



# IQappend:

Mobile data your sales team can count on

Boost B2B call-to-connect rates with pharosIQ's mobile data enrichment. IQappend, fueled by Modigie's real-time data model and the industry's largest active cell phone database is your new secret weapon. Elevate call-to-connection rates by smoothly blending current mobile data into leads from our content syndication services.

## IQappend Key Benefits:

In the digital hustle, precise contact info is a revenue game-changer. IQappend nails it with Modigie's real-time data model and the industry's largest active cell phone database, giving you that competitive edge.

### Boost call-to-connection rates

Elevate call-to-connection rates, smoothly blending pharosIQ's mobile data enrichment into leads from our syndication services.

### Stay ahead of the competition

With IQappend and Modigie's real-time data model, powering the industry's largest active cell phone database, we give you that competitive edge.

### Never miss another opportunity

IQappend has shown to increase customers' call-to-connect rates by up to 30%, turbocharging conversion rates and sales pipeline growth.



## How IQappend Works:



### Launch IQsyndicate Campaign:

Let your pharosIQ team know that you are interested in adding confirmed mobile phone data to your campaign.



### Modigie Mobile Magic:

Through our partnership with Modigie, we process your new content syndication leads through their up-to-the-minute mobile phone database.



### Increased Call-to-Connect:

Let your sales team in on the secret: your pharosIQ leads come with validated mobile phone data that is ready for them to use.



Never miss another sales opportunity to bad mobile data

Connect with us

