

# Drive higher ROI from your events



## UNCOVER YOUR EVENT ROI

- **Track** every lead, meeting & expense from your events
- **Automate** reports on budgets & ROI, with all the data in one place
- **Optimize** your events portfolio, with insight into what's really working



## CAPTURE EVERY LEAD & MEETING

- **Scan** business cards & remind reps to leave meeting notes
- **Integrate** with CRM for executive visibility on sales influence
- **Align** sales & marketing teams on the go, thanks to a delightful UX 👍

TRUSTED BY :

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HONDA

UNIVERSITY OF OXFORD

accenture

ELSEVIER



We're now getting a clear view of the ROI of our events, thanks to EventGeek.



*Chief Marketing Officer at Label Insight*



Get a **free trial** at  
[www.eventgeek.com](http://www.eventgeek.com)

# Automate Event Management



## Simplify Planning & Communication

**Track** all of your tasks, across events & send automatic reminders to stay ahead of the game

**Enable** sales reps & staff to get instant answers, with mobile apps & self-serve tools

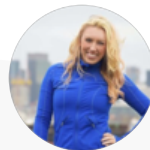
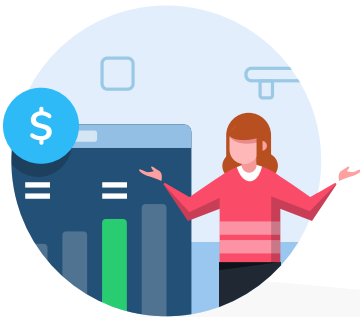
**Evolve** your event management process, from idea to execution to reporting

## Save Time & Budget

**See** where you really spend the most time & money

**Eliminate** tedious busywork, multiple spreadsheets & too many emails

**Automate** event setup, with templates & personalized recommendations



“

I appreciate everything you guys are doing more than words can say. I can't believe how much you've changed my life, productivity and peace of mind. Serious heroes for me.

”

*Event Marketing Manager at Zonar*

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