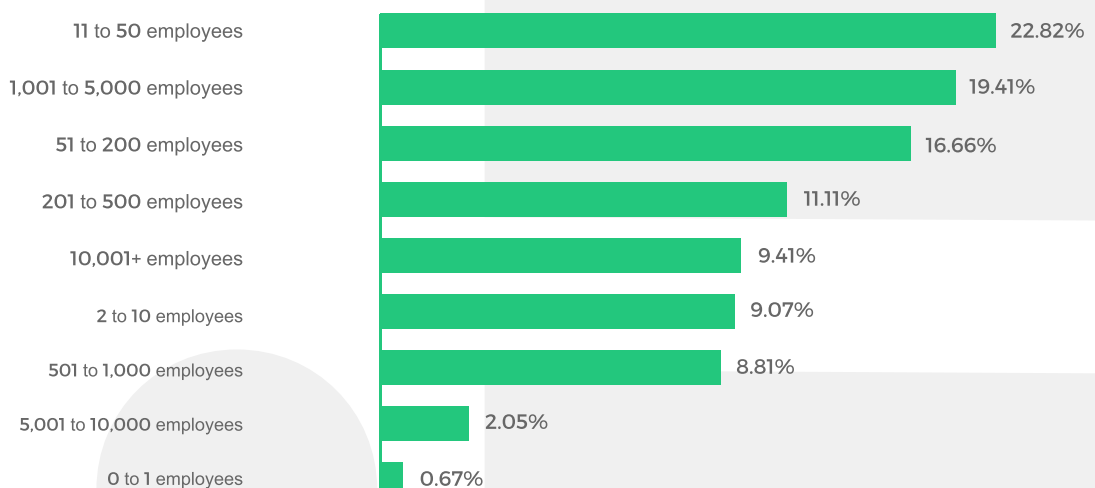
### Top job functions



### Top industries

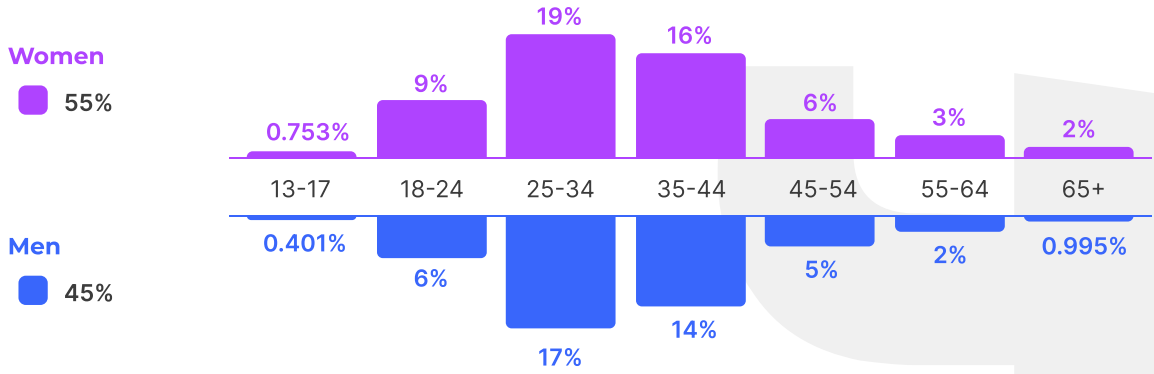


### Top company sizes



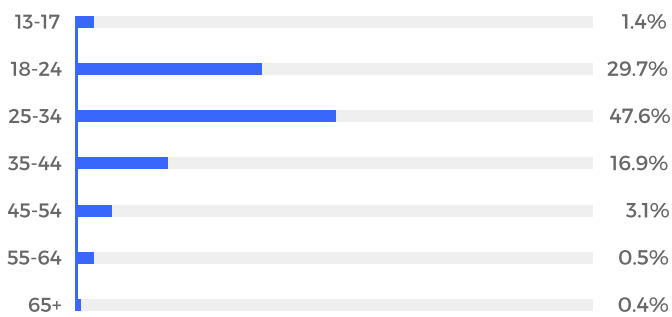
# Facebook

## Distribution by gender and age



# Instagram

## Age range



## Gender

